

TOWN CENTRE & RETAIL STUDY 2016

APPENDIX VOLUME

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Newark and Sherwood District Council

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QA

Newark and Sherwood District Council: Town Centre and Retail Study 2016 Appendix Volume

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Date:

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CONTENTS

APPENDIX 1: STUDY AREA PLAN

APPENDIX 2: HOUSEHOLD SURVEY METHODOLOGY

APPENDIX 3: HOUSEHOLD SURVEY RESULTS (WEIGHTED)

APPENDIX 4: IN-CENTRE SURVEY RESULTS

APPENDIX 5: CONVENIENCE GOODS - MARKET SHARES (incl SFT)

APPENDIX 6: COMPARISON GOODS - MARKET SHARES (incl SFT)

APPENDIX 7: HEALTH CHECK METHODOLOGY – EXPLANATORY NOTE

APPENDIX 8: POPULATION PROJECTIONS

APPENDIX 9: AVAILABLE CONVENIENCE AND COMPARISON GOODS EXPENDITURE

APPENDIX 10: CONVENIENCE GOODS MARKET SHARE ANALYSIS (EXCL SFT)

APPENDIX 11: COMPARISON GOODS MARKET SHARE ANALYSIS – (EXCL SFT)

APPENDIX 12: CONVENIENCE GOODS CAPACITY FORECASTS

APPENDIX 13: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 1

APPENDIX 14: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 2

APPENDIX 15: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 3

APPENDIX 16: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 4

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APPENDIX 2: HOUSEHOLD SURVEY METHODOLOGY



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**Newark & Sherwood
Town Centre & Retail Study
and In-Centre Survey
for
Carter Jonas**

May 2016

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Table of Contents

Introduction:

Research Background & Objectives	3
Research Methodology	3
Sampling	3
Weightings	6
Statistical Accuracy	8
Data Tables	10

Appendices:

Sample Questionnaires	
Map	

Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the Newark and Sherwood area to assess shopping habits for main food and grocery, top-up, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 1,100 telephone interviews were conducted between Thursday 28th April 2016 and Monday 9th May 2016. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

A total of 402 face to face interviews were also conducted. Fieldwork was carried out between Saturday 30th April 2016 and Friday 20th May 2016.

Interviews were conducted using NEMS field interviewers. We engaged our resident professional field market researchers on this project, virtually all of who possess substantial experience in shopper research studies.

The interviews were subject to a 10% random back check to ensure the survey was being conducted to the required standard.

1.2.1 Sampling

1.2.2 Survey Area

The survey area was segmented into 11 zones, defined using postcode sectors. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	NG24 1, NG24 4	100
2	NG24 2, NG24 3	100
3	NG23 5	100
4	NG21 9, NG22 9	100
5	NG22 0, NG23 6	100
6	LN6 4, LN6 8, LN6 9	100
7	LN5 0, LN5 9	100
8	NG32 2, NG32 3	100
9	NG13 0, NG13 8, NG13 9	100
10	NG14 6, NG14 7, NG25 0	100
11	NG21 0, NG22 8	100
Total		1,100

1.2.3 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.2.4 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.2.5 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.2.6 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.3 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	17.76%	33	5.7850
35-44	16.74%	114	1.5804
45-54	19.15%	255	0.8081
55-64	19.55%	209	1.0064
65+	26.80%	465	0.6201
(Refused)	n/a	24	1.0000
Total		1,100	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	17,024	100	95	1.1632
2	19,373	100	89	1.4124
3	5,830	100	109	0.3469
4	17,823	100	97	1.1941
5	10,120	100	91	0.7237
6	23,361	100	87	1.7493
7	14,628	100	105	0.9051
8	6,830	100	121	0.3667
9	17,441	100	121	0.9377
10	20,342	100	88	1.5049
11	16,035	100	94	1.1072
Total	168,807	1,100		

* Source: Census 2011

1.4 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

Telephone survey example: if 50% of a sample of 1,100 answers “Yes” to a question, we can be 95% sure that between 47.0% and 53.0% of the population holds the same opinion (i.e. +/- 3.0%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.8%
20%	±2.4%
30%	±2.7%
40%	±2.9%
50%	±3.0%

In-Centre survey example: if 50% of a sample of 402 answers “Yes” to a question we can be 95% sure that between 45.1% and 54.9% of the population holds the same opinion (i.e. +/- 4.9%).

%ge Response	95% confidence interval
10%	±2.9%
20%	±3.9%
30%	±4.5%
40%	±4.8%
50%	±4.9%

1.5 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Sample Questionnaires

Newark & Sherwood Town Centre & Retail Study

Good morning / afternoon / evening, I am from NEMS Market Research and we are conducting a short survey in your area about shopping and leisure activities, on behalf on Newark & Sherwood District Council. Do you have time to answer some questions please? It will take about five to ten minutes.

QA Are you the person responsible, or jointly responsible for food and non-food shopping in your household?

YES – CONTINUE INTERVIEW.

NO – ASK TO SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE household's SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW.

Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?

DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food list

CLOSE IF 'DON'T DO'

Those who do their main food shopping via the Internet at Q01:

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetF Internet food list

GO TO Q06

Q02 What do you like about this store / town centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market (food / farmers market, other markets)
- J Traditional
- K Traffic free shopping centre
- L Other (Including a specific shop or attraction) (PLEASE WRITE IN)
- O (Dont know)

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Using park & ride facility
- 5 Motorcycle, scooter or moped
- 6 Walk
- 7 Taxi
- 8 Train
- 9 Bicycle
- A Mobility scooter / wheelchair
- B Other (PLEASE WRITE IN)
- C (Don't know)
- D (Varies)

Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)?
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anywhere else?

- | | | |
|---|--|-----------------|
| 1 | Yes - non-food shopping | GOTO Q05 |
| 2 | Yes - other food shopping | GOTO Q05 |
| 3 | Yes - bars / pubs | GOTO Q05 |
| 4 | Yes - bingo | GOTO Q05 |
| 5 | Yes - cafés | GOTO Q05 |
| 6 | Yes - cinemas | GOTO Q05 |
| 7 | Yes - get petrol | GOTO Q05 |
| 8 | Yes - go to park | GOTO Q05 |
| 9 | Yes - gyms / health and fitness | GOTO Q05 |
| A | Yes - library | GOTO Q05 |
| B | Yes - markets | GOTO Q05 |
| C | Yes - meeting family | GOTO Q05 |
| D | Yes - meeting friends | GOTO Q05 |
| E | Yes - museums / art gallery | GOTO Q05 |
| F | Yes - other service (e.g. travel agent, estate agent etc.) | GOTO Q05 |
| G | Yes - personal service (e.g. hairdressers, beauty salon etc.) | GOTO Q05 |
| H | Yes - restaurants | GOTO Q05 |
| I | Yes - swimming | GOTO Q05 |
| J | Yes - theatre | GOTO Q05 |
| K | Yes - visiting services such as banks and other financial institutions | GOTO Q05 |
| L | Yes - work | GOTO Q05 |
| M | Yes - other (PLEASE WRITE IN) | GOTO Q05 |
| N | No | GOTO Q06 |
| O | (Don't know) | GOTO Q06 |

Q05 When you combine your trip with other activities, where do you normally go?
DO NOT READ OUT. **ONE ANSWER ONLY.**

#Linke Linked Trip List

Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping?
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food list

Those who do their main food shopping via the Internet at Q06:

Q06A Which internet / home delivery retailer do you also use for your main food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#NetF Internet food list

Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food List

Those who do their top-up food shopping via the Internet at Q07:

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

#NetF Internet food list

Those who do top-up shopping at Q07:

Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?
DO NOT READ OUT. PLEASE WRITE IN TO THE NEAREST WHOLE %

- | | |
|---|---------------------|
| X | % (PLEASE WRITE IN) |
| Y | (Dont know) |
| Z | (Refused) |

Those who do top-up shopping at Q07:

Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food List

Those who also do top-up shopping via the Internet at Q09:

Q09A Which internet / home delivery retailer do you also use for your top-up food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#NetF Internet food list

READ OUT: I would now like to ask you some questions about your non-food shopping habits / preferences.

Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who do most of their clothing and footwear via the Internet at Q10:

Q10A Which internet / home delivery retailer do you use for your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

GO TO Q12

Those who buy clothing and footwear (excluding via the Internet) at Q10:

Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?

DO NOT READ OUT. ONE ANSWER ONLY

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Using park & ride facility
- 5 Motorcycle, scooter or moped
- 6 Walk
- 7 Taxi
- 8 Train
- 9 Bicycle
- A Mobility scooter / wheelchair
- B Other (PLEASE WRITE IN)
- C (Don't know)
- D (Varies)

Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy recording media products via the Internet at Q12:

Q12A Which internet / home delivery retailer do you use for your household's shopping for recording media for pictures & sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy audio / visual equipment via the Internet at Q13:

Q13A Which internet / home delivery retailer do you use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, Kindles, iPads, telephones, etc.)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy domestic electrical goods via the Internet at Q14:

Q14A Which internet / home delivery retailer do you use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy books and stationery via the Internet at Q15:

Q15A Which internet / home delivery retailer do you use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?
DO NOT READ OUT. ONE ANSWER ONLY.

#NonF Non-Food List

Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16:

Q16A Which internet / home delivery retailer do you use for your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy furniture, carpets and other floor coverings via the Internet at Q17:

Q17A Which internet / home delivery retailer do you use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18:

Q18A Which internet / home delivery retailer do you use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy personal care goods via the Internet at Q19:

Q19A Which internet / home delivery retailer do you use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy medical goods via the Internet at Q20:

Q20A Which internet / home delivery retailer do you use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses):
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

Those who buy all other types of goods via the Internet at Q21:

Q21A Which internet / home delivery retailer do you use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses):
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q22 How often do you or your household visit Newark Town Centre for your non food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|-------------------------|-----------|
| 1 | Daily | GO TO Q23 |
| 2 | 4-6 days a week | GO TO Q23 |
| 3 | 2-3 days a week | GO TO Q23 |
| 4 | One day a week | GO TO Q23 |
| 5 | Every two weeks | GO TO Q23 |
| 6 | Monthly | GO TO Q23 |
| 7 | Once every two months | GO TO Q23 |
| 8 | Three-four times a year | GO TO Q23 |
| 9 | Once a year | GO TO Q23 |
| A | Less often | GO TO Q23 |
| B | Never | GO TO Q24 |
| C | (Don't know) | GO TO Q23 |
| D | (Varies) | GO TO Q23 |

Those who visit Newark Town Centre for non-food shopping at Q22:

Q23 What do you like about Newark Town Centre?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market
- J Traditional
- K Traffic free shopping centre
- L Other (Including a specific shop or attraction) (PLEASE WRITE IN)
- O (Dont know)

Q24 What could be improved about Newark Town Centre that would make you visit more often?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment
- B More / better places for eating out (e.g. cafes and restaurants)
- C More / better food shops
- D More / better parking
- E More / better pedestrianised streets
- F More / better public conveniences
- G More / better seats / flower displays
- H More / better services
- I More advertising
- J More national multiple shops / High Street shops
- K Protection from the weather (ie. covered shopping malls)
- L Shops / services open on Sundays
- M Other (PLEASE WRITE IN)
- N (Don't know)

Q25 How often do you or your household visit Southwell District Centre for your shopping and leisure reasons?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily GO TO Q26
- 2 4-6 days a week GO TO Q26
- 3 2-3 days a week GO TO Q26
- 4 One day a week GO TO Q26
- 5 Every two weeks GO TO Q26
- 6 Monthly GO TO Q26
- 7 Once every two months GO TO Q26
- 8 Three - four times a year GO TO Q26
- 9 Once a year GO TO Q26
- A Less often GO TO Q26
- B Never GO TO Q27
- C (Don't know) GO TO Q26
- D (Varies) GO TO Q26

Those who visit Southwell District Centre for non-food shopping at Q25:

Q26 What do you like about Southwell District Centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market
- J Traditional
- K Traffic free shopping centre
- L Other (Including a specific shop or attraction) (PLEASE WRITE IN)
- O (Dont know)

Q27 What could be improved about Southwell District Centre that would make you visit more often?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment
- B More / better places for eating out (e.g. cafes and restaurants)
- C More / better food shops
- D More / better parking
- E More / better pedestrianised streets
- F More / better public conveniences
- G More / better seats / flower displays
- H More / better services
- I More advertising
- J More national multiple shops / High Street shops
- K Protection from the weather (ie. covered shopping malls)
- L Shops / services open on Sundays
- M Other (PLEASE WRITE IN)
- N (Don't know)

Q28 How often do you or your household visit Edwinstowe District Centre for your shopping and leisure reasons?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily GO TO Q29
- 2 4-6 days a week GO TO Q29
- 3 2-3 days a week GO TO Q29
- 4 One day a week GO TO Q29
- 5 Every two weeks GO TO Q29
- 6 Monthly GO TO Q29
- 7 Once every two months GO TO Q29
- 8 Three - four times a year GO TO Q29
- 9 Once a year GO TO Q29
- A Less often GO TO Q29
- B Never GO TO Q30
- C (Don't know) GO TO Q29
- D (Varies) GO TO Q29

Those who visit Edwinstowe District Centre for non-food shopping at Q28:

Q29 What do you like about Edwinstowe District Centre?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market
- J Traditional
- K Traffic free shopping centre
- L Other (Including a specific shop or attraction) (PLEASE WRITE IN)
- O (Dont know)

Q30 What could be improved about Edwinstowe District Centre that would make you visit more often?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment
- B More / better places for eating out (e.g. cafes and restaurants)
- C More / better food shops
- D More / better parking
- E More / better pedestrianised streets
- F More / better public conveniences
- G More / better seats / flower displays
- H More / better services
- I More advertising
- J More national multiple shops / High Street shops
- K Protection from the weather (ie. covered shopping malls)
- L Shops / services open on Sundays
- M Other (PLEASE WRITE IN)
- N (Don't know)

Q31 How often do you or your household visit Rainworth District Centre for your shopping and lesiure reasons?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily GO TO Q32
- 2 4-6 days a week GO TO Q32
- 3 2-3 days a week GO TO Q32
- 4 One day a week GO TO Q32
- 5 Every two weeks GO TO Q32
- 6 Monthly GO TO Q32
- 7 Once every two months GO TO Q32
- 8 Three - four times a year GO TO Q32
- 9 Once a year GO TO Q32
- A Less often GO TO Q32
- B Never GO TO Q33
- C (Don't know) GO TO Q32
- D (Varies) GO TO Q32

Those who visit Rainworth District Centre for non-food shopping at Q31:

Q32 What do you like about Rainworth District Centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market
- J Traditional
- K Traffic free shopping centre
- L Other (Including a specific shop or attraction) (PLEASE WRITE IN)
- O (Dont know)

Q33 What could be improved about Rainworth District Centre that would make you visit more often?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment
- B More / better places for eating out (e.g. cafes and restaurants)
- C More / better food shops
- D More / better parking
- E More / better pedestrianised streets
- F More / better public conveniences
- G More / better seats / flower displays
- H More / better services
- I More advertising
- J More national multiple shops / High Street shops
- K Protection from the weather (ie. covered shopping malls)
- L Shops / services open on Sundays
- M Other (PLEASE WRITE IN)
- N (Don't know)

Q34 How often do you or your household visit Ollerton & Boughton for shopping and leisure reasons?
DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|---------------------------|------------------|
| 1 | Daily | GO TO Q35 |
| 2 | 4-6 days a week | GO TO Q35 |
| 3 | 2-3 days a week | GO TO Q35 |
| 4 | One day a week | GO TO Q35 |
| 5 | Every two weeks | GO TO Q35 |
| 6 | Monthly | GO TO Q35 |
| 7 | Once every two months | GO TO Q35 |
| 8 | Three - four times a year | GO TO Q35 |
| 9 | Once a year | GO TO Q35 |
| A | Less often | GO TO Q35 |
| B | Never | GO TO Q36 |
| C | (Don't know) | GO TO Q35 |
| D | (Varies) | GO TO Q35 |

Those who visit Ollerton & Boughton for non-food shopping at Q34:

Q35 What do you like about Ollerton & Boughton?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market
- J Traditional
- K Traffic free shopping centre
- L Other (Including a specific shop or attraction) (PLEASE WRITE IN)
- O (Dont know)

Q36 What could be improved about Ollerton & Boughton that would make you visit more often?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment
- B More / better places for eating out (e.g. cafes and restaurants)
- C More / better food shops
- D More / better parking
- E More / better pedestrianised streets
- F More / better public conveniences
- G More / better seats / flower displays
- H More / better services
- I More advertising
- J More national multiple shops / High Street shops
- K Protection from the weather (ie. covered shopping malls)
- L Shops / services open on Sundays
- M Other (PLEASE WRITE IN)
- N (Don't know)

Q37 How often do you or your household visit the following leisure attractions?
READ OUT. ONE ANSWER PER ATTRACTION.

More than once a week |Once a week|Once a fortnight|Once a month|Once every two months|Once every six months|Once a year|Don't go|(Dont know / varies)

- | | | |
|---|---|---------------|
| 1 | Bingo / casino / bookmaker | ASK Q38 & Q39 |
| 2 | Cinema | ASK Q40 & Q41 |
| 3 | Gym / health club / sports facility | ASK Q42 & Q43 |
| 4 | Theatre/ concert / music venue | ASK Q44 & Q45 |
| 5 | Museum / gallery or place of historical / cultural interest | ASK Q46 & Q47 |
| 6 | Pub / bar / nightclub | ASK Q48 & Q49 |
| 7 | Restaurant / café | ASK Q50 & Q51 |
| 8 | Family entertainment (e.g. tenpin bowling, skating rink) | ASK Q52 & Q53 |
| 9 | Other activity (PLEASE WRITE IN) | ASK Q54 & Q55 |

Q38 How often do you go to bingo / casino / bookmaker?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who visit Bingo, Casino or Bookmaker facilities at Q37:

Q39 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?

DO NOT READ OUT. ONE ANSWER ONLY.
IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME,
RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Bingr Bingo List

Q40 How often do you go to the cinema?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who visit Cinema at Q37:

Q41 Where do you or members of your household normally go to the cinema?

DO NOT READ OUT. ONE ANSWER ONLY.

IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Cine Cinema List

Q42 How often do you go to a gym / health club / sports facility?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who visit gym / healthclub / sports facility at Q37:

Q43 Where do you or members of your household normally go to use a gym / healthclub / sports facility?

DO NOT READ OUT. ONE ANSWER ONLY.

IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Heal Healthclub List

Q44 How often do you go to the theatre/ concert / music venue?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who visit the theatre, concerts and / or music venues at Q37:

Q45 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?

DO NOT READ OUT. ONE ANSWER ONLY.

#Thea Theatre List

Q46 How often do you go to a museum / gallery or place of historical / cultural interest?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who visit museum, gallery or other place of historical / cultural interest at Q37:

Q47 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?

DO NOT READ OUT. ONE ANSWER ONLY.

#Muse Museum List

Q48 How often do you go to pubs / bars / nightclubs?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who visit pub / bars / nightclub / music venue at Q37:

Q49 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for pub / bar / nightclub / music venue?
DO NOT READ OUT. ONE ANSWER ONLY.

#Leist Leisure List

Q50 How often do you go to restaurants / cafés?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who visit restaurants at Q37:

Q51 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for eating out (e.g. cafes and restaurants)?
DO NOT READ OUT. ONE ANSWER ONLY.

#Leist Leisure List

Q52 How often do you go to family entertainment venues (e.g. tenpin bowling, skating rink)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who partake in family entertainment activities at Q37:

Q53 Where do you or members of your household normally go for family entertainment?
DO NOT READ OUT. ONE ANSWER ONLY.
IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME,
RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Fami Family Entertainment List

Q54 How often do you go to (OTHER ACTIVITY FROM Q37)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 More than once a week
- 2 Once a week
- 3 Once a fortnight
- 4 Once a month
- 5 Once every two months
- 6 Once every six months
- 7 Once a year
- 8 (Dont know / varies)

Those who go to other leisure attractions at Q37:

Q55 Where do you or members of your household normally go for (OTHER FROM Q37)?
DO NOT READ OUT. ONE ANSWER ONLY.

#Leist Leisure List

Q56 What improvements could be made to Newark & Sherwood District's leisure offer that would make you visit / partake in leisure activities more often?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 (Nothing)
- 2 A casino
- 3 A swimming pool
- 4 A theatre
- 5 A multi-screen cinema
- 6 An art house cinema
- 7 Bingo
- 8 Cheaper prices
- 9 Improved access by foot and cycle
- A Improved public transport
- B Improved security / CCTV
- C Improved street furniture
- D Improvements in the built environment
- E More / better car parking
- F More / better cultural facilities
- G More / better disabled access
- H More / better health clubs / gyms
- I More / better policing
- J More / better public houses
- K More / better seats
- L More / better signposting and information
- M More better parks / green spaces
- N More for children
- O More local sports & recreation facilities
- P More nightclubs
- Q More pavement cafes
- R More quality restaurants
- S More street cleaning
- T Provision of public toilets
- U Ten-pin bowling
- V Other (PLEASE WRITE IN)
- W (Dont do leisure activities)
- X (Don't know)

GEN Gender of respondent:

DO NOT READ OUT. CODE FROM OBSERVATION.

- 1 Male
- 2 Female

AGE Can I ask how old you are please?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18-24
- 2 25-34
- 3 35-44
- 4 45-54
- 5 55-64
- 6 65+
- 7 (Refused)

OCC What is the occupation of the main income earner in the household?

IF RETIRED ASK FOR PREVIOUS OCCUPATION.

- 1 Occupation (PLEASE WRITE IN)
- 2 Retired state pension - ONLY
- 3 (Refused)

EMP Which of the following best describes the chief wage earner of your household's current employment situation?

READ OUT. ONE ANSWER ONLY.

- 1 Working full time
- 2 Working part time
- 3 Unemployed
- 4 Retired
- 5 A housewife
- 6 A student
- 7 Self employed
- 8 Sick / disabled
- 9 Other (PLEASE WRITE IN)
- A (Refused)

HOM How many people live in your home including yourself and children?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven or more
- 8 (Refused)

ADU How many adults aged 16 years and over, including yourself, live in your household?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 One
- 2 Two
- 3 Three
- 4 Four or more
- 5 (Refused)

CHI How many children aged 15 years and under, live in your household?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 None
- 2 One
- 3 Two
- 4 Three
- 5 Four or more
- 6 (Refused)

CAR How many cars does your household own or have the use of?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 None
- 2 One
- 3 Two
- 4 Three or more
- 5 (Refused)

INC Approximately what is your total household income?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 £0 - £15,000
- 2 £15,001 - £20,000
- 3 £20,001 - £30,000
- 4 £30,001 - £40,000
- 5 £40,001 - £50,000
- 6 £50,001 - £60,000
- 7 £60,001 - £70,000
- 8 £70,001 - £80,000
- 9 £80,001 - £90,000
- A £90,001 - £100,000
- B £100,001 - £150,000
- C £150,001+
- D (Dont know / refused)

FUT Would you be willing to be recontacted for future quality control purposes?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No

Thank & close.

NEMS market research
NEWARK & SHERWOOD IN CENTRE SURVEY

INTRODUCTION: Good morning / afternoon, I am from **NEMS** market research, an independent market research company. We are conducting a short survey in Newark / Southwell / Ollerton / Edwinstowe / Rainworth (state the appropriate centre) about shopping and leisure services. Do you have 5 minutes to answer some questions?

ASK ALL:

Q.A. First of all, can I ask you do you work in Market Research?

READ OUT:

Yes
No

CLOSE INTERVIEW
CONTINUE, GO TO Q.1

ASK ALL:

Q.1 How did you travel to (STUDY CENTRE) today?

DO NOT PROMPT ONE ANSWER ONLY

	(1)
Car – driver	1
Car – passenger	2
<u>Bus</u>	<u>3</u>
Bicycle	4
Rail	5
<u>Taxi</u>	<u>6</u>
On foot	7
Other (PLEASE WRITE IN)	8

ASK ALL:

Q.2 How long do you intend to stay in (STUDY CENTRE) today?

DO NOT PROMPT ONE ANSWER ONLY

	(2)
Less than 30 minutes	1
30- 59 minutes	2
<u>1 hour – 1hour 59 minutes</u>	<u>3</u>
2 hours – 2 hours 59 minutes	4
3 hours – 3 hours 59 minutes	5
<u>4 hours and over</u>	<u>6</u>
(Don't know)	7

ASK ALL:

Q.3 How often do you visit (STUDY CENTRE) (including Sunday)?

DO NOT PROMPT ONE ANSWER ONLY.

	(3)
7 days a week	1
4-6 days a week	2
2-3 days a week	3
<u>Once a week</u>	<u>4</u>
Once every 2 weeks	5
Once every month	6
<u>Once every 3 months</u>	<u>7</u>
Less often than once every 3 months	8
First time today	9
(Don't know)	A

ASK ALL:

Q.4 What is the **MAIN** reason for your visit here today?

DO NOT PROMPT. ONE ANSWER ONLY.

	(4)	
To buy food items at the shops (not take-away / café / restaurant)	1	GO TO Q.6
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	2	GO TO Q.9
<u>To visit the market</u>	3	GO TO Q.5
For services (e.g. post office, bank, building society, hairdressers)	4	GO TO Q.11
To use a leisure facility (eg. sports centre)	5	GO TO Q.11
<u>As a day visitor to the Town Centre</u>	6	GO TO Q.11
As a staying visitor to the Town Centre	7	GO TO Q.11
Eat out (e.g. take-away / café / restaurant)	8	GO TO Q.11
<u>Work</u>	9	GO TO Q.11
To meet someone	A	GO TO Q.11
Library / public services (doctor, dentist, etc)	B	GO TO Q.11
To visit the National Civil War Centre (Newark)	C	GO TO Q.11
<u>To visit the Town Hall Museum & Art Gallery (Newark)</u>	D	GO TO Q.11
To visit Newark Air Museum (Newark)	E	GO TO Q.11
To visit the Palace Theatre (Newark)	F	GO TO Q.11
<u>To visit the cinema (Newark)</u>	G	GO TO Q.11
To visit Newark Castle (Newark)	H	GO TO Q.11
To visit Southwell Minster (Southwell)	I	GO TO Q.11
To visit the Workhouse (Southwell)	J	GO TO Q.11
Other (PLEASE WRITE IN)	K	GO TO Q.11
<hr/>		
(Don't know)	L	GO TO Q.11

ASK THOSE WHO SAID 'MARKET' AT Q.4. OTHERS GO TO INSTRUCTION AT Q.6:

Q.5 What type of market stall do you intend to visit or are likely to visit today?

DO NOT PROMPT ONE ANSWER ONLY.

	(5)	
Food & Grocery	1	
Clothing & Footwear	2	
<u>Furniture, Carpets, Soft Household Furnishings</u>	3	
DIY and Decorating Goods	4	
Domestic Appliances	5	
<u>CDs, DVDs, games, books etc....</u>	6	
Gifts and Antiques	7	
Art and Crafts	8	
Other specialist Non-Food Items (PLEASE WRITE IN)	9	
<hr/>		
(Don't know)	A	

ASK THOSE WHO SAID 'FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.9:

Q.6 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?

DO NOT PROMPT ONE ANSWER ONLY.

	(6)	
Nothing	1	
£1-£5	2	
<u>£6-10</u>	3	
£11-£20	4	
£21-£30	5	
<u>£31-£40</u>	6	
£41-£50	7	
£51-£100	8	
<u>£101-£150</u>	9	
£151-£200	A	
£201-£250	B	
<u>Over £250</u>	C	
(Don't know)	D	

ASK THOSE WHO SAID 'FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.9:

Q.7 What are the names of the main **FOOD** shops you have visited, or intend to visit today?

DO NOT PROMPT. CODE UPTO FIVE ANSWERS ONLY

	(7)
Aldi	1
Asda	2
<u>Iceland</u>	3
Marks and Spencer Food Hall	4
Morrisons	5
<u>Waitrose</u>	6
Other (PLEASE WRITE IN)	7
<hr/>	
(Don't know)	8

ASK THOSE WHO SAID 'FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.9:

Q.8 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre?

DO NOT PROMPT. CODE UPTO FIVE ANSWERS ONLY

	(8)
No	1
Yes- Other food shop	2
<u>Yes- Other non-food shops</u>	3
Yes- Café / restaurant	4
Yes- Gym	5
<u>Yes- Library</u>	6
Yes- Leisure (e.g. cinema)	7
Yes - Other (PLEASE WRITE IN)	8
<hr/>	
(Don't know)	9

ASK THOSE WHO SAID 'NON-FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.11

Q.9 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?

DO NOT PROMPT ONE ANSWER ONLY.

	(9)
Nothing	1
£1-£5	2
<u>£6-10</u>	3
£11-£20	4
£21-£30	5
<u>£31-£40</u>	6
£41-£50	7
£51-£100	8
<u>£101-£150</u>	9
£151-£200	A
£201-£250	B
<u>Over £250</u>	C
(Don't know)	D

ASK THOSE WHO SAID 'NON-FOOD' ITEMS AT Q.4. OTHERS GO TO Q.11

Q.10 What are the names of the **NON FOOD** shops you have visited, or intend to visit today?

DO NOT PROMPT. RECORD UPTO FIVE ANSWERS ONLY

(10)

ASK ALL:

Q.11 What do you like most about (STUDY CENTRE)?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(11)
Near / convenient	1
Good public transport links	2
<u>Parking is easy</u>	3
Parking is cheap	4
Lack of congestion on roads	5
<u>Pedestrianised streets</u>	6
Little traffic-pedestrian conflict	7
Good directional signs to Centre	8
<u>Convenient drop off / pick up stops for buses / good location of bus station</u>	9
Ease of access to all (with pushchairs, wheelchairs, etc)	A
Well signposted route ways / good local maps	B
<u>General cleanliness of shopping streets</u>	C
Feels safe / absence of threatening individuals / groups	D
Presence of police / other security measures	E
<u>Nice street furniture / floral displays</u>	F
Nice busy feel	G
Not too crowded	H
<u>Character / atmosphere</u>	I
Historic buildings / tourist attractions	J
Newark - Newark Castle	K
<u>Newark - The River Trent</u>	L
Newark - The National Civil War Centre	M
Newark - Newark Air Museum	N
<u>Newark - The Town Hall Museum and Art Gallery</u>	O
Newark - The Palace Theatre	P
Newark - The cinema	Q
<u>Southwell – Southwell Minster</u>	R
The Markets	S
Selection / choice of independent / specialist shops	T
<u>Presence of a large supermarkets</u>	U
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	V
Quality of shops	W
Specified shops (PLEASE WRITE IN)	
_____	X
Prices are competitive in shops compared to other town/district centres	Y
Play area for children	Z
<u>Range of places to eat</u>	a
Range of pubs / bars	b
Range of services (banks, insurance, hairdressers, etc)	c
<u>Range of leisure facilities</u>	d
Other (PLEASE WRITE IN)	
_____	e
I like everything about the Town Centre	f
(No opinion)	g
(Nothing in particular)	h

ASK ALL:

Q.12 What do you dislike most about (STUDY CENTRE)?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(12)
Unsafe for pedestrians / traffic conflict	1
Not enough pedestrianisation	2
<u>Difficulties in parking</u>	3
Location of parking	4
Parking is expensive	5
<u>Poor public transport links</u>	6
Road congestion	7
Poor directional signs to Centre	8
<u>Poor signage / routeways within centre / lack of maps of centre</u>	9
Inconvenient location of bus stops / bus station	A
Difficulties with pushchairs, wheelchairs, etc	B
<u>Dirty shopping streets</u>	C
Feels unsafe / presence of threatening individuals / groups	D
Lack of police presence / other security measures	E
<u>Lack of street furniture / floral displays</u>	F
Not busy enough	G
Over-crowded	H
<u>General lack of choice of multiple shops</u>	I
General lack of independent / specialist shops	J
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	K
<u>Shops too small</u>	L
Specified shops absent (PLEASE WRITE IN)	M
	N
<u>Inadequate range of places to eat</u>	O
Inadequate range of services	P
Inadequate range of leisure facilities	Q
<u>Absence of play areas for children</u>	R
Other (PLEASE WRITE IN)	S
	T
<u>I dislike everything about the Town Centre</u>	U
(No opinion)	V
(Nothing in particular)	W

ASK ALL:

Q.13 How could (STUDY CENTRE) be improved for shopping?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(13)
Specified new shop (PLEASE WRITE IN)	1
<u>Better market stalls</u>	2
Better choice of shops in general	2
Better quality shops	3
Better choice of leisure destination in general	4
<u>Better quality of leisure uses</u>	5
More choice of restaurants/ cafes	6
Better quality restaurants/ cafes	7
<u>More choice of pubs/ bars</u>	8
Better quality pubs/ bars	9
More priority of pedestrians / Pedestrianisation	A
<u>Less traffic / congestion</u>	B
More shelter from wind / rain	C
Improve appearance / environment of centre	D
<u>Remove litter more often</u>	E
More parking	F
Cheaper parking	G
<u>More accessible car parking</u>	H
Better bus services to the centre	I
New / relocated bus stops	J
<u>Improved security measures / policing</u>	K
Better signposting within the Centre	L
Redevelopments/changes to site (PLEASE SPECIFY SITES)	M
<u>Other (PLEASE WRITE IN)</u>	N
(Don't know)	O
(None mentioned)	P

ASK ALL

Q.14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?
DO NOT PROMPT ONE ANSWER ONLY.

	(14)
Yes (PLEASE WRITE IN)	1
<hr/>	
No	2
(Don't know)	3

ASK THOSE IN NEWARK ONLY. OTHERS GO TO INSTRUCTION AT Q.16

Q.15 What do you LIKE MOST about Newark Market?
DO NOT PROMPT CODE UP TO 3 RESPONSES

ASK THOSE IN SOUTHWELL ONLY. OTHERS GO TO INSTRUCTION AT Q.17

Q.16 What do you LIKE MOST about Southwell Market?
DO NOT PROMPT CODE UP TO 3 RESPONSES

	Q.14 (15)	Q.15 (16)
I do not visit the market	1	1
Nothing	2	2
<u>Near / convenient</u>	3	3
Pedestrianised streets	4	4
Nice busy feel	5	5
<u>Nice street furniture / floral displays</u>	6	6
Seating around the market	7	7
The frequency of the markets	8	8
<u>The days the markets are on</u>	9	9
The non-food stalls	A	A
The food stalls	B	B
<u>The variety of stalls</u>	C	C
The character of the market	D	D
The places to eat	E	E
<u>Quality of the food products</u>	F	F
Quality of the non-food products	G	G
The different types of markets (i.e. antiques, farmers market)	H	H
Other (PLEASE WRITE IN)	I	I
<hr/>		
(Don't know)	J	J

ASK THOSE IN NEWARK ONLY. OTHERS GO TO INSTRUCTION AT Q.18

Q.17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often?
DO NOT PROMPT CODE UP TO 3 RESPONSES

ASK THOSE IN SOUTHWELL ONLY. OTHERS GO TO INSTRUCTION AT Q.19

Q.18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often?
DO NOT PROMPT CODE UP TO 3 RESPONSES

	Q.17 (17)	Q.17 (18)
Nothing	1	1
Frequency	2	2
<u>A larger market</u>	3	3
More butcher stalls	4	4
More bakery stalls	5	5
<u>More deli stalls</u>	6	6
More fishmonger stalls	7	7
More sweet stalls	8	8
<u>The food stalls in general</u>	9	9
More non-food stalls	A	A
More variety of stalls	B	B
<u>Better quality of the stalls</u>	C	C
More events throughout the year	D	D
Festivals	E	E
<u>Evening markets</u>	F	F
Cleaner streets	G	G
Protection from the weather (i.e. covered market)	H	H
<u>More seats</u>	I	I
Better signposting	J	J
Over-crowded	K	K
<u>Better pedestrian streets i.e. easier to walk around</u>	L	L
Other (PLEASE WRITE IN)	M	M
<hr/>		
(Don't know)	N	N

ASK THOSE IN NEWARK ONLY. OTHERS GO TO INSTRUCTION AT Q.20

Q.19 How do you rate the following different markets in Newark out of 10 (with 1 = very poor and 10 = excellent)?

DO NOT PROMPT

	Very poor ----- Excellent									(Don't know)		
	1	2	3	4	5	6	7	8	9	10	A	B
General retail market (typically referred to as Newark market)	1	2	3	4	5	6	7	8	9	A	B	(19)
Collectors/antique market	1	2	3	4	5	6	7	8	9	A	B	(20)
Farmers market	1	2	3	4	5	6	7	8	9	A	B	(21)
Christmas market	1	2	3	4	5	6	7	8	9	A	B	(22)

ASK THOSE IN OLLERTON AND BROUGHTON OR EDWINSTOWE OR RAINWORTH ONLY. OTHERS GO TO INSTRUCTION AT Q.22

Q.20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?

DO NOT PROMPT ONE ANSWER ONLY.

	(23)
Yes	1 GO TO Q.21
No	2 GO TO Q.22
(Don't know)	3 GO TO Q.22

ASK THOSE WHO SAID 'YES' AT Q.20. OTHERS GO TO Q.22:

Q.21 What type of market stall or range of good, would you want a new market to have/?

DO NOT PROMPT ONE ANSWER ONLY.

	(24)
Food & Grocery	1
Clothing & Footwear	2
<u>Furniture, Carpets, Soft Household Furnishings</u>	<u>3</u>
DIY and Decorating Goods	4
Domestic Appliances	5
<u>CDs, DVDs, games, books etc....</u>	<u>6</u>
Gifts and Antiques	7
Art and Crafts	8
Other specialist Non-Food Items (PLEASE WRITE IN)	9
<hr/>	
(Don't know)	A

ASK ALL

Q.22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)?

DO NOT PROMPT ONE ANSWER ONLY

CENTRES

(25)

No others regularly visited	1
Allerton	2
<u>Arnold</u>	<u>3</u>
Balderton	4
Bilsthorpe	5
<u>Bingham</u>	<u>6</u>
Birchwood	7
Blidworth	8
Boston	9

(27)

Bottesford	1
Bracebridge Heath	2
<u>Calverton</u>	<u>3</u>
Clipstone	4
Collingham	5
<u>Edwinstowe</u>	<u>6</u>
Farmsfield	7
Farndon	8
Forest Town	9

(29)

Grantham	1
Gunthorpe	2
<u>Lincoln</u>	<u>3</u>
Long Bennington	4
Lowdham	5
<u>Mansfield</u>	<u>6</u>
Metheringham	7
Navenby	8
Newark Town Centre	9

(31)

North Hykeham	1
North Muskham	2
<u>Northampton</u>	<u>3</u>
Nottingham	4
Ollerton and Boughton	5
<u>Rainworth</u>	<u>6</u>
Retford	7
Sleaford	8
<u>Southwell</u>	<u>9</u>
Sutton-on-Trent	A
Tuxford	B
<u>Waddington</u>	<u>C</u>
West Bridgford	D
Woodhouse	E
Worksop	F

RETAIL PARKS

(26)

Augustin Retail Park, Grantham	1
Beacon Hill Retail Park, Newark	2
<u>Boundary Mills, Grantham</u>	<u>3</u>
Broadmarsh Centre, Nottingham	4
Castle Marina Retail Park, Nottingham	5
<u>Castle Meadow Retail Park, Nottingham</u>	<u>6</u>
Chilwell Retail Park, Nottingham	7
Dysart Retail Park, Grantham	8
Fosse Shopping Park, Leicester	9

(28)

Four Seasons Centre, Mansfield	1
Grantham Retail Park, Grantham	2
<u>Haymarket Shopping Centre, Leicester</u>	<u>3</u>
Highcross, Leicester	4
Isaac Newton Shopping Centre, Grantham	5
<u>Lady Bay Retail Park, Nottingham</u>	<u>6</u>
Madford Retail Park, Nottingham	7
Northgate Retail Park, Newark	8
Riverside Retail Park, Nottingham	9

(30)

St Marks Place, Newark	1
St Marks Shopping Centre Lincoln	2
<u>St Peter's Retail Park, Mansfield</u>	<u>3</u>
The George Shopping Centre, Grantham	4
Tritton Retail Park, Lincoln	5
<u>Victoria Centre, Nottingham</u>	<u>6</u>
Victoria Retail Park, Nottingham	7
Waterside Centre, Lincoln	8

Other (PLEASE WRITE IN) 9

ASK IF A LOCATION MENTIONED AT Q.22. OTHERS GO TO Q.25:

Q.23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)

DO NOT PROMPT ONE ANSWER ONLY

(32)

To buy food items (not take-away / café / restaurant)	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	2
<u>For services (e.g. bank, building society, hairdressers)</u>	<u>3</u>
To use a leisure facility (cinema, sports centre, bowling)	4
As a day visitor to the Centre	5
<u>As a staying visitor to the Centre</u>	<u>6</u>
Eat out (e.g. take-away / café / restaurant)	7
Work	8
<u>To meet someone</u>	<u>9</u>
Library / public services (doctor, dentist, etc)	A
Other (PLEASE WRITE IN)	B

(Don't know) C

ASK IF A LOCATION MENTIONED AT Q.22. OTHERS GO TO Q.25

Q.24 What do you like about the centre (MENTIONED IN Q.22)?

DO NOT PROMPT ONE ANSWER ONLY

	(33)
Better choice of shops	1
Better quality of shops	2
<u>Better non-food shopping</u>	3
Better food shopping	4
Better range of places to eat and drink	5
<u>Street market/ farmers market</u>	6
More available car parking	7
Cheaper car parking	8
Other (PLEASE WRITE IN)	9
<hr/>	
(Don't know)	A

ASK ALL:

Q.25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?

DO NOT PROMPT ONE ANSWER ONLY

	(34)
Yes	1 GO TO Q.26
No	2 GO TO CLASSIFICATION
(Don't know)	3 GO TO Q.26

ASK THOSE WHO SAID 'YES' OR 'DON'T KNOW' AT Q.25. OTHERS GO TO CLASSIFICATION:

Q.26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in?

DO NOT PROMPT PROBE FULLY

	(35)
Cinema	1
Bingo hall	2
<u>Leisure centre</u>	3
Health and fitness club	4
Theatre	5
<u>Pubs / bars</u>	6
Restaurants / cafes	7
Nightclubs / music venues	8
Late night music venues	9
Other (PLEASE WRITE IN)	A

ASK THOSE WHO SAID 'YES' OR 'DON'T KNOW' AT Q.25. OTHERS GO TO CLASSIFICATION:

Q.27 How could (STUDY CENTRE) be improved for LEISURE USES?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(36)
Specified new leisure operator (PLEASE WRITE IN)	1
<hr/>	
Better choice of leisure facilities in general	2
<u>Better quality of leisure uses</u>	3
More choice of restaurants/ cafes	4
Better quality restaurants/ cafes	5
<u>More choice of pubs/ bars</u>	6
Better quality pubs/ bars	7
More priority of pedestrians / pedestrianisation	8
<u>Less traffic / congestion</u>	9
More shelter from wind / rain	A
Improve appearance / environment of centre	B
<u>Remove litter more often</u>	C
More parking	D
Cheaper parking	E
<u>More accessible car parking</u>	F
Better bus services to the centre	G
New / relocated bus stops	H
<u>Improved security measures / policing</u>	I
Better signposting within the Centre	J
Redevelopments/changes to site (PLEASE SPECIFY SITES)	K
<hr/>	
Other (PLEASE WRITE IN)	L
<hr/>	
(Don't know)	M
(None mentioned)	N

RESPONDENT DETAILS

**FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE
INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS**

NAME: _____

ADDRESS: _____

TEL. NO. _____ POST CODE:

CLASSIFICATION

GENDER:	(37)	AGE GROUP:	(38)
Male	1	16 - 24 years	1
Female	2	25 - 34 years	2
		<u>35 - 44 years</u>	<u>3</u>
		45 - 54 years	4
		55 - 64 years	5
		65+ years	6

ARE YOU IN PAID EMPLOYMENT:

	(39)	
YES	1	GO TO LOCATION OF WORKPLACE
NO	2	GO TO OCCUPATION OF CHIEF WAGE EARNER

LOCATION OF WORKPLACE:

	(40)
INSIDE (STUDY CENTRE) TOWN CENTRE	1
OUTSIDE (STUDY CENTRE) TOWN CENTRE	2

OCCUPATION OF CHIEF WAGE EARNER IN HHOLD: (IF RETIRED, ASK FOR PREVIOUS OCCUPATION)

(41)

AB	1
<u>C1</u>	<u>2</u>
C2	3
DE	4

HOUSEHOLD COMPOSITION:

No. of adults (incl Resp)	(42)
No. of children (Under 16)	(43)
No. of cars in household	(44)

DAY OF INTERVIEW:	(45)	TOWN	(46)	LOCATION (SEE MAP)	(47)
Monday	1	Newark	1	Location Point 1	1
Tuesday	2	Southwell	2	Location Point 2	2
<u>Wednesday</u>	<u>3</u>	<u>Ollerton</u>	<u>3</u>	<u>Location Point 3</u>	<u>3</u>
Thursday	4	Edwinstowe	4	Location Point 4	4
Friday	5	Rainworth	5	Location Point 5	5
Saturday	6			<u>Location Point 6</u>	<u>6</u>
				Location Point 7	7
				Location Point 8	8
				Location Point 9	9
				Location Point 10	A

DECLARATION: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.

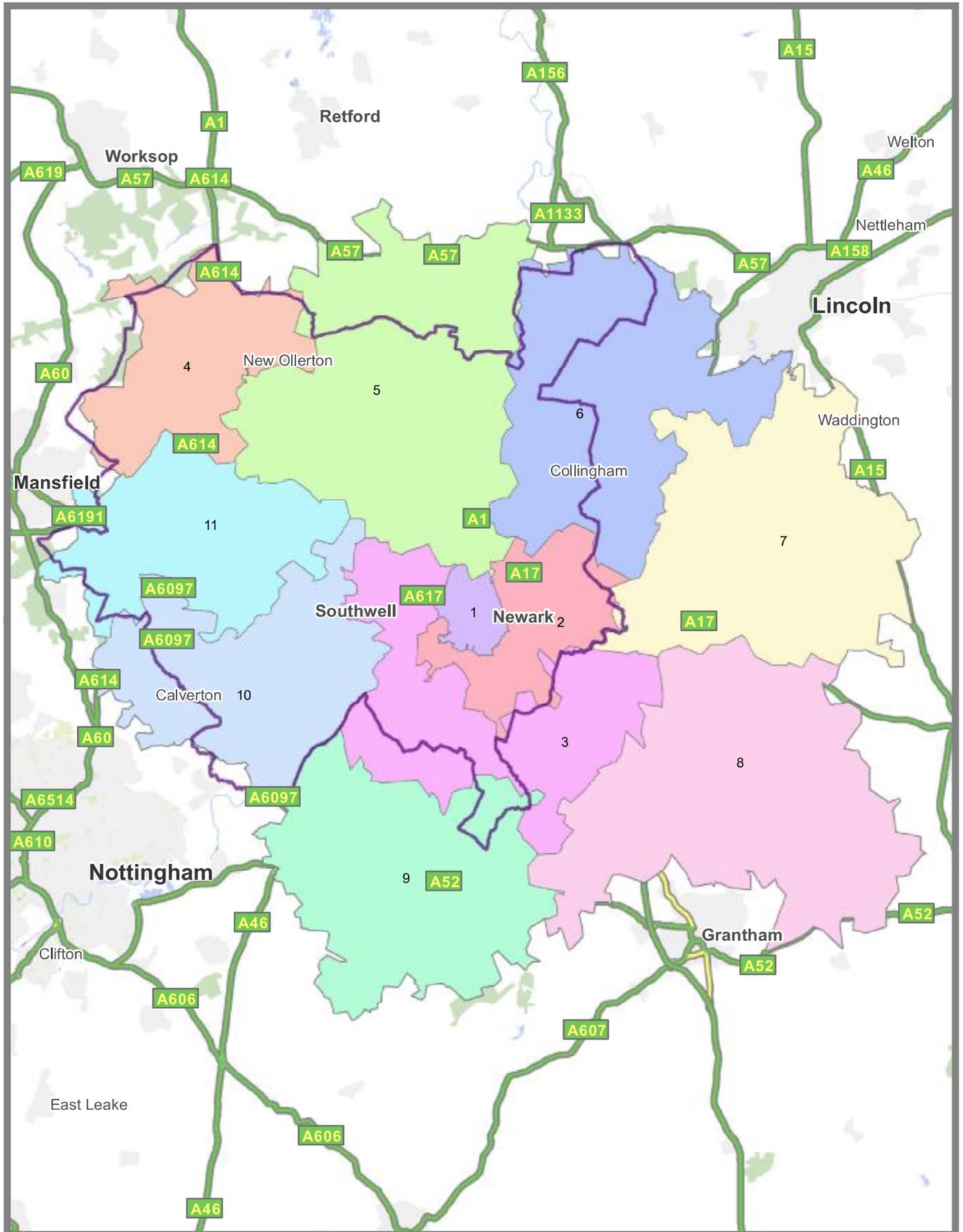
INTERVIEWER'S SIGNATURE: _____ DATE (48) (49)

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Appendix 2:

Map

Newark & Sherwood Study Plan and Zones



Study Zone



District Boundary

APPENDIX 3: HOUSEHOLD SURVEY RESULTS (WEIGHTED)



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**Newark & Sherwood
Town Centre & Retail Study
for
Carter Jonas**

May 2016

Job Ref: 120416

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Table of Contents

Introduction:

Research Background & Objectives	3
Research Methodology	3
Sampling	3
Weightings	5
Statistical Accuracy	7
Data Tables	8

Appendix:

Data Tabulations -	
By Zone (Filtered & Weighted)	10-111

Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the Newark and Sherwood area to assess shopping habits for main food and grocery, top-up, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 1,100 telephone interviews were conducted between Thursday 28th April 2016 and Monday 9th May 2016. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 11 zones, defined using postcode sectors. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	NG24 1, NG24 4	100
2	NG24 2, NG24 3	100
3	NG23 5	100
4	NG21 9, NG22 9	100
5	NG22 0, NG23 6	100
6	LN6 4, LN6 8, LN6 9	100
7	LN5 0, LN5 9	100
8	NG32 2, NG32 3	100
9	NG13 0, NG13 8, NG13 9	100
10	NG14 6, NG14 7, NG25 0	100
11	NG21 0, NG22 8	100
Total		1,100

1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the

age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	17.76%	33	5.7850
35-44	16.74%	114	1.5804
45-54	19.15%	255	0.8081
55-64	19.55%	209	1.0064
65+	26.80%	465	0.6201
(Refused)	n/a	24	1.0000
Total		1,100	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	17,024	100	95	1.1632
2	19,373	100	89	1.4124
3	5,830	100	109	0.3469
4	17,823	100	97	1.1941
5	10,120	100	91	0.7237
6	23,361	100	87	1.7493
7	14,628	100	105	0.9051
8	6,830	100	121	0.3667
9	17,441	100	121	0.9377
10	20,342	100	88	1.5049
11	16,035	100	94	1.1072
Total	168,807	1,100		

* Source: Census 2011

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1,100 answers “Yes” to a question, we can be 95% sure that between 47.0% and 53.0% of the population holds the same opinion (i.e. +/- 3.0%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.8%
20%	±2.4%
30%	±2.7%
40%	±2.9%
50%	±3.0%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix:

Data Tabulations

By Zone (Filtered Nulls & Weighted)

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
<i>Excl Nulls</i>												
Aldi, Mansfield Road, Daybrook	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Northgate, Newark	6.9%	74	13.3%	15	13.8%	17	5.4%	2	3.6%	4	18.1%	12
Aldi, Sellerswood Drive, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, South Parade, Grantham	1.0%	11	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Nottingham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lombard Street, Newark	6.1%	65	19.0%	21	18.8%	24	20.7%	8	0.7%	1	2.9%	2
Asda, Loughborough Road, Nottingham	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	6.5%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.6%	50
Asda, Old Mill Lane, Mansfield	2.0%	21	0.0%	0	0.0%	0	0.0%	0	11.9%	13	0.0%	0
Asda, Priestic Road, Sutton-In-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Radford Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Union Street, Grantham	2.0%	21	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Asda, Wharf Road, Retford	0.7%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	3	8.0%	5
Co-op, Barr Lane, Waddington, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, High Street, Collingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Co-op, High Street, Edinstowe	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Co-op, High Street, Navenby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, High Street, Sutton on Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, Lincoln Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, Main Street, Farnsfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mansfield Road, Clipstone	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Co-op, The Ropewalk, Southwell	2.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodborough Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Balderton	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Iceland, Front Street, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, Arnold, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Carlton Centre, Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Lidl, Great Northern Way, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mansfield Road, Nottingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Sleaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Lidl, St Mark's Retail Park, Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Lidl, Watergate, Grantham	0.3%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.6%	1
Marks & Spencer, High Street, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Marks & Spencer, Stodham Street, Newark	0.6%	7	2.6%	3	0.9%	1	0.7%	0	0.0%	0	0.7%	1
Morrisons, Gamston District Centre, Nottingham	0.8%	8	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, Retford	1.0%	11	0.0%	0	0.0%	0	0.0%	0	2.0%	2	13.6%	9
Morrisons, Isaac Newton Centre, Grantham	1.1%	12	0.0%	0	0.0%	0	0.6%	0	1.1%	1	0.0%	0
Morrisons, Kings Road, Newark	13.2%	142	52.1%	58	34.7%	44	18.0%	7	0.7%	1	7.9%	5
Morrisons, Springfield Park, Leen Drive, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	1.4%	15	0.0%	0	0.0%	0	0.6%	0	0.0%	0	4.5%	7
Morrisons, Vale of Belvoir Shopping Ctr, Melton Mowbray	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Parkway, Nottingham	2.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Sainsbury's Local, Nottingham Road, Keyworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Ransom Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's, High Grounds Road, Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Sainsbury's, London Road, Grantham	0.8%	8	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0
Sainsbury's, London Road,	1.1%	11	0.7%	1	2.0%	3	7.4%	3	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Newark												
Sainsbury's, Sir John Robinson Way, Nottingham	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate Centre, Sleaford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tritton Road, Lincoln	3.9%	42	2.4%	3	0.7%	1	0.9%	0	0.0%	0	1.8%	1
Tesco Express, Nottingham Road, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Nottingham Road, Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Valley Road, Nottingham	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.8%	9	0.0%	0	0.0%	0	0.0%	0	6.8%	8	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	4.2%	45	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0
Tesco, Canwick Road Trading Estate, Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco, Forest Road, Newark	4.4%	48	0.0%	0	0.0%	0	0.0%	0	36.2%	41	10.5%	7
Tesco Express, Main Street, Balderton, Newark	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Sleaford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco, Thorpe Road, Melton Mowbray	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Waitrose, Ossington Way, Newark	5.4%	58	3.6%	4	9.9%	13	10.5%	4	0.0%	0	15.9%	10
Waitrose, Searby Road, Lincoln	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bilthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Bottesford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Forest Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Ollerton and Boughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Aldi, Ashgate Road, Hucknall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Carolgate, Retford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.5%	2
Aldi, Huntingdon Street, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Aldi, Mareham Lane, Sleaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Nottingham Road, Bingham	2.6%	28	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Aldi, Nottingham Road, Mansfield	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Aldi, Urban Road, Kirkby-in-Ashfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Asda, Forest Road, New Ollerton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.9%	1
Co-op, Albert Street, Newark	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ermine Street, Ancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Co-op, Main Road, Long Bennington	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Co-op, Market Place, Bingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, London Road, Newark	1.1%	12	3.4%	4	6.5%	8	0.0%	0	0.0%	0	0.0%	0
Lidl, Chapel Lane, Bingham	1.7%	19	0.0%	0	1.8%	2	0.7%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, Victoria Retail Park, Colwick Loop Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashfield Precinct, Kirkby-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Mansfield	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, High Street, Mansfield Woodhouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Castle Bridge Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's, Market Street, Bingham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Sainsbury's, Nottingham Road, Mansfield	1.3%	14	0.0%	0	0.9%	1	0.0%	0	1.7%	2	1.7%	1
Sainsbury's, St. Wilfrids Square, Calverton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tannersley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, Blidworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newark Road, Lincoln	1.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	17
Internet / delivered	7.3%	78	1.7%	2	6.6%	8	15.5%	6	5.1%	6	11.5%	8
Weighted base:	1072	111	126	38	112	66	149	92	41	110	125	102
Sample:	1065	100	100	99	96	100	97	96	90	95	95	97

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q02 What do you like about this store / town centre? [MR]																								
<i>Those who gave a destination at Q01</i>																								
Attractive environment / nice place	2.9%	29	3.3%	4	4.4%	5	3.3%	1	0.7%	1	3.8%	2	3.3%	5	1.2%	1	1.2%	0	6.5%	7	2.7%	3	0.7%	1
Close to friends or relatives	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	2
Close to home	35.4%	352	28.1%	31	26.2%	31	34.1%	11	50.7%	54	28.3%	17	41.8%	59	40.5%	32	31.6%	12	22.8%	23	39.7%	45	38.5%	38
Close to work	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	2.4%	3	3.0%	3
Compact	1.7%	17	0.7%	1	2.7%	3	1.6%	0	1.8%	2	0.0%	0	2.5%	4	3.2%	3	2.8%	1	1.9%	2	1.3%	2	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.6%	6	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.3%	2	1.1%	1
Easy to get to by car	2.3%	23	0.7%	1	1.7%	2	0.7%	0	0.0%	0	1.5%	1	2.0%	3	2.6%	2	8.1%	3	8.9%	9	1.3%	2	1.1%	1
Easy to park	5.7%	57	5.0%	5	11.2%	13	10.8%	3	0.0%	0	6.3%	4	4.1%	6	5.2%	4	10.8%	4	5.4%	6	6.7%	8	3.9%	4
Good facilities	0.8%	7	2.4%	3	0.0%	0	0.0%	0	1.8%	2	0.8%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	1	0.0%	0	1.1%	1
Good food stores	1.3%	13	0.7%	1	2.2%	3	0.9%	0	1.8%	2	1.5%	1	0.0%	0	1.9%	1	0.0%	0	2.1%	2	0.0%	0	3.2%	3
Good prices	27.0%	269	26.1%	28	30.7%	36	30.5%	10	13.3%	14	41.8%	24	29.9%	42	21.8%	17	24.0%	9	42.3%	43	18.9%	22	23.4%	23
Good pubs, cafés or restaurants	0.3%	3	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	2.1%	21	1.9%	2	3.1%	4	1.8%	1	1.8%	2	2.8%	2	0.8%	1	3.3%	3	1.6%	1	2.1%	2	2.1%	2	1.8%	2
Makes a change from other places	0.3%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Quality of goods	13.8%	138	14.8%	16	18.5%	22	15.8%	5	10.5%	11	14.3%	8	14.4%	20	8.1%	6	11.7%	4	20.0%	20	13.1%	15	9.0%	9
Quiet	1.2%	12	1.1%	1	1.0%	1	0.0%	0	0.0%	0	6.0%	4	3.1%	4	0.0%	0	0.8%	0	0.9%	1	0.8%	1	0.0%	0
Range of goods	21.5%	214	23.4%	26	23.8%	28	18.6%	6	17.5%	19	24.5%	14	17.6%	25	33.3%	26	16.8%	6	13.0%	13	29.9%	34	17.1%	17
Safe and secure	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
The market (food / farmers market, other markets)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Traffic free shopping centre	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Work there / staff discount	1.4%	14	2.4%	3	1.2%	1	2.0%	1	1.8%	2	1.0%	1	1.0%	1	1.8%	1	6.8%	2	0.0%	0	0.0%	0	1.8%	2
Other (Including a specific shop or attraction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / familiarity / preference	6.6%	65	18.7%	20	1.7%	2	4.4%	1	9.9%	11	5.5%	3	4.8%	7	4.4%	3	2.4%	1	4.5%	5	4.5%	5	6.9%	7
Good layout	3.2%	32	5.2%	6	1.5%	2	1.6%	0	0.9%	1	3.8%	2	7.2%	10	1.4%	1	1.4%	1	0.6%	1	5.1%	6	2.3%	2
Friendly / helpful staff / good service	3.5%	35	4.1%	5	4.5%	5	2.0%	1	2.8%	3	5.8%	3	6.6%	9	4.0%	3	2.0%	1	0.6%	1	3.0%	3	1.1%	1
Good loyalty scheme	0.9%	9	1.3%	1	2.9%	3	0.0%	0	1.6%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Good opening hours	0.3%	3	1.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Smaller store	0.5%	5	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Free car parking	0.3%	3	1.1%	1	0.0%	0	0.7%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	3.3%	33	0.7%	1	3.4%	4	4.2%	1	3.8%	4	1.2%	1	1.5%	2	4.2%	3	2.8%	1	6.7%	7	6.7%	8	1.4%	1
(Dont know)	2.9%	29	0.0%	0	8.1%	10	2.9%	1	0.9%	1	0.8%	0	0.8%	1	0.7%	1	3.8%	1	5.2%	5	5.6%	6	2.5%	2
Weighted base:		994		109		118		32		107		58		141		79		37		102		114		98
Sample:		987		98		93		88		92		89		91		85		82		87		88		94

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q03 How do you normally travel to (STORE MENTIONED AT Q01)?																								
<i>Those who gave a destination at Q01</i>																								
Car / van (as driver)	74.8%	744	49.6%	54	63.4%	75	86.8%	28	75.7%	81	81.3%	47	72.8%	103	90.4%	71	88.1%	32	85.9%	87	82.1%	94	73.5%	72
Car / van (as passenger)	13.1%	130	20.8%	23	19.6%	23	10.7%	3	8.7%	9	13.7%	8	15.0%	21	7.5%	6	7.5%	3	6.5%	7	5.1%	6	21.7%	21
Bus, minibus or coach	3.2%	32	7.8%	9	6.6%	8	0.7%	0	2.1%	2	2.5%	1	1.5%	2	0.7%	1	3.1%	1	1.1%	1	4.0%	5	1.8%	2
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.6%	55	11.7%	13	5.1%	6	1.1%	0	8.9%	10	1.8%	1	9.2%	13	0.7%	1	1.2%	0	5.7%	6	3.3%	4	2.3%	2
Taxi	1.3%	13	8.4%	9	1.7%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	5	0.7%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / wheelchair	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.0%	10	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.8%	0	0.8%	1	0.7%	1	0.0%	0	0.7%	1	5.5%	6	0.0%	0
Weighted base:		994		109		118		32		107		58		141		79		37		102		114		98
Sample:		987		98		93		88		92		89		91		85		82		87		88		94

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Those who gave a destination at Q01</i>																								
Yes - non-food shopping	17.2%	171	27.2%	30	24.0%	28	25.3%	8	7.1%	8	37.0%	22	7.1%	10	14.0%	11	19.6%	7	14.9%	15	20.2%	23	9.6%	9
Yes - other food shopping	12.9%	129	13.0%	14	21.1%	25	30.9%	10	9.2%	10	24.2%	14	7.8%	11	8.6%	7	14.1%	5	6.4%	6	12.3%	14	12.5%	12
Yes - bars / pubs	0.5%	5	2.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	3.6%	35	2.6%	3	2.2%	3	0.0%	0	5.5%	6	4.1%	2	4.0%	6	4.7%	4	2.4%	1	0.0%	0	0.8%	1	10.7%	10
Yes - cinemas	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Yes - get petrol	1.5%	15	0.0%	0	0.0%	0	2.0%	1	0.7%	1	1.8%	1	0.0%	0	3.5%	3	0.0%	0	0.6%	1	2.9%	3	6.4%	6
Yes - go to park	1.0%	10	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.6%	1	5.3%	5	0.0%	0	0.0%	0
Yes - gyms / health and fitness	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	2	5.1%	4	3.4%	1	0.6%	1	1.1%	1	0.0%	0
Yes - library	0.4%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.8%	0	0.6%	1	0.8%	1	0.9%	1
Yes - markets	1.5%	15	2.8%	3	1.0%	1	3.3%	1	0.0%	0	6.1%	4	2.2%	3	1.2%	1	0.0%	0	0.6%	1	1.1%	1	0.0%	0
Yes - meeting family	1.9%	18	0.7%	1	0.7%	1	1.8%	1	0.9%	1	4.5%	3	1.0%	1	0.0%	0	1.0%	0	3.4%	3	2.1%	2	5.1%	5
Yes - meeting friends	0.8%	8	0.0%	0	0.0%	0	2.4%	1	2.5%	3	1.2%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.8%	7	0.0%	0	1.9%	2	0.9%	0	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.5%	3	0.7%	1
Yes - personal service (e.g. hairdressers, beauty salon etc.)	2.2%	21	0.7%	1	3.1%	4	1.1%	0	0.7%	1	0.8%	0	2.0%	3	0.0%	0	0.6%	0	7.4%	7	3.7%	4	0.7%	1
Yes - restaurants	1.0%	10	0.0%	0	1.9%	2	0.7%	0	1.1%	1	0.8%	0	0.0%	0	0.0%	0	1.2%	0	1.1%	1	3.5%	4	0.0%	0
Yes - swimming	0.3%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	3.5%	35	3.9%	4	3.2%	4	5.3%	2	0.7%	1	6.8%	4	4.6%	6	2.6%	2	5.2%	2	3.2%	3	6.1%	7	0.0%	0
Yes - work	5.0%	50	0.9%	1	4.8%	6	10.2%	3	4.8%	5	1.2%	1	9.2%	13	8.3%	7	7.6%	3	2.8%	3	2.1%	2	6.8%	7
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - school run	0.6%	6	1.7%	2	1.0%	1	0.9%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	0	0.8%	0	0.0%	0	1.1%	1	0.0%	0
(No)	53.1%	528	51.0%	56	46.4%	55	37.6%	12	68.0%	72	31.4%	18	63.6%	90	55.0%	43	53.2%	20	54.3%	55	48.5%	55	53.0%	52
(Don't know)	1.9%	19	2.4%	3	1.9%	2	1.6%	0	0.7%	1	3.1%	2	0.8%	1	6.4%	5	0.6%	0	2.4%	2	2.1%	2	0.0%	0
Weighted base:		994		109		118		32		107		58		141		79		37		102		114		98
Sample:		987		98		93		88		92		89		91		85		82		87		88		94

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who link their trip at Q04 AND Excl Nulls</i>												
Allerton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	2.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	12
Balderton	0.3%	1	0.0%	0	1.6%	1	1.2%	0	0.0%	0	0.0%	0
Bilthorpe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Bingham	3.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.5%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Edwinstowe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmsfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.8%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Grantham	6.2%	26	0.0%	0	0.0%	0	19.6%	4	0.0%	0	0.0%	0
Lincoln	10.6%	45	3.0%	1	1.6%	1	1.9%	0	0.0%	0	50.8%	25
Mansfield	8.6%	36	0.0%	0	2.0%	1	0.0%	0	27.8%	9	0.0%	0
Navenby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Newark Town Centre	42.2%	178	97.0%	46	90.8%	51	77.3%	14	11.3%	4	61.8%	23
North Hykeham	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	7
Northampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Nottingham	4.8%	20	0.0%	0	4.0%	2	0.0%	0	1.9%	1	0.0%	0
Ollerton and Boughton	2.2%	9	0.0%	0	0.0%	0	0.0%	0	21.0%	7	3.5%	1
Rainworth	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	3.7%	16	0.0%	0	0.0%	0	0.0%	0	12.8%	4	30.4%	11
Sleaford	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Southwell	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Waddington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
West Bridgford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Ancaster	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Hucknall	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Netherfield	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Sutton-in-Ashfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton-on-the-Wolds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	422	47	56	18	32	38	49	29	17	41	50	45
Sample:	448	46	47	51	32	53	29	39	39	36	35	41

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping?																								
<i>Excl Nulls</i>																								
Aldi, Mansfield Road, Daybrook	1.5%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	7	3.1%	2
Aldi, Northgate, Newark	6.4%	41	15.9%	10	18.6%	15	4.6%	1	0.0%	0	4.3%	2	8.3%	8	2.7%	1	2.8%	1	0.0%	0	3.8%	3	1.6%	1
Aldi, South Parade, Grantham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	4	1.7%	1	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Nottingham	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	13	0.0%	0
Asda, Lombard Street, Newark	10.2%	66	38.6%	23	30.2%	24	37.0%	10	1.0%	1	5.4%	2	1.2%	1	3.5%	2	2.8%	1	4.1%	2	0.0%	0	0.0%	0
Asda, Loughborough Road, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	4.3%	28	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	24.3%	23	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	2.1%	14	0.0%	0	0.0%	0	0.0%	0	16.6%	12	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Asda, Priestic Road, Sutton-In-Ashfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Union Street, Grantham	2.4%	16	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	3	20.8%	11	0.0%	0	0.0%	0
Asda, Wharf Road, Retford	1.3%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	18.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bar Lane, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barnby Gate, Newark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, Barr Lane, Waddington, Lincoln	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Churchill Drive, Newark	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Collingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Navenby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lincoln Road, Lincoln	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Farnsfield	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7
Co-op, Mansfield Road, Blidworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Mansfield Road, Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southwell Road East, Rainworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Co-op, The Ropewalk, Southwell	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	8	0.0%	0
Farmfoods, Balderton	0.4%	3	0.0%	0	3.2%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Forest Road, Newark	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Farmfoods, High Street, Mansfield	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	6
Farmfoods, London Road, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Carlton Centre, Lincoln	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Mansfield Road, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1
Lidl, Northgate Centre, Sleaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St Mark's Retail Park, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broad Centre, Sutton-In-Ashfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Watergate, Grantham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	2.8%	2	0.0%	0	0.0%	0
Marks & Spencer, Albert Street, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Marks & Spencer, High Street, Grantham	0.2%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	1.7%	1	0.0%	0	0.0%	0
Marks & Spencer, High Street, Lincoln	0.3%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Stodham Street, Newark	1.3%	8	2.4%	1	3.9%	3	2.2%	1	0.0%	0	1.1%	0	0.0%	0	2.8%	1	0.0%	0	1.1%	1	0.0%	0	1.2%	1
Marks & Spencer, West Gate, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Morrisons, Gamston District Centre, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, Retford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	4	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Isaac Newton Centre, Grantham	1.7%	11	0.0%	0	0.0%	0	5.5%	1	0.0%	0	1.1%	0	0.0%	0	1.1%	1	7.5%	2	12.7%	7	0.0%	0	0.0%	0
Morrisons, Kings Road, Newark	5.9%	38	10.6%	6	12.2%	10	9.7%	3	0.0%	0	7.8%	3	5.3%	5	8.1%	4	1.7%	0	1.1%	1	6.0%	5	1.2%	1
Morrisons, Tritton Road, Lincoln	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	9	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Parkway, Nottingham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0
Sainsbury's Local, Arnold Lane, Gedling	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsbury's Local, New Castle Avenue, Worksop	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Sainsbury's, High Grounds Road, Worksop	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, London Road, Grantham	1.0%	6	1.2%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	4	1.7%	1	0.0%	0	0.0%	0
Sainsbury's, London Road, Newark	0.9%	6	2.8%	2	5.0%	4	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sainsbury's, Sir John Robinson Way, Nottingham	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Southgate Centre, Sleaford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tritton Road, Lincoln	4.5%	29	0.0%	0	4.5%	4	0.8%	0	0.0%	0	7.4%	3
Tesco Express, Nottingham Road, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, Nottingham	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	2.1%	13	2.0%	1	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Tesco, Canwick Road Trading Estate, Lincoln	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3
Tesco, Carlton Hill, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, Newark	1.8%	12	0.0%	0	0.0%	0	0.0%	0	9.7%	7	4.6%	2
Tesco Express, Main Street, Balderton, Newark	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Sleaford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Extra, Wragby Road, Lincoln	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Waitrose, Ossington Way, Newark	8.2%	53	10.6%	6	13.0%	11	22.8%	6	0.0%	0	15.2%	6
Waitrose, Searby Road, Lincoln	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Allerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Arnold	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balderton	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Bingham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Collingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Grantham	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newark Town Centre	0.7%	5	4.7%	3	1.8%	1	1.3%	0	0.0%	0	0.0%	0
North Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Northampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton and Boughton	0.9%	6	0.0%	0	0.0%	0	0.0%	0	7.4%	6	0.0%	0
Southwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Aldi, Carolgate, Retford	1.6%	10	0.0%	0	0.0%	0	0.0%	0	4.9%	4	15.4%	6
Aldi, Mareham Lane, Sleaford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Nottingham Road, Bingham	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Aldi, Nottingham Road, Mansfield	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6
Aldi, Station Road, Sutton-in-Ashfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	1
Asda, Forest Road, New Ollerton	2.1%	13	0.0%	0	0.0%	0	0.0%	0	18.0%	13	0.0%	0
Co-op, Main Street, Burton Joyce	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Place, Bingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Farmfoods, Oak Tree Lane, Mansfield	0.9%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	1
Heron Foods, Forest Road, New Ollerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, London Road, Newark	0.7%	5	1.2%	1	1.4%	1	1.1%	0	1.6%	1	0.0%	0
Lidl, Chapel Lane, Bingham	2.1%	14	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Marks & Spencer, London Road, Grantham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Victoria Retail Park, Colwick Loop Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Mansfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Woodhouse Centre, High Street, Mansfield Woodhouse	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Sainsbury's Local, Wilfrids Square, Calverton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Bingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.8%	12	0.0%	0	1.4%	1	0.0%	0	4.1%	3	0.0%	0
Sainsbury's, Nottingham Road, Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grantham Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Aldi, Newark Road, Lincoln	2.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5
Internet / delivered	1.8%	12	3.1%	2	2.5%	2	3.2%	1	2.5%	2	6.0%	2
Weighted base:	643	60	81	26	75	41	94	53	21	55	82	56
Sample:	618	48	60	65	62	58	53	63	48	54	59	48

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q06A Which internet / home delivery retailer do you also use for your main food shopping?																								
<i>Those who shop online at Q06 AND Excl Nulls</i>																								
Asda	22.1%	3	0.0%	0	43.4%	1	33.8%	0	0.0%	0	23.6%	1	0.0%	0	99.9%	1	44.5%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	16.0%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	53.8%	6	100.0%	2	56.6%	1	66.1%	1	0.0%	0	52.9%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Waitrose	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		12		2		2		1		2		2		0		1		1		1		0		0
Sample:		14		1		2		2		1		4		0		1		2		1		0		0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?																								
<i>Excl Nulls</i>																								
Aldi, Northgate, Newark	2.6%	21	3.4%	2	10.0%	10	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.3%	0	1.1%	1	5.9%	6	0.0%	0
Aldi, South Parade, Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.1%	1	0.0%	0	0.0%	0
Asda, Lombard Street, Newark	2.6%	20	13.2%	9	5.4%	5	2.7%	1	0.0%	0	2.5%	1	2.2%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	2.9%	23	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	16.6%	19	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Asda, Union Street, Grantham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.0%	0	0.0%	0	0.0%	0
Budgens, Bar Lane, Lincoln	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barnby Gate, Newark	1.6%	13	12.0%	8	3.4%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Barr Lane, Waddington, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Burton Road, Lincoln	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Church Street, Cropwell Bishop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Church Street, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Churchill Drive, Newark	0.8%	6	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Clarence Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Grantham Road, Lincoln	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Collingham	3.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Edinstowe	1.5%	12	0.0%	0	0.0%	0	0.0%	0	12.0%	11	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, High Street, Lincoln	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Navenby	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	12	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Sutton on Trent	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lincoln Road, Lincoln	2.6%	21	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	15.9%	18	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Balderton, Newark	0.4%	3	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Farnsfield	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	10
Co-op, Main Street, Lowdham	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	11	0.0%	0
Co-op, Mansfield Road,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Blidworth																								
Co-op, Mansfield Road, Clipstone	2.1%	17	0.0%	0	0.0%	0	0.0%	0	18.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southwell Road East, Rainworth	1.3%	10	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	10
Co-op, The Ropewalk, Southwell	3.6%	28	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	25	3.2%	2
Co-op, Victoria Street, Shirebrook	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Woodville Road, Boston	0.3%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.1%	2	0.0%	0	0.0%	0
Co-op, Wragby Road, Lincoln	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Farmfoods, Balderton	0.6%	5	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St Mark's Retail Park, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Watergate, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Albert Street, Nottingham	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Grantham	0.2%	2	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0	0.0%	0
Marks & Spencer, High Street, Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Stodham Street, Newark	1.0%	8	1.7%	1	1.8%	2	4.7%	1	0.0%	0	3.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Marks & Spencer, West Gate, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Morrisons, Isaac Newton Centre, Grantham	0.2%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, Newark	1.7%	13	4.9%	3	6.7%	7	5.4%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Victoria Parkway, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1
Sainsbury's Local, Arnold Lane, Gedling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Sainsbury's Local, Ransom Road, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, London Road, Grantham	0.6%	5	0.0%	0	2.6%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	1.3%	1	0.0%	0	0.0%	0
Sainsbury's, London Road, Newark	3.8%	30	1.1%	1	19.0%	19	12.3%	3	0.8%	1	3.9%	2	2.4%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Sainsbury's, Sir John Robinson Way,	0.5%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.3%	1

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Nottingham												
Sainsbury's, Tritton Road, Lincoln	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 176 Winchester Road, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	0.7%	6	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	4
Tesco, Canwick Road Trading Estate, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, Newark	3.7%	29	0.0%	0	0.0%	0	26.2%	23	6.5%	3	0.0%	3
Tesco Express, Main Street, Balderton, Newark	1.4%	11	0.0%	0	11.4%	11	0.0%	0	0.0%	0	0.0%	0
Tesco, Mansfield Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco, New Hammond Beck Road, Boston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Tesco, Northgate, Sleaford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Tesco, Thorpe Road, Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Extra, Wragby Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Waitrose, Ossington Way, Newark	3.0%	23	9.2%	6	4.4%	4	8.3%	2	0.0%	0	8.9%	4
Allerton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Balderton	1.1%	9	0.0%	0	8.4%	8	0.0%	0	0.0%	0	1.0%	0
Bilsthorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Bingham	1.3%	10	0.0%	0	0.0%	0	1.3%	0	0.0%	0	13.6%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Bottesford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Calverton	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Collingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Edwinstowe	0.5%	4	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0
Farmsfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Farndon	0.2%	1	0.0%	0	1.2%	1	1.7%	0	0.0%	0	0.0%	0
Lincoln	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Long Bennington	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Lowdham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Mansfield	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Navenby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0
Newark Town Centre	4.2%	33	25.5%	17	8.4%	8	4.0%	1	0.0%	0	1.5%	1
North Hykeham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Nottingham	0.3%	2	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Ollerton and Boughton	1.0%	8	0.0%	0	0.0%	0	0.0%	0	8.8%	8	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Rainworth	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11
Southwell	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9
Sutton-on-Trent	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Tuxford	0.9%	7	0.0%	0	0.0%	0	0.0%	0	14.9%	7	0.0%	0
Waddington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Aldi, Carolgate, Retford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Aldi, Huntingdon Street, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Mareham Lane, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Aldi, Nottingham Road, Bingham	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	10
Aldi, Nottingham Road, Mansfield	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Aldi, Station Road, Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Ancaster	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	2
Asda, Forest Road, New Ollerton	1.6%	13	0.0%	0	0.0%	0	13.7%	12	1.5%	1	0.0%	0
Asda, Strelley Road, Nottingham	0.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aslockton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bassingham	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	7
Caythorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Claypole	0.2%	1	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0
Co-op, Albert Street, Newark	0.7%	6	5.1%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Bowbridge Road, Newark	0.3%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Carter Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Collyer Road, Calverton	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	12.8%
Co-op, Ermine Street, Ancaster	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.0%	11
Co-op, High Street, Saxilby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Lincoln Road Bridge, Newark	0.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Lowfields Centre, Brant Road, Lincoln	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	7
Co-op, Main Road, Long Bennington	1.4%	11	0.0%	0	0.0%	0	30.0%	6	0.0%	0	1.6%	2
Co-op, Main Street, Burton Joyce	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.8%
Co-op, Market Place, Bingham	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	17
Co-op, Market Place, Kegworth	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, Newark Road, North Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newcastle Street, Tuxford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Queen Street, Bottesford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coddington	0.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Oak Tree Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Fiskerton	0.2%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Heron Foods, Forest Road, New Ollerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Kirklington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, Chapel Lane, Bingham	1.0%	8	1.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Morrisons, Sutton Road, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Sainsbury's Local, Wilfrids Square, Calverton	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, London Road, Balderton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Market Street, Bingham	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	2
Sainsbury's, Nottingham Road, Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Rother Way, Chesterfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's, St. Wilfrids Square, Calverton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stoney Street, Beeston	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Spar, Farndon Road, Newark	0.4%	3	2.4%	2	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Spar, High Street, Bassingham	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Express, Grantham Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, Mansfield Road, Blidworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southwell Road West, Kirklington Road, Rainworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, The Forum,	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	10

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Hykeham, Lincoln												
Welbourn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellingore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Wilsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.5%	4	0.0%	0	0.0%	0	1.0%	0	0.8%	1	0.0%	0
Weighted base:	786	68	99	21	88	48	113	74	28	72	103	71
Sample:	767	61	73	72	76	69	70	78	58	70	72	68

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who shop online at Q07 AND Excl Nulls

Waitrose	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1	0	0	0	0	0	0	1	0	0	0	0
Sample:	1	0	0	0	0	0	0	1	0	0	0	0

Mean score [%]

Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?

Those who do top-up shopping at Q07

1 - 10%	1.2%	10	3.9%	3	1.7%	2	1.0%	0	0.8%	1	2.2%	1	0.0%	0	2.2%	2	0.8%	0	1.9%	2	0.0%	0	0.0%	0
11 - 20%	1.2%	10	5.1%	4	0.0%	0	5.6%	1	0.0%	0	4.9%	2	1.2%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21 - 30%	2.1%	18	1.6%	1	0.0%	0	2.2%	0	0.8%	1	4.6%	2	0.9%	1	4.6%	4	0.0%	0	0.0%	0	4.3%	5	4.9%	4
31 - 40%	2.1%	17	5.4%	4	1.7%	2	4.7%	1	2.1%	2	0.9%	0	2.4%	3	0.0%	0	7.0%	2	1.4%	1	0.8%	1	1.4%	1
41 - 50%	7.2%	60	14.5%	11	6.6%	7	10.4%	2	8.0%	7	6.2%	3	5.4%	6	7.1%	5	3.2%	1	11.8%	10	6.3%	7	1.2%	1
51 - 60%	8.4%	70	8.7%	6	11.0%	11	9.1%	2	8.2%	8	4.9%	2	13.0%	15	5.8%	4	1.5%	0	8.3%	7	8.6%	10	4.6%	4
61 - 70%	13.1%	109	11.1%	8	13.8%	14	11.0%	2	11.2%	10	11.1%	5	17.5%	20	17.3%	13	7.1%	2	6.9%	6	10.0%	11	20.8%	16
71 - 80%	28.7%	239	15.4%	11	38.6%	40	27.1%	6	28.5%	26	30.6%	15	25.2%	29	33.3%	25	28.5%	9	31.0%	25	28.1%	32	26.4%	20
81 - 90%	17.4%	145	9.7%	7	13.4%	14	19.1%	4	23.5%	22	23.6%	11	12.2%	14	9.6%	7	27.8%	8	22.0%	18	22.1%	25	18.0%	14
91 - 100%	6.1%	51	4.6%	3	2.5%	3	3.5%	1	9.1%	8	4.9%	2	7.0%	8	11.9%	9	10.9%	3	1.9%	2	6.1%	7	5.5%	4
(Dont know)	11.8%	98	20.1%	15	9.8%	10	6.3%	1	6.6%	6	6.1%	3	15.0%	17	5.3%	4	12.2%	4	15.0%	12	11.2%	13	17.2%	13
(Refused)	0.7%	6	0.0%	0	0.9%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.7%	1	1.0%	0	0.0%	0	2.5%	3	0.0%	0
Mean:	72.42	61.69	73.17	67.43	75.71	70.72	72.83	70.71	78.81	73.05	74.54	74.32												
Weighted base:	834	73	103	22	93	48	117	77	30	82	112	77												
Sample:	815	65	76	76	81	69	73	82	62	76	80	75												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																								
<i>Those who do top-up shopping at Q07 AND Excl Nulls</i>																								
Aldi, Northgate, Newark	2.3%	7	10.0%	2	4.2%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0	2.6%	1	2.9%	0	0.0%	0	0.0%	0	2.5%	1
Aldi, South Parade, Grantham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Nottingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Asda, Lombard Street, Newark	3.3%	10	19.4%	4	4.7%	2	8.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.2%	0	5.4%	2	0.0%	0	0.0%	0
Asda, Loughborough Road, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Radford Road, Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Asda, Union Street, Grantham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	1	0.0%	0	0.0%	0	0.0%	0
Budgens, Bar Lane, Lincoln	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Barr Lane, Waddington, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Clarence Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Collingham	0.5%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Edinstowe	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Navenby	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	3	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Sutton on Trent	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Co-op, Lincoln Road, Lincoln	3.0%	9	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Balderton, Newark	0.5%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Lowdham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Co-op, Mansfield Road, Blidworth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Co-op, Southwell Road East, Rainworth	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	4
Co-op, The Ropewalk, Southwell	2.7%	8	0.0%	0	0.0%	0	2.7%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	4	10.4%	3
Farmfoods, Balderton	0.5%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Forest Road, Newark	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Farmfoods, London Road, Grantham	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Victoria Retail Park, Worksop	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Arnold, Nottingham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.5%	1	0.0%	0
Lidl, Carlton Centre, Lincoln	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Sleaford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St Mark's Retail Park, Lincoln	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Watergate, Grantham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Grantham	0.2%	1	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Lincoln	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Stodham Street, Newark	3.3%	10	16.7%	3	8.4%	4	6.3%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Marks & Spencer, West Gate, Mansfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Gamston District Centre, Nottingham	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, Retford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Isaac Newton Centre, Grantham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, Newark	3.3%	10	14.2%	3	15.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, London Road, Grantham	0.6%	2	0.0%	0	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, London Road, Newark	4.3%	13	0.0%	0	21.8%	11	8.0%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Sainsbury's, Tritton Road, Lincoln	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	9.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Tesco, Forest Road, Newark	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Tesco Express, Main Street, Balderton, Newark	1.3%	4	5.1%	1	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Sleaford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ossington Way, Newark	2.2%	6	0.0%	0	1.8%	1	6.3%	0	0.0%	0	4.1%	1	0.0%	0	2.6%	1	0.0%	0	3.9%	1	7.1%	2	0.0%	0
Arnold	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Balderton	0.7%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Bilsthorpe	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3
Blidworth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bottesford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Clipstone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Collingham	4.5%	14	0.0%	0	0.0%	0	0.0%	0	28.6%	14	0.0%	0
Edwinstowe	2.9%	9	0.0%	0	0.0%	0	27.6%	8	2.5%	0	0.0%	0
Farmsfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon	0.1%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0
Grantham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Lincoln	1.2%	3	0.0%	0	0.0%	0	2.7%	0	0.0%	0	6.9%	3
Long Bennington	0.1%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0
Mansfield	0.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Navenby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Newark Town Centre	2.8%	8	7.9%	1	6.0%	3	17.2%	1	0.0%	0	14.1%	3
North Hykeham	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	4
Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton and Boughton	2.0%	6	0.0%	0	0.0%	0	0.0%	0	16.2%	5	6.6%	1
Rainworth	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Southwell	2.6%	8	0.0%	0	0.0%	0	0.0%	0	3.3%	1	4.1%	1
Tuxford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Waddington	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	2
Aldi, Carolgate, Retford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Aldi, Nottingham Road, Bingham	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Nottingham Road, Mansfield	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0
Asda, Forest Road, New Ollerton	1.0%	3	0.0%	0	0.0%	0	0.0%	0	9.0%	3	2.5%	0
Bassingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Claypole	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Braunston Road, Oakham	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Co-op, Collyer Road, Calverton	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ermine Street, Ancaster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1
Co-op, Lowfields Centre, Brant Road, Lincoln	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1
Co-op, Main Road, Long Bennington	0.2%	1	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0
Co-op, Market Place, Bingham	2.2%	6	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0
Co-op, Muntjac Way, Witham St Hughes, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Co-op, Newcastle Street, Tuxford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Queen Street, Bottesford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Victoria Street, Newark	0.4%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingham	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elston	0.1%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Oak Tree Lane, Mansfield	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Fernwood	0.2%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flintham	0.1%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gonalston Farm Shop, Southwell Road, Nottingham	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0
Iceland, London Road, Newark	1.0%	3	6.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Lambley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Lidl, Chapel Lane, Bingham	5.0%	15	0.0%	0	4.6%	2	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.7%	10	6.8%	2	0.0%	0	0.0%	0
Long Eaton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Upton Road, Southwell	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	2.5%	1	0.0%	0
Morrisons, Woodhouse Centre, High Street, Mansfield Woodhouse	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Wilfrids Square, Calverton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Sainsbury's, Greens Lane, Kimberley	0.6%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Market Street, Bingham	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	4	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Sainsbury's, St. Wilfrids Square, Calverton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Spar, Farndon Road, Newark	0.1%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grantham Road, Lincoln	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, Blidworth	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2
Tesco Express, The Forum, North Hykeham, Lincoln	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Centre, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	1.0%	3	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		298		18		48		8		30		18		47		22		10		35		35		28

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
Sample:	313	18	39	29	26	25	34	29	23	34	27	29				
Q09A Which internet / home delivery retailer do you also use for your top-up food shopping?																
<i>Those who shop online at Q07 AND Excl Nulls</i>																
Asda	24.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Amazon	46.5%	1	0.0%	0	61.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wiltshire Farm Foods	28.7%	1	0.0%	0	38.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	3	0	2	0	0	0	0	0	0	1	0	0				
Sample:	3	0	2	0	0	0	0	0	0	1	0	0				

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?																								
<i>Excl Nulls</i>																								
Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Arnold	0.8%	9	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	0.0%	0		
Bingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Clipstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0		
Grantham	2.7%	27	0.7%	1	0.7%	1	3.6%	1	0.0%	0	1.8%	1	0.8%	1	1.6%	1	26.5%	11	8.9%	9	0.8%	1	0.0%	0
Lincoln	20.0%	205	18.6%	19	18.3%	22	9.9%	4	0.0%	0	17.6%	11	54.9%	76	67.0%	62	24.1%	10	0.6%	1	0.0%	0	0.0%	0
Mansfield	8.5%	87	0.0%	0	0.0%	0	0.0%	0	38.2%	43	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	4	39.7%	39		
Newark Town Centre	16.5%	170	38.3%	40	33.2%	40	32.6%	12	4.8%	5	27.6%	18	12.5%	17	5.4%	5	14.3%	6	17.1%	17	3.6%	4	5.3%	5
North Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Nottingham	15.8%	162	8.9%	9	6.8%	8	25.4%	9	4.8%	5	8.6%	6	3.4%	5	1.0%	1	10.4%	4	41.4%	40	39.7%	48	26.4%	26
Ollerton and Boughton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Retford	0.8%	8	0.0%	0	0.0%	0	0.0%	0	4.6%	5	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Southwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1
Sutton-on-Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Hill Retail Park, Newark	0.4%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Boundary Mill, Grantham	0.9%	9	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.6%	1	4.9%	5	1.2%	2	0.0%	0
Four Seasons Centre, Mansfield	1.1%	11	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.2%	4	3.2%	4	3.2%	3
Grantham Retail Park, Grantham	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	2.6%	27	13.9%	14	5.8%	7	8.3%	3	0.0%	0	0.0%	0	1.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marks Shopping Centre Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.4%	4	0.0%	0	0.7%	1	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Lincoln	1.6%	16	0.0%	0	1.9%	2	0.6%	0	0.0%	0	0.0%	0	6.4%	9	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	0.9%	9	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.1%	2	5.0%	6	0.0%	0		
Victoria Retail Park, Nottingham	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.7%	1		
Giltbrook Retail Park, Nottingham Road, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Mansfield												
Asda, Priestic Road, Sutton-In-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.4%	4	0.0%	0	0.7%	1	1.9%	1	0.0%	0	0.0%	0
Doncaster	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.9%	1
East Midlands Designer Outlet, Mansfield Road, South Normanton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Great Gonerby	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Jubilee Retail Park, Weymouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lakeside Village, White Rose Way, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.4%	4	0.0%	0	0.7%	1	0.6%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	1.5%	15	0.0%	0	0.9%	1	0.0%	0	6.6%	7	6.9%	4
Pennell's Garden Centre, Newark Road, South Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Peterborough	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sheffield	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Skegness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
South Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Spalding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
York Designer Outlet, St. Nicholas Avenue, Fulford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Internet / catalogue / delivered	20.3%	208	18.9%	20	25.5%	31	11.6%	4	29.3%	33	23.9%	16
Weighted base:	1027	104		121	37	112	65	139	92	42	97	121
Sample:	1023	92		96	95	96	98	89	95	90	90	90

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q10A Which internet / home delivery retailer do you use for your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?																								
<i>Those who shop online at Q10 AND Excl Nulls</i>																								
Amazon	7.3%	9	0.0%	0	15.4%	2	0.0%	0	3.9%	1	0.0%	0	0.0%	0	26.5%	2	0.0%	0	9.2%	1	4.2%	1	25.2%	2
ASOS	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	0.8%	1	28.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	8.0%	9	0.0%	0	8.7%	1	47.3%	1	4.8%	1	15.3%	1	0.0%	0	23.1%	1	12.8%	0	4.7%	1	10.7%	2	0.0%	0
Littlewoods	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.7%	5	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	4.3%	5	0.0%	0	0.0%	0	12.3%	0	3.9%	1	10.8%	1	8.6%	1	0.0%	0	0.0%	0	10.6%	2	0.0%	0	0.0%	0
Next	28.0%	33	35.7%	1	43.3%	6	16.0%	0	51.6%	13	29.1%	3	11.2%	1	11.8%	1	33.5%	1	24.3%	4	11.0%	2	17.7%	1
Sainsbury's	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	1
Tesco	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0
All Saints	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Boohoo	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	1
Clifford James	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Cotswold Outdoor	1.0%	1	0.0%	0	0.0%	0	12.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Cotton Traders	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	4.2%	1	0.0%	0
Damart	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	10.9%	1
Evans	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemans	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	1.0%	1	35.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	9.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	1	0.0%	0	0.0%	0	44.8%	10	0.0%	0
JD Williams	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacamo	0.2%	0	0.0%	0	0.0%	0	12.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Joules	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kaleidoscope	1.6%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan	2.5%	3	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.7%	1	0.0%	0	0.0%	0	14.2%	1
New Look	9.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	80.2%	10	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0
Pavers	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Premier Man	3.0%	4	0.0%	0	0.0%	0	0.0%	0	10.6%	3	0.0%	0	0.0%	0	14.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitestuff	3.7%	4	0.0%	0	17.1%	2	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0
Zara	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	118	3		13	2	25		10	13	6	2	16	22	6										
Sample:	96	3		10	6	16		16	3	7	5	11	12	7										

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who gave a destination at Q10</i>																								
Car / van (as driver)	71.2%	583	44.8%	38	64.0%	58	69.7%	23	75.0%	59	77.1%	38	79.1%	94	83.2%	66	84.7%	30	76.9%	59	69.3%	60	67.6%	58
Car / van (as passenger)	11.4%	93	18.9%	16	11.1%	10	7.6%	2	14.1%	11	12.2%	6	9.1%	11	6.7%	5	9.2%	3	7.8%	6	6.7%	6	18.9%	16
Bus, minibus or coach	10.5%	86	14.6%	12	11.2%	10	4.6%	1	8.4%	7	5.7%	3	10.0%	12	8.9%	7	4.0%	1	12.4%	10	15.2%	13	10.7%	9
Using park & ride facility	0.7%	6	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.8%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	1.9%	16	12.6%	11	3.5%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Taxi	0.3%	2	1.7%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	2.0%	17	3.1%	3	4.5%	4	10.5%	3	1.2%	1	2.7%	1	0.9%	1	0.0%	0	2.1%	1	1.0%	1	0.0%	0	2.1%	2
Bicycle	0.3%	3	2.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aeroplane	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	1.5%	12	1.4%	1	2.5%	2	0.9%	0	0.0%	0	2.4%	1	0.9%	1	1.1%	1	0.0%	0	0.8%	1	5.6%	5	0.0%	0
Weighted base:		819		84		90		33		79		49		119		79		35		77		87		86
Sample:		849		80		78		82		74		72		82		82		76		74		68		81

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Excl Nulls</i>																								
Allerton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Balderton	0.2%	1	1.3%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	5	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Lincoln	7.6%	46	4.3%	2	7.9%	5	1.1%	0	1.3%	1	2.9%	1	23.6%	19	23.2%	16	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Mansfield	6.4%	38	0.0%	0	0.0%	0	0.0%	0	19.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.3%	28
Newark Town Centre	5.7%	34	18.1%	10	9.0%	5	5.7%	1	0.0%	0	11.3%	5	2.2%	2	5.0%	3	1.2%	0	8.3%	5	1.4%	1	2.4%	2
North Hykeham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	4.0%	24	2.6%	1	3.9%	2	5.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.8%	0	10.2%	7	7.1%	5	9.7%	6
Ollerton and Boughton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Hill Retail Park, Newark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Broadmarsh Centre, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	2
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	0.6%	4	3.0%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Lincoln	0.8%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	3.5%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Asda, Lombard Street, Newark	0.4%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Union Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Grantham												
Cambridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gamston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	0.7%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Tesco, Forest Road, New Ollerton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Whisby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Internet / catalogue / delivered	65.5%	395	68.8%	38	79.2%	46	85.5%	21	59.0%	33	73.0%	29
Weighted base:	603	55	58	25	55	40	81	69	25	65	65	66
Sample:	543	45	40	50	43	58	45	61	48	56	42	55

Q12A Which internet / home delivery retailer do you use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

Those who shop online at Q12 AND Excl Nulls

Amazon	86.3%	305	100.0%	33	97.0%	37	95.4%	19	79.2%	24	71.4%	19	59.5%	22	82.5%	37	82.4%	13	95.8%	44	91.2%	37	92.3%	21
Asda	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	4.1%	14	0.0%	0	0.0%	0	0.0%	0	8.8%	3	3.5%	1	12.6%	5	5.0%	2	3.8%	1	0.0%	0	8.8%	4	0.0%	0
HMV	0.8%	3	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Sainsbury's	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Apple	6.7%	24	0.0%	0	0.0%	0	4.6%	1	6.3%	2	19.0%	5	27.8%	10	8.5%	4	13.9%	2	0.0%	0	0.0%	0	0.0%	0
CEX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Irish Music	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Simply HE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Simply Music	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sky	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	353	33	39	20	30	26	36	45	15	46	41	23												
Sample:	299	23	25	33	19	34	20	37	25	36	25	22												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
<i>Excl Nulls</i>																								
Arnold	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0		
Bingham	0.8%	7	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0		
Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0		
Forest Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Grantham	1.8%	16	0.8%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	1	24.2%	9	5.0%	5	0.0%	0	0.0%	0		
Lincoln	5.9%	53	0.8%	1	3.0%	4	0.8%	0	0.0%	0	3.4%	2	15.8%	18	33.9%	28	0.0%	0	0.0%	0	0.0%	0		
Mansfield	8.4%	76	0.0%	0	0.0%	0	0.0%	0	32.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	47.2%	42		
Newark Town Centre	4.7%	43	15.3%	14	8.8%	11	6.3%	2	0.0%	0	3.4%	2	5.0%	6	3.7%	3	1.6%	1	0.6%	1	2.8%	3	2.0%	2
North Hykeham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Nottingham	10.3%	93	6.8%	6	5.9%	7	12.1%	4	5.9%	5	5.7%	3	3.1%	4	1.7%	1	7.9%	3	32.1%	30	23.0%	23	7.4%	7
Ollerton and Boughton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	1	15.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	2.0%	2	0.0%	2
Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Augustin Retail Park, Grantham	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Hill Retail Park, Newark	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.9%	1	1.0%	1
Boundary Mill, Grantham	0.5%	5	0.0%	0	0.7%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.8%	1	0.6%	1	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	0.5%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	4.4%	2	1.4%	1	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Grantham Retail Park, Grantham	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	1	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	19.9%	179	42.6%	38	56.4%	68	40.0%	14	4.2%	4	29.1%	15	14.9%	17	9.2%	8	9.7%	4	3.8%	4	8.7%	9	0.0%	0
Riverside Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
St Marks Place Shopping Centre, Newark (99p Stores, Clarks, Clinton,	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Game, Holland & Barrett, M&S, New Look, Poundstretcher, Sally, WHSmith, Wilko)												
St Marks Shopping Centre Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	1.5%	14	0.0%	0	0.0%	0	0.0%	0	9.4%	8	0.9%	0
Tritton Retail Park, Lincoln	7.8%	71	0.0%	0	3.1%	4	0.0%	0	0.0%	0	3.6%	2
Victoria Centre, Nottingham	0.8%	7	0.0%	0	0.0%	0	1.4%	0	1.1%	1	1.4%	1
Victoria Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Costco, Thurmaston Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cropwell Bishop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Mansfield Road, Arnold	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	29.9%	270	33.6%	30	22.1%	27	30.4%	10	38.2%	34	32.0%	17
Weighted base:	903	89	120	34	90	53	115	84	37	94	99	89
Sample:	892	76	94	87	72	78	77	86	81	86	72	83

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Q13A Which internet / home delivery retailer do you use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, Kindles, iPads, telephones, etc.)?													
<i>Those who shop online at Q13 AND Excl Nulls</i>													
Amazon	53.6%	111 20.4%	5 58.0%	10 66.0%	5 67.4%	18 63.8%	7 15.5%	3 58.3%	10 46.8%	4 60.3%	18 68.3%	22 59.9%	10
AO.com	4.6%	10 10.3%	2 0.0%	0 7.2%	1 0.0%	0 0.0%	0 27.0%	5 3.3%	1 0.0%	0 0.0%	0 0.0%	0 6.7%	1
Argos	0.8%	2 0.0%	0 0.0%	0 6.4%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Currys	6.9%	14 8.2%	2 6.8%	1 0.0%	0 15.3%	4 3.9%	0 9.6%	2 5.4%	1 20.3%	2 0.0%	0 4.7%	2 6.7%	1
Ebay	3.9%	8 16.1%	4 0.0%	0 3.6%	0 0.0%	0 0.0%	0 0.0%	0 7.7%	1 0.0%	0 4.7%	2 12.1%	2	
Ebuyer	0.5%	1 0.0%	0 0.0%	0 3.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
John Lewis	13.4%	28 7.3%	2 28.5%	5 23.1%	2 4.5%	1 22.0%	3 24.7%	5 19.8%	3 12.6%	1 6.8%	2 7.4%	2 14.6%	2
Littlewoods	3.7%	8 5.1%	1 6.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 18.0%	5 0.0%	0 0.0%	0	
PC World	2.5%	5 0.0%	0 0.0%	0 0.0%	0 0.0%	0 7.7%	1 0.0%	0 0.0%	0 4.9%	1 7.4%	2 0.0%	0	
Tesco	1.9%	4 3.2%	1 0.0%	0 0.0%	0 0.0%	0 5.1%	1 7.7%	1 0.0%	0 0.0%	0 3.8%	1 0.0%	0	
7 Day Shop	0.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.4%	1 0.0%	0 0.0%	0 0.0%	0	
Apple	1.6%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.1%	1 0.0%	0 4.4%	1 7.7%	1 4.9%	1 0.0%	0	
Co-op	1.0%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 7.7%	1 4.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Dell	0.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.8%	1 0.0%	0	
HP	0.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.9%	0 0.0%	0 0.0%	0 0.0%	0	
Jessops	0.5%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.1%	1 0.0%	0 0.0%	0	
QVC	0.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 1.9%	1 0.0%	0 0.0%	0	
Snapfish	3.3%	7 29.5%	7 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Studio	0.4%	1 0.0%	0 0.0%	0 2.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Weighted base:	207	23	17	8	27	11	18	17	8	30	32	17	
Sample:	166	15	14	12	18	19	11	16	13	21	16	11	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Excl Nulls</i>																								
Arnold	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	1.8%	2		
Bingham	0.9%	9	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	9	0.0%	0	0.0%	0		
Bracebridge Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Calverton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0		
Forest Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Grantham	2.3%	22	1.5%	1	0.7%	1	4.7%	2	0.0%	0	0.0%	0	0.8%	1	1.4%	1	30.2%	12	4.0%	4	0.0%	0		
Lincoln	6.6%	65	0.7%	1	3.0%	4	0.0%	0	0.0%	0	6.9%	4	23.5%	33	27.6%	23	1.4%	1	0.0%	0	0.0%	0		
Mansfield	8.5%	83	0.0%	0	0.0%	0	0.0%	0	32.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	47.0%	46		
Navenby	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Newark Town Centre	7.7%	75	35.7%	35	12.0%	15	10.2%	4	0.0%	0	5.4%	3	5.8%	8	1.8%	1	3.7%	1	2.0%	2	3.4%	3		
North Hykeham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nottingham	8.1%	79	5.5%	5	0.9%	1	6.7%	2	1.4%	1	4.5%	3	2.3%	3	1.1%	1	7.0%	3	21.9%	22	23.9%	24		
Ollerton and Boughton	0.8%	7	0.0%	0	0.0%	0	0.0%	0	5.3%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		
Retford	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	2	7.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sleaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0		
Southwell	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.7%	1		
Sutton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tuxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
West Bridgford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0		
Workshop	0.8%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	2	8.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Augustin Retail Park, Grantham	0.3%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.5%	2	0.0%	0	0.0%	0		
Beacon Hill Retail Park, Newark	0.6%	6	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.4%	3		
Boundary Mill, Grantham	1.2%	12	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	2.5%	4	1.4%	1	14.1%	6	0.6%	1	0.0%	0		
Castle Marina Retail Park, Nottingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0		
Castle Meadow Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Dysart Retail Park, Grantham	0.4%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	2.0%	2	0.0%	0	0.0%	0		
Four Seasons Centre, Mansfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2		
Grantham Retail Park, Grantham	0.5%	5	0.0%	0	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.6%	1	0.0%	0	0.0%	0		
Madford Retail Park, Nottingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0		
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK	18.5%	182	43.5%	43	50.4%	63	33.4%	12	3.6%	4	27.9%	17	10.8%	15	8.2%	7	8.9%	4	5.2%	5	13.5%	13	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Maxx)												
Riverside Retail Park, Nottingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marks Shopping Centre Lincoln	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
St Peter's Retail Park, Mansfield	1.6%	16	0.0%	0	0.0%	0	0.0%	0	10.8%	11	0.8%	0
Tritton Retail Park, Lincoln	6.3%	62	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.2%	1
Victoria Centre, Nottingham	1.3%	13	0.0%	0	0.0%	0	6.8%	2	2.7%	3	1.2%	1
Victoria Retail Park, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterside Centre, Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Lombard Street, Newark	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Asda, Union Street, Grantham	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Branston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Costco, Thurmaston Lane, Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Mansfield Road, Arnold	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Gamston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Extra, Jubilee Way South, Mansfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Tesco, Forest Road, New Ollerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Internet / catalogue / delivered	24.8%	244	12.2%	12	30.0%	37	30.2%	11	35.9%	38	26.8%	16
Weighted base:	983		98		124		36		106		60	
Sample:	983		85		98		91		89		88	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14A Which internet / home delivery retailer do you use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Those who shop online at Q14 AND Excl Nulls</i>																								
Amazon	24.0%	43	0.0%	0	45.4%	11	45.3%	3	14.8%	4	23.9%	3	16.5%	4	10.3%	2	6.1%	0	65.1%	11	22.0%	3	0.0%	0
AO.com	19.0%	34	29.3%	3	20.5%	5	24.8%	2	17.9%	5	7.1%	1	29.4%	7	19.9%	4	10.8%	1	17.4%	3	8.1%	1	14.4%	2
Argos	4.6%	8	24.9%	3	4.6%	1	0.0%	0	5.8%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	20.4%	2
Boots	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	15.6%	28	9.1%	1	7.0%	2	16.9%	1	33.3%	10	12.5%	2	12.5%	3	14.6%	3	49.8%	2	0.0%	0	16.2%	2	14.4%	2
Ebay	5.1%	9	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	31.7%	5	18.3%	2
Ebuyer	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	17.2%	31	20.5%	2	13.5%	3	9.7%	1	4.1%	1	42.7%	5	17.9%	5	21.6%	5	21.3%	1	12.0%	2	22.0%	3	22.2%	2
Littlewoods	1.0%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.0%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambrose Wilson	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	5.4%	10	0.0%	0	0.0%	0	0.0%	0	4.1%	1	4.6%	1	5.6%	1	24.9%	5	0.0%	0	0.0%	0	0.0%	0	10.2%	1
Fashion World	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0	0.0%	0	0.0%	0
Finlux	0.1%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freemans	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotpoint	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jessops	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	1	0.0%	0	0.0%	0
Polti	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
QVC	0.4%	1	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studio	0.9%	2	9.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whirlpool	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	178	10		25	6	29	13	25	21	5	17	15	11											
Sample:	162	9		20	15	22	20	15	19	9	13	9	11											

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?												
<i>Excl Nulls</i>												
Allerton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	3.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	26
Balderton	0.4%	4	2.9%	3	0.8%	1	0.7%	0	0.0%	0	0.0%	0
Bilsthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham	1.6%	14	0.0%	0	0.0%	0	1.1%	0	0.0%	0	16.1%	13
Blidworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bottesford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Collingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmsfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Grantham	2.6%	22	0.0%	0	1.4%	1	2.0%	1	0.0%	0	0.0%	0
Lincoln	11.7%	101	0.0%	0	1.4%	1	6.1%	2	0.0%	0	3.9%	2
Lowdham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield	6.3%	55	0.0%	0	0.0%	0	0.9%	0	29.1%	22	0.0%	0
Newark Town Centre	23.7%	205	69.5%	62	53.6%	56	40.8%	13	1.0%	1	27.2%	16
North Hykeham	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	10
Nottingham	5.1%	44	0.0%	0	0.0%	0	5.8%	2	2.6%	2	1.2%	1
Ollerton and Boughton	0.7%	6	0.0%	0	0.0%	0	0.0%	0	7.8%	6	0.0%	0
Retford	1.3%	12	0.0%	0	0.0%	0	0.0%	0	7.1%	5	10.8%	6
Sleaford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Woodhouse	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Worksop	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Beacon Hill Retail Park, Newark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Grantham	0.1%	1	0.0%	0	0.0%	0	1.7%	1	1.0%	1	0.0%	0
Castle Meadow Retail Park, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isaac Newton Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Lady Bay Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
St Marks Place Shopping Centre, Newark (99p Stores, Clarks, Clinton, Game, Holland & Barrett, M&S, New Look, Poundstretcher, Sally, WHSmith, Wilko)	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
St Marks Shopping Centre Lincoln	0.3%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Tritton Retail Park, Lincoln	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.9%	1
Asda, Newark Road, North Hykeham, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Ancaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Asda, Old Mill Lane, Mansfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Asda, Union Street, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Caythorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
East Bridgford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Fiskerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulbeck	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Gamston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Peterborough	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Salisbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Jubilee Way South, Mansfield	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco, Forest Road, New Ollerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.0%	1
Internet / catalogue / delivered	35.3%	305	26.5%	24	39.9%	42	40.0%	13	39.6%	29	52.4%	31
Weighted base:	866	89	105	33	74	59	116	83	37	83	100	86
Sample:	852	76	81	87	67	88	72	83	79	68	73	78

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15A Which internet / home delivery retailer do you use for your household's shopping for books (incl. dictionaries, encyclopedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
<i>Those who shop online at Q15 AND Excl Nulls</i>																								
Amazon	90.4%	248	96.7%	21	97.8%	39	100.0%	13	86.8%	25	91.7%	27	90.0%	19	75.7%	21	92.7%	12	78.1%	24	93.8%	28	100.0%	18
Asda	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	1.3%	3	0.0%	0	0.0%	0	0.0%	0	6.6%	2	3.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	1.9%	1	0.0%	0	0.0%	0
Toys R Us	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	5	0.0%	0	0.0%	0
WHSmith	1.0%	3	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbeBooks	0.6%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Choice Stationery	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr B's Emporium Of Reading Delights	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PS Books	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book Depository	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
Viking	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.1%	1	0.0%	0
Weighted base:		274		22		40		13		28		30		22		28		13		31		30		18
Sample:		257		21		27		27		24		35		16		23		21		22		24		17

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																
<i>Excl Nulls</i>																
Arnold	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	14	0.0%	0
Balderton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	11	0.0%	0
Bottesford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Collingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Farmsfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.1%	1
Farndon	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	2.9%	21	0.0%	0	1.3%	1	3.6%	1	0.0%	0	1.2%	1	0.9%	1	37.4%	13
Gunthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lincoln	9.7%	70	5.4%	4	6.6%	6	4.4%	1	1.5%	1	11.8%	6	40.5%	36	23.0%	14
Long Bennington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Mansfield	5.7%	41	0.0%	0	0.0%	0	0.0%	0	34.1%	28	0.9%	0	0.0%	0	0.0%	0
Newark Town Centre	14.8%	108	48.6%	32	31.9%	29	24.0%	6	4.2%	3	16.0%	8	10.2%	9	9.5%	6
North Hykeham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.9%	1	0.0%	0
Nottingham	5.8%	42	0.0%	0	6.3%	6	5.2%	1	1.8%	1	1.5%	1	0.0%	0	15.4%	13
Ollerton and Boughton	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Retford	0.9%	7	0.0%	0	0.0%	0	0.0%	0	3.9%	3	7.7%	4	0.0%	0	0.0%	0
Sleaford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	8.5%	3
Southwell	0.7%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	5.2%	4
Sutton-on-Trent	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Augustin Retail Park, Grantham	0.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Beacon Hill Retail Park, Newark	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Boundary Mill, Grantham	0.4%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.4%	2	0.0%	0	0.9%	1
Castle Marina Retail Park, Nottingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Dysart Retail Park, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Four Seasons Centre, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Grantham Retail Park, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Lady Bay Retail Park, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	5.6%	41	2.5%	2	12.5%	11	15.4%	4	1.2%	1	18.3%	9	5.5%	5	5.2%	3

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Riverside Retail Park, Nottingham	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marks Place Shopping Centre, Newark (99p Stores, Clarks, Clinton, Game, Holland & Barrett, M&S, New Look, Poundstretcher, Sally, WHSmith, Wilko)	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
St Marks Shopping Centre Lincoln	0.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	1.2%	9	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0
Tritton Retail Park, Lincoln	2.4%	17	6.4%	4	1.0%	1	0.0%	0	0.0%	0	3.6%	2
Victoria Centre, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterside Centre, Lincoln	0.2%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Nottingham Road, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Branston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook Park, Shirebrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Chesterfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Darton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Derby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Point Retail Park, Daleside Road, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollybeck Garden Centre, Oxtou Road, Southwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	1.0%	7	0.0%	0	0.0%	0	0.0%	0	8.5%	7	1.2%	1
Melton Mowbray	0.4%	3	0.0%	0	0.0%	0	0.8%	0	2.3%	2	0.0%	0
Netherfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough	0.2%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail Park, Markham Road, Chesterfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Scunthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sheffield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Shirebrook	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Extra, Jubilee Way South, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Tesco, Forest Road, New Ollerton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	33.6%	244	35.6%	23	35.7%	32	41.4%	11	18.9%	15	33.6%	16	30.2%	27	46.4%	28	29.8%	10	37.4%	31	32.3%	27	35.6%	23
Weighted base:	726	65	90	27	81	48	90	59	35	84	83	64												
Sample:	657	55	65	58	63	65	50	56	68	66	57	54												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16A Which internet / home delivery retailer do you use for your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																								
<i>Those who shop online at Q16 AND Excl Nulls</i>																								
Amazon	58.8%	105	43.6%	9	79.4%	19	81.2%	6	36.6%	4	76.3%	11	37.9%	6	39.8%	9	30.8%	2	47.2%	11	79.1%	14	87.1%	15
Argos	1.6%	3	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	9.0%	16	30.5%	6	4.9%	1	0.0%	0	7.0%	1	11.3%	2	19.1%	3	3.8%	1	4.3%	0	0.0%	0	8.6%	2	6.4%	1
John Lewis	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.6%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	8.1%	15	18.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.5%	11	0.0%	0	0.0%	0
Animal Medic	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Outdoor	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Dance Direct	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Decathlon	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Early Learning Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Equestrian	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evans Cycles	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GJW Titmuss	0.2%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Game	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	5	30.8%	2	0.0%	0	0.0%	0	6.4%	1
Go Outdoors	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.8%	2	0.0%	0	0.0%	0	0.0%	0
Golf Support	0.7%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groomers	1.1%	2	0.0%	0	0.0%	0	0.0%	0	17.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Sports	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nike	0.8%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet Planet	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Proswimwear	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0
Robinsons Equestrian	0.5%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	1.7%	3	0.0%	0	0.0%	0	14.2%	1	17.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		179		20		24		8		11		14		15		24		7		23		18		17
Sample:		127		11		13		12		9		17		9		11		9		13		12		11

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?												
<i>Excl Nulls</i>												
Arnold	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Bracebridge Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmsfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Farndon	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	4.9%	37	5.6%	4	4.0%	3	13.4%	4	0.0%	0	0.9%	2
Lincoln	12.8%	97	6.7%	5	10.6%	9	2.1%	1	2.7%	2	13.0%	7
Mansfield	7.3%	55	0.9%	1	0.0%	0	0.0%	0	30.5%	21	0.0%	0
Newark Town Centre	17.9%	135	51.0%	39	46.4%	40	33.2%	9	0.0%	0	28.0%	15
North Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nottingham	12.1%	91	4.3%	3	4.6%	4	17.9%	5	2.1%	1	6.5%	3
Ollerton and Boughton	1.5%	11	0.0%	0	0.0%	0	0.0%	0	11.4%	8	1.7%	1
Retford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	9.4%	5
Sleaford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
West Bridgford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhouse	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Worksop	0.8%	6	0.0%	0	0.0%	0	0.0%	0	4.8%	3	3.9%	2
Augustin Retail Park, Grantham	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Hill Retail Park, Newark	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Grantham	3.0%	23	2.8%	2	5.0%	4	5.4%	1	1.7%	1	1.1%	1
Castle Marina Retail Park, Nottingham	0.5%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Nottingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Four Seasons Centre, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	1.1%	8	2.2%	2	0.0%	0	0.0%	0	1.4%	1	1.0%	1
Lady Bay Retail Park, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	3.9%	30	1.5%	1	11.0%	9	0.0%	0	2.1%	1	9.7%	5

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Riverside Retail Park, Nottingham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marks Shopping Centre Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	1.4%	10	0.0%	0	0.0%	0	0.0%	0	5.3%	4	1.1%	1
Tritton Retail Park, Lincoln	5.1%	39	0.0%	0	3.7%	3	0.8%	0	1.1%	1	6.1%	3
Victoria Centre, Nottingham	0.9%	7	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.9%	7	0.0%	0	0.0%	0	9.2%	2	2.7%	2	0.0%	0
Giltbrook Retail Park, Nottingham Road, Nottingham	3.3%	25	13.6%	10	3.9%	3	1.3%	0	0.0%	0	3.1%	2
Asda, Old Mill Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Mansfield Road, Arnold	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Gainsborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Leeds	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.4%	3	0.0%	0	1.3%	1	0.0%	0	2.7%	2	0.0%	0
Netherfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkgate Shopping Park, Stadium Way, Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Peterborough	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Portland Retail Park, Midland Way, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.9%	0
Shirebrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Internet / catalogue / delivered	11.4%	86	8.9%	7	9.5%	8	13.0%	3	19.9%	14	10.3%	5
Weighted base:	756	76	86	27	69	53	109	70	33	68	88	76
Sample:	750	70	72	66	58	75	72	72	73	62	62	68

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17A Which internet / home delivery retailer do you use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
<i>Those who shop online at Q17 AND Excl Nulls</i>																								
Amazon	12.6%	5	0.0%	0	0.0%	0	0.0%	0	13.7%	2	24.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.4%	2	0.0%	0
Argos	8.4%	4	30.8%	1	0.0%	0	48.0%	1	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Ebay	16.4%	7	30.8%	1	0.0%	0	52.0%	1	0.0%	0	0.0%	0	0.0%	0	80.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea	16.0%	7	0.0%	0	0.0%	0	0.0%	0	50.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	15.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.9%	2	100.0%	2	19.8%	1	41.8%	1	0.0%	0	13.5%	1	0.0%	0
Marks & Spencer	2.7%	1	38.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	14.8%	6	0.0%	0	0.0%	0	0.0%	0	13.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.0%	4	50.0%	1
BHS	2.8%	1	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barker & Stonehouse	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS	2.2%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fashion World	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.1%	1	0.0%	0	0.0%	0	0.0%	0
House of Bath	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laura Ashley	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	13.8%	0	0.0%	0	0.0%	0	0.0%	0
Oakland Furniture	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Willow & Hall	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		43		3		0		2		14		5		2		7		2		1		7		2
Sample:		38		3		0		4		6		8		1		3		6		1		4		2

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?												
<i>Excl Nulls</i>												
Arnold	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farndon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Forest Town	0.5%	5	0.0%	0	0.0%	0	0.0%	5	0.0%	0	0.0%	0
Grantham	3.2%	29	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Lincoln	8.4%	76	5.6%	5	4.9%	5	0.7%	0	0.0%	0	5.5%	3
Mansfield	5.7%	52	0.0%	0	0.0%	0	0.0%	0	27.0%	24	0.0%	0
Navenby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	8.8%	79	35.8%	31	17.9%	20	16.5%	5	0.8%	1	5.3%	3
North Hykeham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Nottingham	4.1%	37	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Ollerton and Boughton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.1%	1
Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.9%	9	0.0%	0	0.0%	0	0.0%	0	5.1%	5	7.5%	4
Sleaford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	2.6%	23	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.9%	1
Sutton-on-Trent	2.4%	22	0.0%	0	0.0%	0	0.0%	0	6.5%	6	0.0%	0
Tuxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Woodhouse	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Workshop	0.4%	4	0.0%	0	0.0%	0	0.9%	0	1.7%	1	4.1%	2
Augustin Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beacon Hill Retail Park, Newark	0.7%	6	0.0%	0	2.8%	3	1.5%	0	0.0%	0	1.1%	1
Beaumont Cross, Newark (Lloyds Pharmacy, Holdens, Dream Teddy Bears, Subway, Golf Addiction)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Boundary Mill, Grantham	0.3%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Castle Meadow Retail Park, Nottingham	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Dysart Retail Park, Grantham	0.4%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Grantham Retail Park, Grantham	1.7%	15	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0
Madford Retail Park,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Nottingham																								
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	19.7%	178	51.0%	44	55.4%	61	51.5%	16	0.0%	0	40.3%	21	11.1%	14	7.9%	6	9.7%	4	5.1%	5	4.8%	5	0.8%	1
Riverside Retail Park, Nottingham	1.7%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	15	0.0%	0	0.0%	0
St Marks Place Shopping Centre, Newark (99p Stores, Clarks, Clinton, Game, Holland & Barrett, M&S, New Look, Poundstretcher, Sally, WHSmith, Wilko)	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marks Shopping Centre Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	1.5%	14	0.0%	0	0.0%	0	0.0%	0	12.6%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
The George Shopping Centre, Grantham	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Lincoln	11.5%	104	2.1%	2	9.4%	10	5.7%	2	0.0%	0	8.2%	4	41.0%	51	40.0%	32	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	4.8%	43	1.1%	1	3.1%	3	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	12	23.3%	24	2.0%	2
Waterside Centre, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Nottingham Road, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0
Abbey Trading Park, Hermitage Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield	4.2%	38	0.0%	0	1.0%	1	0.0%	0	13.2%	12	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	22.1%	20
B&Q, Beevor Street, Lincoln	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.1%	6	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Catesby Business Park, White Rose Way, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Lea Road, Gainsborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Old Mill Lane, Mansfield Woodhouse	1.2%	11	0.0%	0	0.0%	0	0.0%	0	10.2%	9	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catesby Business Park, White Rose Way,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Doncaster												
Cross Street Retail Park, Long Eaton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Mansfield Road, Arnold	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Trade Park, Harlaxton Road, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollybeck Garden Centre, Oxton Road, Southwell	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Kirkby-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Road Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Woodhouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Industrial Estate, Newark	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham Garden Centre, Landmere Lane, Edwalton, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Old Mill Lane Industrial Estate, Mansfield Woodhouse	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Reg Taylor's Garden Centre, Corkhill Lane, Southwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sandy Lane Retail Park, Gateford Road, Worksop	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.2%	2	9.0%	5
Screwfix, Brunel Drive, Newark	0.2%	2	0.8%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
South Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Southwell Garden Centre, Fiskerton Road, Southwell	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sutton-in-Ashfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	0
Tesco Extra, Jubilee Way South, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Retail Park, Valentine Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Woodborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Internet / catalogue / delivered	1.3%	11	1.4%	1	3.6%	4	0.0%	0	1.1%	1	1.7%	1
Weighted base:	904	87	111	32	89	53	125	79	40	94	103	91
Sample:	883	79	85	83	73	77	77	78	83	88	75	85

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q18A Which internet / home delivery retailer do you use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?												
<i>Those who shop online at Q18 AND Excl Nulls</i>												
Amazon	67.9%	6	0	3	0	0	0	0	0	0	0	0
Littlewoods	12.5%	1	0	0	0	0	0	0	0	0	0	1
Screwfix	19.6%	2	1	0	0	0	0	0	0	1	0	0
Weighted base:		9	1	3	0	0	3	0	0	1	0	1
Sample:		7	1	2	0	0	1	1	0	1	0	1

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.												
<i>Excl Nulls</i>												
Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	3.3%	33	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Bingham	3.8%	39	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Bottesford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Farmsfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Grantham	4.2%	42	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0
Lincoln	10.9%	109	1.8%	2	0.9%	1	0.0%	0	0.9%	1	1.8%	1
Mansfield	9.6%	97	0.0%	0	0.0%	0	0.0%	0	38.4%	41	0.7%	0
Navenby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	25.0%	252	71.1%	73	64.8%	80	50.6%	18	5.0%	5	33.0%	21
North Hykeham	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	4.7%	47	0.0%	0	3.6%	4	2.9%	1	0.0%	0	1.7%	1
Ollerton and Boughton	2.4%	24	0.0%	0	0.0%	0	0.0%	0	22.3%	24	0.7%	0
Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	1.7%	17	0.0%	0	0.0%	0	0.0%	0	2.5%	3	22.9%	14
Sleaford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	2.9%	30	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0
Sutton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tuxford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Worksop	0.3%	3	0.0%	0	0.0%	0	0.8%	0	2.9%	3	0.0%	0
Beacon Hill Retail Park, Newark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isaac Newton Shopping Centre, Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	8.3%	84	22.5%	23	16.4%	20	26.7%	10	0.0%	0	16.8%	11
Riverside Retail Park, Nottingham	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Tritton Retail Park, Lincoln	1.3%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	1	7.6%	10	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	0.8%	8	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	3.8%	4	0.0%	0
Victoria Retail Park, Nottingham	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.5%	9	0.7%	1
Asda, Newark Road, North Hykeham, Lincoln	1.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	13	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda, Front Street, Arnold	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Asda, Lombard Street, Newark	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Union Street, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gamston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Meadowhall Shopping Centre, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Millthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Netherfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Stanstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Jubilee Way South, Mansfield	1.1%	11	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	4.9%	5
Tesco Extra, Wragby Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.9%	4	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Internet / catalogue / delivered	9.2%	93	4.5%	5	9.9%	12	9.5%	3	6.3%	7	13.0%	8	6.7%	9	14.8%	13	13.1%	5	15.2%	16	8.2%	9	5.6%	5
Weighted base:	1007	103	123	37	107	63	136	88	41	102	111	97												
Sample:	992	89	97	94	89	94	86	89	89	90	83	92												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Q19A Which internet / home delivery retailer do you use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.													
<i>Those who shop online at Q19 AND Excl Nulls</i>													
Amazon	37.9%	28 25.3%	1 43.3%	5 12.6%	0 0.0%	0 38.9%	2 49.3%	3 66.5%	7 5.5%	0 54.6%	7 18.2%	1 19.1%	1
Argos	1.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 18.2%	1 0.0%	0
Asda	3.0%	2 0.0%	0 7.9%	1 9.7%	0 0.0%	0 0.0%	0 0.0%	0 8.8%	1 4.2%	0 0.0%	0 0.0%	0 0.0%	0
Boots	5.4%	4 0.0%	0 0.0%	0 0.0%	0 25.1%	1 0.0%	0 0.0%	0 7.1%	1 6.9%	0 5.6%	1 0.0%	0 24.9%	1
Currys	2.6%	2 0.0%	0 0.0%	0 0.0%	0 39.4%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
John Lewis	0.9%	1 0.0%	0 0.0%	0 28.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sainsbury's	3.5%	3 0.0%	0 10.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.5%	0 0.0%	0 0.0%	0 31.0%	1
Tesco	9.3%	7 74.7%	3 0.0%	0 0.0%	0 0.0%	0 34.1%	2 0.0%	0 8.8%	1 17.9%	1 0.0%	0 0.0%	0 0.0%	0
All Beauty	3.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 35.6%	2 0.0%	0
Avon	8.4%	6 0.0%	0 0.0%	0 0.0%	0 35.6%	2 0.0%	0 19.3%	1 0.0%	0 10.8%	1 0.0%	0 27.9%	2 24.9%	1
Clinique	0.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.5%	0 0.0%	0 0.0%	0 0.0%	0
Feel Unique	0.7%	1 0.0%	0 0.0%	0 24.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
GHD	10.3%	8 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 39.5%	2 39.8%	5 0.0%	0 0.0%	0 0.0%	0
Ideal World	2.4%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 31.4%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Morrisons	3.8%	3 0.0%	0 20.2%	2 24.7%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
QVC	1.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 8.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Superdrug	2.7%	2 0.0%	0 18.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Ted Baker	1.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 17.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waitrose	1.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 9.2%	1 0.0%	0 0.0%	0 4.2%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	73	4	11	2	5	6	6	10	5	14	7	4	
Sample:	68	3	8	6	4	9	3	7	11	8	5	4	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).																								
<i>Excl Nulls</i>																								
Arnold	1.1%	12	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	10	0.0%	0		
Balderton	1.4%	15	0.0%	0	12.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bilthorpe	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0		
Bingham	5.8%	60	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	54.0%	60	0.0%	0	0.0%	0		
Blidworth	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9		
Bottesford	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	8.6%	9	0.0%	0	0.0%	0		
Calverton	3.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.4%	31	0.0%	0	0.0%	0		
Clipstone	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Collingham	2.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edwinstowe	1.9%	19	0.0%	0	0.0%	0	0.0%	0	16.3%	18	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Farmsfield	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	10		
Forest Town	0.4%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Grantham	3.2%	33	0.0%	0	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.6%	1	53.7%	21	7.3%	8	0.0%	0	0.0%	0		
Gunthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lincoln	8.6%	90	0.0%	0	0.0%	0	0.0%	0	0.7%	0	26.6%	39	56.2%	50	0.6%	0	0.0%	0	0.0%	0	0.0%	0		
Long Bennington	0.7%	8	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	4.9%	5	0.0%	0	0.0%	0		
Lowdham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0		
Mansfield	5.5%	57	0.0%	0	0.0%	0	0.0%	0	23.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	28.6%	28		
Navenby	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	7	2.4%	1	0.0%	0	2.0%	2	0.0%	0		
Newark Town Centre	22.2%	230	77.0%	79	58.6%	71	58.9%	21	0.7%	1	34.6%	22	9.5%	14	11.3%	10	5.2%	2	5.6%	6	1.8%	2	1.8%	2
North Hykeham	4.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
North Muskham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nottingham	2.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	11.2%	12	5.7%	7	8.2%	8		
Ollerton and Boughton	4.7%	48	0.0%	0	0.0%	0	0.0%	0	41.6%	46	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		
Rainworth	2.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	22		
Retford	1.0%	11	0.0%	0	0.0%	0	0.0%	0	2.4%	3	12.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sleaford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	11.2%	4	0.0%	0	0.0%	0	0.0%	0		
Southwell	4.3%	45	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	33.1%	39	4.9%	5		
Sutton-on-Trent	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tuxford	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waddington	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Beacon Hill Retail Park, Newark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0		
Beaumont Cross, Newark (Lloyds Pharmacy, Holdens, Dream Teddy Bears, Subway, Golf Addiction)	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Broadmarsh Centre, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0		
Four Seasons Centre, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Isaac Newton Shopping Centre, Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	7.9%	82	16.7%	17	22.6%	27	23.8%	9	0.0%	0	16.3%	10
Riverside Retail Park, Nottingham	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
St Marks Place Shopping Centre, Newark (99p Stores, Clarks, Clinton, Game, Holland & Barrett, M&S, New Look, Poundstretcher, Sally, WHSmith, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tritton Retail Park, Lincoln	0.6%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.7%	4
Victoria Centre, Nottingham	0.3%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	10
Ancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lombard Street, Newark	0.4%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Asda, Union Street, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bassingham	0.3%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.7%	2
Burton Joyce	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Caythorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Central London	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Cropwell Bishop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
East Bridgford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Gamston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Long Clawson	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Melton Mowbray	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Netherfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Peterborough	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Radcliffe-on-Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Tesco Extra, Jubilee Way South, Mansfield	0.9%	10	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	4.0%	4
Tesco Extra, Wragby Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Internet / catalogue / delivered	1.6%	17	2.7%	3	2.6%	3	1.5%	1	0.7%	1	5.1%	3	0.0%	0	1.3%	1	1.5%	1	0.7%	1	2.0%	2	1.8%	2
Weighted base:	1037	103		120	36	110	64	146	89	40	110	119	99											
Sample:	1020	90		95	94	92	96	95	92	87	97	89	93											

Q20A Which internet / home delivery retailer do you use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Those who shop online at Q20 AND Excl Nulls

Amazon	9.8%	1	0.0%	0	36.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.8%	0	0.0%	0	0.0%	0	0.0%	0
Boots	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	0	0.0%	0	99.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.9%	1
Tesco	39.4%	5	100.0%	3	0.0%	0	0.0%	0	0.0%	0	43.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.1%	1
Morrisons	4.7%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simplysupplements	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	17.2%	2	0.0%	0	63.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	12	3		3	1	0	3	0	1	0	0	0	2											
Sample:	14	2		3	1	0	4	0	1	1	0	0	2											

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);												
<i>Excl Nulls</i>												
Arnold	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balderton	0.3%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Bingham	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Edwinstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	1	1.2%	1	0.0%	0
Grantham	3.2%	20	1.6%	1	1.7%	1	4.2%	1	2.6%	1	3.4%	3
Lincoln	17.2%	105	3.6%	2	10.8%	7	1.3%	0	0.0%	0	14.1%	6
Mansfield	9.4%	58	0.0%	0	0.0%	0	0.0%	0	39.7%	24	2.9%	1
Metheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Navenby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	19.1%	117	61.0%	36	52.7%	35	43.4%	9	2.0%	1	17.0%	8
North Hykeham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nottingham	19.7%	120	5.2%	3	6.4%	4	12.6%	3	1.2%	1	15.7%	7
Ollerton and Boughton	0.8%	5	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Retford	1.2%	7	0.0%	0	0.0%	0	0.0%	0	2.8%	2	12.8%	6
Sleaford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Worksop	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1
Beacon Hill Retail Park, Newark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Grantham	0.7%	4	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park, Newark (Homebase, Pets at Home, Carpet Right, Poundstretcher Extra, Peacocks, Next, Boots, Home Bargains, TK Maxx)	0.8%	5	4.5%	3	1.7%	1	2.5%	1	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0
Tritton Retail Park, Lincoln	0.6%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Victoria Centre, Nottingham	2.3%	14	2.0%	1	0.0%	0	2.6%	1	3.1%	2	0.0%	0
Victoria Retail Park, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Nottingham Road, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Abroad	1.8%	11	2.5%	1	1.7%	1	0.0%	0	6.4%	4	0.0%	0
Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Bridlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
East Midlands Designer	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Outlet, Mansfield Road, South Normanton												
Gatwick Airport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Village, White Rose Way, Doncaster	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	1.4%	8	0.0%	0	1.7%	1	0.0%	0	3.1%	2	9.0%	4
Melton Mowbray	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Skegness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Tesco Extra, Jubilee Way South, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	15.0%	92	11.2%	7	20.6%	14	31.8%	7	24.5%	15	18.1%	8
Weighted base:	610		58		66		22		61		45	
Sample:	588		56		54		52		53		62	

Q21A Which internet / home delivery retailer do you use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);

Those who shop online at Q21 AND Excl Nulls

Amazon	34.4%	17	36.1%	1	64.7%	4	23.6%	1	27.1%	2	16.1%	1	0.0%	0	22.0%	1	0.0%	0	82.2%	6	22.0%	1	0.0%	0
Ebay	13.3%	6	0.0%	0	0.0%	0	5.6%	0	13.9%	1	31.7%	2	0.0%	0	22.0%	1	0.0%	0	0.0%	0	56.0%	2	0.0%	0
John Lewis	16.4%	8	0.0%	0	19.9%	1	7.0%	0	13.9%	1	43.1%	3	0.0%	0	16.9%	1	78.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco	1.9%	1	36.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ACHICA	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avon	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	1	0.0%	0
Ecook Shop	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fashion World	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	1	0.0%	0	0.0%	0	0.0%	0
Freemans	1.5%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths	2.5%	1	0.0%	0	0.0%	0	0.0%	0	17.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ideal World	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not on the High Street	0.7%	0	0.0%	0	0.0%	0	7.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	11.1%	5	27.7%	1	0.0%	0	51.2%	3	17.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.6%	1
QVC	5.3%	3	0.0%	0	15.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	55.5%	1
Rocks & Co	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silver	0.6%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	48		3		6		5		7		6		2		3		3		8		4		2	
Sample:	50		3		5		9		6		10		1		5		2		4		3		2	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Mean score [Times a year, those who visit]: Daily = 365, 4-6 days a week = 260, 2-3 days a week = 130, One day a week = 52, Every two weeks = 26, Monthly = 12, Once every two months = 6, Three-four times a year = 3.5, Once a year = 1, Less often = 0.5												
Q22 How often do you or your household visit Newark town centre for your non food shopping?												
Daily	1.2%	13	2.1%	2	3.9%	5	7.9%	3	0.0%	0	0.0%	0
4-6 days a week	1.0%	11	4.1%	4	1.6%	2	0.6%	0	0.0%	0	0.7%	0
2-3 days a week	8.0%	88	35.2%	39	18.2%	23	15.2%	6	0.0%	0	3.8%	3
One day a week	17.1%	188	35.3%	39	48.9%	62	32.8%	12	5.2%	6	31.9%	21
Every two weeks	9.0%	99	5.7%	6	8.1%	10	9.0%	3	2.7%	3	11.9%	8
Monthly	11.1%	122	6.4%	7	6.1%	8	12.8%	5	6.2%	7	16.8%	11
Once every two months	7.3%	80	2.1%	2	6.4%	8	7.5%	3	7.3%	8	9.7%	6
Three-four times a year	10.0%	110	0.0%	0	1.8%	2	3.5%	1	16.7%	19	7.6%	5
Once a year	6.8%	75	0.0%	0	1.6%	2	0.0%	0	6.9%	8	3.8%	3
Less often	4.2%	46	1.5%	2	0.0%	0	0.7%	0	5.2%	6	0.7%	0
Never	22.6%	248	4.3%	5	2.1%	3	7.9%	3	49.8%	58	12.3%	8
(Don't know)	1.0%	11	0.0%	0	0.7%	1	0.6%	0	0.7%	0	0.7%	1
(Varies)	0.9%	10	3.4%	4	0.7%	1	1.5%	1	0.0%	0	0.0%	0
<i>Mean:</i>	<i>40.62</i>	<i>91.88</i>	<i>73.15</i>	<i>79.36</i>	<i>10.55</i>	<i>33.76</i>	<i>34.61</i>	<i>24.30</i>	<i>22.50</i>	<i>13.18</i>	<i>21.03</i>	<i>13.41</i>
Weighted base:	1100	111	126	38	116	66	152	95	45	114	133	104
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Newark town centre? [MR]																								
<i>Those who visit Newark town centre at Q22</i>																								
Attractive environment / nice place	30.6%	260	31.2%	33	36.4%	45	46.3%	16	38.3%	22	21.6%	13	29.9%	33	34.7%	24	27.1%	10	34.7%	34	17.1%	16	23.2%	15
Close to friends or relatives	1.0%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	1	0.0%	0	6.5%	2	1.0%	1	0.0%	0	5.5%	4
Close to home	15.0%	128	32.9%	35	16.0%	20	24.6%	9	5.8%	3	25.1%	15	12.5%	14	4.5%	3	7.7%	3	12.0%	12	12.7%	12	4.8%	3
Close to work	0.9%	8	0.9%	1	0.9%	1	5.7%	2	0.0%	0	0.0%	0	1.3%	1	1.1%	1	2.6%	1	0.8%	1	0.0%	0	0.0%	0
Compact	13.5%	115	11.9%	13	16.9%	21	16.1%	6	3.7%	2	10.5%	6	16.1%	18	15.8%	11	7.5%	3	15.0%	15	19.1%	18	6.1%	4
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	3	0.0%	0	1.6%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Easy to get to by car	2.3%	20	1.6%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	7.4%	8	1.3%	1	2.4%	1	5.5%	5	1.0%	1	1.0%	1
Easy to park	8.8%	75	0.0%	0	0.9%	1	7.0%	2	0.0%	0	7.8%	5	21.5%	24	17.8%	12	2.3%	1	23.1%	22	5.0%	5	5.1%	3
Good facilities	0.5%	4	0.0%	0	0.7%	1	0.8%	0	4.5%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	2.4%	20	1.4%	1	0.9%	1	0.8%	0	5.8%	3	7.2%	4	3.6%	4	0.0%	0	4.0%	1	2.6%	2	1.0%	1	1.4%	1
Good pubs, cafés or restaurants	5.0%	43	5.5%	6	7.2%	9	2.6%	1	3.3%	2	5.5%	3	1.0%	1	6.1%	4	3.8%	1	4.4%	4	5.6%	5	9.1%	6
Good range of non-food shops	15.3%	131	8.2%	9	17.8%	22	12.0%	4	23.8%	14	17.2%	10	9.1%	10	10.4%	7	18.3%	7	23.9%	23	14.0%	13	18.3%	12
Makes a change from other places	1.3%	11	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.4%	2	6.7%	2	4.7%	5	0.0%	0	1.7%	1
Quiet	3.9%	33	1.4%	1	5.5%	7	2.4%	1	1.3%	1	11.3%	7	6.1%	7	0.8%	1	1.4%	1	3.7%	4	3.0%	3	3.5%	2
Safe and secure	0.5%	4	0.7%	1	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	15.9%	135	18.1%	19	14.8%	18	16.4%	6	12.8%	7	15.4%	9	24.3%	27	21.8%	15	11.4%	4	9.1%	9	15.7%	15	9.3%	6
Traditional	10.4%	88	12.7%	14	9.7%	12	13.2%	5	23.2%	14	10.9%	6	7.7%	9	10.2%	7	8.9%	3	2.9%	3	6.5%	6	16.6%	11
Traffic free shopping centre	0.5%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1	1.0%	1	0.8%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Other (Including a specific shop or attraction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap / free parking	1.5%	13	0.0%	0	0.0%	0	1.0%	0	1.7%	1	0.0%	0	7.7%	9	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity	1.6%	14	5.3%	6	2.6%	3	0.6%	0	0.0%	0	2.0%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Friendly people	0.7%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.6%	1	1.0%	1	0.0%	0
Good prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.0%	1	0.0%	0
Good range of independent shops	5.5%	47	4.4%	5	6.0%	7	8.2%	3	0.0%	0	6.3%	4	0.0%	0	17.0%	12	9.5%	3	11.4%	11	2.5%	2	0.0%	0
Good range of leisure activities / facilities	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.0%	1	1.4%	1
The Tesco store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waitrose store	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.5%	1	1.3%	1	0.0%	0
(Nothing / very little)	14.7%	125	10.5%	11	9.7%	12	11.2%	4	10.5%	6	19.9%	12	11.4%	13	9.1%	6	10.0%	4	11.6%	11	29.0%	27	29.8%	20
(Dont know)	2.0%	17	1.8%	2	0.0%	0	1.4%	0	7.0%	4	0.8%	0	1.0%	1	1.9%	1	2.6%	1	1.0%	1	4.5%	4	2.7%	2
Weighted base:		852		106		124		35		58		58		110		68		36		97		94		66
Sample:		858		95		97		95		54		85		75		70		75		78		75		59

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Newark town centre that would make you visit more often? [MR]																								
<i>Those who visit Newark town centre at Q22</i>																								
Better access by road	2.9%	24	7.0%	7	1.2%	1	0.0%	0	5.0%	3	6.6%	4	0.0%	0	3.2%	2	1.0%	0	1.2%	1	4.6%	4	1.0%	1
Better public transport	1.3%	11	0.7%	1	0.7%	1	1.4%	0	3.2%	2	0.0%	0	1.0%	1	1.1%	1	0.6%	0	1.6%	2	0.0%	0	5.8%	4
Better signposting	0.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Cleaner streets	0.9%	8	3.1%	3	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.4%	1	1.4%	1
Facilities which would assist you if shopping with children	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free / cheaper car parking	9.1%	77	12.2%	13	7.6%	9	13.6%	5	2.9%	2	21.9%	13	7.4%	8	4.3%	3	17.8%	6	6.4%	6	11.9%	11	1.7%	1
Jewellery / food markets / other events	0.6%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4
More / better comparison retailers (i.e. non-food shops)	8.5%	72	10.8%	11	10.9%	13	12.3%	4	0.0%	0	7.6%	4	8.4%	9	3.2%	2	10.3%	4	5.6%	5	8.1%	8	15.9%	10
More / better entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	0.9%	8	0.7%	1	0.0%	0	1.0%	0	0.0%	0	1.0%	1	1.6%	2	0.0%	0	0.0%	0	1.0%	1	2.5%	2	1.4%	1
More / better food shops	1.9%	16	1.8%	2	3.0%	4	2.4%	1	3.3%	2	0.0%	0	3.9%	4	0.8%	1	0.8%	0	0.0%	0	2.5%	2	1.0%	1
More / better parking	12.2%	104	9.1%	10	6.2%	8	5.6%	2	14.4%	8	20.9%	12	7.1%	8	22.4%	15	25.1%	9	10.9%	10	15.4%	14	10.9%	7
More / better pedestrianised streets	0.2%	2	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	1.1%	9	0.0%	0	0.9%	1	1.6%	1	0.0%	0	0.0%	0	2.3%	2	2.2%	1	0.0%	0	0.0%	0	1.6%	2	3.1%	2
More / better seats / flower displays	0.3%	3	1.4%	1	0.9%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple shops / High Street shops	7.7%	66	10.7%	11	9.8%	12	0.0%	0	4.5%	3	12.5%	7	13.7%	15	3.2%	2	10.7%	4	1.5%	1	4.5%	4	8.4%	6
Protection from the weather (ie. covered shopping malls)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Shops / services open on Sundays	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.3%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.7%	6	2.8%	3	1.6%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.5%	4	0.9%	1	1.6%	2	1.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	1.6%	13	6.5%	7	1.6%	2	1.4%	0	1.3%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Improve the market	3.3%	29	1.4%	1	12.7%	16	3.4%	1	1.7%	1	2.8%	2	4.2%	5	3.5%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	1.4%	12	3.3%	4	1.6%	2	1.2%	0	0.0%	0	1.6%	1	1.0%	1	0.8%	1	2.1%	1	1.6%	2	0.0%	0	1.0%	1
Less traffic congestion	3.6%	30	7.4%	8	5.0%	6	4.1%	1	0.0%	0	4.1%	2	1.0%	1	5.3%	4	0.0%	0	2.1%	2	3.3%	3	4.0%	3
Modernise / update / facelift	1.1%	9	0.9%	1	1.2%	1	0.8%	0	1.7%	1	1.8%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better security / make safer	0.5%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	2.5%	21	5.1%	5	7.1%	9	7.9%	3	0.0%	0	2.0%	1	0.0%	0	1.3%	1	1.4%	1	0.8%	1	1.0%	1	0.0%	0
Redevelop the Robin Hood Hotel area	1.4%	12	1.4%	1	4.2%	5	1.4%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.4%	2
(Nothing)	41.0%	349	32.6%	35	29.4%	36	42.5%	15	60.0%	35	29.5%	17	43.7%	48	46.8%	32	37.5%	14	58.7%	57	45.3%	42	28.0%	18
(Don't know)	8.2%	70	4.0%	4	4.4%	5	1.8%	1	9.2%	5	8.2%	5	7.4%	8	8.6%	6	8.9%	3	13.2%	13	9.4%	9	16.7%	11
Weighted base:		852		106		124		35		58		58		110		68		36		97		94		66
Sample:		858		95		97		95		54		85		75		70		75		78		75		59

Mean score [Times a year, those who visit]: Daily = 365, 4-6 days a week = 260, 2-3 days a week = 130, One day a week = 52, Every two weeks = 26, Monthly = 12, Once every two months = 6, Three-four times a year = 3.5, Once a year = 1, Less often = 0.5

Q25 How often do you or your household visit Southwell district centre for your shopping and leisure reasons?

Daily	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	10	4.3%	4
4-6 days a week	1.1%	13	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	11	0.7%	1
2-3 days a week	2.9%	32	0.0%	0	0.9%	1	1.5%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	20	9.2%	10
One day a week	2.6%	29	3.6%	4	0.0%	0	2.4%	1	0.0%	0	2.9%	2	0.0%	0	1.0%	1	0.0%	0	1.3%	1	10.4%	14	5.8%	6
Every two weeks	1.8%	19	0.8%	1	0.0%	0	0.0%	0	0.6%	1	4.7%	3	0.7%	1	0.0%	0	0.0%	0	0.7%	1	4.9%	6	6.0%	6
Monthly	5.8%	64	1.1%	1	7.6%	10	0.0%	0	9.5%	11	6.2%	4	4.6%	7	1.0%	1	0.8%	0	2.1%	2	14.6%	19	7.7%	8
Once every two months	2.3%	25	1.9%	2	4.3%	5	3.5%	1	2.7%	3	3.6%	2	0.7%	1	0.0%	0	0.0%	0	2.2%	3	3.5%	5	2.4%	2
Three - four times a year	4.0%	44	0.7%	1	1.6%	2	6.1%	2	5.2%	6	5.8%	4	5.9%	9	2.7%	3	1.3%	1	3.7%	4	4.3%	6	6.6%	7
Once a year	5.2%	57	4.9%	5	6.3%	8	12.0%	5	6.9%	8	4.5%	3	8.9%	14	4.6%	4	3.0%	1	3.2%	4	2.3%	3	2.1%	2
Less often	3.0%	33	4.5%	5	2.7%	3	3.5%	1	1.7%	2	1.8%	1	1.9%	3	4.0%	4	0.7%	0	5.6%	6	0.9%	1	5.3%	6
Never	69.5%	765	81.7%	91	76.5%	97	70.4%	27	72.6%	84	68.7%	45	77.3%	118	86.7%	83	94.1%	42	81.3%	92	26.4%	35	49.1%	51
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.9%	1
Mean:		49.17		25.36		10.58		12.91		17.40		17.60		4.78		5.81		3.07		7.62		108.38		70.09
Weighted base:		1100		111		126		38		116		66		152		95		45		114		133		104
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q26 What do you like about Southwell district centre? [MR]																								
<i>Those who visit Southwell district centre at Q25</i>																								
Attractive environment / nice place	39.6%	133	54.8%	11	42.1%	12	50.0%	6	17.4%	6	44.3%	9	42.5%	15	39.1%	5	43.0%	1	68.2%	15	39.5%	39	28.3%	15
Close to friends or relatives	1.8%	6	5.8%	1	0.0%	0	1.9%	0	0.0%	0	2.2%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.3%	2
Close to home	9.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	19.6%	19	22.6%	12
Close to work	0.5%	2	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Compact	2.9%	10	3.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	3.6%	1	5.0%	5	2.1%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	2.5%	8	4.6%	1	0.0%	0	5.6%	1	0.0%	0	3.5%	1	0.0%	0	7.2%	1	0.0%	0	6.3%	1	3.2%	3	1.3%	1
Good facilities	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	3.0%	2
Good food stores	3.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	6	7.1%	4
Good pubs, cafés or restaurants	8.3%	28	5.8%	1	11.6%	3	18.0%	2	9.9%	3	7.2%	1	9.4%	3	4.4%	1	0.0%	0	13.3%	3	7.2%	7	5.4%	3
Good range of non-food shops	18.3%	61	0.0%	0	6.8%	2	5.6%	1	26.6%	8	27.1%	6	23.9%	8	8.9%	1	11.4%	0	32.7%	7	16.4%	16	22.6%	12
Makes a change from other places	1.0%	3	0.0%	0	0.0%	0	1.9%	0	3.8%	1	2.2%	0	3.1%	1	0.0%	0	11.4%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	3.6%	12	5.8%	1	3.0%	1	5.6%	1	2.3%	1	0.0%	0	3.1%	1	4.4%	1	0.0%	0	2.7%	1	1.9%	2	8.4%	4
Safe and secure	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The market	2.7%	9	4.6%	1	7.5%	2	3.1%	0	2.3%	1	2.2%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	2.5%	2	1.7%	1
Traditional	5.2%	17	3.6%	1	6.8%	2	6.9%	1	6.1%	2	12.1%	2	3.1%	1	11.7%	1	25.5%	1	6.3%	1	2.4%	2	4.7%	2
Traffic free shopping centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Other (Including a specific shop or attraction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap / free parking	0.8%	3	0.0%	0	3.8%	1	3.1%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity	3.0%	10	5.8%	1	6.8%	2	0.0%	0	0.0%	0	7.9%	2	0.0%	0	14.4%	2	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Friendly people	0.6%	2	9.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good prices	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality shops	0.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	7.0%	23	0.0%	0	11.5%	3	5.6%	1	6.8%	2	7.9%	2	15.2%	5	8.9%	1	0.0%	0	15.1%	3	2.8%	3	5.9%	3
Good range of leisure activities / facilities	1.1%	4	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	20.1%	1	0.0%	0	0.0%	0	1.3%	1
The Tesco store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waitrose store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	16.0%	53	21.9%	4	9.8%	3	15.8%	2	37.7%	12	7.9%	2	20.5%	7	13.0%	2	0.0%	0	0.0%	0	14.1%	14	15.5%	8
(Dont know)	4.5%	15	3.6%	1	3.0%	1	1.9%	0	3.0%	1	2.2%	0	0.0%	0	11.3%	1	11.4%	0	7.0%	1	4.6%	5	8.0%	4
Weighted base:		335		20		30		11		32		21		35		13		3		21		98		53
Sample:		333		21		24		34		25		36		26		16		9		19		73		50

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Southwell district centre that would make you visit more often? [MR]																								
<i>Those who visit Southwell district centre at Q25</i>																								
Better access by road	2.1%	7	4.6%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	1	3.5%	3	0.0%	0
Better public transport	0.3%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.7%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.5%	5	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	0	3.6%	1	2.4%	2	2.1%	1	0.0%	1
Jewellery / food markets / other events	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	2	0.0%	2
More / better comparison retailers (i.e. non-food shops)	3.6%	12	0.0%	0	3.8%	1	3.1%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	2.7%	1	6.6%	6	4.2%	2
More / better entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	1.1%	4	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	1	0.0%	1
More / better food shops	3.2%	11	5.8%	1	0.0%	0	3.1%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	2.7%	1	4.4%	4	5.5%	3
More / better parking	11.5%	39	3.6%	1	0.0%	0	0.0%	0	12.1%	4	7.9%	2	6.3%	2	4.4%	1	14.2%	0	36.0%	8	17.1%	17	9.3%	5
More / better pedestrianised streets	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	2.1%	1	0.0%	1
More / better public conveniences	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
More advertising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple shops / High Street shops	2.8%	9	5.8%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	1	2.5%	2	6.7%	4
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the market	0.3%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.3%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.4%	8	4.6%	1	3.0%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	5.4%	3	0.0%	3
Modernise / update / facelift	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
More / better security / make safer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.9%	3	4.6%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Redevelop the Robin Hood Hotel area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	63.1%	212	70.7%	14	68.2%	20	63.4%	7	70.4%	22	63.6%	13
(Don't know)	8.5%	29	10.7%	2	4.8%	1	27.3%	3	17.6%	6	12.1%	2
Weighted base:		335		20		30		11		32		21
Sample:		333		21		24		34		25		36

Mean score [Times a year, those who visit]: Daily = 365, 4-6 days a week = 260, 2-3 days a week = 130, One day a week = 52, Every two weeks = 26, Monthly = 12, Once every two months = 6, Three-four times a year = 3.5, Once a year = 1, Less often = 0.5

Q28 How often do you or your household visit Edwinstowe district centre for your shopping and leisure reasons?

Daily	0.7%	7	0.0%	0	0.0%	0	0.0%	0	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.9%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	1.2%	13	0.0%	0	0.0%	0	0.0%	0	9.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	2
One day a week	1.4%	15	0.0%	0	0.9%	1	0.0%	0	8.5%	10	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	3
Every two weeks	1.9%	21	0.0%	0	0.0%	0	0.0%	0	6.8%	8	3.1%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.1%	2	8.5%	9
Monthly	1.7%	19	0.0%	0	0.7%	1	0.9%	0	6.6%	8	9.0%	6	0.9%	1	0.0%	0	0.0%	0	0.5%	1	0.7%	1	0.9%	1
Once every two months	1.0%	11	0.0%	0	0.0%	0	0.0%	0	8.7%	10	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three - four times a year	2.9%	32	0.8%	1	1.1%	1	0.0%	0	8.0%	9	3.3%	2	1.6%	2	0.0%	0	2.6%	1	2.1%	2	4.2%	6	6.6%	7
Once a year	1.1%	13	0.0%	0	0.9%	1	0.0%	0	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	1	1.8%	2	1.7%	2
Less often	1.6%	17	0.7%	1	2.7%	3	0.0%	0	0.6%	1	0.7%	0	0.7%	1	0.0%	0	0.8%	1	4.4%	6	4.0%	6	4.0%	4
Never	85.2%	937	98.5%	109	93.6%	118	99.1%	38	34.5%	40	80.3%	53	96.0%	146	98.3%	94	95.7%	43	91.1%	103	87.7%	116	73.5%	77
(Don't know)	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	1.7%	2	0.0%	0	4.8%	5	0.0%	0	0.0%	0
(Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		50.36		2.20		9.69		12.00		85.54		29.70		5.25		0.00		7.39		3.55		4.63		25.31
Weighted base:		1100		111		126		38		116		66		152		95		45		114		133		104
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Edwinstowe district centre? [MR]																								
<i>Those who visit Edwinstowe district centre at Q28</i>																								
Attractive environment / nice place	28.3%	46	56.6%	1	68.0%	5	0.0%	0	28.7%	22	57.2%	7	0.0%	0	0.0%	0	50.0%	1	0.0%	0	32.3%	5	15.5%	4
Close to friends or relatives	3.6%	6	0.0%	0	0.0%	0	0.0%	0	5.8%	4	3.5%	0	17.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	11.9%	19	0.0%	0	0.0%	0	0.0%	0	24.2%	18	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	4.3%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	2	15.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	7.3%	2
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	1.5%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	3.7%	6	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	19.5%	0	0.0%	0	0.0%	0	9.6%	3
Good food stores	2.7%	4	0.0%	0	0.0%	0	0.0%	0	4.2%	3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Good pubs, cafés or restaurants	10.0%	16	0.0%	0	0.0%	0	0.0%	0	14.6%	11	10.1%	1	0.0%	0	0.0%	0	19.5%	0	9.3%	1	5.7%	1	5.7%	2
Good range of non-food shops	10.1%	16	0.0%	0	0.0%	0	0.0%	0	13.4%	10	3.5%	0	41.1%	2	0.0%	0	0.0%	0	7.5%	1	0.0%	0	9.0%	2
Makes a change from other places	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	0.0%	0
Quiet	7.6%	12	56.6%	1	0.0%	0	0.0%	0	7.9%	6	5.6%	1	0.0%	0	0.0%	0	30.6%	1	14.6%	1	0.0%	0	9.6%	3
Safe and secure	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	8.9%	15	43.4%	1	0.0%	0	0.0%	0	7.3%	6	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	8
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Including a specific shop or attraction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap / free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	4.3%	7	0.0%	0	0.0%	0	0.0%	0	6.0%	5	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Good range of leisure activities / facilities	3.0%	5	0.0%	0	17.7%	1	0.0%	0	0.0%	0	0.0%	0	23.3%	1	0.0%	0	30.6%	1	14.6%	1	0.0%	0	0.0%	0
The Tesco store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waitrose store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	10.3%	17	0.0%	0	0.0%	0	100.0%	0	9.8%	7	0.0%	0	0.0%	0	55.5%	1	19.5%	0	15.1%	2	37.6%	6	0.0%	0
(Dont know)	13.0%	21	0.0%	0	14.2%	1	0.0%	0	2.5%	2	3.5%	0	35.7%	2	44.5%	1	0.0%	0	53.5%	5	15.1%	2	25.0%	7
Weighted base:		163		2		8		0		76		13		6		2		2		10		16		28
Sample:		150		2		7		1		70		16		5		2		4		6		14		23

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Q30 What could be improved about Edwinstowe district centre that would make you visit more often? [MR]																							
<i>Those who visit Edwinstowe district centre at Q28</i>																							
Better access by road	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better signposting	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	6	
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Free car parking	1.9%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better comparison retailers (i.e. non-food shops)	3.8%	6	0.0%	0	0.0%	0	0.0%	0	6.6%	5	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	
More / better entertainment	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	3.2%	1	
More / better places for eating out (e.g. cafes and restaurants)	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	14.6%	1	0.0%	0	0.0%	0	
More / better food shops	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better parking	5.1%	8	0.0%	0	0.0%	0	0.0%	0	8.2%	6	4.5%	1	0.0%	0	0.0%	0	30.6%	1	0.0%	0	0.0%	0	3.2%
More / better pedestrianised streets	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better services	1.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More advertising	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	23.2%	6	
More national multiple shops / High Street shops	4.7%	8	0.0%	0	0.0%	0	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better opening hours	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer empty shops	1.8%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	
Improve the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less traffic congestion	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Modernise / update / facelift	1.7%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	19.5%	0	0.0%	0	7.5%	1	0.0%	0	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
More / better security / make safer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Redevelop the Robin Hood Hotel area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	59.9%	98	100.0%	2	85.8%	7	100.0%	0	58.0%	44	84.1%	11
(Don't know)	11.8%	19	0.0%	0	14.2%	1	0.0%	0	6.6%	5	4.5%	1
Weighted base:	163	2	8	0	76	13	6	2	2	10	16	28
Sample:	150	2	7	1	70	16	5	2	4	6	14	23

Mean score [Times a year, those who visit]: Daily = 365, 4-6 days a week = 260, 2-3 days a week = 130, One day a week = 52, Every two weeks = 26, Monthly = 12, Once every two months = 6, Three-four times a year = 3.5, Once a year = 1, Less often = 0.5

Q31 How often do you or your household visit Rainworth district centre for your shopping and lesiure reasons?

Daily	2.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	23		
4-6 days a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2		
2-3 days a week	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	11		
One day a week	1.5%	16	1.1%	1	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	8.8%	9		
Every two weeks	0.3%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2		
Monthly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.3%	1		
Once every two months	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	9	0.0%	0		
Three - four times a year	0.7%	8	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	4.1%	4		
Once a year	0.4%	5	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Less often	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0		
Never	91.3%	1004	98.9%	110	97.7%	123	99.4%	38	94.2%	109	99.3%	65	97.4%	148	98.6%	94	98.0%	44	93.1%	106	88.6%	117	47.4%	49
(Don't know)	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.9%	3	0.8%	1	1.2%	1	6.9%	8	0.0%	0	0.0%	0
(Varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1		
Mean:	139.31	52.00	2.25	26.00	30.13	0.00	1.00	26.00	12.00	0.00	11.89	200.89												
Weighted base:	1100	111	126	38	116	66	152	95	45	114	133	104												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q32 What do you like about Rainworth district centre? [MR]																								
<i>Those who visit Rainworth district centre at Q31</i>																								
Attractive environment / nice place	6.7%	6	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6		
Close to friends or relatives	7.4%	7	0.0%	0	0.0%	0	100.0%	0	0.0%	0	0.0%	0	0.0%	0	43.4%	1	0.0%	0	0.0%	0	6.2%	1	9.7%	5
Close to home	17.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	17
Close to work	2.4%	2	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Good facilities	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.3%	0	0.0%	0	6.2%	1	5.8%	3		
Good food stores	9.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	9
Good pubs, cafés or restaurants	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Good range of non-food shops	7.3%	7	0.0%	0	100.0%	3	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3
Makes a change from other places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Including a specific shop or attraction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap / free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Friendly people	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Good prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of leisure activities / facilities	4.8%	5	0.0%	0	0.0%	0	0.0%	0	28.0%	2	0.0%	0	27.7%	1	0.0%	0	41.3%	0	0.0%	0	8.1%	1	0.0%	0
The Tesco store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Waitrose store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	25.2%	24	0.0%	0	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	79.6%	12	15.8%	9
(Dont know)	20.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	72.3%	3	56.5%	1	58.7%	1	100.0%	8	0.0%	0	13.3%	7
Weighted base:		95		1		3		0		7		0		4		1		1		8		15		55
Sample:		80		1		2		1		6		1		3		2		3		3		6		52

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11								
Q33 What could be improved about Rainworth district centre that would make you visit more often? [MR]																				
<i>Those who visit Rainworth district centre at Q31</i>																				
Better access by road	0.8%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / food markets / other events	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	6
More / better comparison retailers (i.e. non-food shops)	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
More / better entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	3.4%	3	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
More / better food shops	8.3%	8	100.0%	1	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	6
More / better parking	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More / better pedestrianised streets	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More / better public conveniences	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More / better seats / flower displays	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
More / better services	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More advertising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple shops / High Street shops	5.0%	5	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Improve the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.9%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Modernise / update / facelift	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
More / better security / make safer	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
More independent shops	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Redevelop the Robin Hood Hotel area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	47.4%	45	0.0%	0	50.0%	1	100.0%	0	78.0%	5	0.0%	25
(Don't know)	20.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	4
Weighted base:		95	1	3	0	7	0	4	1	1	8	55
Sample:		80	1	2	1	6	1	3	2	3	3	52

Mean score [Times a year, those who visit]: Daily = 365, 4-6 days a week = 260, 2-3 days a week = 130, One day a week = 52, Every two weeks = 26, Monthly = 12, Once every two months = 6, Three-four times a year = 3.5, Once a year = 1, Less often = 0.5

Q34 How often do you or your household visit Ollerton & Boughton for shopping and leisure reasons?

Daily	2.1%	23	0.0%	0	0.0%	0	0.0%	0	18.0%	21	0.7%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
4-6 days a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.2%	25	0.0%	0	0.7%	1	0.0%	0	17.9%	21	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
One day a week	3.4%	37	0.0%	0	0.0%	0	0.0%	0	20.8%	24	11.5%	8	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5
Every two weeks	1.0%	11	0.7%	1	0.0%	0	0.0%	0	5.2%	6	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Monthly	2.6%	28	0.0%	0	4.5%	6	0.0%	0	5.6%	7	13.2%	9	1.4%	2	0.0%	0	1.3%	1	0.0%	0	0.7%	1	3.7%	4
Once every two months	2.1%	23	3.8%	4	2.7%	3	0.9%	0	1.6%	2	1.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	9.7%	10
Three - four times a year	3.7%	40	0.0%	0	3.8%	5	0.6%	0	7.0%	8	9.3%	6	0.7%	1	1.5%	1	0.7%	0	1.8%	2	6.6%	9	7.1%	7
Once a year	1.5%	16	0.0%	0	2.7%	3	1.3%	0	0.6%	1	1.6%	1	0.0%	0	0.8%	1	0.7%	0	0.0%	0	4.2%	6	3.6%	4
Less often	2.6%	28	2.6%	3	1.6%	2	0.0%	0	1.5%	2	4.0%	3	2.8%	4	3.8%	4	0.8%	0	4.8%	5	1.8%	2	2.8%	3
Never	77.7%	855	90.1%	100	84.1%	106	97.2%	37	19.7%	23	48.3%	32	91.3%	139	93.2%	89	93.7%	42	93.4%	106	86.0%	114	64.8%	68
(Don't know)	0.7%	8	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Mean:		65.39		5.85		11.11		3.16		134.07		36.99		44.86		1.30		14.48		1.33		2.91		22.30
Weighted base:		1100		111		126		38		116		66		152		95		45		114		133		104
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 What do you like about Ollerton & Boughton? [MR]																								
<i>Those who visit Ollerton & Boughton at Q34</i>																								
Attractive environment / nice place	9.8%	24	6.5%	1	15.5%	3	32.9%	0	11.7%	11	5.2%	2	0.0%	0	8.6%	1	21.2%	1	19.8%	1	18.2%	3	3.0%	1
Close to friends or relatives	5.1%	12	16.7%	2	16.8%	3	0.0%	0	0.8%	1	0.0%	0	8.2%	1	0.0%	0	0.0%	0	72.4%	5	0.0%	0	0.0%	0
Close to home	23.6%	58	0.0%	0	0.0%	0	0.0%	0	49.0%	46	19.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	12.1%	4
Close to work	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	2.0%	5	0.0%	0	18.2%	4	0.0%	0	0.8%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Easy to park	2.3%	6	0.0%	0	0.0%	0	0.0%	0	3.9%	4	3.5%	1	0.0%	0	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	3.0%	7	0.0%	0	11.1%	2	0.0%	0	4.1%	4	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Good food stores	7.8%	19	0.0%	0	5.7%	1	0.0%	0	5.3%	5	16.6%	6	8.2%	1	0.0%	0	0.0%	0	0.0%	0	8.2%	2	12.7%	5
Good pubs, cafés or restaurants	3.8%	9	0.0%	0	5.7%	1	32.9%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	2	10.2%	4
Good range of non-food shops	13.9%	34	17.2%	2	8.7%	2	0.0%	0	15.0%	14	25.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	8
Makes a change from other places	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	10.6%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	2.9%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	2	14.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.4%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	1.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Including a specific shop or attraction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap / free parking	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity	1.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.9%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of leisure activities / facilities	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.7%	2	8.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
The Tesco store	3.6%	9	0.0%	0	0.0%	0	26.4%	0	1.3%	1	14.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	2	0.0%	0
The Waitrose store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / very little)	21.9%	54	53.0%	6	15.7%	3	40.6%	0	14.0%	13	16.4%	6	46.2%	6	0.0%	0	26.3%	1	7.8%	1	42.9%	8	27.4%	10
(Dont know)	12.2%	30	6.5%	1	18.2%	4	0.0%	0	5.1%	5	0.0%	0	37.3%	5	69.0%	4	52.5%	1	0.0%	0	5.0%	1	24.0%	9
Weighted base:		245		11		20		1		93		34		13		7		3		7		19		37
Sample:		231		10		14		4		79		50		10		7		8		3		14		32

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q36 What could be improved about Ollerton & Boughton that would make you visit more often? [MR]																						
<i>Those who visit Ollerton & Boughton at Q34</i>																						
Better access by road	1.1%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport	1.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	2.0%	5	10.6%	1	0.0%	0	0.0%	0	3.4%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	1.8%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	6.3%	15	8.5%	1	5.7%	1	0.0%	0	12.9%	12	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment	3.7%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	6
More / better places for eating out (e.g. cafes and restaurants)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	5.5%	13	8.5%	1	0.0%	0	0.0%	0	4.9%	5	13.6%	5	0.0%	0	0.0%	0	0.0%	0	8.2%	2	4.8%	2
More / better parking	5.0%	12	0.0%	0	0.0%	0	20.3%	0	7.5%	7	5.2%	2	0.0%	0	8.6%	1	0.0%	0	5.0%	1	4.9%	2
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.8%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.9%	2	0.0%	0	11.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple shops / High Street shops	5.5%	13	0.0%	0	0.0%	0	0.0%	0	6.2%	6	7.3%	2	0.0%	0	0.0%	0	0.0%	0	8.2%	2	9.8%	4
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	1.4%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Modernise / update / facelift	3.3%	8	0.0%	0	0.0%	0	0.0%	0	3.9%	4	7.2%	2	0.0%	0	0.0%	0	13.2%	0	0.0%	0	4.3%	2

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better security / make safer	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.4%	3	0.0%	0	5.7%	1	0.0%	0	1.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the Robin Hood Hotel area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	50.2%	123	67.7%	7	66.2%	13	79.7%	1	46.6%	43	56.3%	19	46.2%	6	33.2%	2	63.1%	2	7.8%	1	76.7%	14	37.8%	14
(Don't know)	16.3%	40	13.1%	1	11.4%	2	0.0%	0	7.4%	7	6.5%	2	53.8%	7	58.2%	4	23.7%	1	92.2%	7	10.1%	2	18.1%	7
Weighted base:		245		11		20		1		93		34		13		7		3		7		19		37
Sample:		231		10		14		4		79		50		10		7		8		3		14		32

Q37 How often do you or your household visit the following leisure attractions? [MR/PR]

Bingo / casino / bookmaker	5.0%	55	3.2%	4	12.0%	15	0.7%	0	3.4%	4	1.4%	1	3.1%	5	4.4%	4	1.3%	1	9.1%	10	2.3%	3	8.4%	9
Cinema	56.0%	616	44.4%	49	56.9%	72	61.5%	23	47.2%	55	53.7%	35	60.4%	92	60.5%	58	56.0%	25	67.8%	77	65.2%	86	41.8%	44
Gym / health club / sports facility	23.3%	256	32.1%	36	17.6%	22	23.1%	9	15.7%	18	15.9%	10	28.5%	43	18.4%	18	32.6%	15	21.4%	24	25.8%	34	25.7%	27
Theatre/ concert / music venue	45.4%	499	47.7%	53	45.2%	57	54.6%	21	36.7%	43	53.6%	35	46.5%	71	46.3%	44	42.1%	19	46.1%	52	50.5%	67	35.8%	37
Museum / gallery or place of historical / cultural interest	30.7%	338	29.0%	32	31.4%	40	35.7%	14	17.3%	20	38.4%	25	42.1%	64	35.3%	34	19.5%	9	30.4%	35	34.8%	46	19.2%	20
Pub / bar / nightclub	53.6%	590	42.5%	47	45.1%	57	59.0%	22	42.9%	50	51.5%	34	63.2%	96	64.4%	61	44.2%	20	56.0%	64	66.8%	89	48.2%	50
Restaurant / café	77.5%	853	71.9%	80	82.4%	104	85.9%	33	73.9%	86	80.9%	53	80.1%	122	74.5%	71	69.8%	31	76.0%	86	84.1%	112	72.1%	75
Family entertainment (e.g. tenpin bowling, skating rink)	23.4%	257	24.3%	27	21.3%	27	23.0%	9	21.2%	25	26.5%	18	17.4%	27	36.3%	35	22.2%	10	28.6%	33	24.8%	33	15.3%	16
(None of these)	8.9%	98	9.4%	10	6.0%	8	5.9%	2	9.1%	11	5.4%	4	9.6%	15	7.7%	7	14.9%	7	8.6%	10	7.4%	10	15.1%	16
Weighted base:		1100		111		126		38		116		66		152		95		45		114		133		104
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q38 How often do you go to bingo / casino / bookmaker?

Those who go to bingo / a casino or bookmaker at Q37

More than once a week	16.5%	9	40.6%	1	11.6%	2	0.0%	0	56.6%	2	0.0%	0	23.2%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	2	12.8%	1
Once a week	19.3%	11	0.0%	0	13.4%	2	0.0%	0	18.9%	1	100.0%	1	23.2%	1	26.6%	1	38.1%	0	7.4%	1	0.0%	0	43.6%	4
Once a fortnight	2.7%	2	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.9%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	19.8%	11	26.5%	1	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	1	0.0%	0	63.9%	7	0.0%	0	20.6%	2
Once every two months	11.2%	6	0.0%	0	7.6%	1	99.9%	0	0.0%	0	0.0%	0	30.3%	1	17.3%	1	0.0%	0	0.0%	0	50.0%	2	12.8%	1
Once every six months	23.9%	13	33.0%	1	54.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	3	0.0%	0	10.2%	1
Once a year	3.4%	2	0.0%	0	0.0%	0	0.0%	0	24.6%	1	0.0%	0	0.0%	0	21.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	1	17.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		32.51		46.06		23.21		6.00		68.88		52.00		49.59		20.72		35.91		12.07		55.00		39.40
Weighted base:		55		4		15		0		4		1		5		4		1		10		3		9
Sample:		49		4		8		1		5		2		4		6		2		6		2		9

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q39 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																						
<i>Those who go to bingo / a casino or bookmaker at Q37 AND Excl Nulls</i>																						
Apollo, Park Lane, Mansfield, NG18 1BU	6.3%	3	0.0%	0	0.0%	0	0.0%	0	23.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	2
Gala Bingo, Albert Street, Mansfield, NG18 1EA	6.2%	3	0.0%	0	0.0%	0	0.0%	0	30.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	2
Gala Bingo, Saltergate, Lincoln, LN2 1DH	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.5%	1	39.4%	1	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, St Ann's Well Road, Nottingham	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	1	0.0%	0	0.0%	0
Gala Bingo, Waterside Centre, Saltergate, Lincoln	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riva Bingo, Castle Gate, Newark, NG24 1BG	18.5%	9	100.0%	3	40.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alea Nottingham Casino, The Boulevard Clarence Dock, Leeds	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	25.5%	2
East Bridgford Gala Bingo, Venture Way, Grantham	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0
Grosvenor Casino, Maid Marian Way, Nottingham	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.1%	0	6.1%	1	0.0%	0
Hucknall Lincoln	3.7%	2	0.0%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	1	0.0%	0	0.0%	0
Mansfield	1.5%	1	0.0%	0	0.0%	0	0.0%	0	23.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Queens Road, Beeston	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.6%	1	0.0%	0	0.0%	0	0.0%	0
Newark	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	1
Rainworth	17.0%	8	0.0%	0	54.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.9%	0	0.0%	0	0.0%	0
Welburn	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weston																						
Weighted base:	48	3		15	0	3	1	4	2	1	10	2	9									
Sample:	41	3		8	1	4	2	3	3	2	5	1	9									

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q40 How often do you go to the cinema?*Those who go to the cinema at Q37*

More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.9%	6	0.0%	0	1.6%	1	2.4%	1	5.2%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	7.3%	45	2.4%	1	11.4%	8	11.3%	3	1.4%	1	6.2%	2	0.0%	0	6.3%	4	3.5%	1	3.9%	3	14.3%	12	23.8%	10
Once a month	27.2%	168	27.0%	13	22.8%	16	41.1%	10	38.2%	21	41.4%	15	18.1%	17	25.8%	15	46.4%	12	23.9%	18	29.9%	26	12.9%	6
Once every two months	34.3%	211	23.0%	11	40.4%	29	35.5%	8	31.5%	17	27.8%	10	39.2%	36	41.9%	24	22.4%	6	49.0%	38	24.5%	21	25.5%	11
Once every six months	19.5%	120	25.9%	13	15.1%	11	2.4%	1	18.9%	10	15.4%	5	30.9%	28	15.5%	9	25.5%	6	12.5%	10	17.9%	15	25.6%	11
Once a year	7.2%	45	18.9%	9	6.4%	5	2.8%	1	3.4%	2	7.9%	3	5.9%	5	8.9%	5	0.0%	0	8.0%	6	6.1%	5	8.1%	4
(Dont know / varies)	3.5%	21	2.9%	1	2.4%	2	4.5%	1	1.4%	1	1.3%	0	4.7%	4	1.6%	1	2.1%	1	2.7%	2	7.5%	6	4.0%	2
<i>Mean:</i>		8.47		6.12		9.54		11.87		10.08		8.76		6.10		7.77		8.52		7.35		9.93		10.27
Weighted base:		616		49		72		23		55		35		92		58		25		77		86		44
Sample:		547		43		50		53		37		53		54		52		50		58		59		38

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 Where do you or members of your household normally go to the cinema?																								
<i>Those who go to the cinema at Q37 AND Excl Nulls</i>																								
Broadway Cinema, Broad Street, Nottingham	2.5%	15	0.0%	0	0.0%	0	4.4%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	14.7%	11	0.0%	0
Cineworld, The Cornerhouse, Forman Street, Nottingham	4.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.9%	0	9.9%	7	19.1%	15	4.1%	2
Odeon, Brayford Wharf North, Lincoln, LN1 1YS	21.5%	128	0.0%	0	3.2%	2	9.6%	2	0.0%	0	5.3%	2	73.5%	67	85.6%	47	23.7%	6	2.1%	1	0.0%	0	0.0%	0
Odeon, London Road, Newark, Nottinghamshire, NG24 1TN	38.7%	230	96.5%	46	93.3%	67	75.1%	16	2.2%	1	71.8%	25	19.9%	18	11.1%	6	65.2%	16	28.0%	20	17.7%	14	1.6%	1
Odeon, Mansfield Lesiure Park, Mansfield, NG18 1BU	17.4%	103	0.0%	0	0.0%	0	0.0%	0	69.8%	38	10.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	20	94.3%	41
Savoy Cinema, Bridge Street, Worksop, S80 1HP	2.8%	17	0.0%	0	0.0%	0	0.0%	0	24.0%	13	7.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase, Redfield Way, Nottingham	9.9%	59	3.5%	2	2.0%	1	10.9%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	4.2%	1	50.9%	37	20.1%	16	0.0%	0
Cineworld, Valley Centertainment, Broughton Lane, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Guildhall Arts Centre, St Peter's Hill, Grantham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Reel Cinema, London Road, Newark	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.4%	2	0.0%	0
Reel Cinema, St Catherine's Road, Grantham	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	6.0%	1	2.1%	1	0.0%	0	0.0%	0
The Kinema in the Woods, Coronation Road, Woodhall Spa	0.8%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	0	1.6%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Doncaster Leisure Park, Herten Way, Bawtry Road, Doncaster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	594		47		72		21		55		35		91		55		25		72		77		44	
Sample:	525		41		50		50		37		53		53		49		49		53		52		38	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q42 How often do you go to a gym / health club / sports facility?

Those who use a gym / health club / sports facility at Q37

More than once a week	54.2%	139	53.8%	19	57.7%	13	47.0%	4	48.9%	9	83.5%	9	33.5%	15	56.2%	10	66.0%	10	37.7%	9	69.7%	24	66.9%	18
Once a week	28.4%	73	42.9%	15	19.2%	4	21.4%	2	22.3%	4	10.9%	1	43.0%	19	22.9%	4	27.4%	4	34.6%	8	26.7%	9	6.7%	2
Once a fortnight	7.0%	18	0.0%	0	5.1%	1	22.9%	2	15.7%	3	0.0%	0	3.3%	1	0.0%	0	2.5%	0	10.0%	2	3.6%	1	23.8%	6
Once a month	3.6%	9	0.0%	0	5.1%	1	2.5%	0	0.0%	0	0.0%	0	7.3%	3	15.7%	3	2.5%	0	3.1%	1	0.0%	0	2.6%	1
Once every two months	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	6	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.1%	5	0.0%	0	0.0%	0	6.3%	1	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	4	0.0%	0	0.0%	0
Once a year	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	2.2%	6	3.3%	1	12.8%	3	0.0%	0	0.0%	0	5.6%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>75.11</i>		<i>80.93</i>		<i>82.53</i>		<i>66.40</i>		<i>66.66</i>		<i>97.98</i>		<i>59.69</i>		<i>76.21</i>		<i>83.90</i>		<i>60.51</i>		<i>87.33</i>		<i>79.58</i>
Weighted base:		256		36		22		9		18		10		43		18		15		24		34		27
Sample:		212		21		17		21		15		11		23		22		24		19		19		20

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q43 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																								
<i>Those who use a gym / health club / sports facility at Q37 AND Excl Nulls</i>																								
Apple Fitness, Bridge Place, Worksop, S80 1DT	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bannatyne, Briar Lane, Mansfield, NG18 3HS	1.9%	5	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	6.9%	2
Bannatyne, Old Manton Wood Colliery Site, Retford Road, Worksop, S80 2QA	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth Leisure Centre, Belle Vue Lane, Mansfield	1.3%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	6.8%	2
Code Fitness, Malt Park, Maltkiln Lane, Newark	1.3%	3	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0
CrossFit Hexis, Victoria Street, Mansfield, NG18 5RR	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
David Lloyd, Woodcock Lane, Lincoln	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	6.4%	3	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dukeries Leisure Centre, Main Road, Boughton	3.9%	9	0.0%	0	0.0%	0	0.0%	0	44.8%	8	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	3.4%	1
DW Sports Fitness, Portland Retail Park, Mansfield, NG18 1HA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Eden Hall Day Spa	1.6%	4	0.0%	0	0.0%	0	3.5%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	14.4%	3	0.0%	0	0.0%	0
Energized UK Fitness, Northgate, Newark	3.3%	8	19.3%	7	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grove Leisure Centre, London Road, Newark	11.6%	28	46.7%	16	21.7%	4	47.7%	4	0.0%	0	0.0%	0	6.4%	3	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
PureGym, Sovereign House, Nottingham Road, Nottingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
PureGym, St Marks Centre, Lincoln	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell Leisure Centre, Southwell	7.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.9%	13	19.4%	5
South Forest Complex, Edwinstowe	3.6%	9	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	6
Abroad	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Active Newark & Sherwood, Bowbridge Road, Newark	4.5%	11	9.4%	3	29.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Bassingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belton Park Golf Club, Londonthorpe Lane, Grantham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Belton Woods Hotel, Belton	0.6%	1	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0
Bentley Hotel, Leisure Club & Spa, South Hykeham, Newark Road, Lincoln	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingham Leisure Centre, The Banks, Bingham	3.7%	9	0.0%	0	0.0%	0	13.3%	1	0.0%	0	0.0%	0
Blidworth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Calverton Leisure Centre, Flatts Lane, Calverton	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Cumber Park Hotel, Blyth Road, Nottingham	0.9%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	1
DW Sports Fitness, Tritton Road, Lincoln	1.8%	4	0.0%	0	11.4%	2	0.0%	0	0.0%	0	3.3%	1
DW Sports Fitness, Victoria Park Way, Netherfield	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Rugby Road, West Bridgford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
Fitspace Gym, Tritton Retail Park, Tritton Road, Lincoln	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Flawborough	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.4%	5
Grantham	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Grantham Meres Leisure Centre, Trent Road, Grantham	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Grantham Tennis Club, Arnoldfield, Gonerby Road, Grantham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Holme Pierrepont Country Park, Nottingham	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
JSB Swim, Winterdale Close, Newark	0.8%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	1.9%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	3	12.2%	2
Long Bennington FC, QE2 Playing Field, Main Street Long, Bennington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Mansfield	0.9%	2	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
My Gym, Bridgegate Centre, Retford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Newark	0.5%	1	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Newbridge Leisure Centre, Bridge Street, Newbridge	0.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Hykeham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1
Nuffield Health Fitness & Wellbeing, Plains Road, Mapperley	4.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Oak Tree Leisure Centre, Jubilee Way South, Mansfield	0.8%	2	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oceans Health & Fitness, Kempton Way / Dysart Road, Grantham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0
One NK, Moor Lane, Lincoln	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall, Ragdale Village, Melton Mowbray	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Redhill Leisure Centre, Redhill Road, Arnold	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Retford Leisure Centre, Old Hall Drive, Retford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Leisure Centre, Eastbanks, Sleaford	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.9%	5	0.0%	0	0.0%	0	0.0%	0
Sports Direct, Northern Road, Newark	5.8%	14	10.7%	4	20.3%	4	18.1%	1	0.0%	0	11.1%	1	3.3%	1	13.3%	2	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct, St Marks Centre, Station Street, Lincoln	7.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.7%	15	13.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Suggy's Gym, Castlegate, Newark	0.5%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thoresby Hall Hotel, Thoresby Park, Ollerton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Total Fitness, Whisby Road, Lincoln	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	20.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Meadows Leisure and Fitness Complex, Titchfield Park, Bath Street, Mansfield	1.0%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
West Lindsey Leisure Centre, The Avenue, Gainsborough	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyndum Garden Hotel, Toll Bar Road, Marston	1.0%	2	0.0%	0	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	239		35		20		8		18		9		43		15		14		21		30		26	
Sample:	191		20		15		18		15		10		23		19		21		15		16		19	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q44 How often do you go to the theatre/ concert / music venue?

Those who go to a theatre/ concert / music venue at Q37

More than once a week	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Once a week	0.3%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a fortnight	5.3%	26	0.0%	0	1.5%	1	2.7%	1	0.0%	0	0.0%	0	16.3%	12	1.7%	1	2.0%	0	1.1%	1	16.2%	11	2.4%	1	
Once a month	7.3%	36	1.4%	1	7.5%	4	3.0%	1	9.0%	4	7.8%	3	3.5%	2	11.3%	5	16.4%	3	1.1%	1	12.4%	8	12.6%	5	
Once every two months	27.6%	137	41.7%	22	18.6%	11	42.8%	9	17.1%	7	41.4%	15	15.2%	11	23.7%	10	24.7%	5	35.6%	19	30.7%	21	24.2%	9	
Once every six months	41.4%	207	44.5%	24	56.9%	32	31.3%	6	53.8%	23	41.1%	15	48.9%	35	26.8%	12	41.2%	8	46.0%	24	20.2%	13	40.7%	15	
Once a year	14.3%	71	9.8%	5	9.6%	5	17.8%	4	20.2%	9	5.9%	2	9.1%	6	34.6%	15	14.5%	3	11.1%	6	14.5%	10	17.1%	6	
(Dont know / varies)	3.6%	18	2.7%	1	4.0%	2	1.0%	0	0.0%	0	3.8%	1	5.5%	4	2.1%	1	1.2%	0	5.0%	3	6.0%	4	3.0%	1	
<i>Mean:</i>		5.45		3.75		5.96		5.20		3.38		4.47		7.87		4.17		5.00		3.78		8.61		4.71	
Weighted base:		499		53		57		21		43		35		71		44		19		52		67		37	
Sample:		503		51		42		47		36		54		44		49		38		52		51		39	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q45 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who go to a theatre/ concert / music venue at Q37 AND Excl Nulls</i>																								
Nottingham Arts Theatre, George Street, Nottingham	1.0%	4	2.1%	1	1.7%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Nottingham Playhouse, Wellington Circus, Nottingham	3.2%	14	3.8%	2	1.7%	1	6.1%	1	0.0%	0	0.0%	0	2.2%	1	3.9%	1	2.6%	0	11.7%	4	4.2%	2	0.0%	0
Palace Theatre, Appleton Gate, Newark	26.0%	111	52.7%	23	74.6%	39	13.3%	2	0.0%	0	26.5%	9	24.3%	16	22.2%	8	4.8%	1	9.5%	4	10.2%	6	10.3%	3
Palace Theatre, Leeming Street, Mansfield	4.4%	19	1.6%	1	0.0%	0	0.0%	0	26.8%	10	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	5.9%	3	13.1%	4
Rock City, Talbot Street, Nottingham, NG1 5GG	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
The Engine Shed, University of Lincoln, Brayford Pool, Lincoln, LN6 7TS	2.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	12	1.5%	1	0.0%	0	0.0%	0	0.0%	0
The Retford Majestic Theatre, Coronation Street, Retford, DN22 6DX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal, Clasketgate, Lincoln	6.7%	29	5.3%	2	4.2%	2	2.0%	0	10.2%	4	1.4%	0	24.5%	16	7.1%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Theatre Royal, Theatre Square, Nottingham	33.2%	142	24.9%	11	8.2%	4	54.9%	9	25.5%	9	47.9%	15	12.0%	8	9.5%	3	29.3%	4	71.0%	27	56.8%	33	54.7%	17
Apollo Theatre, Shaftesbury Avenue, London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	2.0%	1	0.0%	0	0.0%	0
Barclaycard Arena, King Edwards Road, Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Central London	9.5%	41	5.9%	3	7.0%	4	13.8%	2	7.9%	3	11.0%	4	10.8%	7	29.8%	11	32.0%	5	0.0%	0	0.0%	0	9.5%	3
Cromer Pier, Cromer, Norfolk	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Arts Centre, St Peter's Hill, Grantham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0	0.0%	0	0.0%	0
Key Theatre, Embankment Road, Peterborough	0.1%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	2	0.0%	0	0.0%	0	0.0%	0
Motorpoint Arena, Bolero Square, Nottingham	4.9%	21	3.8%	2	0.0%	0	3.2%	1	15.3%	6	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	19.2%	11	0.0%	0
Motorpoint Arena, Sheffield, Broughton Lane, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	1.0%	4	0.0%	0	2.7%	1	1.6%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Retford Little Theatre, Wharf	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Retford												
Robin Hood Theatre, Averham, Church Lane, Nottingham	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Royal Albert Hall, Imperial College Road, Kensington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Shakespeare Theatre, Waterside, Stratford-upon-Avon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside, London	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Hall, Barker's Pool, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
The Cornerhouse, Burton Street, Nottingham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0
The Embassy Theatre, Grand Parade, Skegness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Playhouse, Westgate, Sleaford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Terry O'Toole Theatre, North Kesteven Centre, Moor Lane, North Hykeham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Palace Theatre, Victoria Street, London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	426	44	53	17	37	32	65	36	14	38	58	30
Sample:	428	44	38	40	31	48	40	39	31	42	43	32

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q46 How often do you go to a museum / gallery or place of historical / cultural interest?

Those who go to museums / galleries or places of historical / cultural interest at Q37

More than once a week	1.3%	4	2.9%	1	5.8%	2	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Once a week	1.3%	4	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Once a fortnight	1.8%	6	0.0%	0	5.6%	2	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	3.4%	1
Once a month	14.6%	49	5.9%	2	5.1%	2	11.4%	2	0.0%	0	5.3%	1	27.9%	18	4.9%	2	27.9%	2	3.9%	1	34.2%	16	17.9%	4
Once every two months	18.2%	62	23.5%	8	29.8%	12	13.0%	2	17.9%	4	21.9%	6	11.1%	7	23.9%	8	12.7%	1	10.9%	4	17.3%	8	16.9%	3
Once every six months	35.1%	118	57.4%	18	14.4%	6	36.2%	5	54.3%	11	43.4%	11	27.6%	18	43.5%	15	32.2%	3	52.7%	18	12.8%	6	41.4%	8
Once a year	18.6%	63	5.9%	2	27.8%	11	9.8%	1	18.1%	4	20.8%	5	22.3%	14	26.0%	9	16.2%	1	17.1%	6	16.5%	8	9.0%	2
(Dont know / varies)	9.1%	31	4.5%	1	5.8%	2	26.0%	4	4.8%	1	8.7%	2	9.5%	6	1.7%	1	11.0%	1	12.7%	4	14.6%	7	7.9%	2
<i>Mean:</i>		<i>6.84</i>		<i>6.66</i>		<i>14.22</i>		<i>9.15</i>		<i>3.78</i>		<i>3.31</i>		<i>6.26</i>		<i>3.21</i>		<i>5.53</i>		<i>4.31</i>		<i>7.93</i>		<i>9.27</i>
Weighted base:		338		32		40		14		20		25		64		34		9		35		46		20
Sample:		337		27		23		42		20		37		40		41		18		32		34		23

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q47 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?												
<i>Those who go to museums / galleries or places of historical / cultural interest at Q37 AND Excl Nulls</i>												
British Horological Institute, Upton	0.2%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0
Mansfield Museum, Leeming Street, Mansfield, NG18 1NG	5.5%	11	0.0%	0	0.0%	0	0.0%	0	60.6%	8	0.0%	0
Museum of Lincolnshire Life, Old Barracks, Burton Road, Lincoln	5.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	9
Museum of Nottingham Life, Brewhouse Yard, Castle Boulevard, Nottingham	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
National Civil War Centre, Appleton Gate, Newark, NG24 1JY	19.7%	39	56.9%	6	59.8%	19	24.2%	2	5.5%	1	9.5%	1
Newark Air Museum, The Showground, Drove Lane, Winthorpe, Newark	4.2%	8	0.0%	0	13.2%	4	0.0%	0	0.0%	0	8.3%	1
Nottingham Castle Museum & Art Gallery, Lenton Road, Nottingham	2.5%	5	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0
The Collection, Danes Terrace, Lincoln, LN2 1LP	10.0%	20	0.0%	0	0.0%	0	3.3%	0	0.0%	0	37.6%	17
Thurgarton Hundred Workhouse, Southwell	0.4%	1	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0
Town Hall Museum & Art Gallery, Market Place, Newark, NG24 1DU	2.5%	5	0.0%	0	6.9%	2	0.0%	0	7.1%	1	12.6%	2
Abroad	2.2%	4	0.0%	0	2.7%	1	0.0%	0	0.0%	0	4.1%	1
Bakewell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belton House, Grantham	2.1%	4	0.0%	0	6.9%	2	23.7%	2	0.0%	0	0.0%	0
Bilsthorpe Heritage Museum, Cross Street, Bilsthorpe	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham Back to Backs, West Midlands	0.1%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0
Bosworth Battlefield Heritage Centre, Ambion Lane, Sutton Cheney, Nuneaton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
British Museum, Great Russell Street, London	3.0%	6	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Central London	15.4%	31	18.0%	2	10.5%	3	19.0%	2	7.1%	1	30.9%	4

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
City of Caves, Drury Walk, Upper Level, Broadmarsh Shopping Centre, Nottingham	0.4%	1	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Fitzwilliam Museum, Trumpington Street, Cambridge	0.1%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0
Galleries of Justice Museum, High Pavement, Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial War Museum, Lambeth Road, London	0.2%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0
Lincoln	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
Lincoln Castle, Castle Hill, Lincoln	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Lincoln Cathedral, Minster Yard, Lincoln	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0
Melton Carnegie Museum, Thorpe End, Melton Mowbray	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Maritime Museum, Discovery Quay, Falmouth	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	0
National Maritime Museum, Park Row, Greenwich	0.6%	1	0.0%	0	0.0%	0	2.5%	0	0.0%	0	5.0%	1
National Railway Museum, Leeman Road, York	0.6%	1	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3
Newark Castle & Gardens, Castle Gate, Newark	0.4%	1	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton Museum & Art Gallery, Guildhall Road, Northampton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich Castle, Castle Meadow, Norwich	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Nottingham	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.5%	4
Nottingham Contemporary, Weekday Cross, Nottingham	2.4%	5	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0
Patchings Art Centre, Oxton Road, Calverton	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Royal Airforce Museum, Grahame Park Way, London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	0
Science Museum, Exhibition	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Road, London														
Sheffield	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Tate Modern, Bankside, London	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	7
The Harley Gallery, Welbeck, Worksop	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	2
The Usher Gallery, Lindum Road, Lincoln	1.4%	3	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Welbeck Abbey, Welbeck, Worksop	0.2%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0
York	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0
Yorkshire Museum of Farming, Murton Lane, Murton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Weighted base:	200	10	32	8	14	14	45	18	4	21	21	12		
Sample:	193	12	17	24	14	19	26	22	11	16	18	14		

Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q48 How often do you go to pubs / bars / nightclubs?

Those who go to a pub / bar / nightclub at Q37

More than once a week	11.3%	67	16.2%	8	16.1%	9	11.0%	2	10.6%	5	7.4%	3	6.2%	6	9.4%	6	5.3%	1	9.1%	6	10.4%	9	23.9%	12
Once a week	32.5%	192	19.8%	9	26.7%	15	41.0%	9	31.4%	16	44.4%	15	34.8%	33	44.5%	27	23.7%	5	30.1%	19	34.4%	31	24.4%	12
Once a fortnight	21.5%	127	18.8%	9	26.8%	15	28.2%	6	17.7%	9	25.3%	9	15.2%	15	27.4%	17	32.8%	6	29.0%	18	13.7%	12	21.2%	11
Once a month	17.5%	103	24.4%	11	14.4%	8	14.4%	3	14.9%	7	15.9%	5	20.1%	19	10.2%	6	26.8%	5	17.1%	11	20.2%	18	15.5%	8
Once every two months	9.8%	58	6.6%	3	4.5%	3	1.9%	0	19.7%	10	1.3%	0	19.2%	18	7.3%	5	6.0%	1	7.7%	5	11.3%	10	4.9%	2
Once every six months	3.2%	19	14.3%	7	5.1%	3	0.0%	0	1.9%	1	0.0%	0	2.3%	2	1.2%	1	4.2%	1	1.5%	1	2.7%	2	2.2%	1
Once a year	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	1
(Dont know / varies)	3.8%	22	0.0%	0	6.4%	4	3.5%	1	3.8%	2	5.7%	2	2.3%	2	0.0%	0	0.0%	0	5.6%	4	6.2%	6	5.7%	3
<i>Mean:</i>	<i>38.49</i>		<i>35.59</i>		<i>42.43</i>		<i>43.43</i>		<i>36.38</i>		<i>41.74</i>		<i>32.87</i>		<i>41.69</i>		<i>30.01</i>		<i>37.25</i>		<i>37.79</i>		<i>47.98</i>	
Weighted base:	590	47	57	22	50	34	96	61	20	64	89	50												
Sample:	537	40	44	56	38	43	56	59	46	56	60	39												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q49 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for pub / bar / nightclub / music venue?												
<i>Those who go to a pub / bar / nightclub at Q37 AND Excl Nulls</i>												
Allerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balderton	1.7%	9	0.0%	0	16.8%	9	0.0%	0	0.0%	0	0.0%	0
Bilsthorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Bingham	3.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.1%	0
Birchwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Blidworth	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Bottesford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	0
Calverton	3.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Collingham	2.1%	11	0.0%	0	0.0%	0	0.0%	0	11.8%	11	0.0%	0
Edwinstowe	2.3%	12	0.0%	0	0.0%	0	25.7%	11	3.9%	1	0.0%	0
Farmsfield	1.8%	9	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	7
Farndon	0.9%	5	4.0%	2	1.7%	1	0.0%	0	2.9%	1	0.0%	0
Forest Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Grantham	0.8%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.3%	0
Gunthorpe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	17.9%	91	0.0%	0	2.2%	1	0.0%	0	3.8%	1	59.3%	0
Long Bennington	1.3%	6	0.0%	0	0.0%	0	27.1%	6	0.0%	0	0.0%	0
Lowdham	1.4%	7	0.0%	0	0.0%	0	2.7%	1	4.5%	2	0.0%	0
Mansfield	4.0%	21	0.0%	0	0.0%	0	0.0%	0	23.2%	10	0.0%	11
Navenby	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Newark Town Centre	21.0%	107	96.0%	44	76.7%	40	42.7%	9	10.2%	3	7.4%	1
North Hykeham	2.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	0
Nottingham	4.2%	22	0.0%	0	0.0%	0	1.4%	0	4.6%	2	14.0%	2
Ollerton and Boughton	2.8%	14	0.0%	0	0.0%	0	0.0%	0	26.9%	11	2.0%	1
Rainworth	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6
Retford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Sleaford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Southwell	5.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Sutton-on-Trent	0.6%	3	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.0%	0
Tuxford	1.0%	5	0.0%	0	0.0%	0	0.0%	0	18.0%	5	0.0%	0
Waddington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
West Bridgford	2.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancaster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	0
Barkstone-le-Vale	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Barkston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Bassingham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	0
Bathley	0.2%	1	0.0%	0	0.0%	0	1.0%	0	2.4%	1	0.0%	0
Besthorpe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Bleasby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brant Broughton	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0
Car Colston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Caunton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Caythorpe	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.8%	4	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0
Claypole	0.2%	1	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0
Coddington	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Colston Bassett	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Doddington	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Dry Doddington	0.1%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Dunham-on-Trent	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Ealing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Markham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Edingley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egmanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Flinton	0.2%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Freiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Fulbeck	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gamston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Granby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Harby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawksworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
High Marnham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Horncastle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hough-on-the-Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Hoveringham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langar	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Laxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Melton Mowbray	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Morton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Normanton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	7.8%	2	0.0%	0
Radcliffe-on-Trent	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Ripley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Robin Hoods Bay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sutton-in-Ashfield	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Swinderby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Upton	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Walesby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Wasdale	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Washingborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Welborne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Welby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Wellow	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
Wilsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Winthorpe	0.3%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Woodborough	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	511	45	53	21	42	30	90	56	15	46	72	43
Sample:	457	38	41	50	36	35	51	50	37	40	47	32

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q50 How often do you go to restaurants / cafés?*Those who go to a restaurant / café at Q37*

More than once a week	8.0%	68	6.5%	5	7.5%	8	7.5%	2	13.6%	12	5.0%	3	11.5%	14	6.5%	5	5.9%	2	5.5%	5	8.8%	10	4.5%	3
Once a week	23.1%	197	26.6%	21	23.6%	25	31.4%	10	26.6%	23	25.8%	14	18.6%	23	16.2%	12	30.8%	10	28.3%	24	17.9%	20	21.7%	16
Once a fortnight	27.2%	232	12.0%	10	28.3%	29	28.7%	9	32.1%	28	32.2%	17	17.7%	22	29.2%	21	15.9%	5	31.7%	27	37.5%	42	30.2%	23
Once a month	21.1%	180	19.1%	15	16.3%	17	21.0%	7	16.3%	14	23.5%	13	24.9%	30	21.9%	16	28.6%	9	18.5%	16	18.6%	21	30.0%	23
Once every two months	12.9%	110	17.5%	14	13.5%	14	6.1%	2	8.1%	7	8.3%	4	16.7%	20	20.2%	14	6.9%	2	9.3%	8	14.5%	16	10.1%	8
Once every six months	4.0%	34	12.3%	10	5.2%	5	0.7%	0	2.6%	2	1.9%	1	4.1%	5	1.8%	1	10.0%	3	4.0%	3	1.1%	1	1.2%	1
Once a year	0.5%	4	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	1	2.3%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	3.3%	28	5.9%	5	5.7%	6	4.1%	1	0.9%	1	2.2%	1	4.1%	5	4.2%	3	1.2%	0	2.6%	2	1.7%	2	2.3%	2
<i>Mean:</i>		<i>31.85</i>		<i>29.06</i>		<i>32.12</i>		<i>35.96</i>		<i>39.07</i>		<i>31.03</i>		<i>31.67</i>		<i>27.78</i>		<i>30.73</i>		<i>32.43</i>		<i>31.84</i>		<i>28.69</i>
Weighted base:		853		80		104		33		86		53		122		71		31		86		112		75
Sample:		836		68		79		81		77		76		76		79		70		79		83		68

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q51 What location (e.g. town centre, shopping centre, retail/ leisure park) do you or members of your household normally go to for eating out (e.g. cafes and restaurants)?												
<i>Those who go to a restaurant / café at Q37 AND Excl Nulls</i>												
Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Balderton	0.7%	5	1.0%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Bilsthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Bingham	3.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.9%	20
Blidworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Bottesford	0.6%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.8%	2
Calverton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Clipstone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Collingham	0.4%	3	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Edwinstowe	1.4%	10	0.0%	0	0.0%	0	11.8%	9	2.8%	1	0.0%	0
Farmsfield	0.9%	7	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	3
Farndon	2.2%	16	10.8%	8	3.3%	3	1.9%	0	4.8%	2	1.2%	1
Forest Town	0.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Grantham	2.2%	16	0.0%	0	1.3%	1	0.8%	0	0.0%	0	1.7%	1
Gunthorpe	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Lincoln	18.1%	131	1.0%	1	1.0%	1	2.2%	1	0.0%	0	15.3%	74
Long Bennington	0.4%	3	0.0%	0	2.3%	2	4.1%	1	0.0%	0	0.0%	0
Lowdham	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6
Mansfield	6.3%	45	0.0%	0	0.0%	0	0.0%	0	30.9%	24	0.0%	0
Navenby	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Newark Town Centre	30.4%	218	86.3%	65	85.0%	75	61.0%	16	3.7%	3	38.0%	16
North Hykeham	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	11
North Muskham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Northampton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	9.6%	69	0.0%	0	1.3%	1	3.0%	1	5.8%	5	9.8%	4
Ollerton and Boughton	3.1%	23	0.0%	0	0.0%	0	0.0%	0	26.1%	20	2.8%	1
Rainworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.9%	6	0.0%	0	0.0%	0	0.0%	0	5.9%	5	4.2%	2
Sleaford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Southwell	4.5%	32	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.8%	1
Sutton-on-Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
West Bridgford	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.1%	0
Barkston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnfields	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bassingham	0.5%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Beckingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Bleasby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Caythorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.4%	3	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0
Claypole	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Colby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devizes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddington	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dry Doddington	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
East Bridgford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edingley	0.6%	4	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	2
Egmanton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Fernwood	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Flinton	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Freiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulbeck	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gamston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Hough-on-the-Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Hoveringham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-la-Thorpe	0.2%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Langar	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Laxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Matlock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Normanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Oxton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radcliffe-on-Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redmile	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1
South Muskham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spalding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Staunton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2
Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Upton	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Wasdale	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Welbeck	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Welborne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wellow	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%	0
Woodborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	719	76	88	26	78	43	114	61	23	64	86	61
Sample:	676	63	68	59	69	56	71	66	50	59	62	53

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Mean score [Times a year]: More than once a week = 104, Once a week = 52, Once a fortnight = 26, Once a month = 12, Once every two months = 6, Once every six months = 2, Once a year = 1

Q52 How often do you go to family entertainment venues (e.g. tenpin bowling, skating rink)?

Those who go to family entertainment venues at Q37

More than once a week	2.0%	5	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	9.4%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Once a week	3.8%	10	4.3%	1	0.0%	0	3.2%	0	14.6%	4	6.5%	1	8.2%	2	0.0%	0	5.9%	1	0.0%	0	2.8%	1	0.0%	0
Once a fortnight	2.1%	5	0.0%	0	0.0%	0	6.3%	1	3.9%	1	0.0%	0	0.0%	0	2.1%	1	11.8%	1	0.0%	0	2.8%	1	7.0%	1
Once a month	21.8%	56	35.2%	10	8.3%	2	32.5%	3	30.9%	8	40.3%	7	20.1%	5	1.6%	1	8.9%	1	29.9%	10	31.1%	10	0.0%	0
Once every two months	23.0%	59	18.3%	5	38.0%	10	19.8%	2	12.7%	3	19.2%	3	10.7%	3	42.8%	15	12.6%	1	46.4%	15	2.8%	1	5.6%	1
Once every six months	30.6%	79	35.2%	10	29.4%	8	15.2%	1	29.0%	7	20.6%	4	37.1%	10	38.7%	13	51.1%	5	21.3%	7	13.8%	5	59.7%	10
Once a year	13.5%	35	3.5%	1	15.8%	4	23.0%	2	8.8%	2	10.8%	2	10.4%	3	13.2%	5	6.0%	1	2.3%	1	31.8%	10	27.7%	4
(Dont know / varies)	3.1%	8	3.5%	1	3.3%	1	0.0%	0	0.0%	0	2.6%	0	4.1%	1	1.6%	1	3.7%	0	0.0%	0	11.1%	4	0.0%	0
<i>Mean:</i>		9.67		8.62		9.84		8.93		13.76		10.17		18.72		4.29		9.37		6.83		11.87		3.62
Weighted base:		257		27		27		9		25		18		27		35		10		33		33		16
Sample:		200		18		18		14		19		18		18		23		18		22		17		15

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Newark	1.9%	4	4.8%	1	0.0%	0	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Nottingham	6.1%	12	0.0%	0	15.2%	2	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	33.7%	9	0.0%	0
Nottingham Climbing Centre, The Old pool, Noel Street, Nottingham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	1.0%	2	0.0%	0	0.0%	0	30.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ten Pin Bowling, Skegness Pier, Grand Parade, Skegness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%	0
Washingborough Hall Hotel, Church Hill, Washingborough	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire Wildlife Park, Warning Tongue Lane, Branton	1.1%	2	0.0%	0	15.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	202	24	15	7	23	11	24	27	7	25	26	14												
Sample:	155	15	10	10	17	14	16	19	15	15	11	13												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q56 What improvements could be made to Newark & Sherwood District's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
A swimming pool	5.0%	55	2.6%	3	3.6%	5	4.1%	2	2.5%	3	6.0%	4	0.9%	1	15.2%	14	5.8%	3	1.8%	2	1.1%	2	16.0%	17
A theatre	0.5%	5	0.7%	1	0.0%	0	0.7%	0	0.0%	0	3.7%	2	0.9%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A multi-screen cinema	1.5%	17	0.0%	0	0.0%	0	0.0%	0	8.4%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.8%	5	0.0%	0	1.1%	1
An art house cinema	0.8%	9	0.0%	0	0.0%	0	0.0%	0	7.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.0%	44	8.0%	9	7.8%	10	2.2%	1	9.7%	11	1.8%	1	0.0%	0	0.6%	1	0.8%	0	0.0%	0	5.7%	8	3.4%	4
Improved access by foot and cycle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improved public transport	1.0%	11	2.3%	3	1.6%	2	0.6%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	1.8%	1	1.0%	1	1.1%	2	0.9%	1
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.3%	3	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better car parking	1.3%	15	1.5%	2	0.7%	1	0.6%	0	3.1%	4	2.0%	1	0.7%	1	0.0%	0	3.5%	2	1.0%	1	1.6%	2	1.1%	1
More / better cultural facilities	0.5%	6	0.8%	1	2.7%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More / better disabled access	0.6%	6	1.1%	1	0.0%	0	0.0%	0	1.6%	2	0.7%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
More / better health clubs / gyms	1.2%	13	1.7%	2	0.9%	1	1.4%	1	4.9%	6	1.8%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better policing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and information	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0	6.1%	6
More / better parks / green spaces	0.9%	10	0.0%	0	5.2%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	1	0.0%	0	1.1%	1
More for children / teens	4.8%	52	13.6%	15	8.7%	11	3.5%	1	7.5%	9	3.5%	2	0.0%	0	1.9%	2	3.3%	1	1.3%	1	4.3%	6	3.4%	4
More local sports & recreation facilities	1.6%	17	3.6%	4	0.0%	0	11.5%	4	1.5%	2	0.0%	0	1.4%	2	1.9%	2	0.0%	0	1.8%	2	0.0%	0	1.1%	1
More nightclubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More pavement cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.7%	8	0.0%	0	1.1%	1	0.9%	0	1.7%	2	0.0%	0	1.9%	3	1.0%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
More street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.3%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Ten-pin bowling	1.3%	14	1.7%	2	1.8%	2	1.4%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	4.8%	5	0.0%	0	1.7%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice skating facilities	1.4%	16	0.0%	0	2.7%	3	1.4%	1	1.6%	2	2.0%	1	2.8%	4	3.0%	3	1.3%	1	0.0%	0	0.0%	0	0.9%	1
Better advertising of what's available	1.3%	14	1.9%	2	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.7%	1	1.8%	2	1.9%	2
A skate park	0.5%	5	0.7%	1	1.8%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More / better cycling facilities	0.4%	4	2.5%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Live music venue	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for older people to do	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Better shopping facilities	0.1%	1	0.7%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
New / improved library	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A football stadium	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.6%	645	55.7%	62	53.8%	68	62.9%	24	48.3%	56	62.4%	41
(Dont do leisure activities)	5.6%	61	4.5%	5	6.1%	8	1.3%	0	9.4%	11	6.3%	4
(Don't know)	10.5%	115	4.9%	5	3.2%	4	8.2%	3	3.5%	4	8.3%	5
Weighted base:	1100	111	126	38	116	66	152	95	45	114	133	104
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

GEN Gender of respondent:

Male	34.5%	379	32.2%	36	45.5%	57	43.3%	16	42.8%	50	22.1%	15	25.9%	39	39.8%	38	35.7%	16	36.7%	42	32.4%	43	26.5%	28
Female	65.5%	720	67.8%	75	54.5%	69	56.7%	22	57.2%	66	77.9%	51	74.1%	113	60.2%	57	64.3%	29	63.3%	72	67.6%	90	73.5%	77
Weighted base:	1100	111	126	38	116	66	152	95	45	114	133	104												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

AGE Can I ask how old you are please?

18-24	6.1%	67	0.0%	0	0.0%	0	10.6%	4	5.9%	7	0.0%	0	13.3%	20	11.0%	10	19.1%	8	9.5%	11	0.0%	0	6.1%	6
25-34	8.6%	94	12.1%	13	6.5%	8	15.9%	6	5.9%	7	12.7%	8	0.0%	0	11.0%	10	9.5%	4	19.1%	22	6.6%	9	6.1%	6
35-44	16.1%	177	16.6%	18	17.7%	22	11.5%	4	26.0%	30	12.1%	8	7.3%	11	13.5%	13	20.8%	9	22.2%	25	16.2%	21	13.4%	14
45-54	19.8%	218	18.6%	21	27.1%	34	15.5%	6	18.3%	21	18.6%	12	26.9%	41	14.6%	14	17.3%	8	13.3%	15	16.5%	22	23.1%	24
55-64	18.9%	207	25.3%	28	19.1%	24	20.2%	8	14.5%	17	21.0%	14	10.4%	16	22.9%	22	16.6%	7	14.9%	17	22.9%	30	23.5%	25
65+	28.2%	310	27.3%	30	28.4%	36	22.7%	9	29.3%	34	33.4%	22	36.3%	55	24.1%	23	15.8%	7	18.4%	21	34.5%	46	25.6%	27
(Refused)	2.3%	26	0.0%	0	1.1%	1	3.7%	1	0.0%	0	2.2%	1	5.7%	9	2.8%	3	0.8%	0	2.5%	3	3.4%	5	2.1%	2
Weighted base:	1100	111	126	38	116	66	152	95	45	114	133	104												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

EMP Which of the following best describes the chief wage earner of your household's current employment situation?

Working full time	52.6%	579	53.3%	59	54.7%	69	46.1%	17	54.3%	63	53.3%	35	42.0%	64	50.3%	48	60.9%	27	70.0%	80	45.2%	60	54.0%	56
Working part time	6.7%	73	6.3%	7	10.4%	13	3.9%	1	3.3%	4	2.5%	2	8.6%	13	10.9%	10	3.5%	2	1.9%	2	6.8%	9	9.5%	10
Unemployed	1.4%	16	1.9%	2	2.0%	3	0.0%	0	3.3%	4	0.9%	1	0.0%	0	0.0%	0	1.3%	1	1.8%	2	1.1%	2	2.5%	3
Retired	31.7%	348	34.9%	39	27.4%	35	29.9%	11	33.6%	39	36.3%	24	43.9%	67	27.5%	26	20.0%	9	22.5%	26	35.7%	47	24.7%	26
A housewife	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0
A student	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Self employed	2.7%	30	2.5%	3	2.7%	3	9.9%	4	0.0%	0	3.1%	2	0.0%	0	7.2%	7	4.8%	2	0.8%	1	4.1%	5	2.8%	3
Sick / disabled	0.8%	8	0.0%	0	0.7%	1	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	2	1.9%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.6%	39	1.1%	1	2.1%	3	10.2%	4	0.6%	1	2.9%	2	5.5%	8	4.2%	4	2.8%	1	2.5%	3	5.9%	8	4.5%	5
Weighted base:	1100	111	126	38	116	66	152	95	45	114	133	104												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	16.5%	182	19.5%	22	14.5%	18	11.3%	4	19.7%	23	20.0%	13	14.4%	22	13.0%	12	12.0%	5	12.1%	14	23.8%	32	15.8%	16
Two	60.3%	663	64.8%	72	61.9%	78	67.6%	26	62.5%	73	57.1%	38	61.7%	94	57.8%	55	47.8%	21	73.0%	83	55.5%	74	48.0%	50
Three	13.0%	143	9.4%	10	13.1%	17	11.4%	4	12.2%	14	12.0%	8	16.5%	25	9.4%	9	13.5%	6	9.6%	11	11.9%	16	22.1%	23
Four or more	6.4%	70	6.3%	7	6.6%	8	4.6%	2	3.3%	4	6.2%	4	2.1%	3	15.0%	14	24.4%	11	2.0%	2	3.9%	5	9.0%	9
(Refused)	3.8%	42	0.0%	0	3.9%	5	5.1%	2	2.3%	3	4.6%	3	5.3%	8	4.8%	5	2.3%	1	3.3%	4	4.8%	6	5.2%	5
Weighted base:		1100		111		126		38		116		66		152		95		45		114		133		104
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	67.6%	744	67.0%	74	63.1%	80	72.1%	27	68.9%	80	69.5%	46	77.4%	118	63.5%	60	59.6%	27	57.8%	66	67.6%	90	73.3%	77
One	10.4%	115	11.2%	12	9.4%	12	6.4%	2	14.9%	17	9.9%	7	10.0%	15	13.1%	12	15.4%	7	9.9%	11	6.0%	8	9.8%	10
Two	14.7%	161	18.5%	21	20.0%	25	12.0%	5	11.4%	13	12.5%	8	5.5%	8	14.8%	14	14.6%	7	27.9%	32	17.2%	23	5.9%	6
Three	3.2%	35	3.3%	4	1.8%	2	2.9%	1	4.1%	5	3.5%	2	1.8%	3	4.5%	4	6.7%	3	1.3%	1	3.6%	5	4.2%	4
Four or more	0.5%	6	0.0%	0	1.8%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0	1.7%	2
(Refused)	3.6%	40	0.0%	0	3.9%	5	5.1%	2	0.6%	1	4.6%	3	5.3%	8	4.2%	4	2.3%	1	2.5%	3	5.7%	8	5.2%	5
Weighted base:		1100		111		126		38		116		66		152		95		45		114		133		104
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CAR How many cars does your household own or have the use of?																								
None	7.4%	81	16.1%	18	11.0%	14	1.1%	0	8.9%	10	2.7%	2	9.7%	15	2.9%	3	4.0%	2	5.4%	6	4.4%	6	5.4%	6
One	34.3%	377	50.7%	56	36.5%	46	29.5%	11	37.4%	43	34.9%	23	31.7%	48	24.7%	24	24.0%	11	23.2%	26	40.0%	53	34.1%	36
Two	40.2%	443	27.0%	30	39.1%	49	45.3%	17	42.5%	49	40.9%	27	36.2%	55	50.3%	48	33.8%	15	47.9%	54	38.8%	51	43.9%	46
Three or more	14.3%	158	6.1%	7	9.5%	12	19.9%	8	9.5%	11	15.1%	10	17.0%	26	17.8%	17	35.2%	16	20.9%	24	12.1%	16	11.5%	12
(Refused)	3.7%	41	0.0%	0	3.9%	5	4.2%	2	1.7%	2	6.4%	4	5.3%	8	4.2%	4	3.0%	1	2.5%	3	4.8%	6	5.2%	5
Weighted base:		1100		111		126		38		116		66		152		95		45		114		133		104
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

May 2016

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Mean score [£1000s]: £0 - £15,000 = 7.50, £15,001 - £20,000 = 17.5, £20,001 - £30,000 = 25, £30,001 - £40,000 = 35, £40,001 - £50,000 = 45, £50,001 - £60,000 = 55, £60,001 - £70,000 = 65, £70,001 - £80,000 = 75, £80,001 - £90,000 = 85, £90,001 - £100,000 = 95, £100,001 - £150,000 = 125, £150,001+ = 200

INC Approximately what is your total household income?

£0 - £15,000	5.4%	59	9.1%	10	5.8%	7	1.1%	0	6.5%	8	3.1%	2	7.1%	11	5.0%	5	3.0%	1	2.4%	3	6.2%	8	3.4%	4
£15,001 - £20,000	3.8%	42	6.1%	7	3.6%	5	2.0%	1	2.3%	3	3.1%	2	1.9%	3	7.9%	7	2.2%	1	3.0%	3	4.3%	6	4.1%	4
£20,001 - £30,000	7.4%	82	18.3%	20	6.8%	9	6.5%	2	12.8%	15	3.1%	2	4.4%	7	6.7%	6	1.5%	1	4.2%	5	6.8%	9	5.8%	6
£30,001 - £40,000	5.0%	54	1.7%	2	7.2%	9	8.8%	3	5.2%	6	14.3%	9	4.4%	7	5.5%	5	2.0%	1	3.3%	4	4.8%	6	1.5%	2
£40,001 - £50,000	4.9%	54	0.8%	1	5.0%	6	5.8%	2	7.0%	8	4.4%	3	2.8%	4	3.5%	3	5.4%	2	6.1%	7	3.5%	5	11.3%	12
£50,001 - £60,000	5.1%	57	2.5%	3	8.1%	10	4.0%	2	4.1%	5	6.4%	4	1.9%	3	4.6%	4	10.8%	5	11.0%	13	3.9%	5	3.2%	3
£60,001 - £70,000	3.6%	40	1.1%	1	6.7%	9	0.7%	0	5.1%	6	3.5%	2	9.2%	14	0.0%	0	0.0%	0	4.5%	5	0.9%	1	1.1%	1
£70,001 - £80,000	2.2%	25	0.0%	0	1.8%	2	8.2%	3	0.0%	0	1.6%	1	0.0%	0	7.4%	7	8.4%	4	2.8%	3	1.8%	2	1.7%	2
£80,001 - £90,000	1.8%	19	0.0%	0	1.8%	2	0.0%	0	1.6%	2	5.1%	3	1.2%	2	1.0%	1	3.3%	1	2.0%	2	2.9%	4	1.7%	2
£90,001 - £100,000	0.7%	8	1.9%	2	0.0%	0	2.4%	1	0.0%	0	0.9%	1	0.0%	0	1.5%	1	0.8%	0	1.3%	2	0.0%	0	0.9%	1
£100,001 - £150,000	2.2%	24	0.0%	0	2.5%	3	4.4%	2	2.5%	3	2.4%	2	2.8%	4	2.3%	2	12.2%	5	0.8%	1	0.0%	0	1.7%	2
£150,001+	1.0%	11	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.1%	1	1.8%	3	0.0%	0	0.8%	0	2.8%	3	2.7%	4	0.0%	0
(Dont know / refused)	57.0%	626	58.5%	65	50.8%	64	55.1%	21	52.9%	61	50.9%	34	62.6%	95	54.7%	52	49.6%	22	55.7%	63	62.1%	82	63.7%	67
Mean:	47.82		26.91		45.30		58.31		40.58		52.77		53.10		44.30		73.02		59.45		47.93		44.43	
Weighted base:	1100		111		126		38		116		66		152		95		45		114		133		104	
Sample:	1100		100		100		100		100		100		100		100		100		100		100		100	

FUT Would you be willing to be recontacted for future quality control purposes?

Yes	59.0%	649	55.2%	61	70.3%	89	64.8%	25	62.1%	72	58.5%	39	56.3%	86	47.1%	45	63.4%	28	56.6%	64	56.3%	75	63.1%	66
No	41.0%	451	44.8%	50	29.7%	37	35.2%	13	37.9%	44	41.5%	27	43.7%	66	52.9%	50	36.6%	16	43.4%	49	43.7%	58	36.9%	39
Weighted base:	1100		111		126		38		116		66		152		95		45		114		133		104	
Sample:	1100		100		100		100		100		100		100		100		100		100		100		100	

QUOTA Zone:

Zone 1	10.1%	111	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	11.5%	126	0.0%	0	100.0%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	3.5%	38	0.0%	0	0.0%	0	100.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.6%	116	0.0%	0	0.0%	0	0.0%	0	100.0%	116	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	6.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	13.8%	152	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	152	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	8.7%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	4.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	45	0.0%	0	0.0%	0	0.0%	0
Zone 9	10.3%	114	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	114	0.0%	0	0.0%	0
Zone 10	12.1%	133	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	133	0.0%	0
Zone 11	9.5%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104
Weighted base:	1100		111		126		38		116		66		152		95		45		114		133		104	
Sample:	1100		100		100		100		100		100		100		100		100		100		100		100	

Newark & Sherwood Town Centre & Retail Study for Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode sector:												
LN5 0	3.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN5 9	5.4%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN6 8	4.5%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN6 9	5.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG13 0	2.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG13 8	5.6%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG13 9	2.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG14 6	4.8%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG14 7	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG21 0	5.5%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG21 9	4.9%	53	0.0%	0	0.0%	0	46.0%	53	0.0%	0	0.0%	0
NG22 0	2.6%	28	0.0%	0	0.0%	0	0.0%	0	43.2%	28	0.0%	0
NG22 8	4.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG22 9	5.7%	63	0.0%	0	0.0%	0	54.0%	63	0.0%	0	0.0%	0
NG23 5	3.5%	38	0.0%	0	0.0%	0	100.0%	38	0.0%	0	0.0%	0
NG23 6	3.4%	37	0.0%	0	0.0%	0	0.0%	0	56.8%	37	0.0%	0
NG23 7	3.9%	43	0.0%	0	0.0%	0	0.0%	0	28.5%	43	0.0%	0
NG24 1	3.3%	36	32.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 2	4.7%	51	0.0%	0	40.7%	51	0.0%	0	0.0%	0	0.0%	0
NG24 3	6.8%	75	0.0%	0	59.3%	75	0.0%	0	0.0%	0	0.0%	0
NG24 4	6.8%	75	67.8%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG25 0	4.9%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG32 2	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG32 3	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1100	111	126	38	116	66	152	95	45	114	133	104
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

APPENDIX 4: IN-CENTRE SURVEY RESULTS



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Newark & Sherwood In-Centre Survey
for
Carter Jonas

May 2016

Job Ref: 170416

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Table of Contents

Introduction:

Research Background & Objectives	3
Research Methodology	3
Statistical Accuracy	4
Data Tables	5

Appendices:

Data Tabulations -

By Demographics	7-36
By Newark	38-66
By Southwell	68-93
By Ollerton	95-121
By Edwinstowe	123-148
By Rainworth	150-175

Sample Questionnaire

Introduction

1.1 Research Background & Objectives

To conduct an independent face to face survey amongst a sample of visitors to Newark Town Centre, Southwell Town Centre, Ollerton Town Centre, Edwinstowe Town Centre and Rainworth Town Centre.

The main aims and objectives of the study were as follows:

- To find out respondents' main purpose for visiting their centre;
- To determine how they travel to the centre;
- To ascertain which stores they visit for their main or 'top up' food shopping;
- To gauge respondents' expenditure on that occasion;
- To understand the opinions of those interviewed regarding the centre they were visiting;
- To discover interviewees' opinions on their local markets.

1.2 Research Methodology

A total of 402 face to face interviews were conducted. Fieldwork was carried out between Saturday 30th April 2016 and Friday 20th May 2016.

Interviews were conducted using NEMS field interviewers. We engaged our resident professional field market researchers on this project, virtually all of who possess substantial experience in shopper research studies.

The interviews were subject to a 10% random back check to ensure the survey was being conducted to the required standard.

1.3 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 402 answers “Yes” to a question we can be 95% sure that between 45.1% and 54.9% of the population holds the same opinion (i.e. +/- 4.9%).

%ge Response	95% confidence interval
10%	±2.9%
20%	±3.9%
30%	±4.5%
40%	±4.8%
50%	±4.9%

1.4 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations
By Demographics

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q01 How did you travel to (STUDY CENTRE) today?																										
Car – driver	39.8%	160	48.6%	67	35.2%	93	29.6%	24	48.6%	67	37.7%	69	50.0%	105	28.6%	55	46.0%	93	40.0%	20	24.0%	12	32.7%	16	37.3%	19
Car – passenger	11.2%	45	3.6%	5	15.2%	40	14.8%	12	7.2%	10	12.6%	23	11.0%	23	11.5%	22	14.4%	29	0.0%	0	2.0%	1	20.4%	10	9.8%	5
Bus	10.0%	40	8.0%	11	11.0%	29	16.0%	13	8.7%	12	8.2%	15	6.2%	13	14.1%	27	13.9%	28	0.0%	0	4.0%	2	6.1%	3	13.7%	7
Bicycle	2.0%	8	2.2%	3	1.9%	5	1.2%	1	2.9%	4	1.6%	3	1.9%	4	2.1%	4	2.5%	5	2.0%	1	2.0%	1	0.0%	0	2.0%	1
Rail	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.7%	3	0.7%	1	0.8%	2	1.2%	1	0.0%	0	1.1%	2	0.5%	1	1.0%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.9%	2
On foot	34.1%	137	35.5%	49	33.3%	88	37.0%	30	31.9%	44	34.4%	63	30.0%	63	38.5%	74	21.8%	44	56.0%	28	58.0%	29	38.8%	19	33.3%	17
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	2.0%	8	1.4%	2	2.3%	6	0.0%	0	0.7%	1	3.8%	7	0.0%	0	4.2%	8	1.0%	2	0.0%	0	10.0%	5	2.0%	1	0.0%	0
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
Q02 How long do you intend to stay in (STUDY CENTRE) today?																										
Less than 30 minutes	21.6%	87	23.9%	33	20.5%	54	19.8%	16	18.8%	26	24.6%	45	21.9%	46	21.4%	41	4.5%	9	34.0%	17	44.0%	22	26.5%	13	51.0%	26
30- 59 minutes	16.9%	68	18.1%	25	16.3%	43	21.0%	17	15.2%	21	16.4%	30	20.5%	43	13.0%	25	10.4%	21	16.0%	8	18.0%	9	34.7%	17	25.5%	13
1 hour – 1hour 59 minutes	34.1%	137	29.7%	41	36.4%	96	34.6%	28	38.4%	53	30.6%	56	30.0%	63	38.5%	74	44.1%	89	36.0%	18	26.0%	13	18.4%	9	15.7%	8
2 hours – 2 hours 59 minutes	13.9%	56	15.2%	21	13.3%	35	11.1%	9	10.9%	15	17.5%	32	11.4%	24	16.7%	32	22.8%	46	8.0%	4	4.0%	2	2.0%	1	5.9%	3
3 hours – 3 hours 59 minutes	4.2%	17	5.1%	7	3.8%	10	1.2%	1	3.6%	5	6.0%	11	5.2%	11	3.1%	6	7.4%	15	2.0%	1	0.0%	0	2.0%	1	0.0%	0
4 hours and over	9.0%	36	8.0%	11	9.5%	25	12.3%	10	13.0%	18	4.4%	8	10.5%	22	7.3%	14	10.4%	21	4.0%	2	8.0%	4	16.3%	8	2.0%	1
(Don't know)	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
Mean score: [Visits per week]																										
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?																										
7 days a week	16.7%	67	21.7%	30	14.0%	37	14.8%	12	14.5%	20	19.1%	35	14.8%	31	18.8%	36	6.4%	13	20.0%	10	14.0%	7	34.7%	17	39.2%	20
4-6 days a week	22.9%	92	15.9%	22	26.5%	70	25.9%	21	23.2%	32	21.3%	39	25.2%	53	20.3%	39	16.3%	33	42.0%	21	44.0%	22	28.6%	14	3.9%	2
2-3 days a week	24.9%	100	21.0%	29	26.9%	71	24.7%	20	22.5%	31	26.8%	49	19.0%	40	31.3%	60	29.7%	60	14.0%	7	28.0%	14	18.4%	9	19.6%	10
Once a week	17.9%	72	18.1%	25	17.8%	47	12.3%	10	18.8%	26	19.7%	36	21.4%	45	14.1%	27	23.3%	47	14.0%	7	12.0%	6	4.1%	2	19.6%	10
Once every 2 weeks	7.0%	28	7.2%	10	6.8%	18	7.4%	6	10.1%	14	4.4%	8	9.0%	19	4.7%	9	8.4%	17	4.0%	2	2.0%	1	0.0%	0	15.7%	8
Once every month	5.0%	20	7.2%	10	3.8%	10	6.2%	5	2.9%	4	6.0%	11	5.2%	11	4.7%	9	8.9%	18	2.0%	1	0.0%	0	2.0%	1	0.0%	0
Once every 3 months	2.7%	11	4.3%	6	1.9%	5	2.5%	2	5.1%	7	1.1%	2	2.4%	5	3.1%	6	4.5%	9	2.0%	1	0.0%	0	0.0%	0	2.0%	1
Less often than once every 3 months	1.7%	7	2.9%	4	1.1%	3	3.7%	3	2.2%	3	0.5%	1	1.4%	3	2.1%	4	1.5%	3	2.0%	1	0.0%	0	6.1%	3	0.0%	0
First time today	1.2%	5	1.4%	2	1.1%	3	2.5%	2	0.7%	1	1.1%	2	1.4%	3	1.0%	2	1.0%	2	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Mean:		3.19		3.12		3.22		3.15		3.03		3.32		3.07		3.31		2.35		4.03		4.01		4.37		3.72
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q04 What is the MAIN reason for your visit here today?																										
To buy food items at the shops (not take-away / café / restaurant)	24.1%	97	20.3%	28	26.1%	69	23.5%	19	16.7%	23	30.1%	55	20.0%	42	28.6%	55	14.4%	29	14.0%	7	34.0%	17	42.9%	21	45.1%	23
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	15.9%	64	11.6%	16	18.2%	48	18.5%	15	14.5%	20	15.8%	29	17.1%	36	14.6%	28	22.8%	46	18.0%	9	12.0%	6	4.1%	2	2.0%	1
To visit the market	5.5%	22	4.3%	6	6.1%	16	3.7%	3	7.2%	10	4.9%	9	3.8%	8	7.3%	14	10.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	16.4%	66	21.7%	30	13.6%	36	12.3%	10	17.4%	24	17.5%	32	19.5%	41	13.0%	25	13.9%	28	24.0%	12	26.0%	13	6.1%	3	19.6%	10
To use a leisure facility (eg. sports centre)	1.2%	5	1.4%	2	1.1%	3	1.2%	1	1.4%	2	1.1%	2	1.0%	2	1.6%	3	1.0%	2	2.0%	1	4.0%	2	0.0%	0	0.0%	0
As a day visitor to the Town Centre	3.5%	14	6.5%	9	1.9%	5	6.2%	5	3.6%	5	2.2%	4	2.4%	5	4.7%	9	4.5%	9	0.0%	0	2.0%	1	6.1%	3	2.0%	1
As a staying visitor to the Town Centre	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Eat out (e.g. take-away / café / restaurant)	3.7%	15	5.8%	8	2.7%	7	2.5%	2	6.5%	9	2.2%	4	4.3%	9	3.1%	6	2.5%	5	8.0%	4	6.0%	3	0.0%	0	5.9%	3
Work	8.2%	33	5.8%	8	9.5%	25	13.6%	11	13.0%	18	2.2%	4	10.0%	21	6.3%	12	10.9%	22	2.0%	1	8.0%	4	10.2%	5	2.0%	1
To meet someone	5.7%	23	3.6%	5	6.8%	18	8.6%	7	5.1%	7	4.9%	9	4.3%	9	7.3%	14	5.9%	12	2.0%	1	0.0%	0	8.2%	4	11.8%	6
Library / public services (doctor, dentist, etc)	6.2%	25	7.2%	10	5.7%	15	4.9%	4	5.1%	7	7.7%	14	8.6%	18	3.6%	7	1.5%	3	20.0%	10	0.0%	0	20.4%	10	3.9%	2
To visit the National Civil War Centre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Town Hall Museum & Art Gallery (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Air Museum (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Palace Theatre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Castle (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Southwell Minster (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Workhouse (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	5.5%	22	6.5%	9	4.9%	13	2.5%	2	5.8%	8	6.6%	12	4.3%	9	6.8%	13	8.9%	18	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Catching a bus	1.0%	4	1.4%	2	0.8%	2	1.2%	1	0.7%	1	1.1%	2	0.5%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4
Studying	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking the dog / walking for exercise	2.2%	9	2.9%	4	1.9%	5	0.0%	0	2.2%	3	3.3%	6	2.9%	6	1.6%	3	2.0%	4	10.0%	5	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
(Don't know)	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Base:	402	138	264	81	138	183	210	192	202	50	50	49	51											

Q05 What type of market stall do you intend to visit or are likely to visit today?

Those who said market at Q04

Food & Grocery	50.0%	11	50.0%	3	50.0%	8	0.0%	0	80.0%	8	33.3%	3	75.0%	6	35.7%	5	50.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing & Footwear	13.6%	3	33.3%	2	6.3%	1	0.0%	0	20.0%	2	11.1%	1	12.5%	1	14.3%	2	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc	4.5%	1	0.0%	0	6.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	4.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	7.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	9.1%	2	0.0%	0	12.5%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	14.3%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet stall	9.1%	2	0.0%	0	12.5%	2	33.3%	1	0.0%	0	11.1%	1	0.0%	0	14.3%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.1%	2	0.0%	0	12.5%	2	33.3%	1	0.0%	0	11.1%	1	12.5%	1	7.1%	1	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	22	6	16	3	10	9	8	14	22	0	0	0	0													

Mean Score: [£]

Q06 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?

Those who said Food items at Q04

Nothing	2.1%	2	3.6%	1	1.4%	1	5.3%	1	4.3%	1	0.0%	0	2.4%	1	1.8%	1	3.4%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0
£1-£5	7.2%	7	10.7%	3	5.8%	4	5.3%	1	0.0%	0	10.9%	6	11.9%	5	3.6%	2	0.0%	0	0.0%	0	0.0%	0	23.8%	5	8.7%	2
£6-10	27.8%	27	25.0%	7	29.0%	20	15.8%	3	21.7%	5	34.5%	19	21.4%	9	32.7%	18	10.3%	3	57.1%	4	29.4%	5	38.1%	8	30.4%	7
£11-£20	36.1%	35	32.1%	9	37.7%	26	52.6%	10	47.8%	11	25.5%	14	38.1%	16	34.5%	19	34.5%	10	42.9%	3	52.9%	9	19.0%	4	39.1%	9
£21-£30	10.3%	10	10.7%	3	10.1%	7	5.3%	1	13.0%	3	10.9%	6	7.1%	3	12.7%	7	13.8%	4	0.0%	0	17.6%	3	4.8%	1	8.7%	2
£31-£40	8.2%	8	3.6%	1	10.1%	7	10.5%	2	8.7%	2	7.3%	4	11.9%	5	5.5%	3	20.7%	6	0.0%	0	0.0%	0	4.8%	1	4.3%	1
£41-£50	5.2%	5	10.7%	3	2.9%	2	5.3%	1	4.3%	1	5.5%	3	4.8%	2	5.5%	3	13.8%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	1
£51-£100	2.1%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.6%	2	2.4%	1	1.8%	1	3.4%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0
£101-£150	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	15.93	17.71	15.20	15.37	14.07	16.90	15.86	15.98	22.26	10.71	10.50	11.64	17.46													
Base:	97	28	69	19	23	55	42	55	29	7	17	21	23													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q07 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]																										
<i>Those who said Food items at Q04</i>																										
Aldi	4.1%	4	10.7%	3	1.4%	1	0.0%	0	4.3%	1	5.5%	3	0.0%	0	7.3%	4	6.9%	2	14.3%	1	0.0%	0	0.0%	0	4.3%	1
Asda	6.2%	6	10.7%	3	4.3%	3	10.5%	2	8.7%	2	3.6%	2	2.4%	1	9.1%	5	17.2%	5	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Iceland	2.1%	2	0.0%	0	2.9%	2	5.3%	1	4.3%	1	0.0%	0	2.4%	1	1.8%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Food Hall	2.1%	2	0.0%	0	2.9%	2	0.0%	0	4.3%	1	1.8%	1	4.8%	2	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	17.5%	17	17.9%	5	17.4%	12	10.5%	2	30.4%	7	14.5%	8	16.7%	7	18.2%	10	58.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.3%	1	0.0%	0	2.4%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	35.1%	34	39.3%	11	33.3%	23	26.3%	5	26.1%	6	41.8%	23	35.7%	15	34.5%	19	0.0%	0	14.3%	1	0.0%	0	76.2%	16	73.9%	17
Greggs	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.3%	1	0.0%	0	2.4%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron	6.2%	6	0.0%	0	8.7%	6	10.5%	2	4.3%	1	5.5%	3	0.0%	0	10.9%	6	0.0%	0	0.0%	0	35.3%	6	0.0%	0	0.0%	0
Local Butchers	5.2%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	9.1%	5	9.5%	4	1.8%	1	3.4%	1	28.6%	2	0.0%	0	9.5%	2	0.0%	0
Local convenience store	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Local market	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.8%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
One Stop	2.1%	2	3.6%	1	1.4%	1	0.0%	0	4.3%	1	1.8%	1	2.4%	1	1.8%	1	0.0%	0	14.3%	1	5.9%	1	0.0%	0	0.0%	0
Spar	3.1%	3	0.0%	0	4.3%	3	5.3%	1	0.0%	0	3.6%	2	2.4%	1	3.6%	2	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Tesco	9.3%	9	10.7%	3	8.7%	6	21.1%	4	0.0%	0	9.1%	5	4.8%	2	12.7%	7	0.0%	0	0.0%	0	41.2%	7	0.0%	0	8.7%	2
The Old Theatre Deli	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.4%	12	21.4%	6	8.7%	6	21.1%	4	13.0%	3	9.1%	5	16.7%	7	9.1%	5	10.3%	3	14.3%	1	17.6%	3	14.3%	3	8.7%	2
Base:		97		28		69		19		23		55		42		55		29		7		17		21		23
Q08 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]																										
<i>Those who said Food items at Q04</i>																										
No	43.3%	42	57.1%	16	37.7%	26	42.1%	8	34.8%	8	47.3%	26	33.3%	14	50.9%	28	13.8%	4	14.3%	1	47.1%	8	47.6%	10	82.6%	19
Yes- Other food shop	22.7%	22	21.4%	6	23.2%	16	36.8%	7	21.7%	5	18.2%	10	26.2%	11	20.0%	11	31.0%	9	0.0%	0	23.5%	4	23.8%	5	17.4%	4
Yes- Other non-food shops	33.0%	32	17.9%	5	39.1%	27	42.1%	8	30.4%	7	30.9%	17	38.1%	16	29.1%	16	58.6%	17	85.7%	6	35.3%	6	14.3%	3	0.0%	0
Yes- Café / restaurant	9.3%	9	7.1%	2	10.1%	7	10.5%	2	13.0%	3	7.3%	4	9.5%	4	9.1%	5	13.8%	4	28.6%	2	0.0%	0	14.3%	3	0.0%	0
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Library	2.1%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.6%	2	4.8%	2	0.0%	0	0.0%	0	14.3%	1	0.0%	0	4.8%	1	0.0%	0
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Public services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.2%	7	3.6%	1	8.7%	6	5.3%	1	13.0%	3	5.5%	3	7.1%	3	7.3%	4	13.8%	4	0.0%	0	5.9%	1	9.5%	2	0.0%	0
Base:		97		28		69		19		23		55		42		55		29		7		17		21		23

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Mean Score: [£]																												
Q09 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?																												
<i>Those who said Non food items at Q04</i>																												
Nothing	4.7%	3	12.5%	2	2.1%	1	6.7%	1	5.0%	1	3.4%	1	2.8%	1	7.1%	2	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
£1-£5	7.8%	5	6.3%	1	8.3%	4	6.7%	1	0.0%	0	13.8%	4	8.3%	3	7.1%	2	4.3%	2	22.2%	2	16.7%	1	0.0%	0	0.0%	0	0.0%	0
£6-10	6.3%	4	12.5%	2	4.2%	2	0.0%	0	5.0%	1	10.3%	3	2.8%	1	10.7%	3	6.5%	3	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
£11-£20	17.2%	11	12.5%	2	18.8%	9	20.0%	3	20.0%	4	13.8%	4	19.4%	7	14.3%	4	17.4%	8	11.1%	1	16.7%	1	50.0%	1	0.0%	0	0.0%	0
£21-£30	17.2%	11	18.8%	3	16.7%	8	20.0%	3	25.0%	5	10.3%	3	22.2%	8	10.7%	3	17.4%	8	33.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31-£40	7.8%	5	0.0%	0	10.4%	5	13.3%	2	5.0%	1	6.9%	2	2.8%	1	14.3%	4	8.7%	4	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41-£50	6.3%	4	0.0%	0	8.3%	4	6.7%	1	5.0%	1	6.9%	2	5.6%	2	7.1%	2	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	10.9%	7	0.0%	0	14.6%	7	0.0%	0	15.0%	3	13.8%	4	16.7%	6	3.6%	1	15.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	1.6%	1	6.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	4.7%	3	18.8%	3	0.0%	0	6.7%	1	0.0%	0	6.9%	2	5.6%	2	3.6%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	1
(Don't know)	15.6%	10	12.5%	2	16.7%	8	20.0%	3	15.0%	3	13.8%	4	13.9%	5	17.9%	5	8.7%	4	22.2%	2	50.0%	3	50.0%	1	0.0%	0	0.0%	0
<i>Mean:</i>	<i>39.53</i>	<i>77.04</i>	<i>26.40</i>	<i>39.04</i>	<i>29.85</i>	<i>46.34</i>	<i>42.29</i>	<i>35.80</i>	<i>41.27</i>	<i>8.71</i>	<i>8.33</i>	<i>15.00</i>	<i>300.00</i>															
<i>Base:</i>	<i>64</i>	<i>16</i>	<i>48</i>	<i>15</i>	<i>20</i>	<i>29</i>	<i>36</i>	<i>28</i>	<i>46</i>	<i>9</i>	<i>6</i>	<i>2</i>	<i>1</i>															

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q10 What are the names of the NON FOOD shops you have visited, or intend to visit today?																										
<i>Those who said Non food items at Q04</i>																										
(Don't know)	15.6%	10	31.3%	5	10.4%	5	20.0%	3	5.0%	1	20.7%	6	11.1%	4	21.4%	6	13.0%	6	22.2%	2	0.0%	0	100.0%	2	0.0%	0
Boyes	12.5%	8	12.5%	2	12.5%	6	13.3%	2	10.0%	2	13.8%	4	8.3%	3	17.9%	5	13.0%	6	0.0%	0	33.3%	2	0.0%	0	0.0%	0
Wilko	12.5%	8	0.0%	0	16.7%	8	20.0%	3	15.0%	3	6.9%	2	11.1%	4	14.3%	4	17.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Look	12.5%	8	0.0%	0	16.7%	8	26.7%	4	20.0%	4	0.0%	0	11.1%	4	14.3%	4	17.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	10.9%	7	6.3%	1	12.5%	6	0.0%	0	15.0%	3	13.8%	4	13.9%	5	7.1%	2	8.7%	4	33.3%	3	0.0%	0	0.0%	0	0.0%	0
WHSmith	9.4%	6	18.8%	3	6.3%	3	0.0%	0	15.0%	3	10.3%	3	11.1%	4	7.1%	2	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	9.4%	6	0.0%	0	12.5%	6	6.7%	1	15.0%	3	6.9%	2	13.9%	5	3.6%	1	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	6.3%	4	0.0%	0	8.3%	4	0.0%	0	5.0%	1	10.3%	3	11.1%	4	0.0%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shops	6.3%	4	12.5%	2	4.2%	2	0.0%	0	10.0%	2	6.9%	2	5.6%	2	7.1%	2	4.3%	2	22.2%	2	0.0%	0	0.0%	0	0.0%	0
Market	4.7%	3	0.0%	0	6.3%	3	0.0%	0	10.0%	2	3.4%	1	8.3%	3	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	4.7%	3	0.0%	0	6.3%	3	6.7%	1	10.0%	2	0.0%	0	5.6%	2	3.6%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office / Bank	4.7%	3	12.5%	2	2.1%	1	0.0%	0	10.0%	2	3.4%	1	8.3%	3	0.0%	0	2.2%	1	0.0%	0	16.7%	1	0.0%	0	100.0%	1
Florist	3.1%	2	0.0%	0	4.2%	2	0.0%	0	5.0%	1	3.4%	1	5.6%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	3.1%	2	0.0%	0	4.2%	2	13.3%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	3.1%	2	0.0%	0	4.2%	2	0.0%	0	5.0%	1	3.4%	1	2.8%	1	3.6%	1	2.2%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Argos	3.1%	2	0.0%	0	4.2%	2	6.7%	1	5.0%	1	0.0%	0	2.8%	1	3.6%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fat Face	3.1%	2	0.0%	0	4.2%	2	0.0%	0	5.0%	1	3.4%	1	0.0%	0	7.1%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	3.1%	2	0.0%	0	4.2%	2	13.3%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Centre	1.6%	1	6.3%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Accessorize	1.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.4%	1	2.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moore & Scrupps	1.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.4%	1	2.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Art Supplies	1.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.4%	1	2.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osborne Stationers	1.6%	1	0.0%	0	2.1%	1	6.7%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marriotts	1.6%	1	6.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monsoon	1.6%	1	0.0%	0	2.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers	1.6%	1	0.0%	0	2.1%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.6%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Sue Ryder Care	1.6%	1	0.0%	0	2.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Pandora	1.6%	1	0.0%	0	2.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.6%	1	0.0%	0	2.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
The Hen House	1.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.4%	1	2.8%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
The Photo Expert	1.6%	1	0.0%	0	2.1%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Works	1.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	3.4%	1	2.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claire's Accessories	1.6%	1	0.0%	0	2.1%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
K&H Sports	1.6%	1	6.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jane Young	3.1%	2	0.0%	0	4.2%	2	6.7%	1	5.0%	1	0.0%	0	5.6%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		64		16		48		15		20		29		36		28		46		9		6		2		1

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q11 What do you like most about (STUDY CENTRE)? [MR]																										
Near / convenient	36.1%	145	34.1%	47	37.1%	98	35.8%	29	37.0%	51	35.5%	65	34.3%	72	38.0%	73	26.2%	53	24.0%	12	58.0%	29	49.0%	24	52.9%	27
Good public transport links	2.7%	11	2.2%	3	3.0%	8	6.2%	5	3.6%	5	0.5%	1	1.9%	4	3.6%	7	5.0%	10	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Parking is easy	3.7%	15	5.8%	8	2.7%	7	1.2%	1	5.8%	8	3.3%	6	4.8%	10	2.6%	5	2.5%	5	4.0%	2	2.0%	1	2.0%	1	11.8%	6
Parking is cheap	0.7%	3	0.0%	0	1.1%	3	1.2%	1	1.4%	2	0.0%	0	1.0%	2	0.5%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	2.5%	10	2.9%	4	2.3%	6	2.5%	2	2.2%	3	2.7%	5	2.4%	5	2.6%	5	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	2.0%	8	0.7%	1	2.7%	7	4.9%	4	0.7%	1	1.6%	3	2.4%	5	1.6%	3	2.5%	5	2.0%	1	0.0%	0	2.0%	1	2.0%	1
Good directional signs to Centre	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Convenient drop off / pick up stops for buses / good location of bus station	0.7%	3	1.4%	2	0.4%	1	2.5%	2	0.7%	1	0.0%	0	1.0%	2	0.5%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.0%	4	0.7%	1	1.1%	3	2.5%	2	0.7%	1	0.5%	1	1.0%	2	1.0%	2	1.5%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Well signposted route ways / good local maps	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
General cleanliness of shopping streets	5.5%	22	5.1%	7	5.7%	15	6.2%	5	5.1%	7	5.5%	10	4.8%	10	6.3%	12	4.5%	9	4.0%	2	0.0%	0	16.3%	8	5.9%	3
Feels safe / absence of threatening individuals / groups	5.7%	23	6.5%	9	5.3%	14	3.7%	3	6.5%	9	6.0%	11	5.2%	11	6.3%	12	4.0%	8	4.0%	2	8.0%	4	4.1%	2	13.7%	7
Presence of police / other security measures	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	4.7%	19	4.3%	6	4.9%	13	1.2%	1	6.5%	9	4.9%	9	6.7%	14	2.6%	5	6.9%	14	2.0%	1	2.0%	1	6.1%	3	0.0%	0
Not too crowded	7.2%	29	10.1%	14	5.7%	15	13.6%	11	5.8%	8	5.5%	10	7.6%	16	6.8%	13	4.5%	9	2.0%	1	4.0%	2	16.3%	8	17.6%	9
Character / atmosphere	25.6%	103	29.7%	41	23.5%	62	27.2%	22	21.0%	29	28.4%	52	31.0%	65	19.8%	38	26.7%	54	40.0%	20	4.0%	2	34.7%	17	19.6%	10
Historic buildings / tourist attractions	12.7%	51	13.8%	19	12.1%	32	8.6%	7	17.4%	24	10.9%	20	13.3%	28	12.0%	23	19.3%	39	2.0%	1	0.0%	0	20.4%	10	2.0%	1
Newark - Newark Castle	1.7%	7	2.2%	3	1.5%	4	2.5%	2	2.2%	3	1.1%	2	1.9%	4	1.6%	3	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The River Trent	1.0%	4	2.2%	3	0.4%	1	1.2%	1	1.4%	2	0.5%	1	1.0%	2	1.0%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The National Civil War Centre	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Air Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Town Hall Museum and Art Gallery	0.7%	3	0.0%	0	1.1%	3	0.0%	0	0.7%	1	1.1%	2	0.5%	1	1.0%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Palace Theatre	0.5%	2	0.7%	1	0.4%	1	0.0%	0	0.7%	1	0.5%	1	0.5%	1	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The cinema	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell – Southwell Minster	1.5%	6	1.4%	2	1.5%	4	0.0%	0	1.4%	2	2.2%	4	1.9%	4	1.0%	2	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0
The Markets	12.4%	50	13.0%	18	12.1%	32	12.3%	10	10.9%	15	13.7%	25	13.3%	28	11.5%	22	23.8%	48	4.0%	2	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark		Southwell		Ollerton		Edwinstowe		Rainworth		
Selection / choice of independent / specialist shops	11.9%	48	9.4%	13	13.3%	35	16.0%	13	10.9%	15	10.9%	20	17.1%	36	6.3%	12	14.4%	29	20.0%	10	12.0%	6	4.1%	2	2.0%	1
Presence of a large supermarkets	0.5%	2	0.0%	0	0.8%	2	1.2%	1	0.7%	1	0.0%	0	0.5%	1	0.5%	1	0.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	3.2%	13	2.9%	4	3.4%	9	2.5%	2	2.9%	4	3.8%	7	4.3%	9	2.1%	4	3.0%	6	4.0%	2	8.0%	4	2.0%	1	0.0%	0
Quality of shops	0.5%	2	0.0%	0	0.8%	2	1.2%	1	0.7%	1	0.0%	0	0.5%	1	0.5%	1	0.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	1.0%	4	0.7%	1	1.1%	3	1.2%	1	1.4%	2	0.5%	1	0.5%	1	1.6%	3	1.5%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Play area for children	0.7%	3	0.7%	1	0.8%	2	3.7%	3	0.0%	0	0.0%	0	1.0%	2	0.5%	1	0.5%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Range of places to eat	3.2%	13	2.9%	4	3.4%	9	3.7%	3	5.1%	7	1.6%	3	2.9%	6	3.6%	7	3.0%	6	6.0%	3	0.0%	0	0.0%	0	7.8%	4
Range of pubs / bars	1.7%	7	2.9%	4	1.1%	3	3.7%	3	0.7%	1	1.6%	3	1.4%	3	2.1%	4	2.0%	4	2.0%	1	0.0%	0	0.0%	0	3.9%	2
Range of services (banks, insurance, hairdressers, etc)	1.5%	6	1.4%	2	1.5%	4	1.2%	1	0.7%	1	2.2%	4	2.4%	5	0.5%	1	0.5%	1	8.0%	4	2.0%	1	0.0%	0	0.0%	0
Range of leisure facilities	1.7%	7	2.9%	4	1.1%	3	3.7%	3	1.4%	2	1.1%	2	1.0%	2	2.6%	5	1.0%	2	0.0%	0	0.0%	0	6.1%	3	3.9%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	8.0%	32	6.5%	9	8.7%	23	4.9%	4	5.1%	7	11.5%	21	6.7%	14	9.4%	18	2.5%	5	18.0%	9	2.0%	1	2.0%	1	31.4%	16
Cobbled streets	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	1.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything I need is here	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	0.0%	0	1.0%	2	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Friendly people	3.7%	15	3.6%	5	3.8%	10	2.5%	2	2.9%	4	4.9%	9	2.9%	6	4.7%	9	1.0%	2	4.0%	2	8.0%	4	12.2%	6	2.0%	1
Its compact	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	2.2%	9	3.6%	5	1.5%	4	3.7%	3	1.4%	2	2.2%	4	1.9%	4	2.6%	5	0.5%	1	4.0%	2	0.0%	0	8.2%	4	3.9%	2
Parking is free	0.5%	2	0.7%	1	0.4%	1	0.0%	0	0.7%	1	0.5%	1	0.5%	1	0.5%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Specified store - charity shops	1.5%	6	0.7%	1	1.9%	5	0.0%	0	2.2%	3	1.6%	3	0.5%	1	2.6%	5	0.5%	1	0.0%	0	10.0%	5	0.0%	0	0.0%	0
Specified store - Marks & Spencer	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village feel to it	1.7%	7	2.9%	4	1.1%	3	0.0%	0	2.2%	3	2.2%	4	2.9%	6	0.5%	1	1.0%	2	4.0%	2	0.0%	0	2.0%	1	3.9%	2
(No opinion)	1.0%	4	0.7%	1	1.1%	3	1.2%	1	1.4%	2	0.5%	1	1.4%	3	0.5%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	8.7%	35	6.5%	9	9.8%	26	9.9%	8	8.7%	12	8.2%	15	5.7%	12	12.0%	23	9.9%	20	2.0%	1	24.0%	12	2.0%	1	2.0%	1
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q12 What do you dislike most about (STUDY CENTRE)? [MR]																										
Unsafe for pedestrians / traffic conflict	2.0%	8	0.7%	1	2.7%	7	2.5%	2	0.7%	1	2.7%	5	2.4%	5	1.6%	3	1.0%	2	10.0%	5	2.0%	1	0.0%	0	0.0%	0
Not enough pedestrianisation	1.2%	5	1.4%	2	1.1%	3	0.0%	0	1.4%	2	1.6%	3	1.4%	3	1.0%	2	0.5%	1	6.0%	3	0.0%	0	0.0%	0	2.0%	1
Difficulties in parking	8.7%	35	8.7%	12	8.7%	23	11.1%	9	9.4%	13	7.1%	13	8.1%	17	9.4%	18	10.4%	21	12.0%	6	10.0%	5	6.1%	3	0.0%	0
Location of parking	0.5%	2	0.7%	1	0.4%	1	1.2%	1	0.0%	0	0.5%	1	1.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	7.0%	28	5.8%	8	7.6%	20	8.6%	7	7.2%	10	6.0%	11	8.1%	17	5.7%	11	13.4%	27	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	1.2%	5	0.0%	0	1.9%	5	0.0%	0	1.4%	2	1.6%	3	1.0%	2	1.6%	3	1.5%	3	2.0%	1	2.0%	1	0.0%	0	0.0%	0
Road congestion	11.4%	46	14.5%	20	9.8%	26	19.8%	16	11.6%	16	7.7%	14	15.7%	33	6.8%	13	13.9%	28	28.0%	14	6.0%	3	2.0%	1	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.5%	2	0.7%	1	0.4%	1	0.0%	0	0.7%	1	0.5%	1	0.0%	0	1.0%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets	4.5%	18	5.8%	8	3.8%	10	0.0%	0	2.2%	3	8.2%	15	2.9%	6	6.3%	12	5.0%	10	2.0%	1	10.0%	5	0.0%	0	3.9%	2
Feels unsafe / presence of threatening individuals / groups	4.2%	17	4.3%	6	4.2%	11	6.2%	5	3.6%	5	3.8%	7	4.8%	10	3.6%	7	5.9%	12	0.0%	0	8.0%	4	0.0%	0	2.0%	1
Lack of police presence / other security measures	1.5%	6	2.2%	3	1.1%	3	0.0%	0	2.9%	4	1.1%	2	1.0%	2	2.1%	4	2.0%	4	0.0%	0	2.0%	1	0.0%	0	2.0%	1
Lack of street furniture / floral displays	1.2%	5	1.4%	2	1.1%	3	1.2%	1	2.9%	4	0.0%	0	1.0%	2	1.6%	3	2.0%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Not busy enough	1.0%	4	1.4%	2	0.8%	2	1.2%	1	1.4%	2	0.5%	1	1.0%	2	1.0%	2	1.0%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Over-crowded	1.5%	6	1.4%	2	1.5%	4	1.2%	1	2.9%	4	0.5%	1	0.0%	0	3.1%	6	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of choice of multiple shops	8.2%	33	4.3%	6	10.2%	27	4.9%	4	8.7%	12	9.3%	17	7.6%	16	8.9%	17	5.4%	11	14.0%	7	20.0%	10	6.1%	3	3.9%	2
General lack of independent / specialist shops	5.2%	21	2.2%	3	6.8%	18	6.2%	5	7.2%	10	3.3%	6	4.8%	10	5.7%	11	5.0%	10	4.0%	2	14.0%	7	2.0%	1	2.0%	1
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	2.7%	11	2.9%	4	2.7%	7	3.7%	3	3.6%	5	1.6%	3	1.4%	3	4.2%	8	3.5%	7	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat	0.7%	3	0.7%	1	0.8%	2	0.0%	0	0.7%	1	1.1%	2	1.0%	2	0.5%	1	0.5%	1	2.0%	1	0.0%	0	0.0%	0	2.0%	1
Inadequate range of services	0.7%	3	1.4%	2	0.4%	1	0.0%	0	0.7%	1	1.1%	2	1.0%	2	0.5%	1	0.0%	0	2.0%	1	0.0%	0	2.0%	1	2.0%	1
Inadequate range of leisure facilities	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.7%	3	0.0%	0	1.1%	3	0.0%	0	2.2%	3	0.0%	0	0.5%	1	1.0%	2	0.0%	0	0.0%	0	4.0%	2	2.0%	1	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
I dislike everything about the Town Centre	0.7%	3	0.0%	0	1.1%	3	1.2%	1	0.0%	0	1.1%	2	0.0%	0	1.6%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Air pollution	0.5%	2	1.4%	2	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.5%	1	0.5%	1	0.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Anti social behaviour	3.2%	13	5.8%	8	1.9%	5	2.5%	2	4.3%	6	2.7%	5	3.8%	8	2.6%	5	5.4%	11	0.0%	0	0.0%	0	2.0%	1	2.0%	1
Increased range of market stalls	1.5%	6	0.7%	1	1.9%	5	0.0%	0	2.9%	4	1.1%	2	1.4%	3	1.6%	3	2.5%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lack of bicycle parking	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of chain run pubs	0.5%	2	0.7%	1	0.4%	1	0.0%	0	1.4%	2	0.0%	0	0.5%	1	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of range of shops in general	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Lack of shops open on Sundays	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of toilets	1.0%	4	1.4%	2	0.8%	2	1.2%	1	0.0%	0	1.6%	3	0.0%	0	2.1%	4	1.5%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0
No community spirit	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Nothing for young people	1.5%	6	0.0%	0	2.3%	6	3.7%	3	0.0%	0	1.6%	3	0.5%	1	2.6%	5	2.0%	4	0.0%	0	2.0%	1	2.0%	1	0.0%	0
Over zealous traffic wardens	1.2%	5	2.9%	4	0.4%	1	0.0%	0	2.2%	3	1.1%	2	1.0%	2	1.6%	3	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Hotel is untidy	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - bakers	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Specified shops absent - Clarks	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified shops absent - clothes shops	1.5%	6	0.0%	0	2.3%	6	2.5%	2	0.7%	1	1.6%	3	1.9%	4	1.0%	2	1.0%	2	0.0%	0	4.0%	2	2.0%	1	2.0%	1
Specified shops absent - Sainsburys	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cobbles	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	1.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too expensive	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Too many charity shops	2.0%	8	1.4%	2	2.3%	6	0.0%	0	2.9%	4	2.2%	4	2.4%	5	1.6%	3	2.0%	4	4.0%	2	4.0%	2	0.0%	0	0.0%	0
Too many coffee shops	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	1.7%	7	0.7%	1	2.3%	6	2.5%	2	1.4%	2	1.6%	3	1.4%	3	2.1%	4	2.0%	4	0.0%	0	4.0%	2	2.0%	1	0.0%	0
Too many new houses	1.2%	5	1.4%	2	1.1%	3	1.2%	1	0.0%	0	2.2%	4	1.4%	3	1.0%	2	0.0%	0	2.0%	1	2.0%	1	2.0%	1	3.9%	2
Too many takeaways	0.5%	2	0.0%	0	0.8%	2	2.5%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Uneven pavements	0.7%	3	0.0%	0	1.1%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	1.6%	3	0.5%	1	0.0%	0	2.0%	1	2.0%	1	0.0%	0
(No opinion)	1.2%	5	2.2%	3	0.8%	2	0.0%	0	0.7%	1	2.2%	4	1.4%	3	1.0%	2	0.5%	1	0.0%	0	0.0%	0	6.1%	3	2.0%	1
(Nothing in particular)	42.8%	172	45.7%	63	41.3%	109	46.9%	38	40.6%	56	42.6%	78	44.8%	94	40.6%	78	35.6%	72	44.0%	22	28.0%	14	55.1%	27	72.5%	37
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q13 How could (STUDY CENTRE) be improved for shopping? [MR]																										
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better market stalls	21.4%	86	19.6%	27	22.3%	59	33.3%	27	22.5%	31	15.3%	28	22.4%	47	20.3%	39	23.8%	48	18.0%	9	16.0%	8	18.4%	9	23.5%	12
Better choice of shops in general	8.5%	34	7.2%	10	9.1%	24	2.5%	2	7.2%	10	12.0%	22	6.2%	13	10.9%	21	3.5%	7	8.0%	4	42.0%	21	2.0%	1	2.0%	1
Better quality shops	6.5%	26	5.1%	7	7.2%	19	6.2%	5	8.7%	12	4.9%	9	8.1%	17	4.7%	9	8.9%	18	6.0%	3	8.0%	4	0.0%	0	2.0%	1
Better choice of leisure destination in general	1.0%	4	0.0%	0	1.5%	4	1.2%	1	1.4%	2	0.5%	1	0.5%	1	1.6%	3	1.0%	2	0.0%	0	2.0%	1	0.0%	0	2.0%	1
Better quality of leisure uses	0.5%	2	0.7%	1	0.4%	1	1.2%	1	0.0%	0	0.5%	1	0.5%	1	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More choice of restaurants/ cafes	2.5%	10	1.4%	2	3.0%	8	4.9%	4	2.9%	4	1.1%	2	2.9%	6	2.1%	4	3.5%	7	2.0%	1	2.0%	1	0.0%	0	2.0%	1
Better quality restaurants/ cafes	1.5%	6	0.7%	1	1.9%	5	1.2%	1	2.2%	3	1.1%	2	1.4%	3	1.6%	3	0.5%	1	0.0%	0	0.0%	0	2.0%	1	7.8%	4
More choice of pubs/ bars	0.5%	2	0.0%	0	0.8%	2	1.2%	1	0.7%	1	0.0%	0	1.0%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better quality pubs/ bars	0.5%	2	1.4%	2	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.5%	1	0.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	1
More priority of pedestrians / Pedestrianisation	1.5%	6	2.2%	3	1.1%	3	2.5%	2	0.0%	0	2.2%	4	1.9%	4	1.0%	2	1.5%	3	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	2.0%	8	3.6%	5	1.1%	3	2.5%	2	2.2%	3	1.6%	3	3.3%	7	0.5%	1	2.0%	4	8.0%	4	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	1.0%	4	0.0%	0	1.5%	4	2.5%	2	0.7%	1	0.5%	1	1.0%	2	1.0%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	1.7%	7	0.7%	1	2.3%	6	4.9%	4	2.2%	3	0.0%	0	1.9%	4	1.6%	3	1.0%	2	0.0%	0	8.0%	4	2.0%	1	0.0%	0
Remove litter more often	0.7%	3	1.4%	2	0.4%	1	1.2%	1	1.4%	2	0.0%	0	1.0%	2	0.5%	1	1.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More parking	5.7%	23	5.1%	7	6.1%	16	6.2%	5	7.2%	10	4.4%	8	8.1%	17	3.1%	6	7.4%	15	2.0%	1	2.0%	1	12.2%	6	0.0%	0
Cheaper parking	5.7%	23	5.8%	8	5.7%	15	7.4%	6	7.2%	10	3.8%	7	7.1%	15	4.2%	8	11.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.7%	3	0.7%	1	0.8%	2	0.0%	0	1.4%	2	0.5%	1	1.0%	2	0.5%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	1.5%	6	1.4%	2	1.5%	4	1.2%	1	1.4%	2	1.6%	3	2.4%	5	0.5%	1	2.0%	4	0.0%	0	2.0%	1	2.0%	1	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	1.0%	4	1.4%	2	0.8%	2	0.0%	0	1.4%	2	1.1%	2	1.0%	2	1.0%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper rates for market stall holders	0.7%	3	1.4%	2	0.4%	1	0.0%	0	0.7%	1	1.1%	2	0.0%	0	1.6%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	1.7%	7	0.7%	1	2.3%	6	2.5%	2	0.7%	1	2.2%	4	1.4%	3	2.1%	4	3.0%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Free parking	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have an indoor market	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased signage	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Less charity shops	1.2%	5	1.4%	2	1.1%	3	2.5%	2	0.7%	1	1.1%	2	1.9%	4	0.5%	1	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less coffee shops	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Less market days	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less phone shops	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
More drop off / pick up points	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More independent shops	0.5%	2	0.7%	1	0.4%	1	0.0%	0	0.7%	1	0.5%	1	1.0%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
More promotion of the town	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.7%	3	0.7%	1	0.8%	2	1.2%	1	0.7%	1	0.5%	1	0.5%	1	1.0%	2	1.0%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More shops open on Sundays	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture	1.0%	4	0.7%	1	1.1%	3	0.0%	0	1.4%	2	1.1%	2	1.4%	3	0.5%	1	1.5%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0
More variety of market stalls	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified new shop - Aldi	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified new shop - B & M	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified new shop - Bakers	0.7%	3	1.4%	2	0.4%	1	0.0%	0	0.0%	0	1.6%	3	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Specified new shop - Butchers	0.7%	3	1.4%	2	0.4%	1	0.0%	0	0.0%	0	1.6%	3	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Specified new shop - Clothes shop	2.5%	10	2.9%	4	2.3%	6	2.5%	2	2.9%	4	2.2%	4	2.4%	5	2.6%	5	1.5%	3	4.0%	2	4.0%	2	4.1%	2	2.0%	1
Specified new shop - DIY shop	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0
Specified new shop - John Lewis	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Ladbroke's	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lidl	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified new shop - Marks & Spencer	0.5%	2	0.7%	1	0.4%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0
Specified new shop - Primark	1.0%	4	0.0%	0	1.5%	4	4.9%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	4	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Sainsbury's	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Shoe shop	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified new shop - Sports shop	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Supermarket	0.7%	3	0.0%	0	1.1%	3	0.0%	0	1.4%	2	0.5%	1	1.0%	2	0.5%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	2.0%	1
Better choice of shops in general	8.5%	34	7.2%	10	9.1%	24	2.5%	2	7.2%	10	12.0%	22	6.2%	13	10.9%	21	3.5%	7	8.0%	4	42.0%	21	2.0%	1	2.0%	1
Specified new shop - Toy shop	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Stop business leaving (Don't know)	0.7%	3	0.7%	1	0.8%	2	2.5%	2	0.7%	1	0.0%	0	1.4%	3	0.0%	0	1.0%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(None mentioned)	14.2%	57	13.0%	18	14.8%	39	18.5%	15	11.6%	16	14.2%	26	13.3%	28	15.1%	29	14.9%	30	20.0%	10	8.0%	4	18.4%	9	7.8%	4
Base:	25.6%	103	33.3%	46	21.6%	57	19.8%	16	21.0%	29	31.7%	58	23.8%	50	27.6%	53	20.3%	41	34.0%	17	12.0%	6	30.6%	15	47.1%	24
		402		138		264		81		138		183		210		192		202		50		50		49		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?																										
No	60.2%	242	74.6%	103	52.7%	139	49.4%	40	60.1%	83	65.0%	119	56.7%	119	64.1%	123	62.9%	127	48.0%	24	42.0%	21	67.3%	33	72.5%	37
Clothes / shoe shops	5.7%	23	2.9%	4	7.2%	19	6.2%	5	6.5%	9	4.9%	9	6.2%	13	5.2%	10	3.5%	7	12.0%	6	14.0%	7	4.1%	2	2.0%	1
Primark	4.0%	16	0.0%	0	6.1%	16	14.8%	12	2.2%	3	0.5%	1	1.9%	4	6.3%	12	5.9%	12	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Supermarket	1.5%	6	1.4%	2	1.5%	4	2.5%	2	2.2%	3	0.5%	1	2.4%	5	0.5%	1	0.5%	1	8.0%	4	0.0%	0	0.0%	0	2.0%	1
Marks & Spencer	1.5%	6	0.7%	1	1.9%	5	0.0%	0	0.7%	1	2.7%	5	1.9%	4	1.0%	2	2.0%	4	0.0%	0	4.0%	2	0.0%	0	0.0%	0
John Lewis	1.2%	5	0.7%	1	1.5%	4	0.0%	0	2.2%	3	1.1%	2	1.4%	3	1.0%	2	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.7%	3	0.0%	0	1.1%	3	0.0%	0	1.4%	2	0.5%	1	1.0%	2	0.5%	1	0.0%	0	2.0%	1	0.0%	0	2.0%	1	2.0%	1
Butchers	0.7%	3	0.7%	1	0.8%	2	0.0%	0	0.7%	1	1.1%	2	1.0%	2	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	1
More upmarket shops	0.7%	3	0.0%	0	1.1%	3	0.0%	0	0.7%	1	1.1%	2	1.0%	2	0.5%	1	0.5%	1	0.0%	0	2.0%	1	2.0%	1	0.0%	0
Bakery	0.7%	3	0.7%	1	0.8%	2	1.2%	1	0.7%	1	0.5%	1	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.9%	2
Budget food store	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	0.5%	1	0.5%	1	0.0%	0	2.0%	1	2.0%	1	0.0%	0	0.0%	0
Bookmakers	0.5%	2	1.4%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	2.0%	1	0.0%	0	2.0%	1	0.0%	0
Cycle shop	0.5%	2	1.4%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.5%	1	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardware shop	0.5%	2	1.4%	2	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.5%	1	0.5%	1	0.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Aldi	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	0.5%	1	0.5%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Department store	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	0.5%	2	0.0%	0	0.8%	2	2.5%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gift shop	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0
Fishmonger	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Wilko	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.1%	2	0.5%	1	0.5%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Toy shop	0.5%	2	0.0%	0	0.8%	2	1.2%	1	0.7%	1	0.0%	0	1.0%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Independent retailers	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	1.0%	2	0.0%	0	0.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Caravan accessories shop	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A makeup shop	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
B & M	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Greengrocers	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Asda	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Jane Young	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft / hobby shops	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger retailers	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laura Ashley	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Farmfoods	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Body Shop	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery shops	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shop	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Lidl	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clarks	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
River Island	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Superdry	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Delicatessen	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Morrisons	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Designer stores	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	1
Waterstones	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
G M Store	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
(Don't know)	10.0%	40	7.2%	10	11.4%	30	11.1%	9	10.9%	15	8.7%	16	10.5%	22
Base:		402		138		264		81		138		183		210
										192		202		50
												50		49
														51

Q15 What do you LIKE MOST about Newark Market? [MR]

Those in Newark

I do not visit the market	17.8%	36	17.9%	12	17.8%	24	27.3%	12	22.1%	17	8.6%	7	15.7%	17	20.2%	19	17.8%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	2.5%	5	1.5%	1	3.0%	4	2.3%	1	2.6%	2	2.5%	2	0.9%	1	4.3%	4	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	11.9%	24	13.4%	9	11.1%	15	11.4%	5	11.7%	9	12.3%	10	8.3%	9	16.0%	15	11.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	5.4%	11	4.5%	3	5.9%	8	6.8%	3	3.9%	3	6.2%	5	4.6%	5	6.4%	6	5.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	7.9%	16	6.0%	4	8.9%	12	13.6%	6	6.5%	5	6.2%	5	8.3%	9	7.4%	7	7.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	3.0%	6	0.0%	0	4.4%	6	4.5%	2	2.6%	2	2.5%	2	0.9%	1	5.3%	5	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	6.9%	14	6.0%	4	7.4%	10	6.8%	3	5.2%	4	8.6%	7	7.4%	8	6.4%	6	6.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	5.9%	12	7.5%	5	5.2%	7	4.5%	2	5.2%	4	7.4%	6	5.6%	6	6.4%	6	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	3.0%	6	1.5%	1	3.7%	5	4.5%	2	2.6%	2	2.5%	2	3.7%	4	2.1%	2	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	17.3%	35	16.4%	11	17.8%	24	11.4%	5	19.5%	15	18.5%	15	17.6%	19	17.0%	16	17.3%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	31.2%	63	31.3%	21	31.1%	42	31.8%	14	27.3%	21	34.6%	28	33.3%	36	28.7%	27	31.2%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	23.8%	48	25.4%	17	23.0%	31	15.9%	7	23.4%	18	28.4%	23	28.7%	31	18.1%	17	23.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	6.4%	13	3.0%	2	8.1%	11	4.5%	2	7.8%	6	6.2%	5	8.3%	9	4.3%	4	6.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	3.0%	6	4.5%	3	2.2%	3	2.3%	1	5.2%	4	1.2%	1	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	3.0%	6	3.0%	2	3.0%	4	0.0%	0	6.5%	5	1.2%	1	3.7%	4	2.1%	2	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly stall holders	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.9%	12	9.0%	6	4.4%	6	0.0%	0	9.1%	7	6.2%	5	2.8%	3	9.6%	9	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Q16 What do you LIKE MOST about Southwell Market? [MR]																											
<i>Those in Southwell</i>																											
I do not visit the market	12.0%	6	23.5%	4	6.1%	2	40.0%	2	17.6%	3	3.6%	1	10.0%	4	20.0%	2	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0	
Nothing	4.0%	2	0.0%	0	6.1%	2	0.0%	0	5.9%	1	3.6%	1	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Near / convenient	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Pedestrianised streets	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nice busy feel	6.0%	3	0.0%	0	9.1%	3	0.0%	0	5.9%	1	7.1%	2	7.5%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Nice street furniture / floral displays	4.0%	2	0.0%	0	6.1%	2	0.0%	0	5.9%	1	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The non-food stalls	4.0%	2	5.9%	1	3.0%	1	0.0%	0	11.8%	2	0.0%	0	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
The food stalls	26.0%	13	29.4%	5	24.2%	8	40.0%	2	23.5%	4	25.0%	7	25.0%	10	30.0%	3	0.0%	0	26.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
The variety of stalls	26.0%	13	11.8%	2	33.3%	11	20.0%	1	11.8%	2	35.7%	10	27.5%	11	20.0%	2	0.0%	0	26.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
The character of the market	16.0%	8	0.0%	0	24.2%	8	0.0%	0	23.5%	4	14.3%	4	15.0%	6	20.0%	2	0.0%	0	16.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
The places to eat	4.0%	2	5.9%	1	3.0%	1	20.0%	1	0.0%	0	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A fishmonger	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Good prices	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Its vibrant	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	24.0%	12	29.4%	5	21.2%	7	0.0%	0	23.5%	4	28.6%	8	25.0%	10	20.0%	2	0.0%	0	24.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often? [MR]																										
<i>Those in Newark</i>																										
Nothing	24.3%	49	23.9%	16	24.4%	33	29.5%	13	31.2%	24	14.8%	12	25.9%	28	22.3%	21	24.3%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	3.0%	6	3.0%	2	3.0%	4	6.8%	3	1.3%	1	2.5%	2	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	29.2%	59	25.4%	17	31.1%	42	22.7%	10	28.6%	22	33.3%	27	25.0%	27	34.0%	32	29.2%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	1.5%	3	1.5%	1	1.5%	2	0.0%	0	0.0%	0	3.7%	3	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	3.5%	7	3.0%	2	3.7%	5	4.5%	2	2.6%	2	3.7%	3	5.6%	6	1.1%	1	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	1.5%	3	3.0%	2	0.7%	1	0.0%	0	0.0%	0	3.7%	3	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	4.5%	9	1.5%	1	5.9%	8	2.3%	1	5.2%	4	4.9%	4	5.6%	6	3.2%	3	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	1.5%	3	1.5%	1	1.5%	2	0.0%	0	1.3%	1	2.5%	2	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	14.9%	30	14.9%	10	14.8%	20	18.2%	8	10.4%	8	17.3%	14	17.6%	19	11.7%	11	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	3.0%	6	1.5%	1	3.7%	5	0.0%	0	0.0%	0	7.4%	6	5.6%	6	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	2.0%	4	0.0%	0	3.0%	4	2.3%	1	2.6%	2	1.2%	1	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	1.5%	3	0.0%	0	2.2%	3	2.3%	1	1.3%	1	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	1.5%	3	1.5%	1	1.5%	2	2.3%	1	2.6%	2	0.0%	0	2.8%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.0%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	2.5%	2	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	1.5%	3	3.0%	2	0.7%	1	0.0%	0	2.6%	2	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	2.5%	5	4.5%	3	1.5%	2	2.3%	1	2.6%	2	2.5%	2	0.0%	0	5.3%	5	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Haberdashery stall	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An indoor market	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	1.5%	3	1.5%	1	1.5%	2	0.0%	0	2.6%	2	1.2%	1	0.0%	0	3.2%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a returns policy	1.0%	2	3.0%	2	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More consistency of traders	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop selling legal highs (Don't know)	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	202	67	135	44	77	81	108	94	202	0	0	0	0													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often? [MR]																										
<i>Those in Southwell</i>																										
Nothing	46.0%	23	41.2%	7	48.5%	16	20.0%	1	58.8%	10	42.9%	12	50.0%	20	30.0%	3	0.0%	0	46.0%	23	0.0%	0	0.0%	0	0.0%	0
Frequency	6.0%	3	11.8%	2	3.0%	1	20.0%	1	0.0%	0	7.1%	2	7.5%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
A larger market	12.0%	6	0.0%	0	18.2%	6	0.0%	0	17.6%	3	10.7%	3	10.0%	4	20.0%	2	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	8.0%	4	0.0%	0	12.1%	4	20.0%	1	11.8%	2	3.6%	1	7.5%	3	10.0%	1	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	2.0%	1	0.0%	0	3.0%	1	20.0%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
Mean score: [Rating given]																									
Q19A How do you rate General retail market (typically referred to as Newark market) out of 10 (with 1 = very poor and 10 = excellent)?																									
<i>Those in Newark</i>																									
1=Very poor	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3	3.0%	6	1.5%	1	3.7%	5	4.5%	2	2.6%	2	2.5%	2	1.9%	2	4.3%	4	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
4	3.0%	6	4.5%	3	2.2%	3	6.8%	3	1.3%	1	2.5%	2	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
5	13.4%	27	11.9%	8	14.1%	19	13.6%	6	11.7%	9	14.8%	12	13.0%	14	13.8%	13	13.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%
6	7.9%	16	9.0%	6	7.4%	10	9.1%	4	9.1%	7	6.2%	5	11.1%	12	4.3%	4	7.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
7	14.9%	30	14.9%	10	14.8%	20	18.2%	8	9.1%	7	18.5%	15	18.5%	20	10.6%	10	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%
8	29.2%	59	22.4%	15	32.6%	44	22.7%	10	31.2%	24	30.9%	25	31.5%	34	26.6%	25	29.2%	59	0.0%	0	0.0%	0	0.0%	0	0.0%
9	6.4%	13	10.4%	7	4.4%	6	4.5%	2	7.8%	6	6.2%	5	4.6%	5	8.5%	8	6.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
10=Excellent	6.9%	14	7.5%	5	6.7%	9	6.8%	3	5.2%	4	8.6%	7	3.7%	4	10.6%	10	6.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't Know)	14.9%	30	17.9%	12	13.3%	18	13.6%	6	20.8%	16	9.9%	8	13.0%	14	17.0%	16	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	7.05		7.16		7.00		6.74		7.10		7.18		6.99		7.13		7.05		0.00		0.00		0.00		0.00
Base:	202		67		135		44		77		81		108		94		202		0		0		0		0

Mean score: [Rating given]

Q19B How do you rate Collectors / antique market out of 10 (with 1 = very poor and 10 = excellent)?

Those in Newark

1=Very poor	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	2.0%	4	0.0%	0	3.0%	4	4.5%	2	2.6%	2	0.0%	0	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	2.0%	4	4.5%	3	0.7%	1	4.5%	2	1.3%	1	1.2%	1	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	12.9%	26	4.5%	3	17.0%	23	9.1%	4	9.1%	7	18.5%	15	15.7%	17	9.6%	9	12.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.0%	10	6.0%	4	4.4%	6	6.8%	3	3.9%	3	4.9%	4	6.5%	7	3.2%	3	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	4.5%	9	6.0%	4	3.7%	5	0.0%	0	3.9%	3	7.4%	6	2.8%	3	6.4%	6	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	8.9%	18	11.9%	8	7.4%	10	6.8%	3	13.0%	10	6.2%	5	9.3%	10	8.5%	8	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	4.0%	8	4.5%	3	3.7%	5	2.3%	1	5.2%	4	3.7%	3	3.7%	4	4.3%	4	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	5.9%	12	6.0%	4	5.9%	8	6.8%	3	7.8%	6	3.7%	3	3.7%	4	8.5%	8	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	54.0%	109	55.2%	37	53.3%	72	59.1%	26	50.6%	39	54.3%	44	54.6%	59	53.2%	50	54.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	6.67		7.07		6.48		6.39		6.92		6.54		6.49		6.86		6.67		0.00		0.00		0.00		0.00	
Base:	202		67		135		44		77		81		108		94		202		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Mean score: [Rating given]																										
Q19C How do you rate Farmers market out of 10 (with 1 = very poor and 10 = excellent)?																										
<i>Those in Newark</i>																										
1=Very poor	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	1.0%	2	1.5%	1	0.7%	1	2.3%	1	1.3%	1	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	3.0%	6	3.0%	2	3.0%	4	2.3%	1	3.9%	3	2.5%	2	3.7%	4	2.1%	2	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	1.0%	2	1.5%	1	0.7%	1	4.5%	2	0.0%	0	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	7.4%	15	7.5%	5	7.4%	10	6.8%	3	6.5%	5	8.6%	7	6.5%	7	8.5%	8	7.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.0%	10	4.5%	3	5.2%	7	4.5%	2	2.6%	2	7.4%	6	6.5%	7	3.2%	3	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	5.0%	10	4.5%	3	5.2%	7	4.5%	2	2.6%	2	7.4%	6	4.6%	5	5.3%	5	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	13.9%	28	14.9%	10	13.3%	18	9.1%	4	18.2%	14	12.3%	10	15.7%	17	11.7%	11	13.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	3.5%	7	1.5%	1	4.4%	6	2.3%	1	5.2%	4	2.5%	2	2.8%	3	4.3%	4	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	5.9%	12	6.0%	4	5.9%	8	6.8%	3	5.2%	4	6.2%	5	3.7%	4	8.5%	8	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	53.5%	108	53.7%	36	53.3%	72	56.8%	25	53.2%	41	51.9%	42	53.7%	58	53.2%	50	53.5%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		6.85		6.65		6.95		6.58		6.97		6.87		6.68		7.05		6.85		0.00		0.00		0.00		0.00
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Mean score: [Rating given]

Q19D How do you rate Christmas market out of 10 (with 1 = very poor and 10 = excellent)?

Those in Newark

1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	1.0%	2	0.0%	0	1.5%	2	2.3%	1	1.3%	1	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	1.5%	3	0.0%	0	2.2%	3	0.0%	0	1.3%	1	2.5%	2	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	10.4%	21	14.9%	10	8.1%	11	13.6%	6	7.8%	6	11.1%	9	9.3%	10	11.7%	11	10.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.9%	12	7.5%	5	5.2%	7	4.5%	2	9.1%	7	3.7%	3	7.4%	8	4.3%	4	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	8.9%	18	4.5%	3	11.1%	15	4.5%	2	13.0%	10	7.4%	6	13.0%	14	4.3%	4	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	14.4%	29	9.0%	6	17.0%	23	13.6%	6	14.3%	11	14.8%	12	16.7%	18	11.7%	11	14.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	8.4%	17	7.5%	5	8.9%	12	4.5%	2	7.8%	6	11.1%	9	4.6%	5	12.8%	12	8.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	9.9%	20	9.0%	6	10.4%	14	9.1%	4	11.7%	9	8.6%	7	6.5%	7	13.8%	13	9.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	39.1%	79	47.8%	32	34.8%	47	45.5%	20	33.8%	26	40.7%	33	38.9%	42	39.4%	37	39.1%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		7.38		7.26		7.43		6.96		7.47		7.50		7.09		7.72		7.38		0.00		0.00		0.00		0.00
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?																										
<i>Those in Ollerton, Edwinstowe and Rainworth</i>																										
Yes	66.0%	99	61.1%	33	68.8%	66	56.3%	18	70.5%	31	67.6%	50	61.3%	38	69.3%	61	0.0%	0	0.0%	0	68.0%	34	73.5%	36	56.9%	29
No	30.0%	45	33.3%	18	28.1%	27	37.5%	12	27.3%	12	28.4%	21	37.1%	23	25.0%	22	0.0%	0	0.0%	0	26.0%	13	24.5%	12	39.2%	20
(Don't know)	4.0%	6	5.6%	3	3.1%	3	6.3%	2	2.3%	1	4.1%	3	1.6%	1	5.7%	5	0.0%	0	0.0%	0	6.0%	3	2.0%	1	3.9%	2
Base:		150		54		96		32		44		74		62		88		0		0	50		49		51	
Q21 What type of market stall or range of good, would you want a new market to have/? [MR]																										
<i>Those who said Yes at Q20</i>																										
Food & Grocery	66.7%	66	72.7%	24	63.6%	42	55.6%	10	58.1%	18	76.0%	38	65.8%	25	67.2%	41	0.0%	0	0.0%	0	67.6%	23	55.6%	20	79.3%	23
Clothing & Footwear	21.2%	21	12.1%	4	25.8%	17	33.3%	6	25.8%	8	14.0%	7	18.4%	7	23.0%	14	0.0%	0	0.0%	0	38.2%	13	11.1%	4	13.8%	4
Furniture, Carpets, Soft Household Furnishings	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
DIY and Decorating Goods	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Domestic Appliances	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
CDs, DVDs, games, books etc....	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Gifts and Antiques	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Art and Crafts	3.0%	3	6.1%	2	1.5%	1	0.0%	0	3.2%	1	4.0%	2	2.6%	1	3.3%	2	0.0%	0	0.0%	0	2.9%	1	2.8%	1	3.4%	1
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market	4.0%	4	0.0%	0	6.1%	4	0.0%	0	3.2%	1	6.0%	3	2.6%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Local produce	3.0%	3	3.0%	1	3.0%	2	0.0%	0	9.7%	3	0.0%	0	5.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	3	0.0%	0
Organic produce	2.0%	2	6.1%	2	0.0%	0	0.0%	0	3.2%	1	2.0%	1	2.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Pet products	1.0%	1	0.0%	0	1.5%	1	5.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
The full range	2.0%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	2.9%	1	2.8%	1	0.0%	0
(Don't know)	2.0%	2	3.0%	1	1.5%	1	5.6%	1	3.2%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Base:		99		33		66		18		31		50		38		61		0		0	34		36		29	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																										
No others regularly visited	24.4%	98	25.4%	35	23.9%	63	22.2%	18	20.3%	28	28.4%	52	24.8%	52	24.0%	46	30.7%	62	14.0%	7	22.0%	11	28.6%	14	7.8%	4
Arnold	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Balderton	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracebridge Heath	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	1.0%	4	0.0%	0	1.5%	4	2.5%	2	0.7%	1	0.5%	1	1.4%	3	0.5%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.7%	3	2.2%	3	0.0%	0	0.0%	0	0.7%	1	1.1%	2	1.0%	2	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Grantham	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metheringham	0.5%	2	0.7%	1	0.4%	1	1.2%	1	0.7%	1	0.0%	0	1.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Northampton	0.5%	2	1.4%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Nottingham	11.9%	48	10.9%	15	12.5%	33	16.0%	13	14.5%	20	8.2%	15	14.8%	31	8.9%	17	12.4%	25	14.0%	7	6.0%	3	6.1%	3	19.6%	10
Ollerton and Boughton	1.2%	5	1.4%	2	1.1%	3	0.0%	0	1.4%	2	1.6%	3	1.0%	2	1.6%	3	0.5%	1	2.0%	1	0.0%	0	6.1%	3	0.0%	0
Retford	2.0%	8	2.2%	3	1.9%	5	0.0%	0	2.9%	4	2.2%	4	0.5%	1	3.6%	7	0.5%	1	0.0%	0	14.0%	7	0.0%	0	0.0%	0
Sleaford	0.7%	3	1.4%	2	0.4%	1	0.0%	0	1.4%	2	0.5%	1	1.0%	2	0.5%	1	1.0%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Southwell	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	3.7%	15	3.6%	5	3.8%	10	2.5%	2	2.9%	4	4.9%	9	3.8%	8	3.6%	7	0.0%	0	0.0%	0	6.0%	3	8.2%	4	15.7%	8
Augustin Retail Park, Grantham	2.0%	8	1.4%	2	2.3%	6	2.5%	2	1.4%	2	2.2%	4	1.9%	4	2.1%	4	0.5%	1	0.0%	0	0.0%	0	10.2%	5	3.9%	2
Broadmarsh Centre, Nottingham	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Dysart Retail Park, Grantham	1.7%	7	2.2%	3	1.5%	4	1.2%	1	0.7%	1	2.7%	5	1.0%	2	2.6%	5	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	2.2%	9	1.4%	2	2.7%	7	1.2%	1	2.9%	4	2.2%	4	2.4%	5	2.1%	4	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	12.4%	50	11.6%	16	12.9%	34	13.6%	11	15.2%	21	9.8%	18	11.9%	25	13.0%	25	23.8%	48	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	15.2%	61	13.0%	18	16.3%	43	16.0%	13	13.0%	18	16.4%	30	10.0%	21	20.8%	40	3.5%	7	8.0%	4	44.0%	22	24.5%	12	31.4%	16
Riverside Retail Park, Nottingham	9.5%	38	10.1%	14	9.1%	24	3.7%	3	10.1%	14	11.5%	21	11.9%	25	6.8%	13	4.5%	9	40.0%	20	8.0%	4	2.0%	1	7.8%	4
St Peter's Retail Park, Mansfield	0.7%	3	1.4%	2	0.4%	1	1.2%	1	0.7%	1	0.5%	1	0.5%	1	1.0%	2	0.0%	0	2.0%	1	0.0%	0	2.0%	1	2.0%	1
Victoria Centre, Nottingham	3.5%	14	3.6%	5	3.4%	9	4.9%	4	4.3%	6	2.2%	4	4.8%	10	2.1%	4	4.5%	9	4.0%	2	0.0%	0	4.1%	2	2.0%	1
Victoria Retail Park, Nottingham	1.0%	4	1.4%	2	0.8%	2	2.5%	2	0.0%	0	1.1%	2	1.0%	2	1.0%	2	0.0%	0	6.0%	3	0.0%	0	0.0%	0	2.0%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwick	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Newbury	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield	1.2%	5	1.4%	2	1.1%	3	1.2%	1	1.4%	2	1.1%	2	1.1%	2	0.0%	0	2.6%	5	2.5%	5	0.0%	0	0.0%	0	0.0%	0
South Hykeham	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	402	138	264	81	138	183	210	192	202	50	50	49	51													
Q23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)																										
<i>Those who mentioned a location at Q22</i>																										
To buy food items (not take-away / café / restaurant)	20.4%	62	22.3%	23	19.4%	39	9.5%	6	23.6%	26	22.9%	30	23.4%	37	17.1%	25	17.1%	24	32.6%	14	17.9%	7	22.9%	8	19.1%	9
To buy non-food goods (e.g. shoes, clothes, jewellery)	62.8%	191	61.2%	63	63.7%	128	77.8%	49	60.9%	67	57.3%	75	63.9%	101	61.6%	90	61.4%	86	58.1%	25	79.5%	31	54.3%	19	63.8%	30
For services (e.g. bank, building society, hairdressers)	4.3%	13	3.9%	4	4.5%	9	3.2%	2	1.8%	2	6.9%	9	1.9%	3	6.8%	10	3.6%	5	2.3%	1	0.0%	0	8.6%	3	8.5%	4
To use a leisure facility (cinema, sports centre, bowling)	1.0%	3	1.0%	1	1.0%	2	3.2%	2	0.0%	0	0.8%	1	1.3%	2	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2
As a day visitor to the Centre	3.9%	12	1.9%	2	5.0%	10	1.6%	1	3.6%	4	5.3%	7	1.9%	3	6.2%	9	5.0%	7	4.7%	2	0.0%	0	8.6%	3	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	1.0%	3	1.0%	1	1.0%	2	0.0%	0	0.9%	1	1.5%	2	1.9%	3	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	2.1%	1
To meet someone	2.0%	6	2.9%	3	1.5%	3	1.6%	1	2.7%	3	1.5%	2	1.9%	3	2.1%	3	2.9%	4	0.0%	0	0.0%	0	2.9%	1	2.1%	1
Library / public services (doctor, dentist, etc)	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	0.3%	1	0.0%	0	0.5%	1	1.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.9%	12	5.8%	6	3.0%	6	1.6%	1	6.4%	7	3.1%	4	3.2%	5	4.8%	7	7.9%	11	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Base:	304	103	201	63	110	131	158	146	140	43	39	35	47													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q24 What do you like about the centre (MENTIONED IN Q.22)?																										
<i>Those who mentioned a location at Q22</i>																										
Better choice of shops	62.5%	190	57.3%	59	65.2%	131	77.8%	49	53.6%	59	62.6%	82	62.7%	99	62.3%	91	63.6%	89	44.2%	19	69.2%	27	57.1%	20	74.5%	35
Better quality of shops	7.6%	23	6.8%	7	8.0%	16	7.9%	5	10.9%	12	4.6%	6	7.6%	12	7.5%	11	7.9%	11	7.0%	3	15.4%	6	2.9%	1	4.3%	2
Better non-food shopping	5.3%	16	6.8%	7	4.5%	9	4.8%	3	3.6%	4	6.9%	9	4.4%	7	6.2%	9	0.7%	1	16.3%	7	10.3%	4	5.7%	2	4.3%	2
Better food shopping	6.6%	20	6.8%	7	6.5%	13	1.6%	1	10.0%	11	6.1%	8	7.6%	12	5.5%	8	1.4%	2	20.9%	9	2.6%	1	14.3%	5	6.4%	3
Better range of places to eat and drink	1.3%	4	2.9%	3	0.5%	1	0.0%	0	0.9%	1	2.3%	3	1.9%	3	0.7%	1	0.7%	1	0.0%	0	0.0%	0	2.9%	1	4.3%	2
Street market/ farmers market	1.0%	3	1.9%	2	0.5%	1	0.0%	0	0.0%	0	2.3%	3	0.6%	1	1.4%	2	1.4%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0
More available car parking	1.6%	5	1.0%	1	2.0%	4	0.0%	0	2.7%	3	1.5%	2	1.9%	3	1.4%	2	2.1%	3	2.3%	1	0.0%	0	2.9%	1	0.0%	0
Cheaper car parking	1.6%	5	3.9%	4	0.5%	1	3.2%	2	0.9%	1	1.5%	2	1.9%	3	1.4%	2	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains in supermarkets	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap prices	0.7%	2	1.0%	1	0.5%	1	0.0%	0	0.9%	1	0.8%	1	1.3%	2	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has a swimming pool	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
It's indoors	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's local	3.9%	12	2.9%	3	4.5%	9	1.6%	1	8.2%	9	1.5%	2	5.7%	9	2.1%	3	5.7%	8	4.7%	2	0.0%	0	5.7%	2	0.0%	0
Nothing	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
The ambience	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The history of the town (Don't know)	0.3%	1	0.0%	0	0.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		304		103		201		63		110		131		158		146		140		43		39		35		47
Q25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	25.9%	104	34.8%	48	21.2%	56	32.1%	26	23.2%	32	25.1%	46	23.3%	49	28.6%	55	14.9%	30	30.0%	15	40.0%	20	30.6%	15	47.1%	24
No	69.4%	279	59.4%	82	74.6%	197	63.0%	51	74.6%	103	68.3%	125	71.0%	149	67.7%	130	79.2%	160	68.0%	34	52.0%	26	65.3%	32	52.9%	27
(Don't know)	4.7%	19	5.8%	8	4.2%	11	4.9%	4	2.2%	3	6.6%	12	5.7%	12	3.6%	7	5.9%	12	2.0%	1	8.0%	4	4.1%	2	0.0%	0
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Cinema	11.4%	14	7.1%	4	14.9%	10	6.7%	2	20.0%	7	8.6%	5	11.5%	7	11.3%	7	7.1%	3	25.0%	4	25.0%	6	0.0%	0	4.2%	1
Bingo hall	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	10.6%	13	7.1%	4	13.4%	9	10.0%	3	2.9%	1	15.5%	9	9.8%	6	11.3%	7	0.0%	0	18.8%	3	4.2%	1	5.9%	1	33.3%	8
Health and fitness club	5.7%	7	5.4%	3	6.0%	4	6.7%	2	8.6%	3	3.4%	2	8.2%	5	3.2%	2	4.8%	2	6.3%	1	0.0%	0	17.6%	3	4.2%	1
Theatre	4.9%	6	0.0%	0	9.0%	6	3.3%	1	11.4%	4	1.7%	1	6.6%	4	3.2%	2	7.1%	3	0.0%	0	12.5%	3	0.0%	0	0.0%	0
Pubs / bars	2.4%	3	3.6%	2	1.5%	1	0.0%	0	0.0%	0	5.2%	3	3.3%	2	1.6%	1	2.4%	1	0.0%	0	4.2%	1	5.9%	1	0.0%	0
Restaurants / cafes	6.5%	8	8.9%	5	4.5%	3	6.7%	2	14.3%	5	1.7%	1	11.5%	7	1.6%	1	9.5%	4	0.0%	0	8.3%	2	0.0%	0	8.3%	2
Nightclubs / music venues	3.3%	4	3.6%	2	3.0%	2	13.3%	4	0.0%	0	0.0%	0	3.3%	2	3.2%	2	7.1%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Late night music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.8%	17	16.1%	9	11.9%	8	10.0%	3	8.6%	3	19.0%	11	18.0%	11	9.7%	6	23.8%	10	12.5%	2	12.5%	3	11.8%	2	0.0%	0
A park	1.6%	2	1.8%	1	1.5%	1	3.3%	1	0.0%	0	1.7%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	4.2%	1	5.9%	1	0.0%	0
Art venue	0.8%	1	0.0%	0	1.5%	1	0.0%	0	2.9%	1	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Alley	0.8%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Cricket ground	0.8%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor Tennis court	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Leisure centre	4.1%	5	3.6%	2	4.5%	3	6.7%	2	5.7%	2	1.7%	1	6.6%	4	1.6%	1	4.8%	2	0.0%	0	0.0%	0	17.6%	3	0.0%	0
Museum	0.8%	1	1.8%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Outdoor activities	0.8%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	4.9%	6	1.8%	1	7.5%	5	6.7%	2	2.9%	1	5.2%	3	4.9%	3	4.8%	3	4.8%	2	6.3%	1	0.0%	0	11.8%	2	4.2%	1
Running track	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	21.1%	26	25.0%	14	17.9%	12	23.3%	7	20.0%	7	20.7%	12	14.8%	9	27.4%	17	19.0%	8	18.8%	3	16.7%	4	5.9%	1	41.7%	10
Youth club	8.9%	11	5.4%	3	11.9%	8	6.7%	2	5.7%	2	12.1%	7	4.9%	3	12.9%	8	7.1%	3	6.3%	1	25.0%	6	5.9%	1	0.0%	0
Base:		123		56		67		30		35		58		61		62		42		16		24		17		24

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q27 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	36.6%	45	32.1%	18	40.3%	27	33.3%	10	34.3%	12	39.7%	23	41.0%	25	32.3%	20	26.2%	11	62.5%	10	62.5%	15	23.5%	4	20.8%	5
Better quality of leisure uses	7.3%	9	7.1%	4	7.5%	5	3.3%	1	8.6%	3	8.6%	5	6.6%	4	8.1%	5	4.8%	2	18.8%	3	0.0%	0	0.0%	0	16.7%	4
More choice of restaurants/cafes	2.4%	3	3.6%	2	1.5%	1	3.3%	1	5.7%	2	0.0%	0	4.9%	3	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Better quality restaurants/cafes	2.4%	3	3.6%	2	1.5%	1	3.3%	1	5.7%	2	0.0%	0	3.3%	2	1.6%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1
More choice of pubs/ bars	0.8%	1	0.0%	0	1.5%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Better quality pubs/ bars	1.6%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.6%	1	1.6%	1	0.0%	0	0.0%	0	4.2%	1	5.9%	1	0.0%	0
More priority of pedestrians / pedestrianisation	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.8%	1	0.0%	0	1.5%	1	3.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.8%	1	1.8%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	2.4%	3	3.6%	2	1.5%	1	6.7%	2	2.9%	1	0.0%	0	3.3%	2	1.6%	1	2.4%	1	0.0%	0	0.0%	0	5.9%	1	4.2%	1
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
A park	2.4%	3	3.6%	2	1.5%	1	6.7%	2	2.9%	1	0.0%	0	0.0%	0	4.8%	3	2.4%	1	0.0%	0	0.0%	0	11.8%	2	0.0%	0
More activities for teenagers	3.3%	4	3.6%	2	3.0%	2	0.0%	0	2.9%	1	5.2%	3	1.6%	1	4.8%	3	0.0%	0	0.0%	0	4.2%	1	11.8%	2	4.2%	1
More for teenagers to do	1.6%	2	0.0%	0	3.0%	2	3.3%	1	2.9%	1	0.0%	0	1.6%	1	1.6%	1	2.4%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Specified new leisure operator - Cinema	2.4%	3	1.8%	1	3.0%	2	3.3%	1	2.9%	1	1.7%	1	1.6%	1	3.2%	2	2.4%	1	6.3%	1	4.2%	1	0.0%	0	0.0%	0
Specified new leisure operator - Gym	0.8%	1	1.8%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Leisure Centre	0.8%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Specified new leisure	13.0%	16	12.5%	7	13.4%	9	16.7%	5	8.6%	3	13.8%	8	8.2%	5	17.7%	11	11.9%	5	0.0%	0	8.3%	2	0.0%	0	37.5%	9

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
operator - Swimming pool																										
Specified new leisure operator - Tennis courts	1.6%	2	1.8%	1	1.5%	1	3.3%	1	0.0%	0	1.7%	1	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0
Specified new leisure operator - Theatre (Don't know)	1.6%	2	0.0%	0	3.0%	2	0.0%	0	5.7%	2	0.0%	0	3.3%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	22.8%	28	23.2%	13	22.4%	15	20.0%	6	17.1%	6	27.6%	16	24.6%	15	21.0%	13	33.3%	14	18.8%	3	16.7%	4	29.4%	5	8.3%	2
Base:	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		123		56		67		30		35		58		61		62		42		16		24		17		24
GEN Gender:																										
Male	34.3%	138	100.0%	138	0.0%	0	28.4%	23	32.6%	45	38.3%	70	33.8%	71	34.9%	67	33.2%	67	34.0%	17	26.0%	13	30.6%	15	51.0%	26
Female	65.7%	264	0.0%	0	100.0%	264	71.6%	58	67.4%	93	61.7%	113	66.2%	139	65.1%	125	66.8%	135	66.0%	33	74.0%	37	69.4%	34	49.0%	25
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
AGE Age Group:																										
16 - 24 years	6.5%	26	5.1%	7	7.2%	19	32.1%	26	0.0%	0	0.0%	0	6.7%	14	6.3%	12	6.9%	14	2.0%	1	8.0%	4	4.1%	2	9.8%	5
25 - 34 years	13.7%	55	11.6%	16	14.8%	39	67.9%	55	0.0%	0	0.0%	0	12.4%	26	15.1%	29	14.9%	30	8.0%	4	6.0%	3	18.4%	9	17.6%	9
35 - 44 years	15.4%	62	15.2%	21	15.5%	41	0.0%	0	44.9%	62	0.0%	0	18.1%	38	12.5%	24	15.8%	32	16.0%	8	18.0%	9	16.3%	8	9.8%	5
45 - 54 years	18.9%	76	17.4%	24	19.7%	52	0.0%	0	55.1%	76	0.0%	0	21.4%	45	16.1%	31	22.3%	45	18.0%	9	16.0%	8	12.2%	6	15.7%	8
55 - 64 years	19.2%	77	24.6%	34	16.3%	43	0.0%	0	0.0%	0	42.1%	77	16.7%	35	21.9%	42	15.8%	32	18.0%	9	30.0%	15	18.4%	9	23.5%	12
65+ years	26.4%	106	26.1%	36	26.5%	70	0.0%	0	0.0%	0	57.9%	106	24.8%	52	28.1%	54	24.3%	49	38.0%	19	22.0%	11	30.6%	15	23.5%	12
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
EMP Are you in paid employment:																										
Yes	51.7%	208	55.8%	77	49.6%	131	60.5%	49	81.2%	112	25.7%	47	61.9%	130	40.6%	78	58.4%	118	44.0%	22	50.0%	25	36.7%	18	49.0%	25
No	48.3%	194	44.2%	61	50.4%	133	39.5%	32	18.8%	26	74.3%	136	38.1%	80	59.4%	114	41.6%	84	56.0%	28	50.0%	25	63.3%	31	51.0%	26
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
WORKPLACE Location of workplace:																										
<i>Those in employment</i>																										
Inside (study centre) town centre	46.6%	97	35.1%	27	53.4%	70	57.1%	28	46.4%	52	36.2%	17	40.8%	53	56.4%	44	48.3%	57	45.5%	10	60.0%	15	55.6%	10	20.0%	5
Outside (study centre) town centre	53.4%	111	64.9%	50	46.6%	61	42.9%	21	53.6%	60	63.8%	30	59.2%	77	43.6%	34	51.7%	61	54.5%	12	40.0%	10	44.4%	8	80.0%	20
Base:		208		77		131		49		112		47		130		78		118		22		25		18		25

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
SEG Occupation of Chief Wage Earner in Hhold:																										
AB	20.1%	81	23.2%	32	18.6%	49	12.3%	10	22.5%	31	21.9%	40	38.6%	81	0.0%	0	20.8%	42	52.0%	26	4.0%	2	16.3%	8	5.9%	3
C1	32.1%	129	28.3%	39	34.1%	90	37.0%	30	37.7%	52	25.7%	47	61.4%	129	0.0%	0	32.7%	66	28.0%	14	20.0%	10	42.9%	21	35.3%	18
C2	20.9%	84	26.8%	37	17.8%	47	14.8%	12	19.6%	27	24.6%	45	0.0%	0	43.8%	84	24.3%	49	6.0%	3	26.0%	13	14.3%	7	23.5%	12
DE	26.9%	108	21.7%	30	29.5%	78	35.8%	29	20.3%	28	27.9%	51	0.0%	0	56.3%	108	22.3%	45	14.0%	7	50.0%	25	26.5%	13	35.3%	18
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
ADU Adults in Hhold [MR]																										
1 adult in hhold	25.9%	104	23.2%	32	27.3%	72	22.2%	18	17.4%	24	33.9%	62	19.5%	41	32.8%	63	20.8%	42	34.0%	17	34.0%	17	26.5%	13	29.4%	15
2 adults in hhold	60.9%	245	65.2%	90	58.7%	155	51.9%	42	65.2%	90	61.7%	113	68.1%	143	53.1%	102	63.9%	129	54.0%	27	54.0%	27	63.3%	31	60.8%	31
3 adults in hhold	10.0%	40	7.2%	10	11.4%	30	16.0%	13	15.2%	21	3.3%	6	9.0%	19	10.9%	21	12.4%	25	4.0%	2	10.0%	5	10.2%	5	5.9%	3
4 or more adults in hhold	3.2%	13	4.3%	6	2.7%	7	9.9%	8	2.2%	3	1.1%	2	3.3%	7	3.1%	6	3.0%	6	8.0%	4	2.0%	1	0.0%	0	3.9%	2
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
CHI Children in Hhold [MR]																										
1 child in hhold	13.2%	53	13.0%	18	13.3%	35	28.4%	23	19.6%	27	1.6%	3	14.8%	31	11.5%	22	14.9%	30	6.0%	3	10.0%	5	16.3%	8	13.7%	7
2 children in hhold	10.2%	41	5.1%	7	12.9%	34	18.5%	15	17.4%	24	1.1%	2	10.0%	21	10.4%	20	10.4%	21	8.0%	4	14.0%	7	12.2%	6	5.9%	3
3 children in hhold	3.5%	14	1.4%	2	4.5%	12	8.6%	7	5.1%	7	0.0%	0	2.4%	5	4.7%	9	4.0%	8	4.0%	2	4.0%	2	2.0%	1	2.0%	1
4 or more children in hhold	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
No children in hhold	72.9%	293	79.7%	110	69.3%	183	43.2%	35	58.0%	80	97.3%	178	72.9%	153	72.9%	140	70.8%	143	82.0%	41	72.0%	36	67.3%	33	78.4%	40
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
CARS Cars in Hhold [MR]																										
1 car in hhold	39.1%	157	37.7%	52	39.8%	105	39.5%	32	31.2%	43	44.8%	82	38.6%	81	39.6%	76	37.1%	75	38.0%	19	46.0%	23	32.7%	16	47.1%	24
2 cars in hhold	30.3%	122	32.6%	45	29.2%	77	23.5%	19	45.7%	63	21.9%	40	40.0%	84	19.8%	38	32.2%	65	36.0%	18	24.0%	12	34.7%	17	19.6%	10
3 cars in hhold	4.5%	18	5.8%	8	3.8%	10	6.2%	5	8.0%	11	1.1%	2	6.7%	14	2.1%	4	5.9%	12	8.0%	4	0.0%	0	4.1%	2	0.0%	0
4 cars in hhold	1.2%	5	0.7%	1	1.5%	4	2.5%	2	1.4%	2	0.5%	1	1.4%	3	1.0%	2	2.0%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0
No cars in hhold	24.9%	100	23.2%	32	25.8%	68	28.4%	23	13.8%	19	31.7%	58	13.3%	28	37.5%	72	22.8%	46	16.0%	8	30.0%	15	28.6%	14	33.3%	17
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
DAY Day of interview:																										
Monday	6.5%	26	6.5%	9	6.4%	17	11.1%	9	5.8%	8	4.9%	9	5.7%	12	7.3%	14	12.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	6.2%	25	7.2%	10	5.7%	15	6.2%	5	8.7%	12	4.4%	8	6.2%	13	6.3%	12	12.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	12.4%	50	13.0%	18	12.1%	32	17.3%	14	10.1%	14	12.0%	22	11.9%	25	13.0%	25	24.8%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	37.8%	152	33.3%	46	40.2%	106	39.5%	32	42.0%	58	33.9%	62	40.0%	84	35.4%	68	25.2%	51	50.0%	25	50.0%	25	51.0%	25	51.0%	26
Saturday	37.1%	149	39.9%	55	35.6%	94	25.9%	21	33.3%	46	44.8%	82	36.2%	76	38.0%	73	24.8%	50	50.0%	25	50.0%	25	49.0%	24	49.0%	25
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
TOWN Town																										
Newark	50.2%	202	48.6%	67	51.1%	135	54.3%	44	55.8%	77	44.3%	81	51.4%	108	49.0%	94	100.0%	202	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	12.4%	50	12.3%	17	12.5%	33	6.2%	5	12.3%	17	15.3%	28	19.0%	40	5.2%	10	0.0%	0	100.0%	50	0.0%	0	0.0%	0	0.0%	0
Ollerton	12.4%	50	9.4%	13	14.0%	37	8.6%	7	12.3%	17	14.2%	26	5.7%	12	19.8%	38	0.0%	0	0.0%	0	100.0%	50	0.0%	0	0.0%	0
Edwinstowe	12.2%	49	10.9%	15	12.9%	34	13.6%	11	10.1%	14	13.1%	24	13.8%	29	10.4%	20	0.0%	0	0.0%	0	0.0%	0	100.0%	49	0.0%	0
Rainworth	12.7%	51	18.8%	26	9.5%	25	17.3%	14	9.4%	13	13.1%	24	10.0%	21	15.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	51
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51
LOC Location																										
Location Point 1	17.4%	70	21.7%	30	15.2%	40	18.5%	15	13.0%	18	20.2%	37	18.1%	38	16.7%	32	8.4%	17	10.0%	5	18.0%	9	55.1%	27	23.5%	12
Location Point 2	27.6%	111	26.8%	37	28.0%	74	25.9%	21	26.1%	36	29.5%	54	28.1%	59	27.1%	52	8.9%	18	60.0%	30	28.0%	14	44.9%	22	52.9%	27
Location Point 3	11.7%	47	11.6%	16	11.7%	31	9.9%	8	8.7%	12	14.8%	27	10.0%	21	13.5%	26	9.4%	19	10.0%	5	22.0%	11	0.0%	0	23.5%	12
Location Point 4	10.9%	44	8.7%	12	12.1%	32	13.6%	11	11.6%	16	9.3%	17	11.4%	24	10.4%	20	14.9%	30	12.0%	6	16.0%	8	0.0%	0	0.0%	0
Location Point 5	7.5%	30	3.6%	5	9.5%	25	4.9%	4	10.9%	15	6.0%	11	8.1%	17	6.8%	13	8.9%	18	8.0%	4	16.0%	8	0.0%	0	0.0%	0
Location Point 6	10.4%	42	10.1%	14	10.6%	28	14.8%	12	12.3%	17	7.1%	13	8.1%	17	13.0%	25	20.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 7	5.7%	23	5.8%	8	5.7%	15	8.6%	7	5.8%	8	4.4%	8	4.3%	9	7.3%	14	11.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 8	3.7%	15	5.1%	7	3.0%	8	0.0%	0	7.2%	10	2.7%	5	5.2%	11	2.1%	4	7.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 9	2.5%	10	3.6%	5	1.9%	5	0.0%	0	3.6%	5	2.7%	5	2.9%	6	2.1%	4	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		402		138		264		81		138		183		210		192		202		50		50		49		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
PC																										
CF14 3	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0										
DE1 2	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1								
DE73 6	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0						
IP30 9	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
LE12 5	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0				
LE13 1	0.5%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.5%	1	0.5%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0		
LN1 2	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
LN5 0	0.7%	3	0.7%	1	0.8%	2	0.0%	0	2.2%	3	0.0%	0	1.0%	2	0.5%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0		
LN6	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
LN6 9	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
NG1 2	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
NG12 5	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		
NG13 0	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
NG13 9	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
NG15 8	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0		
NG15 9	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0		
NG17 3	0.5%	2	0.7%	1	0.4%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0		
NG18 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0		
NG19 0	0.5%	2	0.7%	1	0.4%	1	1.2%	1	0.0%	0	0.5%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	2		
NG2	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
NG2 0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0		
NG2 7	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
NG20 8	0.7%	3	0.0%	0	1.1%	3	0.0%	0	1.4%	2	0.5%	1	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3		
NG20 9	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
NG21	0.7%	3	1.4%	2	0.4%	1	1.2%	1	0.0%	0	1.1%	2	0.5%	1	1.0%	2	0.0%	0	0.0%	0	4.1%	2	2.0%	1		
NG21 0	6.7%	27	9.4%	13	5.3%	14	7.4%	6	4.3%	6	8.2%	15	4.3%	9	9.4%	18	0.5%	1	2.0%	1	0.0%	0	4.1%	2	45.1%	23
NG21 2	0.2%	1	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
NG21 9	10.7%	43	10.9%	15	10.6%	28	9.9%	8	10.9%	15	10.9%	20	11.0%	23	10.4%	20	0.0%	0	0.0%	0	0.0%	0	67.3%	33	19.6%	10
NG22	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG22 0	1.0%	4	2.2%	3	0.4%	1	0.0%	0	0.7%	1	1.6%	3	1.0%	2	1.0%	2	1.0%	2	0.0%	0	2.0%	1	0.0%	0	2.0%	1
NG22 2	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
NG22 8	2.7%	11	2.2%	3	3.0%	8	1.2%	1	5.1%	7	1.6%	3	3.8%	8	1.6%	3	3.0%	6	4.0%	2	4.0%	2	0.0%	0	2.0%	1
NG22 9	13.2%	53	10.1%	14	14.8%	39	12.3%	10	10.1%	14	15.8%	29	6.2%	13	20.8%	40	1.5%	3	0.0%	0	90.0%	45	2.0%	1	7.8%	4
NG23	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG23 0	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
NG23 5	3.0%	12	3.6%	5	2.7%	7	4.9%	4	0.7%	1	3.8%	7	4.8%	10	1.0%	2	5.4%	11	2.0%	1	0.0%	0	0.0%	0	0.0%	0
NG23 6	1.7%	7	2.2%	3	1.5%	4	1.2%	1	2.9%	4	1.1%	2	2.4%	5	1.0%	2	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG23 7	2.7%	11	2.2%	3	3.0%	8	2.5%	2	3.6%	5	2.2%	4	3.3%	7	2.1%	4	5.0%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG24	0.7%	3	1.4%	2	0.4%	1	2.5%	2	0.7%	1	0.0%	0	0.5%	1	1.0%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 1	8.0%	32	8.7%	12	7.6%	20	11.1%	9	8.7%	12	6.0%	11	8.6%	18	7.3%	14	15.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 2	6.7%	27	5.1%	7	7.6%	20	8.6%	7	7.2%	10	5.5%	10	6.7%	14	6.8%	13	13.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 3	7.0%	28	5.1%	7	8.0%	21	6.2%	5	5.1%	7	8.7%	16	6.2%	13	7.8%	15	12.9%	26	2.0%	1	0.0%	0	0.0%	0	2.0%	1
NG24 4	9.5%	38	8.7%	12	9.8%	26	12.3%	10	11.6%	16	6.6%	12	5.7%	12	13.5%	26	18.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG25 0	10.4%	42	10.1%	14	10.6%	28	4.9%	4	10.9%	15	12.6%	23	15.7%	33	4.7%	9	2.0%	4	74.0%	37	0.0%	0	2.0%	1	0.0%	0
NG25 8	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
NG3 2	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG31 8	0.2%	1	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
NG32 1	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
NG32 3	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	1	0.5%	1	1.0%	2
NG34 7	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1
NG4 1	0.5%	2	0.7%	1	0.4%	1	1.2%	1	0.7%	1	0.0%	0	0.5%	1
NG4 2	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
NG4 3	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
NG4 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
NG5 3	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
NG8 3	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
S20 2	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
S20 4	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
S26 6	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
S6 1	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
S81 8	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
SW15 6	0.5%	2	0.0%	0	0.8%	2	1.2%	1	0.7%	1	0.0%	0	1.0%	2
Refused	1.0%	4	1.4%	2	0.8%	2	1.2%	1	1.4%	2	0.5%	1	1.4%	3
Base:	402	138	264	81	138	183	210	192	202	50	50	49	51	

Appendix 2:

Data Tabulations

By Newark

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Q01 How did you travel to (STUDY CENTRE) today?																											
Car – driver	46.0%	93	56.7%	38	40.7%	55	31.8%	14	49.4%	38	50.6%	41	54.6%	59	36.2%	34	46.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Car – passenger	14.4%	29	3.0%	2	20.0%	27	13.6%	6	11.7%	9	17.3%	14	14.8%	16	13.8%	13	14.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bus	13.9%	28	9.0%	6	16.3%	22	18.2%	8	14.3%	11	11.1%	9	8.3%	9	20.2%	19	13.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicycle	2.5%	5	1.5%	1	3.0%	4	2.3%	1	3.9%	3	1.2%	1	1.9%	2	3.2%	3	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rail	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
On foot	21.8%	44	28.4%	19	18.5%	25	34.1%	15	20.8%	16	16.0%	13	19.4%	21	24.5%	23	21.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mobility scooter	1.0%	2	1.5%	1	0.7%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0	
Q02 How long do you intend to stay in (STUDY CENTRE) today?																											
Less than 30 minutes	4.5%	9	4.5%	3	4.4%	6	4.5%	2	5.2%	4	3.7%	3	6.5%	7	2.1%	2	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
30- 59 minutes	10.4%	21	11.9%	8	9.6%	13	13.6%	6	9.1%	7	9.9%	8	14.8%	16	5.3%	5	10.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
1 hour – 1hour 59 minutes	44.1%	89	37.3%	25	47.4%	64	52.3%	23	44.2%	34	39.5%	32	37.0%	40	52.1%	49	44.1%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2 hours – 2 hours 59 minutes	22.8%	46	28.4%	19	20.0%	27	15.9%	7	16.9%	13	32.1%	26	18.5%	20	27.7%	26	22.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3 hours – 3 hours 59 minutes	7.4%	15	9.0%	6	6.7%	9	2.3%	1	6.5%	5	11.1%	9	9.3%	10	5.3%	5	7.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4 hours and over	10.4%	21	9.0%	6	11.1%	15	11.4%	5	18.2%	14	2.5%	2	13.0%	14	7.4%	7	10.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0	
Mean score: [Visits per week]																											
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?																											
7 days a week	6.4%	13	9.0%	6	5.2%	7	2.3%	1	9.1%	7	6.2%	5	3.7%	4	9.6%	9	6.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4-6 days a week	16.3%	33	17.9%	12	15.6%	21	29.5%	13	18.2%	14	7.4%	6	19.4%	21	12.8%	12	16.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2-3 days a week	29.7%	60	23.9%	16	32.6%	44	31.8%	14	23.4%	18	34.6%	28	25.9%	28	34.0%	32	29.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Once a week	23.3%	47	17.9%	12	25.9%	35	15.9%	7	23.4%	18	27.2%	22	27.8%	30	18.1%	17	23.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Once every 2 weeks	8.4%	17	9.0%	6	8.1%	11	6.8%	3	10.4%	8	7.4%	6	9.3%	10	7.4%	7	8.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Once every month	8.9%	18	13.4%	9	6.7%	9	11.4%	5	3.9%	3	12.3%	10	8.3%	9	9.6%	9	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Once every 3 months	4.5%	9	6.0%	4	3.7%	5	0.0%	0	9.1%	7	2.5%	2	3.7%	4	5.3%	5	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often than once every 3 months	1.5%	3	1.5%	1	1.5%	2	2.3%	1	2.6%	2	0.0%	0	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
First time today	1.0%	2	1.5%	1	0.7%	1	0.0%	0	0.0%	0	2.5%	2	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mean:		2.35		2.43		2.31		2.66		2.50		2.03		2.26		2.45		2.35		0.00		0.00		0.00		0.00	0.00
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Q04 What is the MAIN reason for your visit here today?																												
To buy food items at the shops (not take-away / café / restaurant)	14.4%	29	10.4%	7	16.3%	22	13.6%	6	13.0%	10	16.0%	13	13.9%	15	14.9%	14	14.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	22.8%	46	13.4%	9	27.4%	37	29.5%	13	18.2%	14	23.5%	19	25.0%	27	20.2%	19	22.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the market	10.9%	22	9.0%	6	11.9%	16	6.8%	3	13.0%	10	11.1%	9	7.4%	8	14.9%	14	10.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	13.9%	28	19.4%	13	11.1%	15	13.6%	6	10.4%	8	17.3%	14	19.4%	21	7.4%	7	13.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (eg. sports centre)	1.0%	2	0.0%	0	1.5%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Town Centre	4.5%	9	9.0%	6	2.2%	3	4.5%	2	3.9%	3	4.9%	4	1.9%	2	7.4%	7	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	2.5%	5	7.5%	5	0.0%	0	0.0%	0	5.2%	4	1.2%	1	1.9%	2	3.2%	3	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	10.9%	22	9.0%	6	11.9%	16	15.9%	7	18.2%	14	1.2%	1	13.0%	14	8.5%	8	10.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	5.9%	12	3.0%	2	7.4%	10	6.8%	3	5.2%	4	6.2%	5	4.6%	5	7.4%	7	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	1.5%	3	1.5%	1	1.5%	2	2.3%	1	1.3%	1	1.2%	1	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the National Civil War Centre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Town Hall Museum & Art Gallery (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Air Museum (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Palace Theatre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Castle (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Southwell Minster (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Workhouse (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	8.9%	18	11.9%	8	7.4%	10	4.5%	2	9.1%	7	11.1%	9	8.3%	9	9.6%	9	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studying	0.5%	1	1.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking the dog / walking for exercise	2.0%	4	4.5%	3	0.7%	1	0.0%	0	0.0%	0	4.9%	4	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
(Don't know)	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	202	67	135	44	77	81	108	94	202	0	0	0	0											

Q05 What type of market stall do you intend to visit or are likely to visit today?

Those who said market at Q04

Food & Grocery	50.0%	11	50.0%	3	50.0%	8	0.0%	0	80.0%	8	33.3%	3	75.0%	6	35.7%	5	50.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing & Footwear	13.6%	3	33.3%	2	6.3%	1	0.0%	0	20.0%	2	11.1%	1	12.5%	1	14.3%	2	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc	4.5%	1	0.0%	0	6.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	4.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	7.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	9.1%	2	0.0%	0	12.5%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	14.3%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet stall	9.1%	2	0.0%	0	12.5%	2	33.3%	1	0.0%	0	11.1%	1	0.0%	0	14.3%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.1%	2	0.0%	0	12.5%	2	33.3%	1	0.0%	0	11.1%	1	12.5%	1	7.1%	1	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	22	6	16	3	10	9	8	14	22	0	0	0	0													

Mean Score: [£]

Q06 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?

Those who said Food items at Q04

Nothing	3.4%	1	0.0%	0	4.5%	1	0.0%	0	10.0%	1	0.0%	0	6.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£1-£5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6-10	10.3%	3	14.3%	1	9.1%	2	0.0%	0	0.0%	0	23.1%	3	13.3%	2	7.1%	1	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11-£20	34.5%	10	57.1%	4	27.3%	6	33.3%	2	50.0%	5	23.1%	3	26.7%	4	42.9%	6	34.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21-£30	13.8%	4	0.0%	0	18.2%	4	16.7%	1	10.0%	1	15.4%	2	6.7%	1	21.4%	3	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31-£40	20.7%	6	0.0%	0	27.3%	6	33.3%	2	20.0%	2	15.4%	2	26.7%	4	14.3%	2	20.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41-£50	13.8%	4	28.6%	2	9.1%	2	16.7%	1	10.0%	1	15.4%	2	13.3%	2	14.3%	2	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	3.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	7.7%	1	6.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	22.26	22.50	22.18	24.50	19.20	23.58	25.47	18.82	22.26	0.00	0.00	0.00	0.00													
Base:	29	7	22	6	10	13	15	14	29	0	0	0	0													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Q07 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]																												
<i>Those who said Food items at Q04</i>																												
Aldi	6.9%	2	28.6%	2	0.0%	0	0.0%	0	0.0%	0	15.4%	2	0.0%	0	14.3%	2	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda	17.2%	5	28.6%	2	13.6%	3	33.3%	2	20.0%	2	7.7%	1	6.7%	1	28.6%	4	17.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	6.9%	2	0.0%	0	9.1%	2	16.7%	1	10.0%	1	0.0%	0	6.7%	1	7.1%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Food Hall	6.9%	2	0.0%	0	9.1%	2	0.0%	0	10.0%	1	7.7%	1	13.3%	2	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	58.6%	17	71.4%	5	54.5%	12	33.3%	2	70.0%	7	61.5%	8	46.7%	7	71.4%	10	58.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	3.4%	1	0.0%	0	4.5%	1	0.0%	0	10.0%	1	0.0%	0	6.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greggs	3.4%	1	0.0%	0	4.5%	1	0.0%	0	10.0%	1	0.0%	0	6.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Butchers	3.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	7.7%	1	6.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local convenience store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market	3.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	7.1%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old Theatre Deli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.3%	3	28.6%	2	4.5%	1	16.7%	1	0.0%	0	15.4%	2	13.3%	2	7.1%	1	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		29		7		22		6		10		13		15		14		29		0		0		0		0		0

Q08 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
<i>Those who said Food items at Q04</i>																												
No	13.8%	4	0.0%	0	18.2%	4	16.7%	1	10.0%	1	15.4%	2	13.3%	2	14.3%	2	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Other food shop	31.0%	9	42.9%	3	27.3%	6	66.7%	4	20.0%	2	23.1%	3	33.3%	5	28.6%	4	31.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Other non-food shops	58.6%	17	57.1%	4	59.1%	13	83.3%	5	50.0%	5	53.8%	7	53.3%	8	64.3%	9	58.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Café / restaurant	13.8%	4	14.3%	1	13.6%	3	16.7%	1	10.0%	1	15.4%	2	6.7%	1	21.4%	3	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Public services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.8%	4	14.3%	1	13.6%	3	0.0%	0	30.0%	3	7.7%	1	13.3%	2	14.3%	2	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		29		7		22		6		10		13		15		14		29		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Mean Score: [£]																											
Q09 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?																											
<i>Those who said Non food items at Q04</i>																											
Nothing	6.5%	3	22.2%	2	2.7%	1	7.7%	1	7.1%	1	5.3%	1	3.7%	1	10.5%	2	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£1-£5	4.3%	2	0.0%	0	5.4%	2	7.7%	1	0.0%	0	5.3%	1	3.7%	1	5.3%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£6-10	6.5%	3	22.2%	2	2.7%	1	0.0%	0	7.1%	1	10.5%	2	3.7%	1	10.5%	2	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£11-£20	17.4%	8	11.1%	1	18.9%	7	15.4%	2	14.3%	2	21.1%	4	22.2%	6	10.5%	2	17.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£21-£30	17.4%	8	11.1%	1	18.9%	7	15.4%	2	28.6%	4	10.5%	2	25.9%	7	5.3%	1	17.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£31-£40	8.7%	4	0.0%	0	10.8%	4	15.4%	2	7.1%	1	5.3%	1	0.0%	0	21.1%	4	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£41-£50	8.7%	4	0.0%	0	10.8%	4	7.7%	1	7.1%	1	10.5%	2	7.4%	2	10.5%	2	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£51-£100	15.2%	7	0.0%	0	18.9%	7	0.0%	0	21.4%	3	21.1%	4	22.2%	6	5.3%	1	15.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£101-£150	2.2%	1	11.1%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Over £250	4.3%	2	22.2%	2	0.0%	0	7.7%	1	0.0%	0	5.3%	1	3.7%	1	5.3%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	8.7%	4	0.0%	0	10.8%	4	23.1%	3	0.0%	0	5.3%	1	7.4%	2	10.5%	2	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<i>Mean:</i>	<i>41.27</i>		<i>84.11</i>		<i>29.59</i>		<i>45.15</i>		<i>33.96</i>		<i>44.81</i>		<i>38.16</i>		<i>45.85</i>		<i>41.27</i>		<i>0.00</i>								
<i>Base:</i>	<i>46</i>		<i>9</i>		<i>37</i>		<i>13</i>		<i>14</i>		<i>19</i>		<i>27</i>		<i>19</i>		<i>46</i>		<i>0</i>								

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q10 What are the names of the NON FOOD shops you have visited, or intend to visit today?																										
<i>Those who said Non food items at Q04</i>																										
New Look	17.4%	8	0.0%	0	21.6%	8	30.8%	4	28.6%	4	0.0%	0	14.8%	4	21.1%	4	17.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko	17.4%	8	0.0%	0	21.6%	8	23.1%	3	21.4%	3	10.5%	2	14.8%	4	21.1%	4	17.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdrug	13.0%	6	0.0%	0	16.2%	6	7.7%	1	21.4%	3	10.5%	2	18.5%	5	5.3%	1	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.0%	6	33.3%	3	8.1%	3	15.4%	2	7.1%	1	15.8%	3	7.4%	2	21.1%	4	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WHSmith	13.0%	6	33.3%	3	8.1%	3	0.0%	0	21.4%	3	15.8%	3	14.8%	4	10.5%	2	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boyes	13.0%	6	22.2%	2	10.8%	4	15.4%	2	0.0%	0	21.1%	4	11.1%	3	15.8%	3	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	8.7%	4	0.0%	0	10.8%	4	0.0%	0	7.1%	1	15.8%	3	14.8%	4	0.0%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	8.7%	4	11.1%	1	8.1%	3	0.0%	0	14.3%	2	10.5%	2	11.1%	3	5.3%	1	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	6.5%	3	0.0%	0	8.1%	3	0.0%	0	14.3%	2	5.3%	1	11.1%	3	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	6.5%	3	0.0%	0	8.1%	3	7.7%	1	14.3%	2	0.0%	0	7.4%	2	5.3%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Florist	4.3%	2	0.0%	0	5.4%	2	0.0%	0	7.1%	1	5.3%	1	7.4%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	4.3%	2	0.0%	0	5.4%	2	7.7%	1	7.1%	1	0.0%	0	3.7%	1	5.3%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fat Face	4.3%	2	0.0%	0	5.4%	2	0.0%	0	7.1%	1	5.3%	1	0.0%	0	10.5%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	4.3%	2	0.0%	0	5.4%	2	15.4%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shops	4.3%	2	11.1%	1	2.7%	1	0.0%	0	0.0%	0	10.5%	2	3.7%	1	5.3%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	4.3%	2	0.0%	0	5.4%	2	15.4%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Works	2.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	5.3%	1	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessorize	2.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	5.3%	1	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marriotts	2.2%	1	11.1%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monsoon	2.2%	1	0.0%	0	2.7%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moore & Scrupps	2.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	5.3%	1	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askew Art Supplies	2.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	5.3%	1	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osborne Stationers	2.2%	1	0.0%	0	2.7%	1	7.7%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pandora	2.2%	1	0.0%	0	2.7%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	2.2%	1	0.0%	0	2.7%	1	0.0%	0	7.1%	1	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers	2.2%	1	0.0%	0	2.7%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Photo Expert	2.2%	1	0.0%	0	2.7%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office / Bank	2.2%	1	0.0%	0	2.7%	1	0.0%	0	7.1%	1	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claire's Accessories	2.2%	1	0.0%	0	2.7%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
K&H Sports	2.2%	1	11.1%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jane Young	4.3%	2	0.0%	0	5.4%	2	7.7%	1	7.1%	1	0.0%	0	7.4%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		46		9		37		13		14		19		27		19		46		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q11 What do you like most about (STUDY CENTRE)? [MR]																										
Near / convenient	26.2%	53	23.9%	16	27.4%	37	34.1%	15	24.7%	19	23.5%	19	26.9%	29	25.5%	24	26.2%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links	5.0%	10	4.5%	3	5.2%	7	11.4%	5	5.2%	4	1.2%	1	3.7%	4	6.4%	6	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.5%	5	4.5%	3	1.5%	2	0.0%	0	3.9%	3	2.5%	2	4.6%	5	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is cheap	1.5%	3	0.0%	0	2.2%	3	2.3%	1	2.6%	2	0.0%	0	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	5.0%	10	6.0%	4	4.4%	6	4.5%	2	3.9%	3	6.2%	5	4.6%	5	5.3%	5	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	2.5%	5	1.5%	1	3.0%	4	6.8%	3	1.3%	1	1.2%	1	1.9%	2	3.2%	3	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses / good location of bus station	1.5%	3	3.0%	2	0.7%	1	4.5%	2	1.3%	1	0.0%	0	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.5%	3	1.5%	1	1.5%	2	2.3%	1	1.3%	1	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways / good local maps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	4.5%	9	0.0%	0	6.7%	9	4.5%	2	5.2%	4	3.7%	3	1.9%	2	7.4%	7	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	4.0%	8	4.5%	3	3.7%	5	4.5%	2	3.9%	3	3.7%	3	2.8%	3	5.3%	5	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	6.9%	14	7.5%	5	6.7%	9	2.3%	1	9.1%	7	7.4%	6	10.2%	11	3.2%	3	6.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	4.5%	9	3.0%	2	5.2%	7	11.4%	5	3.9%	3	1.2%	1	5.6%	6	3.2%	3	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Character / atmosphere	26.7%	54	34.3%	23	23.0%	31	20.5%	9	19.5%	15	37.0%	30	28.7%	31	24.5%	23	26.7%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Historic buildings / tourist attractions	19.3%	39	23.9%	16	17.0%	23	13.6%	6	20.8%	16	21.0%	17	17.6%	19	21.3%	20	19.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Castle	3.5%	7	4.5%	3	3.0%	4	4.5%	2	3.9%	3	2.5%	2	3.7%	4	3.2%	3	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The River Trent	2.0%	4	4.5%	3	0.7%	1	2.3%	1	2.6%	2	1.2%	1	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The National Civil War Centre	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Air Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Town Hall Museum and Art Gallery	1.5%	3	0.0%	0	2.2%	3	0.0%	0	1.3%	1	2.5%	2	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Palace Theatre	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The cinema	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell – Southwell Minster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Markets	23.8%	48	26.9%	18	22.2%	30	20.5%	9	19.5%	15	29.6%	24	25.0%	27	22.3%	21	23.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth						
Selection / choice of independent / specialist shops	14.4%	29	11.9%	8	15.6%	21	18.2%	8	13.0%	10	13.6%	11	22.2%	24	5.3%	5	14.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of a large supermarkets	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	3.0%	6	3.0%	2	3.0%	4	2.3%	1	1.3%	1	4.9%	4	3.7%	4	2.1%	2	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	1.5%	3	0.0%	0	2.2%	3	2.3%	1	2.6%	2	0.0%	0	0.0%	0	3.2%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	3.0%	6	3.0%	2	3.0%	4	4.5%	2	3.9%	3	1.2%	1	1.9%	2	4.3%	4	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	2.0%	4	3.0%	2	1.5%	2	2.3%	1	1.3%	1	2.5%	2	0.9%	1	3.2%	3	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services (banks, insurance, hairdressers, etc)	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	1.0%	2	1.5%	1	0.7%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	2.5%	5	0.0%	0	3.7%	5	2.3%	1	2.6%	2	2.5%	2	2.8%	3	2.1%	2	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobbled streets	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything I need is here	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	1.0%	2	1.5%	1	0.7%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its compact	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - charity shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - Marks & Spencer	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village feel to it	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	2.0%	4	1.5%	1	2.2%	3	2.3%	1	2.6%	2	1.2%	1	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	9.9%	20	7.5%	5	11.1%	15	13.6%	6	9.1%	7	8.6%	7	5.6%	6	14.9%	14	9.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Q12 What do you dislike most about (STUDY CENTRE)? [MR]																												
Unsafe for pedestrians / traffic conflict	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Not enough pedestrianisation	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties in parking	10.4%	21	14.9%	10	8.1%	11	11.4%	5	10.4%	8	9.9%	8	11.1%	12	9.6%	9	10.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location of parking	1.0%	2	1.5%	1	0.7%	1	2.3%	1	0.0%	0	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	13.4%	27	11.9%	8	14.1%	19	15.9%	7	11.7%	9	13.6%	11	14.8%	16	11.7%	11	13.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	1.5%	3	0.0%	0	2.2%	3	0.0%	0	2.6%	2	1.2%	1	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion	13.9%	28	17.9%	12	11.9%	16	22.7%	10	15.6%	12	7.4%	6	17.6%	19	9.6%	9	13.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets	5.0%	10	6.0%	4	4.4%	6	0.0%	0	1.3%	1	11.1%	9	3.7%	4	6.4%	6	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups	5.9%	12	6.0%	4	5.9%	8	6.8%	3	5.2%	4	6.2%	5	8.3%	9	3.2%	3	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures	2.0%	4	3.0%	2	1.5%	2	0.0%	0	5.2%	4	0.0%	0	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	2.0%	4	3.0%	2	1.5%	2	2.3%	1	3.9%	3	0.0%	0	0.9%	1	3.2%	3	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	1.0%	2	1.5%	1	0.7%	1	2.3%	1	1.3%	1	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	3.0%	6	3.0%	2	3.0%	4	2.3%	1	5.2%	4	1.2%	1	0.0%	0	6.4%	6	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of choice of multiple shops	5.4%	11	6.0%	4	5.2%	7	4.5%	2	7.8%	6	3.7%	3	5.6%	6	5.3%	5	5.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of independent / specialist shops	5.0%	10	3.0%	2	5.9%	8	11.4%	5	5.2%	4	1.2%	1	6.5%	7	3.2%	3	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	3.5%	7	3.0%	2	3.7%	5	6.8%	3	3.9%	3	1.2%	1	0.9%	1	6.4%	6	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
I dislike everything about the Town Centre	1.0%	2	0.0%	0	1.5%	2	2.3%	1	0.0%	0	1.2%	1	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anti social behaviour	5.4%	11	10.4%	7	3.0%	4	4.5%	2	6.5%	5	4.9%	4	5.6%	6	5.3%	5	5.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased range of market stalls	2.5%	5	0.0%	0	3.7%	5	0.0%	0	5.2%	4	1.2%	1	2.8%	3	2.1%	2	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of bicycle parking	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of chain run pubs	1.0%	2	1.5%	1	0.7%	1	0.0%	0	2.6%	2	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of range of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of shops open on Sundays	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of toilets	1.5%	3	3.0%	2	0.7%	1	0.0%	0	0.0%	0	3.7%	3	0.0%	0	3.2%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No community spirit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing for young people	2.0%	4	0.0%	0	3.0%	4	6.8%	3	0.0%	0	1.2%	1	0.9%	1	3.2%	3	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over zealous traffic wardens	2.5%	5	6.0%	4	0.7%	1	0.0%	0	3.9%	3	2.5%	2	1.9%	2	3.2%	3	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Hotel is untidy	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - Clarks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - clothes shops	1.0%	2	0.0%	0	1.5%	2	2.3%	1	0.0%	0	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - Sainsburys	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cobbles	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	2.0%	4	3.0%	2	1.5%	2	0.0%	0	3.9%	3	1.2%	1	3.7%	4	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many coffee shops	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	2.0%	4	1.5%	1	2.2%	3	4.5%	2	0.0%	0	2.5%	2	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many new houses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uneven pavements	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	35.6%	72	28.4%	19	39.3%	53	36.4%	16	32.5%	25	38.3%	31	35.2%	38	36.2%	34	35.6%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q13 How could (STUDY CENTRE) be improved for shopping? [MR]																										
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better market stalls	23.8%	48	22.4%	15	24.4%	33	34.1%	15	24.7%	19	17.3%	14	25.0%	27	22.3%	21	23.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of shops in general	3.5%	7	6.0%	4	2.2%	3	2.3%	1	1.3%	1	6.2%	5	4.6%	5	2.1%	2	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	8.9%	18	10.4%	7	8.1%	11	9.1%	4	10.4%	8	7.4%	6	11.1%	12	6.4%	6	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of leisure destination in general	1.0%	2	0.0%	0	1.5%	2	0.0%	0	2.6%	2	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/ cafes	3.5%	7	3.0%	2	3.7%	5	6.8%	3	3.9%	3	1.2%	1	4.6%	5	2.1%	2	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/ cafes	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / Pedestrianisation	1.5%	3	3.0%	2	0.7%	1	2.3%	1	0.0%	0	2.5%	2	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	2.0%	4	4.5%	3	0.7%	1	2.3%	1	3.9%	3	0.0%	0	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	2.0%	4	0.0%	0	3.0%	4	4.5%	2	1.3%	1	1.2%	1	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	1.0%	2	0.0%	0	1.5%	2	4.5%	2	0.0%	0	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	1.0%	2	1.5%	1	0.7%	1	2.3%	1	1.3%	1	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.4%	15	7.5%	5	7.4%	10	11.4%	5	7.8%	6	4.9%	4	9.3%	10	5.3%	5	7.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	11.4%	23	11.9%	8	11.1%	15	13.6%	6	13.0%	10	8.6%	7	13.9%	15	8.5%	8	11.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	1.5%	3	1.5%	1	1.5%	2	0.0%	0	2.6%	2	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	2.0%	4	1.5%	1	2.2%	3	2.3%	1	1.3%	1	2.5%	2	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	1.5%	3	1.5%	1	1.5%	2	0.0%	0	2.6%	2	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper rates for market stall holders	1.5%	3	3.0%	2	0.7%	1	0.0%	0	1.3%	1	2.5%	2	0.0%	0	3.2%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	3.0%	6	1.5%	1	3.7%	5	4.5%	2	1.3%	1	3.7%	3	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have an indoor market	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	2.5%	5	3.0%	2	2.2%	3	4.5%	2	1.3%	1	2.5%	2	3.7%	4	1.1%	1	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less coffee shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Less market days	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less phone shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More drop off / pick up points	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More promotion of the town	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops open on Sundays	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture	1.5%	3	1.5%	1	1.5%	2	0.0%	0	2.6%	2	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of market stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - B & M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Clothes shop	1.5%	3	1.5%	1	1.5%	2	2.3%	1	2.6%	2	0.0%	0	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - DIY shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - John Lewis	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Ladbrokes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Lidl	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Primark	2.0%	4	0.0%	0	3.0%	4	9.1%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	4	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Sainsbury's	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Shoe shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Sports shop	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of shops in general	3.5%	7	6.0%	4	2.2%	3	2.3%	1	1.3%	1	6.2%	5	4.6%	5	2.1%	2	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new shop - Toy shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop business leaving (Don't know)	1.0%	2	1.5%	1	0.7%	1	2.3%	1	1.3%	1	0.0%	0	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	14.9%	30	13.4%	9	15.6%	21	15.9%	7	11.7%	9	17.3%	14	11.1%	12	19.1%	18	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	20.3%	41	23.9%	16	18.5%	25	13.6%	6	11.7%	9	32.1%	26	17.6%	19	23.4%	22	20.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?																										
No	62.9%	127	77.6%	52	55.6%	75	52.3%	23	66.2%	51	65.4%	53	58.3%	63	68.1%	64	62.9%	127	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	5.9%	12	0.0%	0	8.9%	12	18.2%	8	3.9%	3	1.2%	1	2.8%	3	9.6%	9	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes / shoe shops	3.5%	7	1.5%	1	4.4%	6	2.3%	1	5.2%	4	2.5%	2	3.7%	4	3.2%	3	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.5%	5	1.5%	1	3.0%	4	0.0%	0	3.9%	3	2.5%	2	2.8%	3	2.1%	2	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	2.0%	4	1.5%	1	2.2%	3	0.0%	0	1.3%	1	3.7%	3	3.7%	4	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle shop	1.0%	2	3.0%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department store	1.0%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	2.5%	2	1.9%	2	3.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	1.0%	2	0.0%	0	1.5%	2	4.5%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laura Ashley	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger retailers	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Body Shop	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caravan accessories shop	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardware shop	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft / hobby shops	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishmonger	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermarket	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shop	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More upmarket shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G M Store	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengrocers	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jane Young	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superdry	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.4%	19	6.0%	4	11.1%	15	13.6%	6	9.1%	7	7.4%	6	9.3%	10	9.6%	9	9.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q15 What do you LIKE MOST about Newark Market? [MR]																										
<i>Those in Newark</i>																										
I do not visit the market	17.8%	36	17.9%	12	17.8%	24	27.3%	12	22.1%	17	8.6%	7	15.7%	17	20.2%	19	17.8%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	2.5%	5	1.5%	1	3.0%	4	2.3%	1	2.6%	2	2.5%	2	0.9%	1	4.3%	4	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	11.9%	24	13.4%	9	11.1%	15	11.4%	5	11.7%	9	12.3%	10	8.3%	9	16.0%	15	11.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	5.4%	11	4.5%	3	5.9%	8	6.8%	3	3.9%	3	6.2%	5	4.6%	5	6.4%	6	5.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	7.9%	16	6.0%	4	8.9%	12	13.6%	6	6.5%	5	6.2%	5	8.3%	9	7.4%	7	7.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	3.0%	6	0.0%	0	4.4%	6	4.5%	2	2.6%	2	2.5%	2	0.9%	1	5.3%	5	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	6.9%	14	6.0%	4	7.4%	10	6.8%	3	5.2%	4	8.6%	7	7.4%	8	6.4%	6	6.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	5.9%	12	7.5%	5	5.2%	7	4.5%	2	5.2%	4	7.4%	6	5.6%	6	6.4%	6	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	3.0%	6	1.5%	1	3.7%	5	4.5%	2	2.6%	2	2.5%	2	3.7%	4	2.1%	2	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	17.3%	35	16.4%	11	17.8%	24	11.4%	5	19.5%	15	18.5%	15	17.6%	19	17.0%	16	17.3%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	31.2%	63	31.3%	21	31.1%	42	31.8%	14	27.3%	21	34.6%	28	33.3%	36	28.7%	27	31.2%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	23.8%	48	25.4%	17	23.0%	31	15.9%	7	23.4%	18	28.4%	23	28.7%	31	18.1%	17	23.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	6.4%	13	3.0%	2	8.1%	11	4.5%	2	7.8%	6	6.2%	5	8.3%	9	4.3%	4	6.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	3.0%	6	4.5%	3	2.2%	3	2.3%	1	5.2%	4	1.2%	1	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	3.0%	6	3.0%	2	3.0%	4	0.0%	0	6.5%	5	1.2%	1	3.7%	4	2.1%	2	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly stall holders	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.9%	12	9.0%	6	4.4%	6	0.0%	0	9.1%	7	6.2%	5	2.8%	3	9.6%	9	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Q16 What do you LIKE MOST about Southwell Market? [MR]																								
<i>Those in Southwell</i>																								
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A fishmonger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its vibrant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often? [MR]																										
<i>Those in Newark</i>																										
Nothing	24.3%	49	23.9%	16	24.4%	33	29.5%	13	31.2%	24	14.8%	12	25.9%	28	22.3%	21	24.3%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	3.0%	6	3.0%	2	3.0%	4	6.8%	3	1.3%	1	2.5%	2	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	29.2%	59	25.4%	17	31.1%	42	22.7%	10	28.6%	22	33.3%	27	25.0%	27	34.0%	32	29.2%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	1.5%	3	1.5%	1	1.5%	2	0.0%	0	0.0%	0	3.7%	3	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	3.5%	7	3.0%	2	3.7%	5	4.5%	2	2.6%	2	3.7%	3	5.6%	6	1.1%	1	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	1.5%	3	3.0%	2	0.7%	1	0.0%	0	0.0%	0	3.7%	3	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	4.5%	9	1.5%	1	5.9%	8	2.3%	1	5.2%	4	4.9%	4	5.6%	6	3.2%	3	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	1.5%	3	1.5%	1	1.5%	2	0.0%	0	1.3%	1	2.5%	2	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	14.9%	30	14.9%	10	14.8%	20	18.2%	8	10.4%	8	17.3%	14	17.6%	19	11.7%	11	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	3.0%	6	1.5%	1	3.7%	5	0.0%	0	0.0%	0	7.4%	6	5.6%	6	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	2.0%	4	0.0%	0	3.0%	4	2.3%	1	2.6%	2	1.2%	1	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	1.5%	3	0.0%	0	2.2%	3	2.3%	1	1.3%	1	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	1.5%	3	1.5%	1	1.5%	2	2.3%	1	2.6%	2	0.0%	0	2.8%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.0%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	2.5%	2	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	1.5%	3	3.0%	2	0.7%	1	0.0%	0	2.6%	2	1.2%	1	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	2.5%	5	4.5%	3	1.5%	2	2.3%	1	2.6%	2	2.5%	2	0.0%	0	5.3%	5	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Haberdashery stall	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An indoor market	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	1.5%	3	1.5%	1	1.5%	2	0.0%	0	2.6%	2	1.2%	1	0.0%	0	3.2%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a returns policy	1.0%	2	3.0%	2	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More consistency of traders	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop selling legal highs	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	21.8%	44	23.9%	16	20.7%	28	25.0%	11	15.6%	12	25.9%	21	18.5%	20	25.5%	24	21.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often? [MR]														
<i>Those in Southwell</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
Mean score: [Rating given]																									
Q19A How do you rate General retail market (typically referred to as Newark market) out of 10 (with 1 = very poor and 10 = excellent)?																									
<i>Those in Newark</i>																									
1=Very poor	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
3	3.0%	6	1.5%	1	3.7%	5	4.5%	2	2.6%	2	2.5%	2	1.9%	2	4.3%	4	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
4	3.0%	6	4.5%	3	2.2%	3	6.8%	3	1.3%	1	2.5%	2	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
5	13.4%	27	11.9%	8	14.1%	19	13.6%	6	11.7%	9	14.8%	12	13.0%	14	13.8%	13	13.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%
6	7.9%	16	9.0%	6	7.4%	10	9.1%	4	9.1%	7	6.2%	5	11.1%	12	4.3%	4	7.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
7	14.9%	30	14.9%	10	14.8%	20	18.2%	8	9.1%	7	18.5%	15	18.5%	20	10.6%	10	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%
8	29.2%	59	22.4%	15	32.6%	44	22.7%	10	31.2%	24	30.9%	25	31.5%	34	26.6%	25	29.2%	59	0.0%	0	0.0%	0	0.0%	0	0.0%
9	6.4%	13	10.4%	7	4.4%	6	4.5%	2	7.8%	6	6.2%	5	4.6%	5	8.5%	8	6.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
10=Excellent	6.9%	14	7.5%	5	6.7%	9	6.8%	3	5.2%	4	8.6%	7	3.7%	4	10.6%	10	6.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't Know)	14.9%	30	17.9%	12	13.3%	18	13.6%	6	20.8%	16	9.9%	8	13.0%	14	17.0%	16	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	7.05		7.16		7.00		6.74		7.10		7.18		6.99		7.13		7.05		0.00		0.00		0.00		0.00
Base:	202		67		135		44		77		81		108		94		202		0		0		0		0

Mean score: [Rating given]

Q19B How do you rate Collectors / antique market out of 10 (with 1 = very poor and 10 = excellent)?

Those in Newark

1=Very poor	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	2.0%	4	0.0%	0	3.0%	4	4.5%	2	2.6%	2	0.0%	0	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	2.0%	4	4.5%	3	0.7%	1	4.5%	2	1.3%	1	1.2%	1	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	12.9%	26	4.5%	3	17.0%	23	9.1%	4	9.1%	7	18.5%	15	15.7%	17	9.6%	9	12.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.0%	10	6.0%	4	4.4%	6	6.8%	3	3.9%	3	4.9%	4	6.5%	7	3.2%	3	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	4.5%	9	6.0%	4	3.7%	5	0.0%	0	3.9%	3	7.4%	6	2.8%	3	6.4%	6	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	8.9%	18	11.9%	8	7.4%	10	6.8%	3	13.0%	10	6.2%	5	9.3%	10	8.5%	8	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	4.0%	8	4.5%	3	3.7%	5	2.3%	1	5.2%	4	3.7%	3	3.7%	4	4.3%	4	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	5.9%	12	6.0%	4	5.9%	8	6.8%	3	7.8%	6	3.7%	3	3.7%	4	8.5%	8	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	54.0%	109	55.2%	37	53.3%	72	59.1%	26	50.6%	39	54.3%	44	54.6%	59	53.2%	50	54.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	6.67		7.07		6.48		6.39		6.92		6.54		6.49		6.86		6.67		0.00		0.00		0.00		0.00	
Base:	202		67		135		44		77		81		108		94		202		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Mean score: [Rating given]																										
Q19C How do you rate Farmers market out of 10 (with 1 = very poor and 10 = excellent)?																										
<i>Those in Newark</i>																										
1=Very poor	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	1.0%	2	1.5%	1	0.7%	1	2.3%	1	1.3%	1	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	3.0%	6	3.0%	2	3.0%	4	2.3%	1	3.9%	3	2.5%	2	3.7%	4	2.1%	2	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	1.0%	2	1.5%	1	0.7%	1	4.5%	2	0.0%	0	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	7.4%	15	7.5%	5	7.4%	10	6.8%	3	6.5%	5	8.6%	7	6.5%	7	8.5%	8	7.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.0%	10	4.5%	3	5.2%	7	4.5%	2	2.6%	2	7.4%	6	6.5%	7	3.2%	3	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	5.0%	10	4.5%	3	5.2%	7	4.5%	2	2.6%	2	7.4%	6	4.6%	5	5.3%	5	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	13.9%	28	14.9%	10	13.3%	18	9.1%	4	18.2%	14	12.3%	10	15.7%	17	11.7%	11	13.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	3.5%	7	1.5%	1	4.4%	6	2.3%	1	5.2%	4	2.5%	2	2.8%	3	4.3%	4	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	5.9%	12	6.0%	4	5.9%	8	6.8%	3	5.2%	4	6.2%	5	3.7%	4	8.5%	8	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	53.5%	108	53.7%	36	53.3%	72	56.8%	25	53.2%	41	51.9%	42	53.7%	58	53.2%	50	53.5%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	6.85	6.65	6.95	6.58	6.97	6.87	6.68	7.05	6.85	0.00	0.00	0.00	0.00													
Base:	202	67	135	44	77	81	108	94	202	0	0	0	0													

Mean score: [Rating given]

Q19D How do you rate Christmas market out of 10 (with 1 = very poor and 10 = excellent)?

Those in Newark

1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	1.0%	2	0.0%	0	1.5%	2	2.3%	1	1.3%	1	0.0%	0	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	1.5%	3	0.0%	0	2.2%	3	0.0%	0	1.3%	1	2.5%	2	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	10.4%	21	14.9%	10	8.1%	11	13.6%	6	7.8%	6	11.1%	9	9.3%	10	11.7%	11	10.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	5.9%	12	7.5%	5	5.2%	7	4.5%	2	9.1%	7	3.7%	3	7.4%	8	4.3%	4	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	8.9%	18	4.5%	3	11.1%	15	4.5%	2	13.0%	10	7.4%	6	13.0%	14	4.3%	4	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	14.4%	29	9.0%	6	17.0%	23	13.6%	6	14.3%	11	14.8%	12	16.7%	18	11.7%	11	14.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	8.4%	17	7.5%	5	8.9%	12	4.5%	2	7.8%	6	11.1%	9	4.6%	5	12.8%	12	8.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	9.9%	20	9.0%	6	10.4%	14	9.1%	4	11.7%	9	8.6%	7	6.5%	7	13.8%	13	9.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	39.1%	79	47.8%	32	34.8%	47	45.5%	20	33.8%	26	40.7%	33	38.9%	42	39.4%	37	39.1%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	7.38	7.26	7.43	6.96	7.47	7.50	7.09	7.72	7.38	0.00	0.00	0.00	0.00													
Base:	202	67	135	44	77	81	108	94	202	0	0	0	0													

Q20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?

Those in Ollerton, Edwinstowe and Rainworth

Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0											

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Q21 What type of market stall or range of good, would you want a new market to have/? [MR]																								
<i>Those who said Yes at Q20</i>																								
Food & Grocery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing & Footwear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc....	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Organic produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The full range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																										
No others regularly visited	30.7%	62	31.3%	21	30.4%	41	25.0%	11	27.3%	21	37.0%	30	31.5%	34	29.8%	28	30.7%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balderton	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	2.0%	4	0.0%	0	3.0%	4	4.5%	2	1.3%	1	1.2%	1	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	1.0%	2	3.0%	2	0.0%	0	0.0%	0	1.3%	1	1.2%	1	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	0.5%	1	1.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metheringham	1.0%	2	1.5%	1	0.7%	1	2.3%	1	1.3%	1	0.0%	0	1.9%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	12.4%	25	10.4%	7	13.3%	18	18.2%	8	13.0%	10	8.6%	7	13.9%	15	10.6%	10	12.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton and Boughton	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Augustin Retail Park, Grantham	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadmarsh Centre, Nottingham	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	3.5%	7	4.5%	3	3.0%	4	2.3%	1	1.3%	1	6.2%	5	1.9%	2	5.3%	5	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	4.5%	9	3.0%	2	5.2%	7	2.3%	1	5.2%	4	4.9%	4	4.6%	5	4.3%	4	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	23.8%	48	23.9%	16	23.7%	32	25.0%	11	24.7%	19	22.2%	18	21.3%	23	26.6%	25	23.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	3.5%	7	6.0%	4	2.2%	3	0.0%	0	2.6%	2	6.2%	5	4.6%	5	2.1%	2	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Nottingham	4.5%	9	4.5%	3	4.4%	6	2.3%	1	6.5%	5	3.7%	3	2.8%	3	6.4%	6	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	4.5%	9	1.5%	1	5.9%	8	6.8%	3	6.5%	5	1.2%	1	7.4%	8	1.1%	1	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Newbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	2.5%	5	3.0%	2	2.2%	3	2.3%	1	2.6%	2	2.5%	2	0.0%	0
South Hykeham	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1
Base:	202	67	135	44	77	81	108	94	202	0	0	0	0	

Q23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)

Those who mentioned a location at Q22

To buy food items (not take-away / café / restaurant)	17.1%	24	19.6%	9	16.0%	15	12.1%	4	19.6%	11	17.6%	9	21.6%	16	12.1%	8	17.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	61.4%	86	54.3%	25	64.9%	61	72.7%	24	57.1%	32	58.8%	30	63.5%	47	59.1%	39	61.4%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. bank, building society, hairdressers)	3.6%	5	4.3%	2	3.2%	3	0.0%	0	1.8%	1	7.8%	4	1.4%	1	6.1%	4	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (cinema, sports centre, bowling)	0.7%	1	0.0%	0	1.1%	1	3.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Centre	5.0%	7	4.3%	2	5.3%	5	3.0%	1	3.6%	2	7.8%	4	1.4%	1	9.1%	6	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.7%	1	2.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	2.9%	4	4.3%	2	2.1%	2	3.0%	1	3.6%	2	2.0%	1	2.7%	2	3.0%	2	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	0.7%	1	0.0%	0	1.1%	1	3.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.9%	11	10.9%	5	6.4%	6	3.0%	1	12.5%	7	5.9%	3	5.4%	4	10.6%	7	7.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	140	46	94	33	56	51	74	66	140	0	0	0	0													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q24 What do you like about the centre (MENTIONED IN Q.22)?																										
<i>Those who mentioned a location at Q22</i>																										
Better choice of shops	63.6%	89	56.5%	26	67.0%	63	75.8%	25	53.6%	30	66.7%	34	70.3%	52	56.1%	37	63.6%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	7.9%	11	8.7%	4	7.4%	7	9.1%	3	10.7%	6	3.9%	2	4.1%	3	12.1%	8	7.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better non-food shopping	0.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better food shopping	1.4%	2	0.0%	0	2.1%	2	0.0%	0	3.6%	2	0.0%	0	1.4%	1	1.5%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of places to eat and drink	0.7%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market/ farmers market	1.4%	2	2.2%	1	1.1%	1	0.0%	0	0.0%	0	3.9%	2	1.4%	1	1.5%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More available car parking	2.1%	3	0.0%	0	3.2%	3	0.0%	0	3.6%	2	2.0%	1	2.7%	2	1.5%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	3.6%	5	8.7%	4	1.1%	1	6.1%	2	1.8%	1	3.9%	2	4.1%	3	3.0%	2	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains in supermarkets	0.7%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap prices	0.7%	1	0.0%	0	1.1%	1	0.0%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.7%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has a swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's indoors	0.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's local	5.7%	8	4.3%	2	6.4%	6	3.0%	1	10.7%	6	2.0%	1	6.8%	5	4.5%	3	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The ambience	0.7%	1	0.0%	0	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The history of the town (Don't know)	0.7%	1	0.0%	0	1.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		140		46		94		33		56		51		74		66		140		0		0		0		0
Q25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	14.9%	30	20.9%	14	11.9%	16	18.2%	8	19.5%	15	8.6%	7	15.7%	17	13.8%	13	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	79.2%	160	71.6%	48	83.0%	112	75.0%	33	77.9%	60	82.7%	67	76.9%	83	81.9%	77	79.2%	160	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.9%	12	7.5%	5	5.2%	7	6.8%	3	2.6%	2	8.6%	7	7.4%	8	4.3%	4	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Q26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]																											
<i>Those who said Yes or Don't know at Q25</i>																											
Cinema	7.1%	3	5.3%	1	8.7%	2	0.0%	0	17.6%	3	0.0%	0	8.0%	2	5.9%	1	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bingo hall	2.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Health and fitness club	4.8%	2	5.3%	1	4.3%	1	18.2%	2	0.0%	0	0.0%	0	8.0%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Theatre	7.1%	3	0.0%	0	13.0%	3	0.0%	0	17.6%	3	0.0%	0	12.0%	3	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pubs / bars	2.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	7.1%	1	4.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Restaurants / cafes	9.5%	4	15.8%	3	4.3%	1	9.1%	1	17.6%	3	0.0%	0	16.0%	4	0.0%	0	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nightclubs / music venues	7.1%	3	10.5%	2	4.3%	1	27.3%	3	0.0%	0	0.0%	0	8.0%	2	5.9%	1	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Late night music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	23.8%	10	26.3%	5	21.7%	5	18.2%	2	11.8%	2	42.9%	6	28.0%	7	17.6%	3	23.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art venue	2.4%	1	0.0%	0	4.3%	1	0.0%	0	5.9%	1	0.0%	0	4.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bowling Alley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricket ground	2.4%	1	5.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	5.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Indoor Tennis court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leisure centre	4.8%	2	5.3%	1	4.3%	1	0.0%	0	5.9%	1	7.1%	1	8.0%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outdoor activities	2.4%	1	5.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	5.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Play area for children	4.8%	2	0.0%	0	8.7%	2	9.1%	1	5.9%	1	0.0%	0	0.0%	0	11.8%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Running track	2.4%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	4.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Swimming pool	19.0%	8	15.8%	3	21.7%	5	9.1%	1	17.6%	3	28.6%	4	16.0%	4	23.5%	4	19.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Youth club	7.1%	3	0.0%	0	13.0%	3	18.2%	2	5.9%	1	0.0%	0	0.0%	0	17.6%	3	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		42		19		23		11		17		14		25		17		42		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q27 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	26.2%	11	21.1%	4	30.4%	7	54.5%	6	11.8%	2	21.4%	3	28.0%	7	23.5%	4	26.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	4.8%	2	5.3%	1	4.3%	1	0.0%	0	5.9%	1	7.1%	1	0.0%	0	11.8%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/cafes	4.8%	2	10.5%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	8.0%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/cafes	4.8%	2	5.3%	1	4.3%	1	9.1%	1	5.9%	1	0.0%	0	8.0%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	2.4%	1	0.0%	0	4.3%	1	9.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	2.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	7.1%	1	4.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	2.4%	1	5.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	5.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A park	2.4%	1	0.0%	0	4.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	5.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities for teenagers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for teenagers to do	2.4%	1	0.0%	0	4.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Cinema	2.4%	1	5.3%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	5.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Gym	2.4%	1	5.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure	11.9%	5	10.5%	2	13.0%	3	0.0%	0	11.8%	2	21.4%	3	12.0%	3	11.8%	2	11.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
operator - Swimming pool Specified new leisure operator - Tennis courts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
operator - Theatre (Don't know)	4.8%	2	0.0%	0	8.7%	2	0.0%	0	11.8%	2	0.0%	0	8.0%	2	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	33.3%	14	36.8%	7	30.4%	7	27.3%	3	23.5%	4	50.0%	7	36.0%	9	29.4%	5	33.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	42		19		23		11		17		14		25		17		42		0		0		0		0	
GEN Gender:																										
Male	33.2%	67	100.0%	67	0.0%	0	18.2%	8	36.4%	28	38.3%	31	31.5%	34	35.1%	33	33.2%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Female	66.8%	135	0.0%	0	100.0%	135	81.8%	36	63.6%	49	61.7%	50	68.5%	74	64.9%	61	66.8%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	202		67		135		44		77		81		108		94		202		0		0		0		0	
AGE Age Group:																										
16 - 24 years	6.9%	14	6.0%	4	7.4%	10	31.8%	14	0.0%	0	0.0%	0	7.4%	8	6.4%	6	6.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
25 - 34 years	14.9%	30	6.0%	4	19.3%	26	68.2%	30	0.0%	0	0.0%	0	11.1%	12	19.1%	18	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
35 - 44 years	15.8%	32	14.9%	10	16.3%	22	0.0%	0	41.6%	32	0.0%	0	18.5%	20	12.8%	12	15.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
45 - 54 years	22.3%	45	26.9%	18	20.0%	27	0.0%	0	58.4%	45	0.0%	0	24.1%	26	20.2%	19	22.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0
55 - 64 years	15.8%	32	20.9%	14	13.3%	18	0.0%	0	0.0%	0	39.5%	32	14.8%	16	17.0%	16	15.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
65+ years	24.3%	49	25.4%	17	23.7%	32	0.0%	0	0.0%	0	60.5%	49	24.1%	26	24.5%	23	24.3%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	202		67		135		44		77		81		108		94		202		0		0		0		0	
EMP Are you in paid employment:																										
Yes	58.4%	118	61.2%	41	57.0%	77	63.6%	28	85.7%	66	29.6%	24	68.5%	74	46.8%	44	58.4%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	41.6%	84	38.8%	26	43.0%	58	36.4%	16	14.3%	11	70.4%	57	31.5%	34	53.2%	50	41.6%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	202		67		135		44		77		81		108		94		202		0		0		0		0	
WORKPLACE Location of workplace:																										
<i>Those in employment</i>																										
Inside (study centre) town centre	48.3%	57	36.6%	15	54.5%	42	57.1%	16	53.0%	35	25.0%	6	45.9%	34	52.3%	23	48.3%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside (study centre) town centre	51.7%	61	63.4%	26	45.5%	35	42.9%	12	47.0%	31	75.0%	18	54.1%	40	47.7%	21	51.7%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	118		41		77		28		66		24		74		44		118		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
SEG Occupation of Chief Wage Earner in HHold:																								
AB	20.8%	42	23.9%	16	19.3%	26	11.4%	5	23.4%	18	23.5%	19	38.9%	42	0.0%	0	20.8%	42	0.0%	0	0.0%	0	0.0%	0
C1	32.7%	66	26.9%	18	35.6%	48	34.1%	15	36.4%	28	28.4%	23	61.1%	66	0.0%	0	32.7%	66	0.0%	0	0.0%	0	0.0%	0
C2	24.3%	49	32.8%	22	20.0%	27	18.2%	8	26.0%	20	25.9%	21	0.0%	0	52.1%	49	24.3%	49	0.0%	0	0.0%	0	0.0%	0
DE	22.3%	45	16.4%	11	25.2%	34	36.4%	16	14.3%	11	22.2%	18	0.0%	0	47.9%	45	22.3%	45	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0
ADU Adults in Hhold [MR]																								
1 adult in hhold	20.8%	42	20.9%	14	20.7%	28	25.0%	11	13.0%	10	25.9%	21	13.9%	15	28.7%	27	20.8%	42	0.0%	0	0.0%	0	0.0%	0
2 adults in hhold	63.9%	129	67.2%	45	62.2%	84	50.0%	22	64.9%	50	70.4%	57	70.4%	76	56.4%	53	63.9%	129	0.0%	0	0.0%	0	0.0%	0
3 adults in hhold	12.4%	25	9.0%	6	14.1%	19	18.2%	8	19.5%	15	2.5%	2	13.0%	14	11.7%	11	12.4%	25	0.0%	0	0.0%	0	0.0%	0
4 or more adults in hhold	3.0%	6	3.0%	2	3.0%	4	6.8%	3	2.6%	2	1.2%	1	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0
CHI Children in Hhold [MR]																								
1 child in hhold	14.9%	30	11.9%	8	16.3%	22	27.3%	12	22.1%	17	1.2%	1	16.7%	18	12.8%	12	14.9%	30	0.0%	0	0.0%	0	0.0%	0
2 children in hhold	10.4%	21	4.5%	3	13.3%	18	20.5%	9	15.6%	12	0.0%	0	10.2%	11	10.6%	10	10.4%	21	0.0%	0	0.0%	0	0.0%	0
3 children in hhold	4.0%	8	3.0%	2	4.4%	6	9.1%	4	5.2%	4	0.0%	0	1.9%	2	6.4%	6	4.0%	8	0.0%	0	0.0%	0	0.0%	0
4 or more children in hhold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No children in hhold	70.8%	143	80.6%	54	65.9%	89	43.2%	19	57.1%	44	98.8%	80	71.3%	77	70.2%	66	70.8%	143	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0
CARS Cars in Hhold [MR]																								
1 car in hhold	37.1%	75	34.3%	23	38.5%	52	34.1%	15	23.4%	18	51.9%	42	33.3%	36	41.5%	39	37.1%	75	0.0%	0	0.0%	0	0.0%	0
2 cars in hhold	32.2%	65	37.3%	25	29.6%	40	22.7%	10	49.4%	38	21.0%	17	41.7%	45	21.3%	20	32.2%	65	0.0%	0	0.0%	0	0.0%	0
3 cars in hhold	5.9%	12	7.5%	5	5.2%	7	6.8%	3	10.4%	8	1.2%	1	8.3%	9	3.2%	3	5.9%	12	0.0%	0	0.0%	0	0.0%	0
4 cars in hhold	2.0%	4	1.5%	1	2.2%	3	4.5%	2	1.3%	1	1.2%	1	1.9%	2	2.1%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0
No cars in hhold	22.8%	46	19.4%	13	24.4%	33	31.8%	14	15.6%	12	24.7%	20	14.8%	16	31.9%	30	22.8%	46	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0
DAY Day of interview:																								
Monday	12.9%	26	13.4%	9	12.6%	17	20.5%	9	10.4%	8	11.1%	9	11.1%	12	14.9%	14	12.9%	26	0.0%	0	0.0%	0	0.0%	0
Tuesday	12.4%	25	14.9%	10	11.1%	15	11.4%	5	15.6%	12	9.9%	8	12.0%	13	12.8%	12	12.4%	25	0.0%	0	0.0%	0	0.0%	0
Wednesday	24.8%	50	26.9%	18	23.7%	32	31.8%	14	18.2%	14	27.2%	22	23.1%	25	26.6%	25	24.8%	50	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	25.2%	51	16.4%	11	29.6%	40	15.9%	7	29.9%	23	25.9%	21	27.8%	30	22.3%	21	25.2%	51	0.0%	0	0.0%	0	0.0%	0
Saturday	24.8%	50	28.4%	19	23.0%	31	20.5%	9	26.0%	20	25.9%	21	25.9%	28	23.4%	22	24.8%	50	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
TOWN Town																										
Newark	100.0%	202	100.0%	67	100.0%	135	100.0%	44	100.0%	77	100.0%	81	100.0%	108	94	100.0%	202	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edwinstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rainworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		202		67		135		44		77		81		108		94		202		0		0		0		
LOC Location																										
Location Point 1	8.4%	17	11.9%	8	6.7%	9	6.8%	3	5.2%	4	12.3%	10	8.3%	9	8.5%	8	8.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 2	8.9%	18	11.9%	8	7.4%	10	6.8%	3	9.1%	7	9.9%	8	8.3%	9	9.6%	9	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 3	9.4%	19	6.0%	4	11.1%	15	6.8%	3	7.8%	6	12.3%	10	10.2%	11	8.5%	8	9.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 4	14.9%	30	10.4%	7	17.0%	23	20.5%	9	14.3%	11	12.3%	10	16.7%	18	12.8%	12	14.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 5	8.9%	18	3.0%	2	11.9%	16	9.1%	4	10.4%	8	7.4%	6	9.3%	10	8.5%	8	8.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 6	20.8%	42	20.9%	14	20.7%	28	27.3%	12	22.1%	17	16.0%	13	15.7%	17	26.6%	25	20.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 7	11.4%	23	11.9%	8	11.1%	15	15.9%	7	10.4%	8	9.9%	8	8.3%	9	14.9%	14	11.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 8	7.4%	15	10.4%	7	5.9%	8	0.0%	0	13.0%	10	6.2%	5	10.2%	11	4.3%	4	7.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 9	5.0%	10	7.5%	5	3.7%	5	0.0%	0	6.5%	5	6.2%	5	5.6%	6	4.3%	4	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		202		67		135		44		77		81		108		94		202		0		0		0		

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
PC																										
IP30 9	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
LE12 5	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE13 1	1.0%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN1 2	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN5 0	1.5%	3	1.5%	1	1.5%	2	0.0%	0	3.9%	3	0.0%	0	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN6	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN6 9	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG13 0	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG13 9	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG17 3	1.0%	2	1.5%	1	0.7%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	2.1%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG2	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG2 7	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG21 0	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG22 0	1.0%	2	1.5%	1	0.7%	1	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG22 8	3.0%	6	3.0%	2	3.0%	4	2.3%	1	5.2%	4	1.2%	1	2.8%	3	3.2%	3	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG22 9	1.5%	3	1.5%	1	1.5%	2	0.0%	0	1.3%	1	2.5%	2	1.9%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG23	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG23 5	5.4%	11	6.0%	4	5.2%	7	6.8%	3	1.3%	1	8.6%	7	8.3%	9	2.1%	2	5.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG23 6	3.5%	7	4.5%	3	3.0%	4	2.3%	1	5.2%	4	2.5%	2	4.6%	5	2.1%	2	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG23 7	5.0%	10	3.0%	2	5.9%	8	4.5%	2	6.5%	5	3.7%	3	6.5%	7	3.2%	3	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24	1.5%	3	3.0%	2	0.7%	1	4.5%	2	1.3%	1	0.0%	0	0.9%	1	2.1%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 1	15.8%	32	17.9%	12	14.8%	20	20.5%	9	15.6%	12	13.6%	11	16.7%	18	14.9%	14	15.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 2	13.4%	27	10.4%	7	14.8%	20	15.9%	7	13.0%	10	12.3%	10	13.0%	14	13.8%	13	13.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 3	12.9%	26	10.4%	7	14.1%	19	11.4%	5	7.8%	6	18.5%	15	11.1%	12	14.9%	14	12.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG24 4	18.8%	38	17.9%	12	19.3%	26	22.7%	10	20.8%	16	14.8%	12	11.1%	12	27.7%	26	18.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG25 0	2.0%	4	1.5%	1	2.2%	3	2.3%	1	2.6%	2	1.2%	1	2.8%	3	1.1%	1	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG3 2	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG31 8	0.5%	1	0.0%	0	0.7%	1	2.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG32 1	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG32 3	1.0%	2	0.0%	0	1.5%	2	0.0%	0	1.3%	1	1.2%	1	0.9%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG34 7	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG4 1	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG4 2	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG4 3	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG4 4	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG8 3	0.5%	1	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S20 2	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S20 4	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S26 6	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S6 1	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	202	67	135	44	77	81	108	94	202	0	0	0	0													

Appendix 3:

Data Tabulations

By Southwell

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Q01 How did you travel to (STUDY CENTRE) today?																											
Car – driver	40.0%	20	29.4%	5	45.5%	15	60.0%	3	47.1%	8	32.1%	9	45.0%	18	20.0%	2	0.0%	0	40.0%	20	0.0%	0	0.0%	0	0.0%	0	
Car – passenger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bicycle	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
Rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Taxi	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
On foot	56.0%	28	64.7%	11	51.5%	17	40.0%	2	52.9%	9	60.7%	17	52.5%	21	70.0%	7	0.0%	0	56.0%	28	0.0%	0	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mobility scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0	
Q02 How long do you intend to stay in (STUDY CENTRE) today?																											
Less than 30 minutes	34.0%	17	41.2%	7	30.3%	10	0.0%	0	29.4%	5	42.9%	12	40.0%	16	10.0%	1	0.0%	0	34.0%	17	0.0%	0	0.0%	0	0.0%	0	
30- 59 minutes	16.0%	8	11.8%	2	18.2%	6	60.0%	3	17.6%	3	7.1%	2	15.0%	6	20.0%	2	0.0%	0	16.0%	8	0.0%	0	0.0%	0	0.0%	0	
1 hour – 1hour 59 minutes	36.0%	18	35.3%	6	36.4%	12	20.0%	1	41.2%	7	35.7%	10	32.5%	13	50.0%	5	0.0%	0	36.0%	18	0.0%	0	0.0%	0	0.0%	0	
2 hours – 2 hours 59 minutes	8.0%	4	5.9%	1	9.1%	3	20.0%	1	0.0%	0	10.7%	3	7.5%	3	10.0%	1	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	
3 hours – 3 hours 59 minutes	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
4 hours and over	4.0%	2	0.0%	0	6.1%	2	0.0%	0	11.8%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0	
Mean score: [Visits per week]																											
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?																											
7 days a week	20.0%	10	29.4%	5	15.2%	5	20.0%	1	17.6%	3	21.4%	6	17.5%	7	30.0%	3	0.0%	0	20.0%	10	0.0%	0	0.0%	0	0.0%	0	
4-6 days a week	42.0%	21	29.4%	5	48.5%	16	20.0%	1	47.1%	8	42.9%	12	40.0%	16	50.0%	5	0.0%	0	42.0%	21	0.0%	0	0.0%	0	0.0%	0	
2-3 days a week	14.0%	7	5.9%	1	18.2%	6	20.0%	1	11.8%	2	14.3%	4	15.0%	6	10.0%	1	0.0%	0	14.0%	7	0.0%	0	0.0%	0	0.0%	0	
Once a week	14.0%	7	23.5%	4	9.1%	3	20.0%	1	17.6%	3	10.7%	3	17.5%	7	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0	0.0%	0	
Once every 2 weeks	4.0%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	7.1%	2	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	
Once every month	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
Once every 3 months	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
Less often than once every 3 months	2.0%	1	5.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mean:		4.03		3.96		4.07		3.26		4.06		4.15		3.81		4.93		0.00		4.03		0.00		0.00		0.00	0.00
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Q04 What is the MAIN reason for your visit here today?																												
To buy food items at the shops (not take-away / café / restaurant)	14.0%	7	5.9%	1	18.2%	6	20.0%	1	11.8%	2	14.3%	4	12.5%	5	20.0%	2	0.0%	0	14.0%	7	0.0%	0	0.0%	0	0.0%	0		
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	18.0%	9	17.6%	3	18.2%	6	20.0%	1	17.6%	3	17.9%	5	15.0%	6	30.0%	3	0.0%	0	18.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	24.0%	12	41.2%	7	15.2%	5	40.0%	2	23.5%	4	21.4%	6	22.5%	9	30.0%	3	0.0%	0	24.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (eg. sports centre)	2.0%	1	0.0%	0	3.0%	1	20.0%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	8.0%	4	0.0%	0	12.1%	4	0.0%	0	11.8%	2	7.1%	2	10.0%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	20.0%	10	23.5%	4	18.2%	6	0.0%	0	11.8%	2	28.6%	8	25.0%	10	0.0%	0	0.0%	0	20.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the National Civil War Centre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Town Hall Museum & Art Gallery (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Air Museum (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Palace Theatre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Castle (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Southwell Minster (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Workhouse (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studying	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking the dog / walking for exercise	10.0%	5	5.9%	1	12.1%	4	0.0%	0	17.6%	3	7.1%	2	10.0%	4	10.0%	1	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
Base:	50	17	33	5	17	28	40	10	0	50	0	0	0												
Q05 What type of market stall do you intend to visit or are likely to visit today?																									
<i>Those who said market at Q04</i>																									
Food & Grocery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clothing & Footwear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CDs, DVDs, games, books etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pet stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0												
Mean Score: [£]																									
Q06 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?																									
<i>Those who said Food items at Q04</i>																									
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£1-£5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6-10	57.1%	4	100.0%	1	50.0%	3	100.0%	1	50.0%	2	40.0%	2	100.0%	2	57.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11-£20	42.9%	3	0.0%	0	50.0%	3	0.0%	0	50.0%	1	50.0%	2	60.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£21-£30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	10.71	7.50	11.25	7.50	11.25	11.25	12.00	7.50	0.00	10.71	0.00	0.00	0.00												
Base:	7	1	6	1	2	4	5	2	0	7	0	0	0												

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Q07 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]	<i>Those who said Food items at Q04</i>																																	
Aldi	14.3%	1	0.0%	0	16.7%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks and Spencer Food Hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op	14.3%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	25.0%	1	20.0%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Greggs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heron	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Butchers	28.6%	2	0.0%	0	33.3%	2	0.0%	0	0.0%	0	50.0%	2	40.0%	2	0.0%	0	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local convenience store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
One Stop	14.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	50.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Spar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Old Theatre Deli	14.3%	1	0.0%	0	16.7%	1	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	14.3%	1	0.0%	0	16.7%	1	100.0%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		7		1		6		1		2		4		5		2		0		7		0		0		0		0		0		0		

Q08 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
<i>Those who said Food items at Q04</i>																																
No	14.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	50.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Other food shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Other non-food shops	85.7%	6	0.0%	0	100.0%	6	100.0%	1	100.0%	2	75.0%	3	100.0%	5	50.0%	1	0.0%	0	85.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Café / restaurant	28.6%	2	0.0%	0	33.3%	2	100.0%	1	50.0%	1	0.0%	0	20.0%	1	50.0%	1	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Library	14.3%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	25.0%	1	20.0%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Public services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		7		1		6		1		2		4		5		2		0		7		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Mean Score: [£]																											
Q09 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?																											
<i>Those who said Non food items at Q04</i>																											
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0													
£1-£5	22.2%	2	33.3%	1	16.7%	1	0.0%	0	0.0%	0	40.0%	2	16.7%	1	33.3%	1	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	
£6-10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£11-£20	11.1%	1	0.0%	0	16.7%	1	0.0%	0	33.3%	1	0.0%	0	16.7%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£21-£30	33.3%	3	66.7%	2	16.7%	1	100.0%	1	33.3%	1	20.0%	1	16.7%	1	66.7%	2	0.0%	0	33.3%	3	0.0%	0	0.0%	0	0.0%	0	
£31-£40	11.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	20.0%	1	16.7%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	22.2%	2	0.0%	0	33.3%	2	0.0%	0	33.3%	1	20.0%	1	33.3%	2	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<i>Mean:</i>		8.71		2.17		13.63		2.00		8.50		10.50		13.63		2.17		0.00		8.71		0.00		0.00		0.00	
<i>Base:</i>		9		3		6		1		3		5		6		3		0		9		0		0		0	
Q10 What are the names of the NON FOOD shops you have visited, or intend to visit today?																											
<i>Those who said Non food items at Q04</i>																											
Boots	33.3%	3	0.0%	0	50.0%	3	0.0%	0	33.3%	1	40.0%	2	33.3%	2	33.3%	1	0.0%	0	33.3%	3	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	22.2%	2	33.3%	1	16.7%	1	0.0%	0	0.0%	0	40.0%	2	33.3%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	
Charity shops	22.2%	2	33.3%	1	16.7%	1	0.0%	0	66.7%	2	0.0%	0	16.7%	1	33.3%	1	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	
Garden Centre	11.1%	1	33.3%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	
The Hen House	11.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	20.0%	1	16.7%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	
<i>Base:</i>		9		3		6		1		3		5		6		3		0		9		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q11 What do you like most about (STUDY CENTRE)? [MR]																										
Near / convenient	24.0%	12	17.6%	3	27.3%	9	40.0%	2	35.3%	6	14.3%	4	25.0%	10	20.0%	2	0.0%	0	24.0%	12	0.0%	0	0.0%	0	0.0%	0
Good public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	4.0%	2	0.0%	0	6.1%	2	0.0%	0	11.8%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Good directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses / good location of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways / good local maps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	4.0%	2	5.9%	1	3.0%	1	0.0%	0	0.0%	0	7.1%	2	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	4.0%	2	0.0%	0	6.1%	2	0.0%	0	5.9%	1	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Not too crowded	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Character / atmosphere	40.0%	20	70.6%	12	24.2%	8	60.0%	3	35.3%	6	39.3%	11	37.5%	15	50.0%	5	0.0%	0	40.0%	20	0.0%	0	0.0%	0	0.0%	0
Historic buildings / tourist attractions	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The River Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The National Civil War Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Air Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Town Hall Museum and Art Gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Palace Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell – Southwell Minster	12.0%	6	11.8%	2	12.1%	4	0.0%	0	11.8%	2	14.3%	4	10.0%	4	20.0%	2	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0
The Markets	4.0%	2	0.0%	0	6.1%	2	20.0%	1	0.0%	0	3.6%	1	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth						
Selection / choice of independent / specialist shops	20.0%	10	17.6%	3	21.2%	7	20.0%	1	17.6%	3	21.4%	6	20.0%	8	20.0%	2	0.0%	0	20.0%	10	0.0%	0	0.0%	0	0.0%	0
Presence of a large supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	4.0%	2	0.0%	0	6.1%	2	20.0%	1	5.9%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	6.0%	3	0.0%	0	9.1%	3	0.0%	0	11.8%	2	3.6%	1	5.0%	2	10.0%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Range of services (banks, insurance, hairdressers, etc)	8.0%	4	11.8%	2	6.1%	2	0.0%	0	5.9%	1	10.7%	3	10.0%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	18.0%	9	5.9%	1	24.2%	8	0.0%	0	11.8%	2	25.0%	7	17.5%	7	20.0%	2	0.0%	0	18.0%	9	0.0%	0	0.0%	0	0.0%	0
Cobbled streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything I need is here	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	4.0%	2	5.9%	1	3.0%	1	0.0%	0	5.9%	1	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Its compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	4.0%	2	11.8%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	2	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Parking is free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village feel to it	4.0%	2	5.9%	1	3.0%	1	0.0%	0	0.0%	0	7.1%	2	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth							
Q12 What do you dislike most about (STUDY CENTRE)? [MR]																											
Unsafe for pedestrians / traffic conflict	10.0%	5	5.9%	1	12.1%	4	40.0%	2	0.0%	0	10.7%	3	10.0%	4	10.0%	1	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0	
Not enough pedestrianisation	6.0%	3	11.8%	2	3.0%	1	0.0%	0	5.9%	1	7.1%	2	7.5%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficulties in parking	12.0%	6	11.8%	2	12.1%	4	20.0%	1	11.8%	2	10.7%	3	5.0%	2	40.0%	4	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Location of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking is expensive	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor public transport links	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Road congestion	28.0%	14	35.3%	6	24.2%	8	100.0%	5	11.8%	2	25.0%	7	30.0%	12	20.0%	2	0.0%	0	28.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dirty shopping streets	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Feels unsafe / presence of threatening individuals / groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of police presence / other security measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
General lack of choice of multiple shops	14.0%	7	5.9%	1	18.2%	6	0.0%	0	23.5%	4	10.7%	3	12.5%	5	20.0%	2	0.0%	0	14.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
General lack of independent / specialist shops	4.0%	2	5.9%	1	3.0%	1	0.0%	0	5.9%	1	3.6%	1	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inadequate range of places to eat	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Inadequate range of services	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Inadequate range of leisure facilities	2.0%	1	5.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth						
I dislike everything about the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anti social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased range of market stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of bicycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of chain run pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of range of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No community spirit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing for young people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over zealous traffic wardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robin Hotel is untidy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - Clarks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - Sainsburys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The cobbles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	4.0%	2	0.0%	0	6.1%	2	0.0%	0	5.9%	1	3.6%	1	0.0%	0	20.0%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Too many coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many new houses	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uneven pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	44.0%	22	41.2%	7	45.5%	15	0.0%	0	47.1%	8	50.0%	14	47.5%	19	30.0%	3	0.0%	0	44.0%	22	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q13 How could (STUDY CENTRE) be improved for shopping? [MR]																										
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Better market stalls	18.0%	9	11.8%	2	21.2%	7	40.0%	2	23.5%	4	10.7%	3	17.5%	7	20.0%	2	0.0%	0	18.0%	9	0.0%	0	0.0%	0	0.0%	0
Better choice of shops in general	8.0%	4	5.9%	1	9.1%	3	0.0%	0	5.9%	1	10.7%	3	5.0%	2	20.0%	2	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Better quality shops	6.0%	3	0.0%	0	9.1%	3	0.0%	0	11.8%	2	3.6%	1	7.5%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Better choice of leisure destination in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/ cafes	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/ cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / Pedestrianisation	6.0%	3	5.9%	1	6.1%	2	20.0%	1	0.0%	0	7.1%	2	7.5%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	8.0%	4	11.8%	2	6.1%	2	20.0%	1	0.0%	0	10.7%	3	10.0%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	2.0%	1	5.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More parking	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper rates for market stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have an indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
Less market days	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More drop off / pick up points	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More promotion of the town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More street furniture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More variety of market stalls	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Pedestrianise the centre	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - B & M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Clothes shop	4.0%	2	5.9%	1	3.0%	1	0.0%	0	5.9%	1	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%
Specified new shop - DIY shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Ladbroke's	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Specified new shop - Lidl	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Shoe shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Sports shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Supermarket	4.0%	2	0.0%	0	6.1%	2	0.0%	0	5.9%	1	3.6%	1	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%
Better choice of shops in general	8.0%	4	5.9%	1	9.1%	3	0.0%	0	5.9%	1	10.7%	3	5.0%	2	20.0%	2	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%
Specified new shop - Toy shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop business leaving (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(None mentioned)	20.0%	10	23.5%	4	18.2%	6	40.0%	2	17.6%	3	17.9%	5	20.0%	8	20.0%	2	0.0%	0	20.0%	10	0.0%	0	0.0%	0	0.0%
	34.0%	17	35.3%	6	33.3%	11	0.0%	0	35.3%	6	39.3%	11	32.5%	13	40.0%	4	0.0%	0	34.0%	17	0.0%	0	0.0%	0	0.0%
Base:		50		17		33		5		17		28		40		10		0		50		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth								
Q14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?																												
No	48.0%	24	58.8%	10	42.4%	14	20.0%	1	29.4%	5	64.3%	18	47.5%	19	50.0%	5	0.0%	0	48.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes / shoe shops	12.0%	6	11.8%	2	12.1%	4	40.0%	2	11.8%	2	7.1%	2	15.0%	6	0.0%	0	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermarket	8.0%	4	5.9%	1	9.1%	3	20.0%	1	11.8%	2	3.6%	1	7.5%	3	10.0%	1	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bookmakers	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shop	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budget food store	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	20.0%	10	11.8%	2	24.2%	8	0.0%	0	29.4%	5	17.9%	5	17.5%	7	30.0%	3	0.0%	0	20.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0		0
Q15 What do you LIKE MOST about Newark Market? [MR]																												
<i>Those in Newark</i>																												
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q16 What do you LIKE MOST about Southwell Market? [MR]																										
<i>Those in Southwell</i>																										
I do not visit the market	12.0%	6	23.5%	4	6.1%	2	40.0%	2	17.6%	3	3.6%	1	10.0%	4	20.0%	2	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0
Nothing	4.0%	2	0.0%	0	6.1%	2	0.0%	0	5.9%	1	3.6%	1	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Near / convenient	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	6.0%	3	0.0%	0	9.1%	3	0.0%	0	5.9%	1	7.1%	2	7.5%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	4.0%	2	0.0%	0	6.1%	2	0.0%	0	5.9%	1	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	4.0%	2	5.9%	1	3.0%	1	0.0%	0	11.8%	2	0.0%	0	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
The food stalls	26.0%	13	29.4%	5	24.2%	8	40.0%	2	23.5%	4	25.0%	7	25.0%	10	30.0%	3	0.0%	0	26.0%	13	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	26.0%	13	11.8%	2	33.3%	11	20.0%	1	11.8%	2	35.7%	10	27.5%	11	20.0%	2	0.0%	0	26.0%	13	0.0%	0	0.0%	0	0.0%	0
The character of the market	16.0%	8	0.0%	0	24.2%	8	0.0%	0	23.5%	4	14.3%	4	15.0%	6	20.0%	2	0.0%	0	16.0%	8	0.0%	0	0.0%	0	0.0%	0
The places to eat	4.0%	2	5.9%	1	3.0%	1	20.0%	1	0.0%	0	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A fishmonger	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Good prices	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Its vibrant	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	24.0%	12	29.4%	5	21.2%	7	0.0%	0	23.5%	4	28.6%	8	25.0%	10	20.0%	2	0.0%	0	24.0%	12	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Q17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often? [MR]																								
<i>Those in Newark</i>																								
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Haberdashery stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a returns policy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More consistency of traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop selling legal highs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often? [MR]																										
<i>Those in Southwell</i>																										
Nothing	46.0%	23	41.2%	7	48.5%	16	20.0%	1	58.8%	10	42.9%	12	50.0%	20	30.0%	3	0.0%	0	46.0%	23	0.0%	0	0.0%	0	0.0%	0
Frequency	6.0%	3	11.8%	2	3.0%	1	20.0%	1	0.0%	0	7.1%	2	7.5%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
A larger market	12.0%	6	0.0%	0	18.2%	6	0.0%	0	17.6%	3	10.7%	3	10.0%	4	20.0%	2	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	8.0%	4	0.0%	0	12.1%	4	20.0%	1	11.8%	2	3.6%	1	7.5%	3	10.0%	1	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	2.0%	1	0.0%	0	3.0%	1	20.0%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Mean score: [Rating given]														
Q19A How do you rate General retail market (typically referred to as Newark market) out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	<i>0.00</i>
Base:	0		0		0		0		0		0		0	0

Mean score: [Rating given]														
Q19B How do you rate Collectors / antique market out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>	<i>0.00</i>										
Base:	0		0		0		0		0		0		0	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Mean score: [Rating given]														
Q19C How do you rate Farmers market out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mean score: [Rating given]														
Q19D How do you rate Christmas market out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Q20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?														
<i>Those in Ollerton, Edwinstowe and Rainworth</i>														
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
Q21 What type of market stall or range of good, would you want a new market to have/? [MR]																									
<i>Those who said Yes at Q20</i>																									
Food & Grocery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clothing & Footwear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CDs, DVDs, games, books etc....	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmers Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Organic produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pet products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The full range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0		0		0		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Q22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																												
No others regularly visited	14.0%	7	11.8%	2	15.2%	5	20.0%	1	11.8%	2	14.3%	4	17.5%	7	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0	0.0%	0		
Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracebridge Heath	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	14.0%	7	17.6%	3	12.1%	4	0.0%	0	11.8%	2	17.9%	5	10.0%	4	30.0%	3	0.0%	0	14.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton and Boughton	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Augustin Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadmarsh Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	4.0%	2	0.0%	0	6.1%	2	0.0%	0	11.8%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	8.0%	4	0.0%	0	12.1%	4	0.0%	0	11.8%	2	7.1%	2	10.0%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Nottingham	40.0%	20	47.1%	8	36.4%	12	20.0%	1	29.4%	5	50.0%	14	42.5%	17	30.0%	3	0.0%	0	40.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	4.0%	2	5.9%	1	3.0%	1	0.0%	0	5.9%	1	3.6%	1	2.5%	1	10.0%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	6.0%	3	5.9%	1	6.1%	2	40.0%	2	0.0%	0	3.6%	1	5.0%	2	10.0%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwick	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Newbury	2.0%	1	5.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Hykeham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0

Q23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)

Those who mentioned a location at Q22

To buy food items (not take-away / café / restaurant)	32.6%	14	13.3%	2	42.9%	12	25.0%	1	33.3%	5	33.3%	8	33.3%	11	30.0%	3	0.0%	0	32.6%	14	0.0%	0	0.0%	0	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	58.1%	25	86.7%	13	42.9%	12	75.0%	3	60.0%	9	54.2%	13	57.6%	19	60.0%	6	0.0%	0	58.1%	25	0.0%	0	0.0%	0	0.0%	0
For services (e.g. bank, building society, hairdressers)	2.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	3.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (cinema, sports centre, bowling)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Centre	4.7%	2	0.0%	0	7.1%	2	0.0%	0	6.7%	1	4.2%	1	3.0%	1	10.0%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	2.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	3.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
To meet someone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		43		15		28		4		15		24		33		10		0		43		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q24 What do you like about the centre (MENTIONED IN Q.22)?														
<i>Those who mentioned a location at Q22</i>														
Better choice of shops	44.2%	19 40.0%	6 46.4%	13 50.0%	2 26.7%	4 54.2%	13 48.5%	16 30.0%	3 0.0%	0 44.2%	19 0.0%	0 0.0%	0 0.0%	0
Better quality of shops	7.0%	3 6.7%	1 7.1%	2 0.0%	0 13.3%	2 4.2%	1 9.1%	3 0.0%	0 0.0%	0 7.0%	3 0.0%	0 0.0%	0 0.0%	0
Better non-food shopping	16.3%	7 33.3%	5 7.1%	2 25.0%	1 6.7%	1 20.8%	5 12.1%	4 30.0%	3 0.0%	0 16.3%	7 0.0%	0 0.0%	0 0.0%	0
Better food shopping	20.9%	9 6.7%	1 28.6%	8 25.0%	1 26.7%	4 16.7%	4 21.2%	7 20.0%	2 0.0%	0 20.9%	9 0.0%	0 0.0%	0 0.0%	0
Better range of places to eat and drink	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Street market/ farmers market	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More available car parking	2.3%	1 0.0%	0 3.6%	1 0.0%	0 6.7%	1 0.0%	0 0.0%	0 10.0%	1 0.0%	0 2.3%	1 0.0%	0 0.0%	0 0.0%	0
Cheaper car parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other (PLEASE WRITE IN)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Bargains in supermarkets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Cheap prices	2.3%	1 6.7%	1 0.0%	0 0.0%	0 0.0%	0 4.2%	1 3.0%	1 0.0%	0 0.0%	0 2.3%	1 0.0%	0 0.0%	0 0.0%	0
Debenhams	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
It has a swimming pool	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
It's indoors	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
It's local	4.7%	2 6.7%	1 3.6%	1 0.0%	0 13.3%	2 0.0%	0 6.1%	2 0.0%	0 0.0%	0 4.7%	2 0.0%	0 0.0%	0 0.0%	0
Nothing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
The ambience	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
The history of the town (Don't know)	2.3%	1 0.0%	0 3.6%	1 0.0%	0 6.7%	1 0.0%	0 0.0%	0 10.0%	1 0.0%	0 2.3%	1 0.0%	0 0.0%	0 0.0%	0
Base:		43	15	28	4	15	24	33	10	0	43	0	0	0
Q25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?														
Yes	30.0%	15 29.4%	5 30.3%	10 40.0%	2 29.4%	5 28.6%	8 32.5%	13 20.0%	2 0.0%	0 30.0%	15 0.0%	0 0.0%	0 0.0%	0
No	68.0%	34 70.6%	12 66.7%	22 60.0%	3 70.6%	12 67.9%	19 65.0%	26 80.0%	8 0.0%	0 68.0%	34 0.0%	0 0.0%	0 0.0%	0
(Don't know)	2.0%	1 0.0%	0 3.0%	1 0.0%	0 0.0%	0 3.6%	1 2.5%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 0.0%	0 0.0%	0
Base:		50	17	33	5	17	28	40	10	0	50	0	0	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Cinema	25.0%	4	20.0%	1	27.3%	3	50.0%	1	40.0%	2	11.1%	1	21.4%	3	50.0%	1	0.0%	0	25.0%	4	0.0%	0	0.0%	0	0.0%	0
Bingo hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	18.8%	3	0.0%	0	27.3%	3	50.0%	1	20.0%	1	11.1%	1	21.4%	3	0.0%	0	0.0%	0	18.8%	3	0.0%	0	0.0%	0	0.0%	0
Health and fitness club	6.3%	1	0.0%	0	9.1%	1	0.0%	0	20.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubs / music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Late night music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	12.5%	2	20.0%	1	9.1%	1	0.0%	0	0.0%	0	22.2%	2	14.3%	2	0.0%	0	0.0%	0	12.5%	2	0.0%	0	0.0%	0	0.0%	0
A park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art venue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Alley	6.3%	1	20.0%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Cricket ground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor Tennis court	6.3%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	7.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	6.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	11.1%	1	7.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Running track	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	18.8%	3	40.0%	2	9.1%	1	0.0%	0	20.0%	1	22.2%	2	14.3%	2	50.0%	1	0.0%	0	18.8%	3	0.0%	0	0.0%	0	0.0%	0
Youth club	6.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	11.1%	1	7.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		16		5		11		2		5		9		14		2		0		16		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q27 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	62.5%	10	80.0%	4	54.5%	6	50.0%	1	80.0%	4	55.6%	5	57.1%	8	100.0%	2	0.0%	0	62.5%	10	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	18.8%	3	0.0%	0	27.3%	3	50.0%	1	20.0%	1	11.1%	1	21.4%	3	0.0%	0	0.0%	0	18.8%	3	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities for teenagers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for teenagers to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Cinema	6.3%	1	0.0%	0	9.1%	1	50.0%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
operator - Swimming pool																										
Specified new leisure operator - Tennis courts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Specified new leisure operator - Theatre (Don't know)	18.8%	3	0.0%	0	27.3%	3	0.0%	0	0.0%	0	33.3%	3	21.4%	3	0.0%	0	0.0%	0	18.8%	3	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	6.3%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	7.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		16		5		11		2		5		9		14		2		0		16		0		0		0
GEN Gender:																										
Male	34.0%	17	100.0%	17	0.0%	0	60.0%	3	17.6%	3	39.3%	11	30.0%	12	50.0%	5	0.0%	0	34.0%	17	0.0%	0	0.0%	0	0.0%	0
Female	66.0%	33	0.0%	0	100.0%	33	40.0%	2	82.4%	14	60.7%	17	70.0%	28	50.0%	5	0.0%	0	66.0%	33	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0
AGE Age Group:																										
16 - 24 years	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
25 - 34 years	8.0%	4	11.8%	2	6.1%	2	80.0%	4	0.0%	0	0.0%	0	7.5%	3	10.0%	1	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
35 - 44 years	16.0%	8	11.8%	2	18.2%	6	0.0%	0	47.1%	8	0.0%	0	15.0%	6	20.0%	2	0.0%	0	16.0%	8	0.0%	0	0.0%	0	0.0%	0
45 - 54 years	18.0%	9	5.9%	1	24.2%	8	0.0%	0	52.9%	9	0.0%	0	17.5%	7	20.0%	2	0.0%	0	18.0%	9	0.0%	0	0.0%	0	0.0%	0
55 - 64 years	18.0%	9	11.8%	2	21.2%	7	0.0%	0	0.0%	0	32.1%	9	22.5%	9	0.0%	0	0.0%	0	18.0%	9	0.0%	0	0.0%	0	0.0%	0
65+ years	38.0%	19	52.9%	9	30.3%	10	0.0%	0	0.0%	0	67.9%	19	37.5%	15	40.0%	4	0.0%	0	38.0%	19	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0
EMP Are you in paid employment:																										
Yes	44.0%	22	41.2%	7	45.5%	15	80.0%	4	64.7%	11	25.0%	7	45.0%	18	40.0%	4	0.0%	0	44.0%	22	0.0%	0	0.0%	0	0.0%	0
No	56.0%	28	58.8%	10	54.5%	18	20.0%	1	35.3%	6	75.0%	21	55.0%	22	60.0%	6	0.0%	0	56.0%	28	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0
WORKPLACE Location of workplace:																										
<i>Those in employment</i>																										
Inside (study centre) town centre	45.5%	10	42.9%	3	46.7%	7	25.0%	1	45.5%	5	57.1%	4	33.3%	6	100.0%	4	0.0%	0	45.5%	10	0.0%	0	0.0%	0	0.0%	0
Outside (study centre) town centre	54.5%	12	57.1%	4	53.3%	8	75.0%	3	54.5%	6	42.9%	3	66.7%	12	0.0%	0	0.0%	0	54.5%	12	0.0%	0	0.0%	0	0.0%	0
Base:		22		7		15		4		11		7		18		4		0		22		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
SEG Occupation of Chief Wage Earner in HHold:																										
AB	52.0%	26	58.8%	10	48.5%	16	40.0%	2	41.2%	7	60.7%	17	65.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
C1	28.0%	14	11.8%	2	36.4%	12	20.0%	1	35.3%	6	25.0%	7	35.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
C2	6.0%	3	5.9%	1	6.1%	2	0.0%	0	0.0%	0	10.7%	3	0.0%	0	30.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
DE	14.0%	7	23.5%	4	9.1%	3	40.0%	2	23.5%	4	3.6%	1	0.0%	0	70.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		50		17		33		5		17		28		40		10		0		50		0		0		
ADU Adults in Hhold [MR]																										
1 adult in hhold	34.0%	17	35.3%	6	33.3%	11	0.0%	0	23.5%	4	46.4%	13	35.0%	14	30.0%	3	0.0%	0	34.0%	17	0.0%	0	0.0%	0	0.0%	0
2 adults in hhold	54.0%	27	41.2%	7	60.6%	20	60.0%	3	58.8%	10	50.0%	14	57.5%	23	40.0%	4	0.0%	0	54.0%	27	0.0%	0	0.0%	0	0.0%	0
3 adults in hhold	4.0%	2	5.9%	1	3.0%	1	0.0%	0	11.8%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
4 or more adults in hhold	8.0%	4	17.6%	3	3.0%	1	40.0%	2	5.9%	1	3.6%	1	2.5%	1	30.0%	3	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0
CHI Children in Hhold [MR]																										
1 child in hhold	6.0%	3	5.9%	1	6.1%	2	20.0%	1	5.9%	1	3.6%	1	5.0%	2	10.0%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
2 children in hhold	8.0%	4	0.0%	0	12.1%	4	0.0%	0	23.5%	4	0.0%	0	10.0%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
3 children in hhold	4.0%	2	0.0%	0	6.1%	2	20.0%	1	5.9%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
4 or more children in hhold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No children in hhold	82.0%	41	94.1%	16	75.8%	25	60.0%	3	64.7%	11	96.4%	27	80.0%	32	90.0%	9	0.0%	0	82.0%	41	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0
CARS Cars in Hhold [MR]																										
1 car in hhold	38.0%	19	41.2%	7	36.4%	12	0.0%	0	35.3%	6	46.4%	13	37.5%	15	40.0%	4	0.0%	0	38.0%	19	0.0%	0	0.0%	0	0.0%	0
2 cars in hhold	36.0%	18	23.5%	4	42.4%	14	80.0%	4	35.3%	6	28.6%	8	40.0%	16	20.0%	2	0.0%	0	36.0%	18	0.0%	0	0.0%	0	0.0%	0
3 cars in hhold	8.0%	4	17.6%	3	3.0%	1	20.0%	1	11.8%	2	3.6%	1	7.5%	3	10.0%	1	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
4 cars in hhold	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
No cars in hhold	16.0%	8	17.6%	3	15.2%	5	0.0%	0	11.8%	2	21.4%	6	12.5%	5	30.0%	3	0.0%	0	16.0%	8	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0
DAY Day of interview:																										
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	50.0%	25	41.2%	7	54.5%	18	100.0%	5	52.9%	9	39.3%	11	42.5%	17	80.0%	8	0.0%	0	50.0%	25	0.0%	0	0.0%	0	0.0%	0
Saturday	50.0%	25	58.8%	10	45.5%	15	0.0%	0	47.1%	8	60.7%	17	57.5%	23	20.0%	2	0.0%	0	50.0%	25	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth				
TOWN Town																								
Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Southwell	100.0%	50	100.0%	17	100.0%	33	100.0%	5	100.0%	17	100.0%	28	100.0%	40	100.0%	10	0.0%	50	0.0%	0	0.0%	0		
Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edwinstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rainworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		50		17		33		5		17		28		40		10		0		50		0		
LOC Location																								
Location Point 1	10.0%	5	11.8%	2	9.1%	3	0.0%	0	0.0%	0	17.9%	5	12.5%	5	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0
Location Point 2	60.0%	30	58.8%	10	60.6%	20	100.0%	5	52.9%	9	57.1%	16	55.0%	22	80.0%	8	0.0%	0	60.0%	30	0.0%	0	0.0%	0
Location Point 3	10.0%	5	11.8%	2	9.1%	3	0.0%	0	17.6%	3	7.1%	2	12.5%	5	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0
Location Point 4	12.0%	6	17.6%	3	9.1%	3	0.0%	0	17.6%	3	10.7%	3	12.5%	5	10.0%	1	0.0%	0	12.0%	6	0.0%	0	0.0%	0
Location Point 5	8.0%	4	0.0%	0	12.1%	4	0.0%	0	11.8%	2	7.1%	2	7.5%	3	10.0%	1	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Location Point 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0
PC																								
NG12 5	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG15 9	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG21 0	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG22 8	4.0%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	7.1%	2	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
NG23 0	2.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG23 5	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG24 3	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG25 0	74.0%	37	76.5%	13	72.7%	24	60.0%	3	70.6%	12	78.6%	22	72.5%	29	80.0%	8	0.0%	0	74.0%	37	0.0%	0	0.0%	0
NG25 8	2.0%	1	0.0%	0	3.0%	1	0.0%	0	5.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG4 1	2.0%	1	5.9%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG5 3	2.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	3.6%	1	2.5%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Refused	4.0%	2	5.9%	1	3.0%	1	0.0%	0	5.9%	1	3.6%	1	5.0%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Base:		50		17		33		5		17		28		40		10		0		50		0		0

Appendix 4:

Data Tabulations

By Ollerton

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth														
Q01 How did you travel to (STUDY CENTRE) today?																											
Car – driver	24.0%	12	46.2%	6	16.2%	6	14.3%	1	23.5%	4	26.9%	7	41.7%	5	18.4%	7	0.0%	0	0.0%	0	24.0%	12	0.0%	0	0.0%	0	
Car – passenger	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Bus	4.0%	2	7.7%	1	2.7%	1	0.0%	0	5.9%	1	3.8%	1	0.0%	0	5.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	
Bicycle	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
On foot	58.0%	29	38.5%	5	64.9%	24	85.7%	6	58.8%	10	50.0%	13	50.0%	6	60.5%	23	0.0%	0	0.0%	0	58.0%	29	0.0%	0	0.0%	0	
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mobility scooter	10.0%	5	7.7%	1	10.8%	4	0.0%	0	5.9%	1	15.4%	4	0.0%	0	13.2%	5	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0	
Base:		50		13		37		7		17		26		12		38		0		0	50		0		0	0	
Q02 How long do you intend to stay in (STUDY CENTRE) today?																											
Less than 30 minutes	44.0%	22	38.5%	5	45.9%	17	57.1%	4	41.2%	7	42.3%	11	58.3%	7	39.5%	15	0.0%	0	0.0%	0	44.0%	22	0.0%	0	0.0%	0	
30- 59 minutes	18.0%	9	38.5%	5	10.8%	4	14.3%	1	17.6%	3	19.2%	5	33.3%	4	13.2%	5	0.0%	0	0.0%	0	18.0%	9	0.0%	0	0.0%	0	
1 hour – 1hour 59 minutes	26.0%	13	15.4%	2	29.7%	11	14.3%	1	35.3%	6	23.1%	6	0.0%	0	34.2%	13	0.0%	0	0.0%	0	26.0%	13	0.0%	0	0.0%	0	
2 hours – 2 hours 59 minutes	4.0%	2	0.0%	0	5.4%	2	0.0%	0	5.9%	1	3.8%	1	0.0%	0	5.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	
3 hours – 3 hours 59 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4 hours and over	8.0%	4	7.7%	1	8.1%	3	14.3%	1	0.0%	0	11.5%	3	8.3%	1	7.9%	3	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	
Base:		50		13		37		7		17		26		12		38		0		0	50		0		0	0	
Mean score: [Visits per week]																											
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?																											
7 days a week	14.0%	7	7.7%	1	16.2%	6	14.3%	1	17.6%	3	11.5%	3	0.0%	0	18.4%	7	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0	
4-6 days a week	44.0%	22	30.8%	4	48.6%	18	71.4%	5	23.5%	4	50.0%	13	58.3%	7	39.5%	15	0.0%	0	0.0%	0	44.0%	22	0.0%	0	0.0%	0	
2-3 days a week	28.0%	14	30.8%	4	27.0%	10	0.0%	0	41.2%	7	26.9%	7	8.3%	1	34.2%	13	0.0%	0	0.0%	0	28.0%	14	0.0%	0	0.0%	0	
Once a week	12.0%	6	23.1%	3	8.1%	3	14.3%	1	11.8%	2	11.5%	3	25.0%	3	7.9%	3	0.0%	0	0.0%	0	12.0%	6	0.0%	0	0.0%	0	
Once every 2 weeks	2.0%	1	7.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Once every 3 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often than once every 3 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Mean:		4.01		3.12		4.32		4.71		3.59		4.10		3.42		4.20		0.00		0.00		4.01		0.00		0.00	0.00
Base:		50		13		37		7		17		26		12		38		0		0	50		0		0	0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q04 What is the MAIN reason for your visit here today?																										
To buy food items at the shops (not take-away / café / restaurant)	34.0%	17	30.8%	4	35.1%	13	71.4%	5	17.6%	3	34.6%	9	33.3%	4	34.2%	13	0.0%	0	0.0%	0	34.0%	17	0.0%	0	0.0%	0
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	12.0%	6	15.4%	2	10.8%	4	0.0%	0	17.6%	3	11.5%	3	16.7%	2	10.5%	4	0.0%	0	0.0%	0	12.0%	6	0.0%	0	0.0%	0
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	26.0%	13	23.1%	3	27.0%	10	0.0%	0	35.3%	6	26.9%	7	25.0%	3	26.3%	10	0.0%	0	0.0%	0	26.0%	13	0.0%	0	0.0%	0
To use a leisure facility (eg. sports centre)	4.0%	2	15.4%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	2	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
As a day visitor to the Town Centre	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
As a staying visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	6.0%	3	7.7%	1	5.4%	2	14.3%	1	11.8%	2	0.0%	0	8.3%	1	5.3%	2	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Work	8.0%	4	0.0%	0	10.8%	4	14.3%	1	5.9%	1	7.7%	2	8.3%	1	7.9%	3	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
To meet someone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the National Civil War Centre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Town Hall Museum & Art Gallery (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Air Museum (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Palace Theatre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Castle (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Southwell Minster (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Workhouse (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	8.0%	4	7.7%	1	8.1%	3	0.0%	0	5.9%	1	11.5%	3	0.0%	0	10.5%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Catching a bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studying	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking the dog / walking for exercise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
Base:	50	13	37	7	17	26	12	38	0	0	50	0	0												
Q05 What type of market stall do you intend to visit or are likely to visit today?																									
<i>Those who said market at Q04</i>																									
Food & Grocery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clothing & Footwear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CDs, DVDs, games, books etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pet stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0												
Mean Score: [£]																									
Q06 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?																									
<i>Those who said Food items at Q04</i>																									
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£1-£5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6-10	29.4%	5	25.0%	1	30.8%	4	20.0%	1	0.0%	0	44.4%	4	38.5%	5	0.0%	0	29.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
£11-£20	52.9%	9	25.0%	1	61.5%	8	80.0%	4	66.7%	2	33.3%	3	75.0%	3	46.2%	6	0.0%	0	52.9%	9	0.0%	0	0.0%	0	0.0%
£21-£30	17.6%	3	50.0%	2	7.7%	1	0.0%	0	33.3%	1	22.2%	2	25.0%	1	15.4%	2	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	10.50	6.63	11.69	13.50	10.67	8.78	11.75	10.12	0.00	0.00	10.50	0.00	0.00												
Base:	17	4	13	5	3	9	4	13	0	0	17	0	0												

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Q07 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]																								
<i>Those who said Food items at Q04</i>																								
Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda	5.9%	1	25.0%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	7.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0		
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks and Spencer Food Hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Greggs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heron	35.3%	6	0.0%	0	46.2%	6	40.0%	2	33.3%	1	33.3%	3	0.0%	0	46.2%	6	0.0%	0	35.3%	6	0.0%	0	0.0%	
Local Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local convenience store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
One Stop	5.9%	1	0.0%	0	7.7%	1	0.0%	0	33.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	
Spar	17.6%	3	0.0%	0	23.1%	3	20.0%	1	0.0%	0	22.2%	2	25.0%	1	15.4%	2	0.0%	0	17.6%	3	0.0%	0	0.0%	
Tesco	41.2%	7	50.0%	2	38.5%	5	60.0%	3	0.0%	0	44.4%	4	50.0%	2	38.5%	5	0.0%	0	41.2%	7	0.0%	0	0.0%	
The Old Theatre Deli	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	17.6%	3	50.0%	2	7.7%	1	20.0%	1	33.3%	1	11.1%	1	25.0%	1	15.4%	2	0.0%	0	17.6%	3	0.0%	0	0.0%	
Base:		17		4		13		5		3		9		4		13		0		0		17		0

Q08 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]

<i>Those who said Food items at Q04</i>																									
No	47.1%	8	50.0%	2	46.2%	6	40.0%	2	66.7%	2	44.4%	4	50.0%	2	46.2%	6	0.0%	0	0.0%	0	47.1%	8	0.0%	0	0.0%
Yes- Other food shop	23.5%	4	25.0%	1	23.1%	3	40.0%	2	33.3%	1	11.1%	1	50.0%	2	15.4%	2	0.0%	0	0.0%	0	23.5%	4	0.0%	0	0.0%
Yes- Other non-food shops	35.3%	6	25.0%	1	38.5%	5	40.0%	2	0.0%	0	44.4%	4	25.0%	1	38.5%	5	0.0%	0	0.0%	0	35.3%	6	0.0%	0	0.0%
Yes- Café / restaurant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes- Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Yes - Public services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	5.9%	1	0.0%	0	7.7%	1	0.0%	0	11.1%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	
Base:		17		4		13		5		3		9		4		13		0		0		17		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Mean Score: [£]														
Q09 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?														
<i>Those who said Non food items at Q04</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£1-£5	16.7%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	33.3%	1	50.0%	1
£6-10	16.7%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
£11-£20	16.7%	1	0.0%	0	25.0%	1	0.0%	0	33.3%	1	0.0%	0	25.0%	1
£21-£30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	50.0%	3	100.0%	2	25.0%	1	0.0%	0	66.7%	2	33.3%	1	50.0%	1
<i>Mean:</i>	<i>8.33</i>	<i>0.00</i>	<i>8.33</i>	<i>0.00</i>	<i>15.00</i>	<i>5.00</i>	<i>2.50</i>	<i>11.25</i>	<i>0.00</i>	<i>0.00</i>	<i>8.33</i>	<i>0.00</i>	<i>0.00</i>	
<i>Base:</i>	<i>6</i>	<i>2</i>	<i>4</i>	<i>0</i>	<i>3</i>	<i>3</i>	<i>2</i>	<i>4</i>	<i>0</i>	<i>0</i>	<i>6</i>	<i>0</i>	<i>0</i>	
Q10 What are the names of the NON FOOD shops you have visited, or intend to visit today?														
<i>Those who said Non food items at Q04</i>														
Boyes	33.3%	2	0.0%	0	50.0%	2	0.0%	0	66.7%	2	0.0%	0	0.0%	0
Chemist	16.7%	1	50.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1
Tesco	16.7%	1	0.0%	0	25.0%	1	0.0%	0	33.3%	1	0.0%	0	25.0%	1
Sue Ryder Care	16.7%	1	0.0%	0	25.0%	1	0.0%	0	33.3%	1	0.0%	0	25.0%	1
Card shop	16.7%	1	0.0%	0	25.0%	1	0.0%	0	33.3%	1	0.0%	0	25.0%	1
Post Office / Bank	16.7%	1	50.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1
<i>Base:</i>	<i>6</i>	<i>2</i>	<i>4</i>	<i>0</i>	<i>3</i>	<i>3</i>	<i>2</i>	<i>4</i>	<i>0</i>	<i>0</i>	<i>6</i>	<i>0</i>	<i>0</i>	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q11 What do you like most about (STUDY CENTRE)? [MR]																										
Near / convenient	58.0%	29	61.5%	8	56.8%	21	42.9%	3	58.8%	10	61.5%	16	66.7%	8	55.3%	21	0.0%	0	0.0%	0	58.0%	29	0.0%	0	0.0%	0
Good public transport links	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Parking is easy	2.0%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses / good location of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Well signposted route ways / good local maps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	8.0%	4	7.7%	1	8.1%	3	0.0%	0	17.6%	3	3.8%	1	8.3%	1	7.9%	3	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Presence of police / other security measures	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Not too crowded	4.0%	2	7.7%	1	2.7%	1	0.0%	0	5.9%	1	3.8%	1	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Character / atmosphere	4.0%	2	0.0%	0	5.4%	2	14.3%	1	5.9%	1	0.0%	0	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Historic buildings / tourist attractions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The River Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The National Civil War Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Air Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Town Hall Museum and Art Gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Palace Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell – Southwell Minster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth						
Selection / choice of independent / specialist shops	12.0%	6	7.7%	1	13.5%	5	42.9%	3	5.9%	1	7.7%	2	8.3%	1	13.2%	5	0.0%	0	0.0%	0	12.0%	6	0.0%	0	0.0%	0
Presence of a large supermarkets	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	8.0%	4	15.4%	2	5.4%	2	0.0%	0	5.9%	1	11.5%	3	16.7%	2	5.3%	2	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Quality of shops	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	2.0%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	8.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services (banks, insurance, hairdressers, etc)	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	2.0%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Cobbled streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything I need is here	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	8.0%	4	7.7%	1	8.1%	3	0.0%	0	17.6%	3	3.8%	1	0.0%	0	10.5%	4	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Its compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is free	4.0%	2	7.7%	1	2.7%	1	0.0%	0	5.9%	1	3.8%	1	8.3%	1	2.6%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Specified store - charity shops	10.0%	5	7.7%	1	10.8%	4	0.0%	0	11.8%	2	11.5%	3	0.0%	0	13.2%	5	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0
Specified store - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village feel to it (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0	50		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q12 What do you dislike most about (STUDY CENTRE)? [MR]																										
Unsafe for pedestrians / traffic conflict	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0				
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Difficulties in parking	10.0%	5	0.0%	0	13.5%	5	42.9%	3	11.8%	2	0.0%	0	8.3%	1	10.5%	4	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0
Location of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Parking is expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Poor public transport links	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Road congestion	6.0%	3	7.7%	1	5.4%	2	0.0%	0	11.8%	2	3.8%	1	8.3%	1	5.3%	2	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dirty shopping streets	10.0%	5	15.4%	2	8.1%	3	0.0%	0	5.9%	1	15.4%	4	0.0%	0	13.2%	5	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups	8.0%	4	15.4%	2	5.4%	2	14.3%	1	5.9%	1	7.7%	2	0.0%	0	10.5%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Lack of police presence / other security measures	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Lack of street furniture / floral displays	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Not busy enough	4.0%	2	7.7%	1	2.7%	1	0.0%	0	5.9%	1	3.8%	1	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
General lack of choice of multiple shops	20.0%	10	7.7%	1	24.3%	9	28.6%	2	11.8%	2	23.1%	6	25.0%	3	18.4%	7	0.0%	0	0.0%	0	20.0%	10	0.0%	0	0.0%	0
General lack of independent / specialist shops	14.0%	7	0.0%	0	18.9%	7	0.0%	0	23.5%	4	11.5%	3	8.3%	1	15.8%	6	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shops too small	8.0%	4	15.4%	2	5.4%	2	0.0%	0	11.8%	2	7.7%	2	16.7%	2	5.3%	2	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Inadequate range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Inadequate range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Absence of play areas for children	4.0%	2	0.0%	0	5.4%	2	0.0%	0	11.8%	2	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
I dislike everything about the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Air pollution	2.0%	1	7.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Anti social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Incresed range of market stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of bicycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of chain run pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of range of shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lack of toilets	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
No community spirit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nothing for young people	2.0%	1	0.0%	0	2.7%	1	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Over zealous traffic wardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Robin Hotel is untidy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specified shops absent - bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specified shops absent - Clarks	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Specified shops absent - clothes shops	4.0%	2	0.0%	0	5.4%	2	0.0%	0	7.7%	2	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	
Specified shops absent - Sainsburys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The cobbles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too many charity shops	4.0%	2	0.0%	0	5.4%	2	0.0%	0	7.7%	2	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	
Too many coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Too many empty shops	4.0%	2	0.0%	0	5.4%	2	0.0%	0	5.9%	1	3.8%	1	0.0%	0	5.3%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	
Too many new houses	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	8.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Uneven pavements	2.0%	1	0.0%	0	2.7%	1	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
(Nothing in particular)	28.0%	14	46.2%	6	21.6%	8	28.6%	2	23.5%	4	30.8%	8	41.7%	5	23.7%	9	0.0%	0	28.0%	14	0.0%	0	0.0%	0	
Base:		50		13		37		7		17		26		12		38		0		0		50		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q13 How could (STUDY CENTRE) be improved for shopping? [MR]																										
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Better market stalls	16.0%	8	23.1%	3	13.5%	5	28.6%	2	23.5%	4	7.7%	2	16.7%	2	15.8%	6	0.0%	0	0.0%	0	16.0%	8	0.0%	0	0.0%	0
Better choice of shops in general	42.0%	21	38.5%	5	43.2%	16	14.3%	1	47.1%	8	46.2%	12	50.0%	6	39.5%	15	0.0%	0	0.0%	0	42.0%	21	0.0%	0	0.0%	0
Better quality shops	8.0%	4	0.0%	0	10.8%	4	0.0%	0	11.8%	2	7.7%	2	8.3%	1	7.9%	3	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Better choice of leisure destination in general	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/ cafes	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Better quality restaurants/ cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	2.0%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More priority of pedestrians / Pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	8.0%	4	7.7%	1	8.1%	3	14.3%	1	17.6%	3	0.0%	0	16.7%	2	5.3%	2	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	2.0%	1	7.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper rates for market stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have an indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth						
Q14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?																										
No	42.0%	21	76.9%	10	29.7%	11	14.3%	1	47.1%	8	46.2%	12	58.3%	7	36.8%	14	0.0%	0	0.0%	0	42.0%	21	0.0%	0	0.0%	0
Clothes / shoe shops	14.0%	7	0.0%	0	18.9%	7	14.3%	1	11.8%	2	15.4%	4	0.0%	0	18.4%	7	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0
Primark	8.0%	4	0.0%	0	10.8%	4	57.1%	4	0.0%	0	0.0%	0	8.3%	1	7.9%	3	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Wilko	4.0%	2	0.0%	0	5.4%	2	0.0%	0	0.0%	0	7.7%	2	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Aldi	4.0%	2	0.0%	0	5.4%	2	0.0%	0	5.9%	1	3.8%	1	8.3%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Marks & Spencer	4.0%	2	0.0%	0	5.4%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	5.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Hardware shop	2.0%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Gift shop	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
B & M	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Poundland	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Budget food store	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More upmarket shops	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Morrisons	2.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
B & Q	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Clarks	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
(Don't know)	6.0%	3	15.4%	2	2.7%	1	0.0%	0	5.9%	1	7.7%	2	0.0%	0	7.9%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0	50		0		0	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth									
Q15 What do you LIKE MOST about Newark Market? [MR]																						
<i>Those in Newark</i>																						
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth									
Q16 What do you LIKE MOST about Southwell Market? [MR]																						
<i>Those in Southwell</i>																						
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A fishmonger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its vibrant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth										
Q17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often? [MR]																							
<i>Those in Newark</i>																							
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A Haberdashery stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
An indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Introduce a returns policy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More consistency of traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop selling legal highs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0		0		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often? [MR]														
<i>Those in Southwell</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Mean score: [Rating given]														
Q19A How do you rate General retail market (typically referred to as Newark market) out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	
Base:	0		0		0		0		0		0		0	

Mean score: [Rating given]														
Q19B How do you rate Collectors / antique market out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>													
Base:	0		0		0		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Mean score: [Rating given]																										
Q19C How do you rate Farmers market out of 10 (with 1 = very poor and 10 = excellent)?																										
<i>Those in Newark</i>																										
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00			
Base:	0		0		0		0		0		0		0		0		0		0		0		0			
Mean score: [Rating given]																										
Q19D How do you rate Christmas market out of 10 (with 1 = very poor and 10 = excellent)?																										
<i>Those in Newark</i>																										
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00			
Base:	0		0		0		0		0		0		0		0		0		0		0		0			
Q20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?																										
<i>Those in Ollerton, Edwinstowe and Rainworth</i>																										
Yes	68.0%	34	69.2%	9	67.6%	25	42.9%	3	76.5%	13	69.2%	18	58.3%	7	71.1%	27	0.0%	0	0.0%	0	68.0%	34	0.0%	0	0.0%	0
No	26.0%	13	23.1%	3	27.0%	10	42.9%	3	23.5%	4	23.1%	6	41.7%	5	21.1%	8	0.0%	0	0.0%	0	26.0%	13	0.0%	0	0.0%	0
(Don't know)	6.0%	3	7.7%	1	5.4%	2	14.3%	1	0.0%	0	7.7%	2	0.0%	0	7.9%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Base:	50		13		37		7		17		26		12		38		0		0		50		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth
Q21 What type of market stall or range of good, would you want a new market to have/? [MR]													
<i>Those who said Yes at Q20</i>													
Food & Grocery	67.6%	23 100.0%	9 56.0%	14 0.0%	0 69.2%	9 77.8%	14 71.4%	5 66.7%	18 0.0%	0 0.0%	0 67.6%	23 0.0%	0 0.0%
Clothing & Footwear	38.2%	13 11.1%	1 48.0%	12 100.0%	3 38.5%	5 27.8%	5 28.6%	2 40.7%	11 0.0%	0 0.0%	0 38.2%	13 0.0%	0 0.0%
Furniture, Carpets, Soft Household Furnishings	2.9%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 5.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 0.0%
DIY and Decorating Goods	2.9%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 5.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 0.0%
Domestic Appliances	2.9%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 5.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 0.0%
CDs, DVDs, games, books etc....	2.9%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 5.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 0.0%
Gifts and Antiques	2.9%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 5.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 0.0%
Art and Crafts	2.9%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 5.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 0.0%
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Farmers Market	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Local produce	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Organic produce	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Pet products	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
The full range	2.9%	1 0.0%	0 4.0%	1 0.0%	0 0.0%	0 5.6%	1 0.0%	0 3.7%	1 0.0%	0 0.0%	0 2.9%	1 0.0%	0 0.0%
Base:		34	9	25	3	13	18	7	27	0	0	34	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																										
No others regularly visited	22.0%	11	30.8%	4	18.9%	7	42.9%	3	11.8%	2	23.1%	6	8.3%	1	26.3%	10	0.0%	0	0.0%	0	22.0%	11	0.0%	0	0.0%	0
Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	6.0%	3	7.7%	1	5.4%	2	0.0%	0	5.9%	1	7.7%	2	16.7%	2	2.6%	1	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Ollerton and Boughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	14.0%	7	23.1%	3	10.8%	4	0.0%	0	17.6%	3	15.4%	4	8.3%	1	15.8%	6	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0
Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	6.0%	3	0.0%	0	8.1%	3	0.0%	0	0.0%	0	11.5%	3	16.7%	2	2.6%	1	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Augustin Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadmarsh Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	44.0%	22	30.8%	4	48.6%	18	57.1%	4	52.9%	9	34.6%	9	25.0%	3	50.0%	19	0.0%	0	0.0%	0	44.0%	22	0.0%	0	0.0%	0
Riverside Retail Park, Nottingham	8.0%	4	7.7%	1	8.1%	3	0.0%	0	11.8%	2	7.7%	2	25.0%	3	2.6%	1	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
St Peter's Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Newbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
South Hykeham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		50		13		37		7		17		26		12		38		0		0		50		0		
Q23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)																										
<i>Those who mentioned a location at Q22</i>																										
To buy food items (not take-away / café / restaurant)	17.9%	7	33.3%	3	13.3%	4	0.0%	0	20.0%	3	20.0%	4	18.2%	2	17.9%	5	0.0%	0	0.0%	0	17.9%	7	0.0%	0	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	79.5%	31	66.7%	6	83.3%	25	100.0%	4	80.0%	12	75.0%	15	81.8%	9	78.6%	22	0.0%	0	0.0%	0	79.5%	31	0.0%	0	0.0%	0
For services (e.g. bank, building society, hairdressers)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use a leisure facility (cinema, sports centre, bowling)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library / public services (doctor, dentist, etc)	2.6%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		39		9		30		4		15		20		11		28		0		0		39		0		

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q24 What do you like about the centre (MENTIONED IN Q.22)?																										
<i>Those who mentioned a location at Q22</i>																										
Better choice of shops	69.2%	27	77.8%	7	66.7%	20	75.0%	3	80.0%	12	60.0%	12	45.5%	5	78.6%	22	0.0%	0	0.0%	0	69.2%	27	0.0%	0	0.0%	0
Better quality of shops	15.4%	6	11.1%	1	16.7%	5	25.0%	1	13.3%	2	15.0%	3	27.3%	3	10.7%	3	0.0%	0	0.0%	0	15.4%	6	0.0%	0	0.0%	0
Better non-food shopping	10.3%	4	0.0%	0	13.3%	4	0.0%	0	6.7%	1	15.0%	3	18.2%	2	7.1%	2	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0
Better food shopping	2.6%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Better range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market/ farmers market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More available car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains in supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has a swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's indoors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The ambience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The history of the town (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		39		9		30		4		15		20		11		28		0		0		39		0		0
Q25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	40.0%	20	46.2%	6	37.8%	14	42.9%	3	35.3%	6	42.3%	11	33.3%	4	42.1%	16	0.0%	0	0.0%	0	40.0%	20	0.0%	0	0.0%	0
No	52.0%	26	38.5%	5	56.8%	21	57.1%	4	58.8%	10	46.2%	12	58.3%	7	50.0%	19	0.0%	0	0.0%	0	52.0%	26	0.0%	0	0.0%	0
(Don't know)	8.0%	4	15.4%	2	5.4%	2	0.0%	0	5.9%	1	11.5%	3	8.3%	1	7.9%	3	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Cinema	25.0%	6	12.5%	1	31.3%	5	33.3%	1	28.6%	2	21.4%	3	40.0%	2	21.1%	4	0.0%	0	0.0%	0	25.0%	6	0.0%	0	0.0%	0
Bingo hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	4.2%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Health and fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	12.5%	3	0.0%	0	18.8%	3	33.3%	1	14.3%	1	7.1%	1	20.0%	1	10.5%	2	0.0%	0	0.0%	0	12.5%	3	0.0%	0	0.0%	0
Pubs / bars	4.2%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Restaurants / cafes	8.3%	2	12.5%	1	6.3%	1	0.0%	0	14.3%	1	7.1%	1	40.0%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0
Nightclubs / music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Late night music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.5%	3	25.0%	2	6.3%	1	0.0%	0	14.3%	1	14.3%	2	0.0%	0	15.8%	3	0.0%	0	0.0%	0	12.5%	3	0.0%	0	0.0%	0
A park	4.2%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Art venue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Alley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricket ground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor Tennis court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Running track	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	16.7%	4	12.5%	1	18.8%	3	66.7%	2	14.3%	1	7.1%	1	0.0%	0	21.1%	4	0.0%	0	0.0%	0	16.7%	4	0.0%	0	0.0%	0
Youth club	25.0%	6	25.0%	2	25.0%	4	0.0%	0	14.3%	1	35.7%	5	40.0%	2	21.1%	4	0.0%	0	0.0%	0	25.0%	6	0.0%	0	0.0%	0
Base:		24		8		16		3		7		14		5		19		0		0	24		0		0	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q27 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	62.5%	15	50.0%	4	68.8%	11	33.3%	1	71.4%	5	64.3%	9	80.0%	4	57.9%	11	0.0%	0	0.0%	0	62.5%	15	0.0%	0	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	4.2%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
More priority of pedestrians / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities for teenagers	4.2%	1	12.5%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
More for teenagers to do	4.2%	1	0.0%	0	6.3%	1	0.0%	0	14.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Specified new leisure operator - Cinema	4.2%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Specified new leisure operator - Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure	8.3%	2	0.0%	0	12.5%	2	66.7%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
operator - Swimming pool Specified new leisure operator - Tennis courts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
operator - Theatre (Don't know)	16.7%	4	25.0%	2	12.5%	2	0.0%	0	14.3%	1	21.4%	3	0.0%	0	21.1%	4	0.0%	0	0.0%	0	16.7%	4	0.0%	0	0.0%	0
Base:		24		8		16		3		7		14		5		19		0		0		24		0		0
GEN Gender:																										
Male	26.0%	13	100.0%	13	0.0%	0	0.0%	0	23.5%	4	34.6%	9	41.7%	5	21.1%	8	0.0%	0	0.0%	0	26.0%	13	0.0%	0	0.0%	0
Female	74.0%	37	0.0%	0	100.0%	37	100.0%	7	76.5%	13	65.4%	17	58.3%	7	78.9%	30	0.0%	0	0.0%	0	74.0%	37	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0
AGE Age Group:																										
16 - 24 years	8.0%	4	0.0%	0	10.8%	4	57.1%	4	0.0%	0	0.0%	0	8.3%	1	7.9%	3	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
25 - 34 years	6.0%	3	0.0%	0	8.1%	3	42.9%	3	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
35 - 44 years	18.0%	9	15.4%	2	18.9%	7	0.0%	0	52.9%	9	0.0%	0	25.0%	3	15.8%	6	0.0%	0	0.0%	0	18.0%	9	0.0%	0	0.0%	0
45 - 54 years	16.0%	8	15.4%	2	16.2%	6	0.0%	0	47.1%	8	0.0%	0	16.7%	2	15.8%	6	0.0%	0	0.0%	0	16.0%	8	0.0%	0	0.0%	0
55 - 64 years	30.0%	15	46.2%	6	24.3%	9	0.0%	0	0.0%	0	57.7%	15	16.7%	2	34.2%	13	0.0%	0	0.0%	0	30.0%	15	0.0%	0	0.0%	0
65+ years	22.0%	11	23.1%	3	21.6%	8	0.0%	0	0.0%	0	42.3%	11	33.3%	4	18.4%	7	0.0%	0	0.0%	0	22.0%	11	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0
EMP Are you in paid employment:																										
Yes	50.0%	25	61.5%	8	45.9%	17	14.3%	1	82.4%	14	38.5%	10	58.3%	7	47.4%	18	0.0%	0	0.0%	0	50.0%	25	0.0%	0	0.0%	0
No	50.0%	25	38.5%	5	54.1%	20	85.7%	6	17.6%	3	61.5%	16	41.7%	5	52.6%	20	0.0%	0	0.0%	0	50.0%	25	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0
WORKPLACE Location of workplace:																										
<i>Those in employment</i>																										
Inside (study centre) town centre	60.0%	15	25.0%	2	76.5%	13	100.0%	1	50.0%	7	70.0%	7	42.9%	3	66.7%	12	0.0%	0	0.0%	0	60.0%	15	0.0%	0	0.0%	0
Outside (study centre) town centre	40.0%	10	75.0%	6	23.5%	4	0.0%	0	50.0%	7	30.0%	3	57.1%	4	33.3%	6	0.0%	0	0.0%	0	40.0%	10	0.0%	0	0.0%	0
Base:		25		8		17		1		14		10		7		18		0		0		25		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
SEG Occupation of Chief Wage Earner in HHold:																										
AB	4.0%	2	0.0%	0	5.4%	2	14.3%	1	5.9%	1	0.0%	0	16.7%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0		
C1	20.0%	10	38.5%	5	13.5%	5	0.0%	0	23.5%	4	23.1%	6	83.3%	10	0.0%	0	0.0%	0	20.0%	10	0.0%	0	0.0%	0		
C2	26.0%	13	38.5%	5	21.6%	8	0.0%	0	23.5%	4	34.6%	9	0.0%	0	34.2%	13	0.0%	0	26.0%	13	0.0%	0	0.0%	0		
DE	50.0%	25	23.1%	3	59.5%	22	85.7%	6	47.1%	8	42.3%	11	0.0%	0	65.8%	25	0.0%	0	50.0%	25	0.0%	0	0.0%	0		
Base:		50		13		37		7		17		26		12		38		0		0		50		0		
ADU Adults in Hhold [MR]																										
1 adult in hhold	34.0%	17	38.5%	5	32.4%	12	57.1%	4	17.6%	3	38.5%	10	33.3%	4	34.2%	13	0.0%	0	0.0%	0	34.0%	17	0.0%	0	0.0%	0
2 adults in hhold	54.0%	27	61.5%	8	51.4%	19	14.3%	1	70.6%	12	53.8%	14	58.3%	7	52.6%	20	0.0%	0	0.0%	0	54.0%	27	0.0%	0	0.0%	0
3 adults in hhold	10.0%	5	0.0%	0	13.5%	5	14.3%	1	11.8%	2	7.7%	2	0.0%	0	13.2%	5	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0
4 or more adults in hhold	2.0%	1	0.0%	0	2.7%	1	14.3%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0
CHI Children in Hhold [MR]																										
1 child in hhold	10.0%	5	15.4%	2	8.1%	3	28.6%	2	17.6%	3	0.0%	0	25.0%	3	5.3%	2	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0
2 children in hhold	14.0%	7	7.7%	1	16.2%	6	42.9%	3	17.6%	3	3.8%	1	8.3%	1	15.8%	6	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0
3 children in hhold	4.0%	2	0.0%	0	5.4%	2	14.3%	1	5.9%	1	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
4 or more children in hhold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No children in hhold	72.0%	36	76.9%	10	70.3%	26	14.3%	1	58.8%	10	96.2%	25	66.7%	8	73.7%	28	0.0%	0	0.0%	0	72.0%	36	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0
CARS Cars in Hhold [MR]																										
1 car in hhold	46.0%	23	46.2%	6	45.9%	17	28.6%	2	41.2%	7	53.8%	14	58.3%	7	42.1%	16	0.0%	0	0.0%	0	46.0%	23	0.0%	0	0.0%	0
2 cars in hhold	24.0%	12	38.5%	5	18.9%	7	14.3%	1	41.2%	7	15.4%	4	33.3%	4	21.1%	8	0.0%	0	0.0%	0	24.0%	12	0.0%	0	0.0%	0
3 cars in hhold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 cars in hhold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No cars in hhold	30.0%	15	15.4%	2	35.1%	13	57.1%	4	17.6%	3	30.8%	8	8.3%	1	36.8%	14	0.0%	0	0.0%	0	30.0%	15	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0
DAY Day of interview:																										
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	50.0%	25	61.5%	8	45.9%	17	71.4%	5	52.9%	9	42.3%	11	66.7%	8	44.7%	17	0.0%	0	0.0%	0	50.0%	25	0.0%	0	0.0%	0
Saturday	50.0%	25	38.5%	5	54.1%	20	28.6%	2	47.1%	8	57.7%	15	33.3%	4	55.3%	21	0.0%	0	0.0%	0	50.0%	25	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38		0		0		50		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth								
TOWN Town																										
Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Ollerton	100.0%	50	100.0%	13	100.0%	37	100.0%	7	100.0%	17	100.0%	26	100.0%	12	100.0%	38	0.0%	0	100.0%	50	0.0%	0	0.0%	0		
Edwinstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rainworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		50		13		37		7		17		26		12		38	0	0	50	0	0		0			
LOC Location																										
Location Point 1	18.0%	9	23.1%	3	16.2%	6	0.0%	0	17.6%	3	23.1%	6	33.3%	4	13.2%	5	0.0%	0	0.0%	0	18.0%	9	0.0%	0	0.0%	0
Location Point 2	28.0%	14	23.1%	3	29.7%	11	42.9%	3	29.4%	5	23.1%	6	16.7%	2	31.6%	12	0.0%	0	0.0%	0	28.0%	14	0.0%	0	0.0%	0
Location Point 3	22.0%	11	15.4%	2	24.3%	9	28.6%	2	11.8%	2	26.9%	7	8.3%	1	26.3%	10	0.0%	0	0.0%	0	22.0%	11	0.0%	0	0.0%	0
Location Point 4	16.0%	8	15.4%	2	16.2%	6	28.6%	2	11.8%	2	15.4%	4	8.3%	1	18.4%	7	0.0%	0	0.0%	0	16.0%	8	0.0%	0	0.0%	0
Location Point 5	16.0%	8	23.1%	3	13.5%	5	0.0%	0	29.4%	5	11.5%	3	33.3%	4	10.5%	4	0.0%	0	0.0%	0	16.0%	8	0.0%	0	0.0%	0
Location Point 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38	0	0	50	0	0		0		0	
PC																										
NG22	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG22 0	2.0%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG22 8	4.0%	2	7.7%	1	2.7%	1	0.0%	0	11.8%	2	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
NG22 9	90.0%	45	84.6%	11	91.9%	34	100.0%	7	76.5%	13	96.2%	25	75.0%	9	94.7%	36	0.0%	0	0.0%	0	90.0%	45	0.0%	0	0.0%	0
Refused	2.0%	1	0.0%	0	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:		50		13		37		7		17		26		12		38	0	0	50	0	0		0		0	

Appendix 5:

Data Tabulations

By Edwinstowe

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q01 How did you travel to (STUDY CENTRE) today?														
Car – driver	32.7%	16 40.0%	6 29.4%	10 27.3%	3 57.1%	8 20.8%	5 44.8%	13 15.0%	3 0.0%	0 0.0%	0 0.0%	0 32.7%	16 0.0%	0
Car – passenger	20.4%	10 20.0%	3 20.6%	7 45.5%	5 0.0%	0 20.8%	5 20.7%	6 20.0%	4 0.0%	0 0.0%	0 0.0%	0 20.4%	10 0.0%	0
Bus	6.1%	3 6.7%	1 5.9%	2 9.1%	1 0.0%	0 8.3%	2 3.4%	1 10.0%	2 0.0%	0 0.0%	0 0.0%	0 6.1%	3 0.0%	0
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Rail	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Taxi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
On foot	38.8%	19 33.3%	5 41.2%	14 18.2%	2 42.9%	6 45.8%	11 31.0%	9 50.0%	10 0.0%	0 0.0%	0 0.0%	0 38.8%	19 0.0%	0
Other (PLEASE WRITE IN)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Mobility scooter	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 4.2%	1 0.0%	0 5.0%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0
Q02 How long do you intend to stay in (STUDY CENTRE) today?														
Less than 30 minutes	26.5%	13 20.0%	3 29.4%	10 45.5%	5 35.7%	5 12.5%	3 27.6%	8 25.0%	5 0.0%	0 0.0%	0 0.0%	0 26.5%	13 0.0%	0
30- 59 minutes	34.7%	17 33.3%	5 35.3%	12 27.3%	3 21.4%	3 45.8%	11 31.0%	9 40.0%	8 0.0%	0 0.0%	0 0.0%	0 34.7%	17 0.0%	0
1 hour – 1hour 59 minutes	18.4%	9 20.0%	3 17.6%	6 0.0%	0 28.6%	4 20.8%	5 20.7%	6 15.0%	3 0.0%	0 0.0%	0 0.0%	0 18.4%	9 0.0%	0
2 hours – 2 hours 59 minutes	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 4.2%	1 0.0%	0 5.0%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
3 hours – 3 hours 59 minutes	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 4.2%	1 3.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
4 hours and over	16.3%	8 26.7%	4 11.8%	4 27.3%	3 14.3%	2 12.5%	3 17.2%	5 15.0%	3 0.0%	0 0.0%	0 0.0%	0 16.3%	8 0.0%	0
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0
Mean score: [Visits per week]														
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?														
7 days a week	34.7%	17 46.7%	7 29.4%	10 36.4%	4 28.6%	4 37.5%	9 48.3%	14 15.0%	3 0.0%	0 0.0%	0 0.0%	0 34.7%	17 0.0%	0
4-6 days a week	28.6%	14 0.0%	0 41.2%	14 18.2%	2 42.9%	6 25.0%	6 27.6%	8 30.0%	6 0.0%	0 0.0%	0 0.0%	0 28.6%	14 0.0%	0
2-3 days a week	18.4%	9 26.7%	4 14.7%	5 9.1%	1 14.3%	2 25.0%	6 6.9%	2 35.0%	7 0.0%	0 0.0%	0 0.0%	0 18.4%	9 0.0%	0
Once a week	4.1%	2 0.0%	0 5.9%	2 0.0%	0 0.0%	0 8.3%	2 3.4%	1 5.0%	1 0.0%	0 0.0%	0 0.0%	0 4.1%	2 0.0%	0
Once every 2 weeks	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Once every month	2.0%	1 6.7%	1 0.0%	0 0.0%	0 7.1%	1 0.0%	0 3.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
Once every 3 months	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Less often than once every 3 months	6.1%	3 13.3%	2 2.9%	1 18.2%	2 0.0%	0 4.2%	1 3.4%	1 10.0%	2 0.0%	0 0.0%	0 0.0%	0 6.1%	3 0.0%	0
First time today	6.1%	3 6.7%	1 5.9%	2 18.2%	2 7.1%	1 0.0%	0 6.9%	2 5.0%	1 0.0%	0 0.0%	0 0.0%	0 6.1%	3 0.0%	0
Mean:		4.37	3.97	4.55	3.70	4.52	4.59	4.98	3.49	0.00	0.00	0.00	4.37	0.00
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q04 What is the MAIN reason for your visit here today?																										
To buy food items at the shops (not take-away / café / restaurant)	42.9%	21	33.3%	5	47.1%	16	27.3%	3	28.6%	4	58.3%	14	37.9%	11	50.0%	10	0.0%	0	0.0%	0	0.0%	0	42.9%	21	0.0%	0
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	4.1%	2	6.7%	1	2.9%	1	9.1%	1	0.0%	0	4.2%	1	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	6.1%	3	6.7%	1	5.9%	2	0.0%	0	7.1%	1	8.3%	2	6.9%	2	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
To use a leisure facility (eg. sports centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Town Centre	6.1%	3	13.3%	2	2.9%	1	18.2%	2	7.1%	1	0.0%	0	6.9%	2	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
As a staying visitor to the Town Centre	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	10.2%	5	13.3%	2	8.8%	3	18.2%	2	14.3%	2	4.2%	1	17.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5	0.0%	0
To meet someone	8.2%	4	6.7%	1	8.8%	3	9.1%	1	7.1%	1	8.3%	2	6.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0
Library / public services (doctor, dentist, etc)	20.4%	10	20.0%	3	20.6%	7	18.2%	2	28.6%	4	16.7%	4	20.7%	6	20.0%	4	0.0%	0	0.0%	0	0.0%	0	20.4%	10	0.0%	0
To visit the National Civil War Centre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Town Hall Museum & Art Gallery (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Air Museum (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Palace Theatre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Castle (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Southwell Minster (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Workhouse (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Studying	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking the dog / walking for exercise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Base:	49	15	34	11	14	24	29	20	0	0	0	49	0													
Q05 What type of market stall do you intend to visit or are likely to visit today?																										
<i>Those who said market at Q04</i>																										
Food & Grocery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Clothing & Footwear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0													
Mean Score: [£]																										
Q06 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?																										
<i>Those who said Food items at Q04</i>																										
Nothing	4.8%	1	20.0%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
£1-£5	23.8%	5	20.0%	1	25.0%	4	33.3%	1	0.0%	0	28.6%	4	36.4%	4	10.0%	1	0.0%	0	0.0%	0	0.0%	0	23.8%	5	0.0%	0
£6-10	38.1%	8	40.0%	2	37.5%	6	0.0%	0	100.0%	4	28.6%	4	36.4%	4	40.0%	4	0.0%	0	0.0%	0	0.0%	0	38.1%	8	0.0%	0
£11-£20	19.0%	4	20.0%	1	18.8%	3	33.3%	1	0.0%	0	21.4%	3	18.2%	2	20.0%	2	0.0%	0	0.0%	0	0.0%	0	19.0%	4	0.0%	0
£21-£30	4.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
£31-£40	4.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.1%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	4.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	11.64	6.50	13.25	5.83	7.50	14.07	9.55	13.95	0.00	0.00	0.00	11.64	0.00													
Base:	21	5	16	3	4	14	11	10	0	0	0	21	0													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q07 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]																										
<i>Those who said Food items at Q04</i>																										
Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Marks and Spencer Food Hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Co-op	76.2%	16	60.0%	3	81.3%	13	100.0%	3	75.0%	3	71.4%	10	72.7%	8	80.0%	8	0.0%	0	0.0%	0	0.0%	0	76.2%	16	0.0%	0
Greggs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heron	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local Butchers	9.5%	2	0.0%	0	12.5%	2	0.0%	0	0.0%	0	14.3%	2	9.1%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0
Local convenience store	4.8%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Local market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
One Stop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Spar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Old Theatre Deli (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	14.3%	3	20.0%	1	12.5%	2	0.0%	0	25.0%	1	14.3%	2	18.2%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	3	0.0%	0
Base:		21		5		16		3		4		14		11		10		0		0		0	21		0	

Q08 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
<i>Those who said Food items at Q04</i>																										
No	47.6%	10	60.0%	3	43.8%	7	66.7%	2	50.0%	2	42.9%	6	36.4%	4	60.0%	6	0.0%	0	0.0%	0	0.0%	0	47.6%	10	0.0%	0
Yes- Other food shop	23.8%	5	20.0%	1	25.0%	4	0.0%	0	25.0%	1	28.6%	4	27.3%	3	20.0%	2	0.0%	0	0.0%	0	0.0%	0	23.8%	5	0.0%	0
Yes- Other non-food shops	14.3%	3	0.0%	0	18.8%	3	0.0%	0	0.0%	0	21.4%	3	18.2%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	3	0.0%	0
Yes- Caf� / restaurant	14.3%	3	20.0%	1	12.5%	2	0.0%	0	25.0%	1	14.3%	2	18.2%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	3	0.0%	0
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Yes- Library	4.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.1%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Yes - Public services (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know)	9.5%	2	0.0%	0	12.5%	2	33.3%	1	0.0%	0	7.1%	1	9.1%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0
Base:		21		5		16		3		4		14		11		10		0		0		0	21		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Mean Score: [£]														
Q09 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?														
<i>Those who said Non food items at Q04</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£1-£5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6-10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11-£20	50.0%	1	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	50.0%	1
£21-£30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	50.0%	1	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	50.0%	1
<i>Mean:</i>	<i>15.00</i>	<i>15.00</i>	<i>0.00</i>	<i>15.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>15.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>15.00</i>	<i>0.00</i>	
<i>Base:</i>	<i>2</i>	<i>1</i>	<i>1</i>	<i>1</i>	<i>0</i>	<i>1</i>	<i>0</i>	<i>2</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>2</i>	<i>0</i>	
Q10 What are the names of the NON FOOD shops you have visited, or intend to visit today?														
<i>Those who said Non food items at Q04</i>														
(Don't know)	100.0%	2	100.0%	1	100.0%	1	100.0%	1	0.0%	0	100.0%	2	0.0%	0
<i>Base:</i>	<i>2</i>	<i>1</i>	<i>1</i>	<i>1</i>	<i>0</i>	<i>1</i>	<i>0</i>	<i>2</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>2</i>	<i>0</i>	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q11 What do you like most about (STUDY CENTRE)? [MR]														
Near / convenient	49.0%	24 26.7%	4 58.8%	20 27.3%	3 57.1%	8 54.2%	13 48.3%	14 50.0%	10 0.0%	0 0.0%	0 0.0%	0 49.0%	24 0.0%	0
Good public transport links	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Parking is easy	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 4.2%	1 0.0%	0 5.0%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
Parking is cheap	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Lack of congestion on roads	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Pedestrianised streets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Little traffic-pedestrian conflict	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 4.2%	1 3.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
Good directional signs to Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Convenient drop off / pick up stops for buses / good location of bus station	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Well signposted route ways / good local maps	2.0%	1 0.0%	0 2.9%	1 0.0%	0 7.1%	1 0.0%	0 3.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
General cleanliness of shopping streets	16.3%	8 20.0%	3 14.7%	5 18.2%	2 21.4%	3 12.5%	3 17.2%	5 15.0%	3 0.0%	0 0.0%	0 0.0%	0 16.3%	8 0.0%	0
Feels safe / absence of threatening individuals / groups	4.1%	2 0.0%	0 5.9%	2 0.0%	0 7.1%	1 4.2%	1 6.9%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.1%	2 0.0%	0
Presence of police / other security measures	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Nice street furniture / floral displays	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Nice busy feel	6.1%	3 6.7%	1 5.9%	2 0.0%	0 7.1%	1 8.3%	2 6.9%	2 5.0%	1 0.0%	0 0.0%	0 0.0%	0 6.1%	3 0.0%	0
Not too crowded	16.3%	8 26.7%	4 11.8%	4 18.2%	2 14.3%	2 16.7%	4 17.2%	5 15.0%	3 0.0%	0 0.0%	0 0.0%	0 16.3%	8 0.0%	0
Character / atmosphere	34.7%	17 20.0%	3 41.2%	14 27.3%	3 28.6%	4 41.7%	10 37.9%	11 30.0%	6 0.0%	0 0.0%	0 0.0%	0 34.7%	17 0.0%	0
Historic buildings / tourist attractions	20.4%	10 20.0%	3 20.6%	7 9.1%	1 50.0%	7 8.3%	2 24.1%	7 15.0%	3 0.0%	0 0.0%	0 0.0%	0 20.4%	10 0.0%	0
Newark - Newark Castle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Newark - The River Trent	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Newark - The National Civil War Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Newark - Newark Air Museum	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Newark - The Town Hall Museum and Art Gallery	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Newark - The Palace Theatre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Newark - The cinema	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Southwell – Southwell Minster	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
The Markets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth				
Selection / choice of independent / specialist shops	4.1%	2	6.7%	1	2.9%	1	0.0%	0	7.1%	1	4.2%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Presence of a large supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	4.1%	2	6.7%	1	2.9%	1	18.2%	2	0.0%	0	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services (banks, insurance, hairdressers, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	6.1%	3	13.3%	2	2.9%	1	18.2%	2	0.0%	0	4.2%	1	3.4%	1	10.0%	2	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Cobbled streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything I need is here	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Friendly people	12.2%	6	13.3%	2	11.8%	4	18.2%	2	0.0%	0	16.7%	4	13.8%	4	10.0%	2	0.0%	0	0.0%	0	12.2%	6	0.0%	0
Its compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	8.2%	4	13.3%	2	5.9%	2	27.3%	3	7.1%	1	0.0%	0	6.9%	2	10.0%	2	0.0%	0	0.0%	0	8.2%	4	0.0%	0
Parking is free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village feel to it	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
(Nothing in particular)	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Base:		49		15		34		11		14		24		29		20		0		0		49		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q12 What do you dislike most about (STUDY CENTRE)? [MR]																										
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Difficulties in parking	6.1%	3	0.0%	0	8.8%	3	0.0%	0	7.1%	1	8.3%	2	6.9%	2	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Location of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion	2.0%	1	6.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of choice of multiple shops	6.1%	3	0.0%	0	8.8%	3	0.0%	0	0.0%	0	12.5%	3	6.9%	2	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
General lack of independent / specialist shops	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Inadequate range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
I dislike everything about the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Air pollution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Anti social behaviour	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Increased range of market stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Lack of bicycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Lack of chain run pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Lack of range of shops in general	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Lack of shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Lack of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
No community spirit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Nothing for young people	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Over zealous traffic wardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Robin Hotel is untidy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Specified shops absent - bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Specified shops absent - Clarks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Specified shops absent - clothes shops	2.0%	1	0.0%	0	2.9%	1	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Specified shops absent - Sainsburys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
The cobbles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Too expensive	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Too many coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Too many empty shops	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Too many new houses	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Too many takeaways	2.0%	1	0.0%	0	2.9%	1	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
Uneven pavements	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0	
(No opinion)	6.1%	3	6.7%	1	5.9%	2	0.0%	0	7.1%	1	8.3%	2	3.4%	1	10.0%	2	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0	
(Nothing in particular)	55.1%	27	80.0%	12	44.1%	15	72.7%	8	57.1%	8	45.8%	11	55.2%	16	55.0%	11	0.0%	0	0.0%	0	0.0%	0	55.1%	27	0.0%	0
Base:		49		15		34		11		14		24		29		20		0		0		0		49		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q13 How could (STUDY CENTRE) be improved for shopping? [MR]																										
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Better market stalls	18.4%	9	0.0%	0	26.5%	9	18.2%	2	21.4%	3	16.7%	4	24.1%	7	10.0%	2	0.0%	0	0.0%	0	0.0%	0	18.4%	9	0.0%	0
Better choice of shops in general	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Better quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of leisure destination in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/ cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/ cafes	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / Pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	2.0%	1	0.0%	0	2.9%	1	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	12.2%	6	13.3%	2	11.8%	4	0.0%	0	14.3%	2	16.7%	4	17.2%	5	5.0%	1	0.0%	0	0.0%	0	0.0%	0	12.2%	6	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper rates for market stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have an indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased signage	2.0%	1	6.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth												
Less market days	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less phone shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More drop off / pick up points	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More independent shops	2.0%	1	6.7%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
More promotion of the town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More shops open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More street furniture	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
More variety of market stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pedestrianise the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Aldi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - B & M	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Clothes shop	4.1%	2	0.0%	0	5.9%	2	9.1%	1	0.0%	0	4.2%	1	3.4%	1	5.0%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%
Specified new shop - DIY shop	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Specified new shop - John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Ladbroke's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Lidl	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Marks & Spencer	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Specified new shop - Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Shoe shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Sports shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified new shop - Supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better choice of shops in general	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Specified new shop - Toy shop	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Stop business leaving (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(None mentioned)	18.4%	9	13.3%	2	20.6%	7	27.3%	3	21.4%	3	12.5%	3	17.2%	5	20.0%	4	0.0%	0	0.0%	0	18.4%	9	0.0%	0	0.0%
	30.6%	15	53.3%	8	20.6%	7	36.4%	4	35.7%	5	25.0%	6	24.1%	7	40.0%	8	0.0%	0	0.0%	0	30.6%	15	0.0%	0	0.0%
Base:		49		15		34		11		14		24		29		20		0		0		49		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?																										
No	67.3%	33	73.3%	11	64.7%	22	72.7%	8	57.1%	8	70.8%	17	58.6%	17	80.0%	16	0.0%	0	0.0%	0	0.0%	0	67.3%	33	0.0%	0
Clothes / shoe shops	4.1%	2	0.0%	0	5.9%	2	0.0%	0	7.1%	1	4.2%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Petrol station	2.0%	1	6.7%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Bookmakers	2.0%	1	6.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Gift shop	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
More upmarket shops	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Tesco	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Butchers	2.0%	1	6.7%	1	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Bakery	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Fishmonger	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Toy shop	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
(Don't know)	10.2%	5	6.7%	1	11.8%	4	18.2%	2	7.1%	1	8.3%	2	13.8%	4	5.0%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	5	0.0%	0
Base:		49		15		34		11		14		24		29		20		0		0		0	49		0	

Q15 What do you LIKE MOST about Newark Market? [MR]*Those in Newark*

I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0	0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth										
Q16 What do you LIKE MOST about Southwell Market? [MR]																							
<i>Those in Southwell</i>																							
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
A fishmonger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Its vibrant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		0		0		0		0		0		0		0		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often? [MR]														
<i>Those in Newark</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Haberdashery stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a returns policy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More consistency of traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop selling legal highs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often? [MR]														
<i>Those in Southwell</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Mean score: [Rating given]																								
Q19A How do you rate General retail market (typically referred to as Newark market) out of 10 (with 1 = very poor and 10 = excellent)?																								
<i>Those in Newark</i>																								
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	
Base:	0		0		0		0		0		0		0		0		0		0		0		0	

Mean score: [Rating given]																								
Q19B How do you rate Collectors / antique market out of 10 (with 1 = very poor and 10 = excellent)?																								
<i>Those in Newark</i>																								
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>																							
Base:	0		0		0		0		0		0		0		0		0		0		0		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Mean score: [Rating given]																								
Q19C How do you rate Farmers market out of 10 (with 1 = very poor and 10 = excellent)?																								
<i>Those in Newark</i>																								
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Mean score: [Rating given]**Q19D How do you rate Christmas market out of 10 (with 1 = very poor and 10 = excellent)?***Those in Newark*

1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Q20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?*Those in Ollerton, Edwinstowe and Rainworth*

Yes	73.5%	36	66.7%	10	76.5%	26	72.7%	8	78.6%	11	70.8%	17	65.5%	19	85.0%	17	0.0%	0	0.0%	0	0.0%	0	73.5%	36	0.0%	0
No	24.5%	12	33.3%	5	20.6%	7	27.3%	3	14.3%	2	29.2%	7	31.0%	9	15.0%	3	0.0%	0	0.0%	0	0.0%	0	24.5%	12	0.0%	0
(Don't know)	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Base:		49		15		34		11		14		24		29		20		0		0		0	49		0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q21 What type of market stall or range of good, would you want a new market to have/? [MR]																										
<i>Those who said Yes at Q20</i>																										
Food & Grocery	55.6%	20	50.0%	5	57.7%	15	75.0%	6	36.4%	4	58.8%	10	57.9%	11	52.9%	9	0.0%	0	0.0%	0	0.0%	0	55.6%	20	0.0%	0
Clothing & Footwear	11.1%	4	0.0%	0	15.4%	4	12.5%	1	9.1%	1	11.8%	2	15.8%	3	5.9%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc....	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	2.8%	1	0.0%	0	3.8%	1	0.0%	0	9.1%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market	11.1%	4	0.0%	0	15.4%	4	0.0%	0	9.1%	1	17.6%	3	5.3%	1	17.6%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Local produce	8.3%	3	10.0%	1	7.7%	2	0.0%	0	27.3%	3	0.0%	0	10.5%	2	5.9%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	3	0.0%	0
Organic produce	5.6%	2	20.0%	2	0.0%	0	0.0%	0	9.1%	1	5.9%	1	5.3%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Pet products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The full range	2.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
(Don't know)	5.6%	2	10.0%	1	3.8%	1	12.5%	1	9.1%	1	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Base:		36		10		26		8		11		17		19		17		0		0		0		36		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																										
No others regularly visited	28.6%	14	33.3%	5	26.5%	9	27.3%	3	21.4%	3	33.3%	8	31.0%	9	25.0%	5	0.0%	0	0.0%	0	0.0%	0	28.6%	14	0.0%	0
Arnold	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Balderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Northampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	6.1%	3	0.0%	0	8.8%	3	9.1%	1	7.1%	1	4.2%	1	6.9%	2	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Ollerton and Boughton	6.1%	3	6.7%	1	5.9%	2	0.0%	0	7.1%	1	8.3%	2	6.9%	2	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford	2.0%	1	6.7%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	8.2%	4	6.7%	1	8.8%	3	0.0%	0	7.1%	1	12.5%	3	6.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0
Augustin Retail Park, Grantham	10.2%	5	6.7%	1	11.8%	4	0.0%	0	14.3%	2	12.5%	3	6.9%	2	15.0%	3	0.0%	0	0.0%	0	0.0%	0	10.2%	5	0.0%	0
Broadmarsh Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dysart Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	24.5%	12	26.7%	4	23.5%	8	45.5%	5	21.4%	3	16.7%	4	20.7%	6	30.0%	6	0.0%	0	0.0%	0	0.0%	0	24.5%	12	0.0%	0
Riverside Retail Park, Nottingham	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
St Peter's Retail Park, Mansfield	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Victoria Centre, Nottingham	4.1%	2	13.3%	2	0.0%	0	9.1%	1	0.0%	0	4.2%	1	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Victoria Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	2.0%	1	0.0%	0	2.9%	1	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Newbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Hykeham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	49	15	34	11	14	24	29	20	0	0	0	49	0	

Q23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)

Those who mentioned a location at Q22

To buy food items (not take-away / café / restaurant)	22.9%	8	20.0%	2	24.0%	6	0.0%	0	18.2%	2	37.5%	6	30.0%	6	13.3%	2	0.0%	0	0.0%	0	22.9%	8	0.0%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	54.3%	19	50.0%	5	56.0%	14	87.5%	7	54.5%	6	37.5%	6	50.0%	10	60.0%	9	0.0%	0	0.0%	0	54.3%	19	0.0%	0
For services (e.g. bank, building society, hairdressers)	8.6%	3	10.0%	1	8.0%	2	12.5%	1	9.1%	1	6.3%	1	5.0%	1	13.3%	2	0.0%	0	0.0%	0	8.6%	3	0.0%	0
To use a leisure facility (cinema, sports centre, bowling)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Centre	8.6%	3	0.0%	0	12.0%	3	0.0%	0	9.1%	1	12.5%	2	5.0%	1	13.3%	2	0.0%	0	0.0%	0	8.6%	3	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	2.9%	1	10.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Library / public services (doctor, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.9%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Base:	35	10	25	8	11	16	20	15	0	0	0	35	0											

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q24 What do you like about the centre (MENTIONED IN Q.22)?																										
<i>Those who mentioned a location at Q22</i>																										
Better choice of shops	57.1%	20	50.0%	5	60.0%	15	87.5%	7	36.4%	4	56.3%	9	55.0%	11	60.0%	9	0.0%	0	0.0%	0	0.0%	0	57.1%	20	0.0%	0
Better quality of shops	2.9%	1	0.0%	0	4.0%	1	12.5%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Better non-food shopping	5.7%	2	0.0%	0	8.0%	2	0.0%	0	18.2%	2	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Better food shopping	14.3%	5	20.0%	2	12.0%	3	0.0%	0	27.3%	3	12.5%	2	15.0%	3	13.3%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	5	0.0%	0
Better range of places to eat and drink	2.9%	1	10.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Street market/ farmers market	2.9%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
More available car parking	2.9%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains in supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has a swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's indoors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's local	5.7%	2	0.0%	0	8.0%	2	0.0%	0	9.1%	1	6.3%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The ambience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The history of the town (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		35		10		25		8		11		16		20		15		0		0		0		35		0
Q25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	30.6%	15	53.3%	8	20.6%	7	54.5%	6	14.3%	2	29.2%	7	27.6%	8	35.0%	7	0.0%	0	0.0%	0	0.0%	0	30.6%	15	0.0%	0
No	65.3%	32	40.0%	6	76.5%	26	36.4%	4	85.7%	12	66.7%	16	65.5%	19	65.0%	13	0.0%	0	0.0%	0	0.0%	0	65.3%	32	0.0%	0
(Don't know)	4.1%	2	6.7%	1	2.9%	1	9.1%	1	0.0%	0	4.2%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Base:		49		15		34		11		14		24		29		20		0		0		0		49		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]														
<i>Those who said Yes or Don't know at Q25</i>														
Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	5.9%	1	0.0%	0	12.5%	1	0.0%	0	12.5%	1	0.0%	0	5.9%	1
Health and fitness club	17.6%	3	11.1%	1	25.0%	2	0.0%	0	50.0%	1	25.0%	2	14.3%	1
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs / bars	5.9%	1	11.1%	1	0.0%	0	0.0%	0	12.5%	1	10.0%	1	0.0%	0
Restaurants / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubs / music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Late night music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	11.8%	2	11.1%	1	12.5%	1	14.3%	1	20.0%	2	0.0%	0	11.8%	2
A park	5.9%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	5.9%	1
Art venue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Alley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricket ground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor Tennis court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	17.6%	3	11.1%	1	25.0%	2	28.6%	2	50.0%	1	20.0%	2	14.3%	1
Museum	5.9%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	10.0%	1	0.0%	0
Outdoor activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	11.8%	2	0.0%	0	25.0%	2	14.3%	1	0.0%	0	12.5%	1	20.0%	2
Running track	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	5.9%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	14.3%	1	0.0%	0
Youth club	5.9%	1	11.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	14.3%	1
Base:	17	9	8	7	2	8	10	7	0	0	0	17	0	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q27 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	23.5%	4	11.1%	1	37.5%	3	14.3%	1	50.0%	1	25.0%	2	30.0%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0	23.5%	4	0.0%	0
Better quality of leisure uses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality restaurants/cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs/ bars	5.9%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
More priority of pedestrians / pedestrianisation	5.9%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	12.5%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	5.9%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	5.9%	1	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A park	11.8%	2	22.2%	2	0.0%	0	28.6%	2	0.0%	0	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0
More activities for teenagers	11.8%	2	0.0%	0	25.0%	2	0.0%	0	0.0%	0	25.0%	2	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0
More for teenagers to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Leisure Centre	5.9%	1	11.1%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Specified new leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
operator - Swimming pool																								
Specified new leisure operator - Tennis courts	11.8%	2	11.1%	1	12.5%	1	14.3%	1	0.0%	0	12.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0
Specified new leisure operator - Theatre (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	29.4%	5	33.3%	3	25.0%	2	42.9%	3	0.0%	0	25.0%	2	30.0%	3	28.6%	2	0.0%	0	0.0%	0	29.4%	5	0.0%	0
Base:	17	9	8	7	2	8	10	7	0	0	0	17	0											
GEN Gender:																								
Male	30.6%	15	100.0%	15	0.0%	0	54.5%	6	28.6%	4	20.8%	5	31.0%	9	30.0%	6	0.0%	0	0.0%	0	30.6%	15	0.0%	0
Female	69.4%	34	0.0%	0	100.0%	34	45.5%	5	71.4%	10	79.2%	19	69.0%	20	70.0%	14	0.0%	0	0.0%	0	69.4%	34	0.0%	0
Base:	49	15	34	11	14	24	29	20	0	0	0	49	0											
AGE Age Group:																								
16 - 24 years	4.1%	2	6.7%	1	2.9%	1	18.2%	2	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
25 - 34 years	18.4%	9	33.3%	5	11.8%	4	81.8%	9	0.0%	0	0.0%	0	17.2%	5	20.0%	4	0.0%	0	0.0%	0	18.4%	9	0.0%	0
35 - 44 years	16.3%	8	20.0%	3	14.7%	5	0.0%	0	57.1%	8	0.0%	0	24.1%	7	5.0%	1	0.0%	0	0.0%	0	16.3%	8	0.0%	0
45 - 54 years	12.2%	6	6.7%	1	14.7%	5	0.0%	0	42.9%	6	0.0%	0	13.8%	4	10.0%	2	0.0%	0	0.0%	0	12.2%	6	0.0%	0
55 - 64 years	18.4%	9	20.0%	3	17.6%	6	0.0%	0	0.0%	0	37.5%	9	13.8%	4	25.0%	5	0.0%	0	0.0%	0	18.4%	9	0.0%	0
65+ years	30.6%	15	13.3%	2	38.2%	13	0.0%	0	0.0%	0	62.5%	15	24.1%	7	40.0%	8	0.0%	0	0.0%	0	30.6%	15	0.0%	0
Base:	49	15	34	11	14	24	29	20	0	0	0	49	0											
EMP Are you in paid employment:																								
Yes	36.7%	18	46.7%	7	32.4%	11	54.5%	6	78.6%	11	4.2%	1	48.3%	14	20.0%	4	0.0%	0	0.0%	0	36.7%	18	0.0%	0
No	63.3%	31	53.3%	8	67.6%	23	45.5%	5	21.4%	3	95.8%	23	51.7%	15	80.0%	16	0.0%	0	0.0%	0	63.3%	31	0.0%	0
Base:	49	15	34	11	14	24	29	20	0	0	0	49	0											
WORKPLACE Location of workplace:																								
<i>Those in employment</i>																								
Inside (study centre) town centre	55.6%	10	57.1%	4	54.5%	6	100.0%	6	36.4%	4	0.0%	0	57.1%	8	50.0%	2	0.0%	0	0.0%	0	55.6%	10	0.0%	0
Outside (study centre) town centre	44.4%	8	42.9%	3	45.5%	5	0.0%	0	63.6%	7	100.0%	1	42.9%	6	50.0%	2	0.0%	0	0.0%	0	44.4%	8	0.0%	0
Base:	18	7	11	6	11	1	14	4	0	0	0	18	0											

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
SEG Occupation of Chief Wage Earner in HHold:														
AB	16.3%	8 20.0%	3 14.7%	5 9.1%	1 28.6%	4 12.5%	3 27.6%	8 0.0%	0 0.0%	0 0.0%	0 0.0%	0 16.3%	8 0.0%	0
C1	42.9%	21 40.0%	6 44.1%	15 54.5%	6 50.0%	7 33.3%	8 72.4%	21 0.0%	0 0.0%	0 0.0%	0 0.0%	0 42.9%	21 0.0%	0
C2	14.3%	7 13.3%	2 14.7%	5 18.2%	2 7.1%	1 16.7%	4 0.0%	0 35.0%	7 0.0%	0 0.0%	0 0.0%	0 14.3%	7 0.0%	0
DE	26.5%	13 26.7%	4 26.5%	9 18.2%	2 14.3%	2 37.5%	9 0.0%	0 65.0%	13 0.0%	0 0.0%	0 0.0%	0 26.5%	13 0.0%	0
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0
ADU Adults in Hhold [MR]														
1 adult in hhold	26.5%	13 6.7%	1 35.3%	12 9.1%	1 7.1%	1 45.8%	11 13.8%	4 45.0%	9 0.0%	0 0.0%	0 0.0%	0 26.5%	13 0.0%	0
2 adults in hhold	63.3%	31 80.0%	12 55.9%	19 63.6%	7 85.7%	12 50.0%	12 75.9%	22 45.0%	9 0.0%	0 0.0%	0 0.0%	0 63.3%	31 0.0%	0
3 adults in hhold	10.2%	5 13.3%	2 8.8%	3 27.3%	3 7.1%	1 4.2%	1 10.3%	3 10.0%	2 0.0%	0 0.0%	0 0.0%	0 10.2%	5 0.0%	0
4 or more adults in hhold	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0
CHI Children in Hhold [MR]														
1 child in hhold	16.3%	8 26.7%	4 11.8%	4 45.5%	5 21.4%	3 0.0%	0 13.8%	4 20.0%	4 0.0%	0 0.0%	0 0.0%	0 16.3%	8 0.0%	0
2 children in hhold	12.2%	6 6.7%	1 14.7%	5 9.1%	1 28.6%	4 4.2%	1 13.8%	4 10.0%	2 0.0%	0 0.0%	0 0.0%	0 12.2%	6 0.0%	0
3 children in hhold	2.0%	1 0.0%	0 2.9%	1 0.0%	0 7.1%	1 0.0%	0 3.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
4 or more children in hhold	2.0%	1 6.7%	1 0.0%	0 9.1%	1 0.0%	0 0.0%	0 0.0%	0 5.0%	1 0.0%	0 0.0%	0 0.0%	0 2.0%	1 0.0%	0
No children in hhold	67.3%	33 60.0%	9 70.6%	24 36.4%	4 42.9%	6 95.8%	23 69.0%	20 65.0%	13 0.0%	0 0.0%	0 0.0%	0 67.3%	33 0.0%	0
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0
CARS Cars in Hhold [MR]														
1 car in hhold	32.7%	16 26.7%	4 35.3%	12 45.5%	5 14.3%	2 37.5%	9 34.5%	10 30.0%	6 0.0%	0 0.0%	0 0.0%	0 32.7%	16 0.0%	0
2 cars in hhold	34.7%	17 33.3%	5 35.3%	12 9.1%	1 64.3%	9 29.2%	7 41.4%	12 25.0%	5 0.0%	0 0.0%	0 0.0%	0 34.7%	17 0.0%	0
3 cars in hhold	4.1%	2 0.0%	0 5.9%	2 9.1%	1 7.1%	1 0.0%	0 6.9%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.1%	2 0.0%	0
4 cars in hhold	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
No cars in hhold	28.6%	14 40.0%	6 23.5%	8 36.4%	4 14.3%	2 33.3%	8 17.2%	5 45.0%	9 0.0%	0 0.0%	0 0.0%	0 28.6%	14 0.0%	0
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0
DAY Day of interview:														
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	51.0%	25 53.3%	8 50.0%	17 54.5%	6 50.0%	7 50.0%	12 51.7%	15 50.0%	10 0.0%	0 0.0%	0 0.0%	0 51.0%	25 0.0%	0
Saturday	49.0%	24 46.7%	7 50.0%	17 45.5%	5 50.0%	7 50.0%	12 48.3%	14 50.0%	10 0.0%	0 0.0%	0 0.0%	0 49.0%	24 0.0%	0
Base:		49	15	34	11	14	24	29	20	0	0	0	49	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth						
TOWN Town																										
Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Edwinstowe	100.0%	49	100.0%	15	100.0%	34	100.0%	11	100.0%	14	100.0%	24	100.0%	29	100.0%	20	0.0%	0	0.0%	0	100.0%	49	0.0%	0		
Rainworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		49		15		34		11		14		24		29		20		0		0		49		0		
LOC Location																										
Location Point 1	55.1%	27	73.3%	11	47.1%	16	63.6%	7	50.0%	7	54.2%	13	51.7%	15	60.0%	12	0.0%	0	0.0%	0	0.0%	0	55.1%	27	0.0%	0
Location Point 2	44.9%	22	26.7%	4	52.9%	18	36.4%	4	50.0%	7	45.8%	11	48.3%	14	40.0%	8	0.0%	0	0.0%	0	0.0%	0	44.9%	22	0.0%	0
Location Point 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		49		15		34		11		14		24		29		20		0		0		49		0		0
PC																										
CF14 3	2.0%	1	6.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
DE73 6	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG15 8	2.0%	1	0.0%	0	2.9%	1	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG18 4	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG2 0	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG21	4.1%	2	6.7%	1	2.9%	1	0.0%	0	0.0%	0	8.3%	2	3.4%	1	5.0%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
NG21 0	4.1%	2	13.3%	2	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
NG21 9	67.3%	33	53.3%	8	73.5%	25	45.5%	5	71.4%	10	75.0%	18	62.1%	18	75.0%	15	0.0%	0	0.0%	0	67.3%	33	0.0%	0	0.0%	0
NG22 2	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG22 9	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
NG25 0	2.0%	1	0.0%	0	2.9%	1	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
S81 8	2.0%	1	6.7%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
SW15 6	4.1%	2	0.0%	0	5.9%	2	9.1%	1	7.1%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Refused	2.0%	1	6.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:		49		15		34		11		14		24		29		20		0		0		49		0		0

Appendix 6:

Data Tabulations

By Rainworth

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth										
Q01 How did you travel to (STUDY CENTRE) today?																												
Car – driver	37.3%	19	46.2%	12	28.0%	7	21.4%	3	69.2%	9	29.2%	7	47.6%	10	30.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.3%	19
Car – passenger	9.8%	5	0.0%	0	20.0%	5	7.1%	1	7.7%	1	12.5%	3	4.8%	1	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	5
Bus	13.7%	7	11.5%	3	16.0%	4	28.6%	4	0.0%	0	12.5%	3	14.3%	3	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	7
Bicycle	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	3.9%	2	3.8%	1	4.0%	1	7.1%	1	0.0%	0	4.2%	1	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
On foot	33.3%	17	34.6%	9	32.0%	8	35.7%	5	23.1%	3	37.5%	9	28.6%	6	36.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	17
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		14		13		24		21		30		0		0		0		0		0		51
Q02 How long do you intend to stay in (STUDY CENTRE) today?																												
Less than 30 minutes	51.0%	26	57.7%	15	44.0%	11	35.7%	5	38.5%	5	66.7%	16	38.1%	8	60.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.0%	26
30- 59 minutes	25.5%	13	19.2%	5	32.0%	8	28.6%	4	38.5%	5	16.7%	4	38.1%	8	16.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	13
1 hour – 1hour 59 minutes	15.7%	8	19.2%	5	12.0%	3	21.4%	3	15.4%	2	12.5%	3	19.0%	4	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	8
2 hours – 2 hours 59 minutes	5.9%	3	3.8%	1	8.0%	2	7.1%	1	7.7%	1	4.2%	1	4.8%	1	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
3 hours – 3 hours 59 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 hours and over	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Base:		51		26		25		14		13		24		21		30		0		0		0		0		0		51
Mean score: [Visits per week]																												
Q03 How often do you visit (STUDY CENTRE) (including Sunday)?																												
7 days a week	39.2%	20	42.3%	11	36.0%	9	35.7%	5	23.1%	3	50.0%	12	28.6%	6	46.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.2%	20
4-6 days a week	3.9%	2	3.8%	1	4.0%	1	0.0%	0	0.0%	0	8.3%	2	4.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
2-3 days a week	19.6%	10	15.4%	4	24.0%	6	28.6%	4	15.4%	2	16.7%	4	14.3%	3	23.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	10
Once a week	19.6%	10	23.1%	6	16.0%	4	7.1%	1	23.1%	3	25.0%	6	19.0%	4	20.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	10
Once every 2 weeks	15.7%	8	11.5%	3	20.0%	5	21.4%	3	38.5%	5	0.0%	0	28.6%	6	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	8
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every 3 months	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Less often than once every 3 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		3.72		3.86		3.58		3.45		2.42		4.58		2.97		4.25		0.00		0.00		0.00		0.00		0.00		3.72
Base:		51		26		25		14		13		24		21		30		0		0		0		0		0		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q04 What is the MAIN reason for your visit here today?																										
To buy food items at the shops (not take-away / café / restaurant)	45.1%	23	42.3%	11	48.0%	12	28.6%	4	30.8%	4	62.5%	15	33.3%	7	53.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.1%	23
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For services (e.g. post office, bank, building society, hairdressers)	19.6%	10	23.1%	6	16.0%	4	14.3%	2	38.5%	5	12.5%	3	28.6%	6	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	10
To use a leisure facility (eg. sports centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to the Town Centre	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
As a staying visitor to the Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	5.9%	3	7.7%	2	4.0%	1	7.1%	1	7.7%	1	4.2%	1	9.5%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Work	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
To meet someone	11.8%	6	3.8%	1	20.0%	5	21.4%	3	15.4%	2	4.2%	1	9.5%	2	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	6
Library / public services (doctor, dentist, etc)	3.9%	2	7.7%	2	0.0%	0	7.1%	1	0.0%	0	4.2%	1	4.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
To visit the National Civil War Centre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Town Hall Museum & Art Gallery (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Air Museum (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Palace Theatre (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the cinema (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Newark Castle (Newark)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit Southwell Minster (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Workhouse (Southwell)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a bus	7.8%	4	7.7%	2	8.0%	2	7.1%	1	7.7%	1	8.3%	2	4.8%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4
Studying	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walking the dog / walking for exercise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Base:	51	26	25	14	13	24	21	30	0	0	0	0	51	
Q05 What type of market stall do you intend to visit or are likely to visit today?														
<i>Those who said market at Q04</i>														
Food & Grocery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing & Footwear	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	

Mean Score: [£]**Q06 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?***Those who said Food items at Q04*

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
£1-£5	8.7%	2	18.2%	2	0.0%	0	0.0%	0	13.3%	2	14.3%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	8.7%	2
£6-10	30.4%	7	18.2%	2	41.7%	5	25.0%	1	0.0%	0	40.0%	6	14.3%	1	37.5%	6	0.0%	0	0.0%	0	30.4%	7
£11-£20	39.1%	9	27.3%	3	50.0%	6	75.0%	3	75.0%	3	20.0%	3	57.1%	4	31.3%	5	0.0%	0	0.0%	0	39.1%	9
£21-£30	8.7%	2	9.1%	1	8.3%	1	0.0%	0	25.0%	1	6.7%	1	14.3%	1	6.3%	1	0.0%	0	0.0%	0	8.7%	2
£31-£40	4.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	4.3%	1
£41-£50	4.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	4.3%	1
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	4.3%	1	9.1%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	17.46	24.73	10.79	13.13	11.75	20.13	10.29	20.59	0.00	0.00	0.00	0.00	17.46									
Base:	23	11	12	4	4	15	7	16	0	0	0	0	23									

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q07 What are the names of the main FOOD shops you have visited, or intend to visit today? [MR]																										
<i>Those who said Food items at Q04</i>																										
Aldi	4.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Food Hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	73.9%	17	72.7%	8	75.0%	9	50.0%	2	75.0%	3	80.0%	12	85.7%	6	68.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	73.9%	17
Greggs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local convenience store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa	4.3%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
One Stop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	8.7%	2	9.1%	1	8.3%	1	25.0%	1	0.0%	0	6.7%	1	0.0%	0	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
The Old Theatre Deli (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		23		11		12		4		4		15		7		16		0		0		0		0		23

Q08 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre? [MR]

<i>Those who said Food items at Q04</i>																										
No	82.6%	19	90.9%	10	75.0%	9	75.0%	3	75.0%	3	86.7%	13	85.7%	6	81.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.6%	19
Yes- Other food shop	17.4%	4	9.1%	1	25.0%	3	25.0%	1	25.0%	1	13.3%	2	14.3%	1	18.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	4
Yes- Other non-food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Café / restaurant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes- Leisure (e.g. cinema)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Public services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		23		11		12		4		4		15		7		16		0		0		0		0		23

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Mean Score: [£]														
Q09 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?														
<i>Those who said Non food items at Q04</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£1-£5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6-10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11-£20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21-£30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31-£40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41-£50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over £250	100.0%	1	100.0%	1	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0
Mean:	300.00	300.00	0.00	0.00	0.00	0.00	300.00	300.00	0.00	0.00	0.00	0.00	0.00	300.00
Base:	1	1	0	0	0	1	1	0	0	0	0	0	0	1

Q10 What are the names of the NON FOOD shops you have visited, or intend to visit today?

Those who said Non food items at Q04

Post Office / Bank	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Base:	1	1	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q11 What do you like most about (STUDY CENTRE)? [MR]																										
Near / convenient	52.9%	27	61.5%	16	44.0%	11	42.9%	6	61.5%	8	54.2%	13	52.4%	11	53.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.9%	27
Good public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	11.8%	6	15.4%	4	8.0%	2	7.1%	1	23.1%	3	8.3%	2	14.3%	3	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	6
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Good directional signs to Centre	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Convenient drop off / pick up stops for buses / good location of bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways / good local maps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	5.9%	3	11.5%	3	0.0%	0	7.1%	1	0.0%	0	8.3%	2	4.8%	1	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Feels safe / absence of threatening individuals / groups	13.7%	7	19.2%	5	8.0%	2	7.1%	1	7.7%	1	20.8%	5	14.3%	3	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	7
Presence of police / other security measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	17.6%	9	23.1%	6	12.0%	3	21.4%	3	15.4%	2	16.7%	4	19.0%	4	16.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	9
Character / atmosphere	19.6%	10	11.5%	3	28.0%	7	42.9%	6	23.1%	3	4.2%	1	33.3%	7	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	10
Historic buildings / tourist attractions	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.7%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Newark - Newark Castle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The River Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The National Civil War Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - Newark Air Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Town Hall Museum and Art Gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The Palace Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark - The cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell – Southwell Minster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth				
Selection / choice of independent / specialist shops	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Presence of a large supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town/district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	7.8%	4	7.7%	2	8.0%	2	7.1%	1	15.4%	2	4.2%	1	9.5%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	7.8%	4
Range of pubs / bars	3.9%	2	3.8%	1	4.0%	1	7.1%	1	0.0%	0	4.2%	1	4.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Range of services (banks, insurance, hairdressers, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	3.9%	2	3.8%	1	4.0%	1	7.1%	1	0.0%	0	4.2%	1	4.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town Centre	31.4%	16	26.9%	7	36.0%	9	21.4%	3	23.1%	3	41.7%	10	19.0%	4	40.0%	12	0.0%	0	0.0%	0	0.0%	0	31.4%	16
Cobbled streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything I need is here	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Its compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	3.9%	2	3.8%	1	4.0%	1	0.0%	0	7.7%	1	4.2%	1	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Parking is free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified store - Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village feel to it	3.9%	2	7.7%	2	0.0%	0	0.0%	0	7.7%	1	4.2%	1	4.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2
(Nothing in particular)	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Base:		51		26		25		14		13		24		21		30		0		0		0		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q12 What do you dislike most about (STUDY CENTRE)? [MR]																										
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Not enough pedestrianisation	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Difficulties in parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops / bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets	3.9%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	4.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Feels unsafe / presence of threatening individuals / groups	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lack of police presence / other security measures	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General lack of choice of multiple shops	3.9%	2	0.0%	0	8.0%	2	0.0%	0	0.0%	0	8.3%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
General lack of independent / specialist shops	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Inadequate range of services	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Inadequate range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Q13 How could (STUDY CENTRE) be improved for shopping? [MR]																								
Specified new shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better market stalls	23.5%	12	26.9%	7	20.0%	5	42.9%	6	7.7%	1	20.8%	5	19.0%	4	26.7%	8	0.0%	0	0.0%	0	0.0%	0	23.5%	12
Better choice of shops in general	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better quality shops	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better choice of leisure destination in general	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better quality of leisure uses	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More choice of restaurants/ cafes	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better quality restaurants/ cafes	7.8%	4	3.8%	1	12.0%	3	7.1%	1	15.4%	2	4.2%	1	14.3%	3	3.3%	1	0.0%	0	0.0%	0	0.0%	0	7.8%	4
More choice of pubs/ bars	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.7%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better quality pubs/ bars	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More priority of pedestrians / Pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper rates for market stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have an indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?																										
No	72.5%	37	76.9%	20	68.0%	17	50.0%	7	84.6%	11	79.2%	19	61.9%	13	80.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	72.5%	37
Bakery	3.9%	2	3.8%	1	4.0%	1	7.1%	1	0.0%	0	4.2%	1	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Tesco	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.7%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
A makeup shop	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Designer stores	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Delicatessen	2.0%	1	3.8%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Supermarket	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Asda	2.0%	1	0.0%	0	4.0%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Farmfoods	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Butchers	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Clothes / shoe shops	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
(Don't know)	5.9%	3	3.8%	1	8.0%	2	7.1%	1	7.7%	1	4.2%	1	4.8%	1	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Base:		51		26		25		14		13		24		21		30		0		0		0		0		51

Q15 What do you LIKE MOST about Newark Market? [MR]*Those in Newark*

I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly stall holders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth											
Q16 What do you LIKE MOST about Southwell Market? [MR]																								
<i>Those in Southwell</i>																								
I do not visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seating around the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The frequency of the markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The days the markets are on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The character of the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the non-food products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The different types of markets (i.e. antiques, farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A fishmonger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its vibrant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often? [MR]														
<i>Those in Newark</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A Haberdashery stall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An indoor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce a returns policy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More consistency of traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop selling legal highs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Q18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often? [MR]														
<i>Those in Southwell</i>														
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frequency	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A larger market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More butcher stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bakery stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More deli stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More fishmonger stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More sweet stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The food stalls in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More variety of stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of the stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events throughout the year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festivals	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evening markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Protection from the weather (i.e. covered market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seats	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better pedestrian streets i.e. easier to walk around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
Mean score: [Rating given]														
Q19A How do you rate General retail market (typically referred to as Newark market) out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Mean score: [Rating given]														
Q19B How do you rate Collectors / antique market out of 10 (with 1 = very poor and 10 = excellent)?														
<i>Those in Newark</i>														
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Base:	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Mean score: [Rating given]																										
Q19C How do you rate Farmers market out of 10 (with 1 = very poor and 10 = excellent)?																										
<i>Those in Newark</i>																										
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00			
Base:	0		0		0		0		0		0		0		0		0		0		0		0			
Mean score: [Rating given]																										
Q19D How do you rate Christmas market out of 10 (with 1 = very poor and 10 = excellent)?																										
<i>Those in Newark</i>																										
1=Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
10=Excellent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00			
Base:	0		0		0		0		0		0		0		0		0		0		0		0			
Q20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?																										
<i>Those in Ollerton, Edwinstowe and Rainworth</i>																										
Yes	56.9%	29	53.8%	14	60.0%	15	50.0%	7	53.8%	7	62.5%	15	57.1%	12	56.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.9%	29
No	39.2%	20	38.5%	10	40.0%	10	42.9%	6	46.2%	6	33.3%	8	42.9%	9	36.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.2%	20
(Don't know)	3.9%	2	7.7%	2	0.0%	0	7.1%	1	0.0%	0	4.2%	1	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Base:		51		26		25		14		13		24		21		30		0		0		0		0		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q21 What type of market stall or range of good, would you want a new market to have/? [MR]																										
<i>Those who said Yes at Q20</i>																										
Food & Grocery	79.3%	23	71.4%	10	86.7%	13	57.1%	4	71.4%	5	93.3%	14	75.0%	9	82.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	79.3%	23
Clothing & Footwear	13.8%	4	21.4%	3	6.7%	1	28.6%	2	28.6%	2	0.0%	0	16.7%	2	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	4
Furniture, Carpets, Soft Household Furnishings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY and Decorating Goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Domestic Appliances	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, games, books etc....	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts and Antiques	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art and Crafts	3.4%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	1	6.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Other specialist Non-Food Items (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmers Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Organic produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet products	3.4%	1	0.0%	0	6.7%	1	14.3%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
The full range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		29		14		15		7		7		15		12		17		0		0		0		0		29

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth															
Q22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)? [MR]																												
No others regularly visited	7.8%	4	11.5%	3	4.0%	1	0.0%	0	0.0%	0	16.7%	4	4.8%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4		
Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	3.9%	2	7.7%	2	0.0%	0	14.3%	2	0.0%	0	4.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2		
Nottingham	19.6%	10	15.4%	4	24.0%	6	28.6%	4	46.2%	6	0.0%	0	38.1%	8	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	10		
Ollerton and Boughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	15.7%	8	15.4%	4	16.0%	4	14.3%	2	23.1%	3	12.5%	3	19.0%	4	13.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	8		
Augustin Retail Park, Grantham	3.9%	2	3.8%	1	4.0%	1	7.1%	1	0.0%	0	4.2%	1	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2		
Broadmarsh Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
Dysart Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Centre, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Retail Park, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haymarket Shopping Centre, Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lady Bay Retail Park, Nottingham	31.4%	16	23.1%	6	40.0%	10	28.6%	4	15.4%	2	41.7%	10	14.3%	3	43.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	16		
Riverside Retail Park, Nottingham	7.8%	4	7.7%	2	8.0%	2	7.1%	1	15.4%	2	4.2%	1	4.8%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4		
St Peter's Retail Park, Mansfield	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
Victoria Centre, Nottingham	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
Victoria Retail Park, Nottingham	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Newbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
South Hykeham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Base:	51	26	25	14	13	24	21	30	0	0	0	0	51													
Q23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)																										
<i>Those who mentioned a location at Q22</i>																										
To buy food items (not take-away / café / restaurant)	19.1%	9	30.4%	7	8.3%	2	7.1%	1	38.5%	5	15.0%	3	10.0%	2	25.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	9
To buy non-food goods (e.g. shoes, clothes, jewellery)	63.8%	30	60.9%	14	66.7%	16	78.6%	11	61.5%	8	55.0%	11	80.0%	16	51.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	63.8%	30
For services (e.g. bank, building society, hairdressers)	8.5%	4	4.3%	1	12.5%	3	7.1%	1	0.0%	0	15.0%	3	0.0%	0	14.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	4
To use a leisure facility (cinema, sports centre, bowling)	4.3%	2	4.3%	1	4.2%	1	7.1%	1	0.0%	0	5.0%	1	5.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
As a day visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out (e.g. take-away / café / restaurant)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	2.1%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.0%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
To meet someone	2.1%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Library / public services (doctor, dentist, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	47	23	24	14	13	20	20	27	0	0	0	0	47													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q24 What do you like about the centre (MENTIONED IN Q.22)?																										
<i>Those who mentioned a location at Q22</i>																										
Better choice of shops	74.5%	35	65.2%	15	83.3%	20	85.7%	12	69.2%	9	70.0%	14	75.0%	15	74.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	74.5%	35
Better quality of shops	4.3%	2	4.3%	1	4.2%	1	0.0%	0	15.4%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Better non-food shopping	4.3%	2	4.3%	1	4.2%	1	14.3%	2	0.0%	0	0.0%	0	5.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Better food shopping	6.4%	3	13.0%	3	0.0%	0	0.0%	0	15.4%	2	5.0%	1	0.0%	0	11.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Better range of places to eat and drink	4.3%	2	8.7%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	5.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Street market/ farmers market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More available car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bargains in supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has a swimming pool	2.1%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
It's indoors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's local	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	2.1%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
The ambience	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The history of the town (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		47		23		24		14		13		20		20		27		0		0		0		0		47
Q25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?																										
Yes	47.1%	24	57.7%	15	36.0%	9	50.0%	7	30.8%	4	54.2%	13	33.3%	7	56.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.1%	24
No	52.9%	27	42.3%	11	64.0%	16	50.0%	7	69.2%	9	45.8%	11	66.7%	14	43.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.9%	27
Base:		51		26		25		14		13		24		21		30		0		0		0		0		51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Cinema	4.2%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Bingo hall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	33.3%	8	26.7%	4	44.4%	4	28.6%	2	0.0%	0	46.2%	6	42.9%	3	29.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	8
Health and fitness club	4.2%	1	6.7%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	8.3%	2	6.7%	1	11.1%	1	14.3%	1	25.0%	1	0.0%	0	14.3%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2
Nightclubs / music venues	4.2%	1	0.0%	0	11.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Late night music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art venue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Alley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricket ground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor Tennis court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	4.2%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Running track	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	41.7%	10	46.7%	7	33.3%	3	42.9%	3	50.0%	2	38.5%	5	42.9%	3	41.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.7%	10
Youth club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	24	15	9	7	4	13	7	17	0	0	0	0	24													

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth													
Q27 How could (STUDY CENTRE) be improved for LEISURE USES? [MR]																										
<i>Those who said Yes or Don't know at Q25</i>																										
Specified new leisure operator (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better choice of leisure facilities in general	20.8%	5	33.3%	5	0.0%	0	14.3%	1	0.0%	0	30.8%	4	42.9%	3	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	5
Better quality of leisure uses	16.7%	4	20.0%	3	11.1%	1	0.0%	0	25.0%	1	23.1%	3	14.3%	1	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	4
More choice of restaurants/cafes	4.2%	1	0.0%	0	11.1%	1	14.3%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Better quality restaurants/cafes	4.2%	1	6.7%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
More choice of pubs/ bars	4.2%	1	0.0%	0	11.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Better quality pubs/ bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority of pedestrians / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove litter more often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / policing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	4.2%	1	0.0%	0	11.1%	1	14.3%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Redevelopments/changes to site (PLEASE SPECIFY SITES)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	4.2%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
A park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities for teenagers	4.2%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
More for teenagers to do	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure operator - Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified new leisure	37.5%	9	33.3%	5	44.4%	4	42.9%	3	25.0%	1	38.5%	5	28.6%	2	41.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	9

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
operator - Swimming pool Specified new leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
operator - Tennis courts Specified new leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
operator - Theatre (Don't know)	8.3%	2	6.7%	1	11.1%	1	0.0%	0	25.0%	1	7.7%	1	0.0%	0
Base:	24	15	9	7	4	13	7	17	0	0	0	0	24	
GEN Gender:														
Male	51.0%	26	100.0%	26	0.0%	0	42.9%	6	46.2%	6	58.3%	14	52.4%	11
Female	49.0%	25	0.0%	0	100.0%	25	57.1%	8	53.8%	7	41.7%	10	47.6%	10
Base:	51	26	25	14	13	24	21	30	0	0	0	0	51	
AGE Age Group:														
16 - 24 years	9.8%	5	3.8%	1	16.0%	4	35.7%	5	0.0%	0	0.0%	0	14.3%	3
25 - 34 years	17.6%	9	19.2%	5	16.0%	4	64.3%	9	0.0%	0	0.0%	0	28.6%	6
35 - 44 years	9.8%	5	15.4%	4	4.0%	1	0.0%	0	38.5%	5	0.0%	0	9.5%	2
45 - 54 years	15.7%	8	7.7%	2	24.0%	6	0.0%	0	61.5%	8	0.0%	0	28.6%	6
55 - 64 years	23.5%	12	34.6%	9	12.0%	3	0.0%	0	50.0%	12	19.0%	4	26.7%	8
65+ years	23.5%	12	19.2%	5	28.0%	7	0.0%	0	50.0%	12	0.0%	0	40.0%	12
Base:	51	26	25	14	13	24	21	30	0	0	0	0	51	
EMP Are you in paid employment:														
Yes	49.0%	25	53.8%	14	44.0%	11	71.4%	10	76.9%	10	20.8%	5	81.0%	17
No	51.0%	26	46.2%	12	56.0%	14	28.6%	4	23.1%	3	79.2%	19	19.0%	4
Base:	51	26	25	14	13	24	21	30	0	0	0	0	51	
WORKPLACE Location of workplace: <i>Those in employment</i>														
Inside (study centre) town centre	20.0%	5	21.4%	3	18.2%	2	40.0%	4	10.0%	1	0.0%	0	11.8%	2
Outside (study centre) town centre	80.0%	20	78.6%	11	81.8%	9	60.0%	6	90.0%	9	100.0%	5	88.2%	15
Base:	25	14	11	10	10	5	17	8	0	0	0	0	25	

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Newark	Southwell	Ollerton	Edwinstowe	Rainworth	
SEG Occupation of Chief Wage Earner in HHold:														
AB	5.9%	3 11.5%	3 0.0%	0 7.1%	1 7.7%	1 4.2%	1 14.3%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.9%	3
C1	35.3%	18 30.8%	8 40.0%	10 57.1%	8 53.8%	7 12.5%	3 85.7%	18 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 35.3%	18
C2	23.5%	12 26.9%	7 20.0%	5 14.3%	2 15.4%	2 33.3%	8 0.0%	0 40.0%	12 0.0%	0 0.0%	0 0.0%	0 0.0%	0 23.5%	12
DE	35.3%	18 30.8%	8 40.0%	10 21.4%	3 23.1%	3 50.0%	12 0.0%	0 60.0%	18 0.0%	0 0.0%	0 0.0%	0 0.0%	0 35.3%	18
Base:		51	26	25	14	13	24	21	30	0	0	0	0	51
ADU Adults in Hhold [MR]														
1 adult in hhold	29.4%	15 23.1%	6 36.0%	9 14.3%	2 46.2%	6 29.2%	7 19.0%	4 36.7%	11 0.0%	0 0.0%	0 0.0%	0 0.0%	0 29.4%	15
2 adults in hhold	60.8%	31 69.2%	18 52.0%	13 64.3%	9 46.2%	6 66.7%	16 71.4%	15 53.3%	16 0.0%	0 0.0%	0 0.0%	0 0.0%	0 60.8%	31
3 adults in hhold	5.9%	3 3.8%	1 8.0%	2 7.1%	1 7.7%	1 4.2%	1 0.0%	0 10.0%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.9%	3
4 or more adults in hhold	3.9%	2 3.8%	1 4.0%	1 14.3%	2 0.0%	0 0.0%	0 9.5%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 3.9%	2
Base:		51	26	25	14	13	24	21	30	0	0	0	0	51
CHI Children in Hhold [MR]														
1 child in hhold	13.7%	7 11.5%	3 16.0%	4 21.4%	3 23.1%	3 4.2%	1 19.0%	4 10.0%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 13.7%	7
2 children in hhold	5.9%	3 7.7%	2 4.0%	1 14.3%	2 7.7%	1 0.0%	0 4.8%	1 6.7%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.9%	3
3 children in hhold	2.0%	1 0.0%	0 4.0%	1 7.1%	1 0.0%	0 0.0%	0 0.0%	0 3.3%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.0%	1
4 or more children in hhold	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
No children in hhold	78.4%	40 80.8%	21 76.0%	19 57.1%	8 69.2%	9 95.8%	23 76.2%	16 80.0%	24 0.0%	0 0.0%	0 0.0%	0 0.0%	0 78.4%	40
Base:		51	26	25	14	13	24	21	30	0	0	0	0	51
CARS Cars in Hhold [MR]														
1 car in hhold	47.1%	24 46.2%	12 48.0%	12 71.4%	10 76.9%	10 16.7%	4 61.9%	13 36.7%	11 0.0%	0 0.0%	0 0.0%	0 0.0%	0 47.1%	24
2 cars in hhold	19.6%	10 23.1%	6 16.0%	4 21.4%	3 23.1%	3 16.7%	4 33.3%	7 10.0%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 19.6%	10
3 cars in hhold	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
4 cars in hhold	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
No cars in hhold	33.3%	17 30.8%	8 36.0%	9 7.1%	1 0.0%	0 66.7%	16 4.8%	1 53.3%	16 0.0%	0 0.0%	0 0.0%	0 0.0%	0 33.3%	17
Base:		51	26	25	14	13	24	21	30	0	0	0	0	51
DAY Day of interview:														
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	51.0%	26 46.2%	12 56.0%	14 64.3%	9 76.9%	10 29.2%	7 66.7%	14 40.0%	12 0.0%	0 0.0%	0 0.0%	0 0.0%	0 51.0%	26
Saturday	49.0%	25 53.8%	14 44.0%	11 35.7%	5 23.1%	3 70.8%	17 33.3%	7 60.0%	18 0.0%	0 0.0%	0 0.0%	0 0.0%	0 49.0%	25
Base:		51	26	25	14	13	24	21	30	0	0	0	0	51

Newark and Sherwood In Centre Survey for Carter Jonas

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Newark	Southwell	Ollerton	Edwinstowe	Rainworth				
TOWN Town																								
Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edwinstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rainworth	100.0%	51	100.0%	26	100.0%	25	100.0%	14	100.0%	13	100.0%	24	100.0%	21	100.0%	30	0.0%	0	0.0%	0	0.0%	0	100.0%	51
Base:		51		26		25		14		13		24		21		30	0	0	0	0	0	0	51	
LOC Location																								
Location Point 1	23.5%	12	23.1%	6	24.0%	6	35.7%	5	30.8%	4	12.5%	3	23.8%	5	23.3%	7	0.0%	0	0.0%	0	0.0%	0	23.5%	12
Location Point 2	52.9%	27	46.2%	12	60.0%	15	42.9%	6	61.5%	8	54.2%	13	57.1%	12	50.0%	15	0.0%	0	0.0%	0	0.0%	0	52.9%	27
Location Point 3	23.5%	12	30.8%	8	16.0%	4	21.4%	3	7.7%	1	33.3%	8	19.0%	4	26.7%	8	0.0%	0	0.0%	0	0.0%	0	23.5%	12
Location Point 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Location Point 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		14		13		24		21		30	0	0	0	0	0	0	51	
PC																								
DE1 2	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG1 2	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG19 0	3.9%	2	3.8%	1	4.0%	1	7.1%	1	0.0%	0	4.2%	1	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	2
NG20 8	5.9%	3	0.0%	0	12.0%	3	0.0%	0	15.4%	2	4.2%	1	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
NG20 9	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG21	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG21 0	45.1%	23	38.5%	10	52.0%	13	28.6%	4	38.5%	5	58.3%	14	38.1%	8	50.0%	15	0.0%	0	0.0%	0	0.0%	0	45.1%	23
NG21 2	2.0%	1	3.8%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG21 9	19.6%	10	26.9%	7	12.0%	3	21.4%	3	38.5%	5	8.3%	2	23.8%	5	16.7%	5	0.0%	0	0.0%	0	0.0%	0	19.6%	10
NG22 0	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG22 8	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.7%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG22 9	7.8%	4	7.7%	2	8.0%	2	21.4%	3	0.0%	0	4.2%	1	9.5%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	7.8%	4
NG23 7	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
NG24 3	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Base:		51		26		25		14		13		24		21		30	0	0	0	0	0	0	51	

Appendix 7:

Sample Questionnaire

NEMS market research
NEWARK & SHERWOOD IN CENTRE SURVEY

INTRODUCTION: Good morning / afternoon, I am from **NEMS** market research, an independent market research company. We are conducting a short survey in Newark / Southwell / Ollerton / Edwinstowe / Rainworth (state the appropriate centre) about shopping and leisure services. Do you have 5 minutes to answer some questions?

ASK ALL:

Q.A. First of all, can I ask you do you work in Market Research?

READ OUT:

Yes
No

CLOSE INTERVIEW
CONTINUE, GO TO Q.1

ASK ALL:

Q.1 How did you travel to (STUDY CENTRE) today?

DO NOT PROMPT ONE ANSWER ONLY

	(1)
Car – driver	1
Car – passenger	2
<u>Bus</u>	<u>3</u>
Bicycle	4
Rail	5
<u>Taxi</u>	<u>6</u>
On foot	7
Other (PLEASE WRITE IN)	8

ASK ALL:

Q.2 How long do you intend to stay in (STUDY CENTRE) today?

DO NOT PROMPT ONE ANSWER ONLY

	(2)
Less than 30 minutes	1
30- 59 minutes	2
<u>1 hour – 1hour 59 minutes</u>	<u>3</u>
2 hours – 2 hours 59 minutes	4
3 hours – 3 hours 59 minutes	5
<u>4 hours and over</u>	<u>6</u>
(Don't know)	7

ASK ALL:

Q.3 How often do you visit (STUDY CENTRE) (including Sunday)?

DO NOT PROMPT ONE ANSWER ONLY.

	(3)
7 days a week	1
4-6 days a week	2
2-3 days a week	3
<u>Once a week</u>	<u>4</u>
Once every 2 weeks	5
Once every month	6
<u>Once every 3 months</u>	<u>7</u>
Less often than once every 3 months	8
First time today	9
(Don't know)	A

ASK ALL:

Q.4 What is the **MAIN** reason for your visit here today?

DO NOT PROMPT. ONE ANSWER ONLY.

	(4)	
To buy food items at the shops (not take-away / café / restaurant)	1	GO TO Q.6
To buy non-food goods at the shops (e.g. shoes, clothes, jewellery)	2	GO TO Q.9
<u>To visit the market</u>	3	GO TO Q.5
For services (e.g. post office, bank, building society, hairdressers)	4	GO TO Q.11
To use a leisure facility (eg. sports centre)	5	GO TO Q.11
<u>As a day visitor to the Town Centre</u>	6	GO TO Q.11
As a staying visitor to the Town Centre	7	GO TO Q.11
Eat out (e.g. take-away / café / restaurant)	8	GO TO Q.11
<u>Work</u>	9	GO TO Q.11
To meet someone	A	GO TO Q.11
Library / public services (doctor, dentist, etc)	B	GO TO Q.11
To visit the National Civil War Centre (Newark)	C	GO TO Q.11
<u>To visit the Town Hall Museum & Art Gallery (Newark)</u>	D	GO TO Q.11
To visit Newark Air Museum (Newark)	E	GO TO Q.11
To visit the Palace Theatre (Newark)	F	GO TO Q.11
<u>To visit the cinema (Newark)</u>	G	GO TO Q.11
To visit Newark Castle (Newark)	H	GO TO Q.11
To visit Southwell Minster (Southwell)	I	GO TO Q.11
To visit the Workhouse (Southwell)	J	GO TO Q.11
Other (PLEASE WRITE IN)	K	GO TO Q.11
<hr/>		
(Don't know)	L	GO TO Q.11

ASK THOSE WHO SAID 'MARKET' AT Q.4. OTHERS GO TO INSTRUCTION AT Q.6:

Q.5 What type of market stall do you intend to visit or are likely to visit today?

DO NOT PROMPT ONE ANSWER ONLY.

	(5)	
Food & Grocery	1	
Clothing & Footwear	2	
<u>Furniture, Carpets, Soft Household Furnishings</u>	3	
DIY and Decorating Goods	4	
Domestic Appliances	5	
<u>CDs, DVDs, games, books etc....</u>	6	
Gifts and Antiques	7	
Art and Crafts	8	
Other specialist Non-Food Items (PLEASE WRITE IN)	9	
<hr/>		
(Don't know)	A	

ASK THOSE WHO SAID 'FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.9:

Q.6 How much have you spent, or do you intend to spend on food shopping (i.e. main and top-up shopping) today in (STUDY CENTRE)?

DO NOT PROMPT ONE ANSWER ONLY.

	(6)	
Nothing	1	
£1-£5	2	
<u>£6-10</u>	3	
£11-£20	4	
£21-£30	5	
<u>£31-£40</u>	6	
£41-£50	7	
£51-£100	8	
<u>£101-£150</u>	9	
£151-£200	A	
£201-£250	B	
<u>Over £250</u>	C	
(Don't know)	D	

ASK THOSE WHO SAID 'FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.9:

Q.7 What are the names of the main **FOOD** shops you have visited, or intend to visit today?

DO NOT PROMPT. CODE UPTO FIVE ANSWERS ONLY

	(7)
Aldi	1
Asda	2
<u>Iceland</u>	3
Marks and Spencer Food Hall	4
Morrisons	5
<u>Waitrose</u>	6
Other (PLEASE WRITE IN)	7
<hr/>	
(Don't know)	8

ASK THOSE WHO SAID 'FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.9:

Q.8 When visiting the (ANSWER GIVEN AT Q.7) do you intend to link you shopping trip with a visit to other shops or services in the town centre?

DO NOT PROMPT. CODE UPTO FIVE ANSWERS ONLY

	(8)
No	1
Yes- Other food shop	2
<u>Yes- Other non-food shops</u>	3
Yes- Café / restaurant	4
Yes- Gym	5
<u>Yes- Library</u>	6
Yes- Leisure (e.g. cinema)	7
Yes - Other (PLEASE WRITE IN)	8
<hr/>	
(Don't know)	9

ASK THOSE WHO SAID 'NON-FOOD' ITEMS AT Q.4. OTHERS GO TO INSTRUCTION AT Q.11

Q.9 How much have you spent, or do you intend to spend on non-food shopping (e.g. clothing & footwear, personal goods, gifts, household goods, etc.) today in (STUDY CENTRE)?

DO NOT PROMPT ONE ANSWER ONLY.

	(9)
Nothing	1
£1-£5	2
<u>£6-10</u>	3
£11-£20	4
£21-£30	5
<u>£31-£40</u>	6
£41-£50	7
£51-£100	8
<u>£101-£150</u>	9
£151-£200	A
£201-£250	B
<u>Over £250</u>	C
(Don't know)	D

ASK THOSE WHO SAID 'NON-FOOD' ITEMS AT Q.4. OTHERS GO TO Q.11

Q.10 What are the names of the **NON FOOD** shops you have visited, or intend to visit today?

DO NOT PROMPT. RECORD UPTO FIVE ANSWERS ONLY

(10)

ASK ALL:

Q.11 What do you like most about (STUDY CENTRE)?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(11)
Near / convenient	1
Good public transport links	2
<u>Parking is easy</u>	3
Parking is cheap	4
Lack of congestion on roads	5
<u>Pedestrianised streets</u>	6
Little traffic-pedestrian conflict	7
Good directional signs to Centre	8
<u>Convenient drop off / pick up stops for buses / good location of bus station</u>	9
Ease of access to all (with pushchairs, wheelchairs, etc)	A
Well signposted route ways / good local maps	B
<u>General cleanliness of shopping streets</u>	C
Feels safe / absence of threatening individuals / groups	D
Presence of police / other security measures	E
<u>Nice street furniture / floral displays</u>	F
Nice busy feel	G
Not too crowded	H
<u>Character / atmosphere</u>	I
Historic buildings / tourist attractions	J
Newark - Newark Castle	K
<u>Newark - The River Trent</u>	L
Newark - The National Civil War Centre	M
Newark - Newark Air Museum	N
<u>Newark - The Town Hall Museum and Art Gallery</u>	O
Newark - The Palace Theatre	P
Newark - The cinema	Q
<u>Southwell – Southwell Minster</u>	R
The Markets	S
Selection / choice of independent / specialist shops	T
<u>Presence of a large supermarkets</u>	U
Selection / choice of multiple shops (i.e. high street chains such as Boots etc)	V
Quality of shops	W
Specified shops (PLEASE WRITE IN)	
_____	X
Prices are competitive in shops compared to other town/district centres	Y
Play area for children	Z
<u>Range of places to eat</u>	a
Range of pubs / bars	b
Range of services (banks, insurance, hairdressers, etc)	c
<u>Range of leisure facilities</u>	d
Other (PLEASE WRITE IN)	
_____	e
I like everything about the Town Centre	f
(No opinion)	g
(Nothing in particular)	h

ASK ALL:

Q.12 What do you dislike most about (STUDY CENTRE)?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(12)
Unsafe for pedestrians / traffic conflict	1
Not enough pedestrianisation	2
<u>Difficulties in parking</u>	3
Location of parking	4
Parking is expensive	5
<u>Poor public transport links</u>	6
Road congestion	7
Poor directional signs to Centre	8
<u>Poor signage / routeways within centre / lack of maps of centre</u>	9
Inconvenient location of bus stops / bus station	A
Difficulties with pushchairs, wheelchairs, etc	B
<u>Dirty shopping streets</u>	C
Feels unsafe / presence of threatening individuals / groups	D
Lack of police presence / other security measures	E
<u>Lack of street furniture / floral displays</u>	F
Not busy enough	G
Over-crowded	H
<u>General lack of choice of multiple shops</u>	I
General lack of independent / specialist shops	J
Quality of shops is inadequate (PLEASE WRITE IN SHOPS)	K
<u>Shops too small</u>	L
Specified shops absent (PLEASE WRITE IN)	M
	N
<u>Inadequate range of places to eat</u>	O
Inadequate range of services	P
Inadequate range of leisure facilities	Q
<u>Absence of play areas for children</u>	R
Other (PLEASE WRITE IN)	S
	T
<u>I dislike everything about the Town Centre</u>	U
(No opinion)	V
(Nothing in particular)	W

ASK ALL:

Q.13 How could (STUDY CENTRE) be improved for shopping?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(13)
Specified new shop (PLEASE WRITE IN)	1
<u>Better market stalls</u>	2
Better choice of shops in general	2
Better quality shops	3
Better choice of leisure destination in general	4
<u>Better quality of leisure uses</u>	5
More choice of restaurants/ cafes	6
Better quality restaurants/ cafes	7
<u>More choice of pubs/ bars</u>	8
Better quality pubs/ bars	9
More priority of pedestrians / Pedestrianisation	A
<u>Less traffic / congestion</u>	B
More shelter from wind / rain	C
Improve appearance / environment of centre	D
<u>Remove litter more often</u>	E
More parking	F
Cheaper parking	G
<u>More accessible car parking</u>	H
Better bus services to the centre	I
New / relocated bus stops	J
<u>Improved security measures / policing</u>	K
Better signposting within the Centre	L
Redevelopments/changes to site (PLEASE SPECIFY SITES)	M
<u>Other (PLEASE WRITE IN)</u>	N
(Don't know)	O
(None mentioned)	P

ASK ALL

Q.14 Is there a specific shop/ type of shop that would encourage you to visit (STUDY CENTRE) more often?
DO NOT PROMPT ONE ANSWER ONLY.

	(14)
Yes (PLEASE WRITE IN)	1
<hr/>	
No	2
(Don't know)	3

ASK THOSE IN NEWARK ONLY. OTHERS GO TO INSTRUCTION AT Q.16

Q.15 What do you LIKE MOST about Newark Market?
DO NOT PROMPT CODE UP TO 3 RESPONSES

ASK THOSE IN SOUTHWELL ONLY. OTHERS GO TO INSTRUCTION AT Q.17

Q.16 What do you LIKE MOST about Southwell Market?
DO NOT PROMPT CODE UP TO 3 RESPONSES

	Q.14 (15)	Q.15 (16)
I do not visit the market	1	1
Nothing	2	2
<u>Near / convenient</u>	3	3
Pedestrianised streets	4	4
Nice busy feel	5	5
<u>Nice street furniture / floral displays</u>	6	6
Seating around the market	7	7
The frequency of the markets	8	8
<u>The days the markets are on</u>	9	9
The non-food stalls	A	A
The food stalls	B	B
<u>The variety of stalls</u>	C	C
The character of the market	D	D
The places to eat	E	E
<u>Quality of the food products</u>	F	F
Quality of the non-food products	G	G
The different types of markets (i.e. antiques, farmers market)	H	H
Other (PLEASE WRITE IN)	I	I
<hr/>		
(Don't know)	J	J

ASK THOSE IN NEWARK ONLY. OTHERS GO TO INSTRUCTION AT Q.18

Q.17 What IMPROVEMENTS could be made to Newark Market that would encourage you to visit more often?
DO NOT PROMPT CODE UP TO 3 RESPONSES

ASK THOSE IN SOUTHWELL ONLY. OTHERS GO TO INSTRUCTION AT Q.19

Q.18 What IMPROVEMENTS could be made to Southwell Market that would encourage you to visit more often?
DO NOT PROMPT CODE UP TO 3 RESPONSES

	Q.17 (17)	Q.17 (18)
Nothing	1	1
Frequency	2	2
<u>A larger market</u>	3	3
More butcher stalls	4	4
More bakery stalls	5	5
<u>More deli stalls</u>	6	6
More fishmonger stalls	7	7
More sweet stalls	8	8
<u>The food stalls in general</u>	9	9
More non-food stalls	A	A
More variety of stalls	B	B
<u>Better quality of the stalls</u>	C	C
More events throughout the year	D	D
Festivals	E	E
<u>Evening markets</u>	F	F
Cleaner streets	G	G
Protection from the weather (i.e. covered market)	H	H
<u>More seats</u>	I	I
Better signposting	J	J
Over-crowded	K	K
<u>Better pedestrian streets i.e. easier to walk around</u>	L	L
Other (PLEASE WRITE IN)	M	M
<hr/>		
(Don't know)	N	N

ASK THOSE IN NEWARK ONLY. OTHERS GO TO INSTRUCTION AT Q.20

Q.19 How do you rate the following different markets in Newark out of 10 (with 1 = very poor and 10 = excellent)?

DO NOT PROMPT

	Very poor ----- Excellent									(Don't know)		
	1	2	3	4	5	6	7	8	9	10	A	B
General retail market (typically referred to as Newark market)	1	2	3	4	5	6	7	8	9	A	B	(19)
Collectors/antique market	1	2	3	4	5	6	7	8	9	A	B	(20)
Farmers market	1	2	3	4	5	6	7	8	9	A	B	(21)
Christmas market	1	2	3	4	5	6	7	8	9	A	B	(22)

ASK THOSE IN OLLERTON AND BROUGHTON OR EDWINSTOWE OR RAINWORTH ONLY. OTHERS GO TO INSTRUCTION AT Q.22

Q.20 Would a new street market (eg. A farmers market or food market) in the Town Centre encourage you to visit the centre more often?

DO NOT PROMPT ONE ANSWER ONLY.

	(23)
Yes	1 GO TO Q.21
No	2 GO TO Q.22
(Don't know)	3 GO TO Q.22

ASK THOSE WHO SAID 'YES' AT Q.20. OTHERS GO TO Q.22:

Q.21 What type of market stall or range of good, would you want a new market to have/?

DO NOT PROMPT ONE ANSWER ONLY.

	(24)
Food & Grocery	1
Clothing & Footwear	2
<u>Furniture, Carpets, Soft Household Furnishings</u>	<u>3</u>
DIY and Decorating Goods	4
Domestic Appliances	5
<u>CDs, DVDs, games, books etc....</u>	<u>6</u>
Gifts and Antiques	7
Art and Crafts	8
Other specialist Non-Food Items (PLEASE WRITE IN)	9
<hr/>	
(Don't know)	A

ASK ALL

Q.22 What other CENTRE or RETAIL PARK do you regularly visit (once a month or more)?

DO NOT PROMPT ONE ANSWER ONLY

CENTRES

(25)

No others regularly visited	1
Allerton	2
<u>Arnold</u>	<u>3</u>
Balderton	4
Bilsthorpe	5
<u>Bingham</u>	<u>6</u>
Birchwood	7
Blidworth	8
Boston	9

(27)

Bottesford	1
Bracebridge Heath	2
<u>Calverton</u>	<u>3</u>
Clipstone	4
Collingham	5
<u>Edwinstowe</u>	<u>6</u>
Farmsfield	7
Farndon	8
Forest Town	9

(29)

Grantham	1
Gunthorpe	2
<u>Lincoln</u>	<u>3</u>
Long Bennington	4
Lowdham	5
<u>Mansfield</u>	<u>6</u>
Metheringham	7
Navenby	8
Newark Town Centre	9

(31)

North Hykeham	1
North Muskham	2
<u>Northampton</u>	<u>3</u>
Nottingham	4
Ollerton and Boughton	5
<u>Rainworth</u>	<u>6</u>
Retford	7
Sleaford	8
<u>Southwell</u>	<u>9</u>
Sutton-on-Trent	A
Tuxford	B
<u>Waddington</u>	<u>C</u>
West Bridgford	D
Woodhouse	E
Worksop	F

RETAIL PARKS

(26)

Augustin Retail Park, Grantham	1
Beacon Hill Retail Park, Newark	2
<u>Boundary Mills, Grantham</u>	<u>3</u>
Broadmarsh Centre, Nottingham	4
Castle Marina Retail Park, Nottingham	5
<u>Castle Meadow Retail Park, Nottingham</u>	<u>6</u>
Chilwell Retail Park, Nottingham	7
Dysart Retail Park, Grantham	8
Fosse Shopping Park, Leicester	9

(28)

Four Seasons Centre, Mansfield	1
Grantham Retail Park, Grantham	2
<u>Haymarket Shopping Centre, Leicester</u>	<u>3</u>
Highcross, Leicester	4
Isaac Newton Shopping Centre, Grantham	5
<u>Lady Bay Retail Park, Nottingham</u>	<u>6</u>
Madford Retail Park, Nottingham	7
Northgate Retail Park, Newark	8
Riverside Retail Park, Nottingham	9

(30)

St Marks Place, Newark	1
St Marks Shopping Centre Lincoln	2
<u>St Peter's Retail Park, Mansfield</u>	<u>3</u>
The George Shopping Centre, Grantham	4
Tritton Retail Park, Lincoln	5
<u>Victoria Centre, Nottingham</u>	<u>6</u>
Victoria Retail Park, Nottingham	7
Waterside Centre, Lincoln	8

Other (PLEASE WRITE IN) 9

ASK IF A LOCATION MENTIONED AT Q.22. OTHERS GO TO Q.25:

Q.23 What is the purpose of your visit to this other centre or retail park (MENTIONED IN Q.22)

DO NOT PROMPT ONE ANSWER ONLY

(32)

To buy food items (not take-away / café / restaurant)	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	2
<u>For services (e.g. bank, building society, hairdressers)</u>	<u>3</u>
To use a leisure facility (cinema, sports centre, bowling)	4
As a day visitor to the Centre	5
<u>As a staying visitor to the Centre</u>	<u>6</u>
Eat out (e.g. take-away / café / restaurant)	7
Work	8
<u>To meet someone</u>	<u>9</u>
Library / public services (doctor, dentist, etc)	A
Other (PLEASE WRITE IN)	B

(Don't know) C

ASK IF A LOCATION MENTIONED AT Q.22. OTHERS GO TO Q.25

Q.24 What do you like about the centre (MENTIONED IN Q.22)?

DO NOT PROMPT ONE ANSWER ONLY

	(33)
Better choice of shops	1
Better quality of shops	2
<u>Better non-food shopping</u>	3
Better food shopping	4
Better range of places to eat and drink	5
<u>Street market/ farmers market</u>	6
More available car parking	7
Cheaper car parking	8
Other (PLEASE WRITE IN)	9
<hr/>	
(Don't know)	A

ASK ALL:

Q.25 Are there any types of leisure facilities that you feel (STUDY CENTRE) is lacking in?

DO NOT PROMPT ONE ANSWER ONLY

	(34)
Yes	1 GO TO Q.26
No	2 GO TO CLASSIFICATION
(Don't know)	3 GO TO Q.26

ASK THOSE WHO SAID 'YES' OR 'DON'T KNOW' AT Q.25. OTHERS GO TO CLASSIFICATION:

Q.26 Which types of LEISURE USES (including food and drink uses) do you feel (STUDY CENTRE) is lacking in?

DO NOT PROMPT PROBE FULLY

	(35)
Cinema	1
Bingo hall	2
<u>Leisure centre</u>	3
Health and fitness club	4
Theatre	5
<u>Pubs / bars</u>	6
Restaurants / cafes	7
Nightclubs / music venues	8
Late night music venues	9
Other (PLEASE WRITE IN)	A

ASK THOSE WHO SAID 'YES' OR 'DON'T KNOW' AT Q.25. OTHERS GO TO CLASSIFICATION:

Q.27 How could (STUDY CENTRE) be improved for LEISURE USES?

DO NOT PROMPT CODE UP TO 3 RESPONSES

	(36)
Specified new leisure operator (PLEASE WRITE IN)	1
<hr/>	
Better choice of leisure facilities in general	2
<u>Better quality of leisure uses</u>	3
More choice of restaurants/ cafes	4
Better quality restaurants/ cafes	5
<u>More choice of pubs/ bars</u>	6
Better quality pubs/ bars	7
More priority of pedestrians / pedestrianisation	8
<u>Less traffic / congestion</u>	9
More shelter from wind / rain	A
Improve appearance / environment of centre	B
<u>Remove litter more often</u>	C
More parking	D
Cheaper parking	E
<u>More accessible car parking</u>	F
Better bus services to the centre	G
New / relocated bus stops	H
<u>Improved security measures / policing</u>	I
Better signposting within the Centre	J
Redevelopments/changes to site (PLEASE SPECIFY SITES)	K
<hr/>	
Other (PLEASE WRITE IN)	L
<hr/>	
(Don't know)	M
(None mentioned)	N

RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE

INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS

NAME: _____

ADDRESS: _____

TEL. NO. _____

POST CODE:

--	--	--	--	--	--	--

CLASSIFICATION

GENDER:	(37)	AGE GROUP:	(38)
Male	1	16 - 24 years	1
Female	2	25 - 34 years	2
		<u>35 - 44 years</u>	<u>3</u>
		45 - 54 years	4
		55 - 64 years	5
		65+ years	6

ARE YOU IN PAID EMPLOYMENT:

	(39)	
YES	1	GO TO LOCATION OF WORKPLACE
NO	2	GO TO OCCUPATION OF CHIEF WAGE EARNER

LOCATION OF WORKPLACE:

	(40)
INSIDE (STUDY CENTRE) TOWN CENTRE	1
OUTSIDE (STUDY CENTRE) TOWN CENTRE	2

OCCUPATION OF CHIEF WAGE EARNER IN HHOLD: (IF RETIRED, ASK FOR PREVIOUS OCCUPATION)

(41)

AB	1
<u>C1</u>	<u>2</u>
C2	3
DE	4

HOUSEHOLD COMPOSITION:

No. of adults (incl Resp)	(42)
No. of children (Under 16)	(43)
No. of cars in household	(44)

DAY OF INTERVIEW:	(45)	TOWN	(46)	LOCATION (SEE MAP)	(47)
Monday	1	Newark	1	Location Point 1	1
Tuesday	2	Southwell	2	Location Point 2	2
<u>Wednesday</u>	<u>3</u>	<u>Ollerton</u>	<u>3</u>	<u>Location Point 3</u>	<u>3</u>
Thursday	4	Edwinstowe	4	Location Point 4	4
Friday	5	Rainworth	5	Location Point 5	5
Saturday	6			<u>Location Point 6</u>	<u>6</u>
				Location Point 7	7
				Location Point 8	8
				Location Point 9	9
				Location Point 10	A

DECLARATION: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.

INTERVIEWER'S SIGNATURE: _____ DATE (48) (49)

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APPENDIX 5: CONVENIENCE GOODS - MARKET SHARES (incl SFT)

TABLE 1: ALL COMPARISON GOODS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

	ZONES											TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
	1	2	3	4	5	6	7	8	9	10	11		Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	46.7%	37.3%	31.7%	2.7%	21.1%	11.6%	7.3%	6.8%	8.6%	4.5%	3.0%	15.2%	17.7%	41.2%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.2%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.9%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.1%	0.0%
OLLERTON	0.0%	0.0%	0.0%	8.7%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	1.3%	0.0%
SOUTHWELL	0.0%	0.0%	0.2%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	1.9%	1.5%	0.0%
LOCAL CENTRES:														
BALDERTON	0.1%	1.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.7%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.1%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	1.0%	0.1%	0.1%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.7%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.3%	0.4%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	47.1%	38.5%	32.0%	13.4%	23.6%	12.7%	7.3%	6.9%	8.6%	11.9%	12.5%	18.4%	21.9%	42.0%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.8%	0.1%	0.0%	0.2%	0.1%	0.2%	1.6%	0.1%	0.7%	0.2%	0.3%	0.3%	0.5%
NORTHGATE RETAIL PARK	16.1%	17.6%	16.0%	1.0%	12.0%	4.7%	3.8%	2.7%	1.7%	2.9%	0.0%	6.5%	7.8%	17.0%
OTHER	0.1%	0.0%	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	0.5%	0.2%	0.1%	0.2%	0.1%
OUT OF CENTRE - TOTAL:	16.2%	18.4%	16.3%	1.0%	12.4%	4.8%	4.0%	4.2%	1.9%	4.1%	0.5%	6.9%	8.2%	17.5%
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	63.3%	56.9%	48.3%	14.4%	36.0%	17.5%	11.4%	11.2%	10.6%	16.0%	12.9%	25.3%	30.2%	59.5%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.5%	0.3%	0.3%	0.2%	0.0%	0.0%	0.0%	0.2%	0.1%	0.2%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	1.1%	1.0%	5.2%	0.0%	0.8%	1.1%	1.0%	36.5%	7.9%	0.3%	0.3%	3.5%	0.9%	1.0%
GRANTHAM OUT-OF-CENTRE	1.3%	0.6%	2.9%	0.2%	0.4%	1.1%	0.8%	8.4%	3.7%	0.3%	0.0%	1.5%	0.7%	0.9%
LEEDS CITY CENTRE	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.2%	0.0%	0.1%	0.1%	0.1%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	7.4%	8.8%	3.8%	0.6%	10.4%	40.8%	50.0%	9.0%	0.2%	0.2%	0.0%	13.3%	11.4%	8.2%
LINCOLN OUT-OF-CENTRE	1.2%	2.0%	0.6%	0.1%	2.3%	14.3%	12.1%	0.6%	0.0%	0.0%	0.0%	3.7%	3.5%	1.7%
MANSFIELD TOWN CENTRE	0.1%	0.0%	0.0%	36.0%	1.3%	0.0%	0.0%	0.0%	0.2%	4.9%	43.0%	7.4%	9.9%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.2%	0.0%	5.9%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.9%	1.2%	0.1%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.7%	0.2%	0.0%	0.0%	0.0%	0.0%	0.3%	0.2%	0.1%	0.2%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.1%	0.1%	0.0%	0.1%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	4.3%	4.9%	13.5%	3.0%	5.9%	4.1%	0.7%	6.2%	32.6%	29.2%	18.0%	12.4%	10.9%	4.6%
NOTTINGHAM OUT-OF-CENTRE	1.5%	0.8%	1.5%	0.3%	0.7%	0.5%	0.1%	1.1%	4.9%	7.1%	1.1%	2.1%	2.0%	1.1%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	3.1%	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.9%	1.3%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.6%	0.0%	3.7%	3.0%	0.2%	0.0%	0.0%	0.2%	0.0%	0.3%	0.7%	0.8%	0.3%
SHEFFIELD CITY CENTRE	0.0%	0.2%	0.0%	0.5%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%	0.1%	0.1%	0.1%
EAST MIDLANDS DESIGNER OUTLET	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.1%	0.1%	0.1%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	1.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%	1.5%	0.3%	0.3%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.1%	1.4%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%	0.3%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.4%	1.1%	2.1%	5.0%	2.8%	5.1%	3.8%	6.9%	17.0%	17.4%	2.7%	6.9%	5.6%	0.8%
OTHER CENTRES - TOTAL MARKET SHARE	17.4%	20.5%	30.0%	62.4%	41.5%	67.4%	69.1%	69.1%	67.2%	60.5%	72.4%	54.5%	49.8%	19.2%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	19.3%	22.6%	21.7%	23.3%	22.5%	15.2%	19.6%	19.8%	22.2%	23.5%	14.7%	20.3%	20.1%	21.2%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes:

TABLE 2: CLOTHING & FOOTWEAR - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

	ZONES											TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
	1	2	3	4	5	6	7	8	9	10	11		Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	38.3%	33.2%	32.6%	4.8%	27.6%	12.5%	5.4%	14.3%	17.1%	3.6%	5.3%	16.1%	17.3%	35.3%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	2.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.3%	0.4%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.9%	0.2%	0.2%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.1%	0.1%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	38.3%	33.2%	32.6%	7.0%	28.3%	12.5%	5.4%	14.9%	17.1%	4.3%	8.6%	16.7%	18.1%	35.3%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	1.2%	0.0%	0.4%	0.5%	1.1%
NORTHGATE RETAIL PARK	13.9%	5.8%	8.3%	0.0%	0.0%	1.0%	0.6%	0.0%	0.0%	0.0%	0.0%	2.3%	3.0%	9.2%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	13.9%	7.7%	8.3%	0.0%	0.0%	1.0%	1.4%	0.0%	0.0%	1.2%	0.0%	2.7%	3.5%	10.2%
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	52.2%	40.8%	40.9%	7.0%	28.3%	13.5%	6.8%	14.9%	17.1%	5.6%	8.6%	19.4%	21.6%	45.5%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER	0.0%	0.0%	0.0%	1.7%	0.9%	1.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.0%
DONCASTER	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
GAINSBOROUGH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM	0.7%	0.7%	3.6%	0.0%	1.8%	0.8%	1.6%	26.5%	8.9%	0.8%	0.0%	3.1%	0.8%	0.7%
GRANTHAM	0.7%	0.0%	2.3%	0.0%	0.0%	0.8%	0.0%	2.5%	4.9%	1.2%	0.0%	1.2%	0.6%	0.3%
LEEDS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.1%	0.1%	0.0%
LEICESTER	0.0%	0.7%	0.6%	0.0%	0.0%	0.0%	0.0%	1.4%	1.5%	0.8%	0.0%	0.5%	0.3%	0.4%
LEICESTER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN	18.6%	18.3%	9.9%	0.0%	17.6%	54.9%	68.0%	24.1%	0.6%	0.0%	0.0%	20.4%	17.8%	18.4%
LINCOLN	0.0%	1.9%	0.6%	0.0%	0.0%	6.4%	5.2%	0.0%	0.0%	0.0%	0.0%	1.6%	1.6%	1.1%
MANSFIELD	0.0%	0.0%	0.0%	41.1%	3.2%	0.0%	0.0%	0.0%	0.6%	7.6%	45.9%	8.6%	11.5%	0.0%
MANSFIELD	0.0%	0.7%	0.0%	2.6%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.4%
MANSFIELD W/HOUSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.6%	0.0%	0.0%	0.1%	0.0%	0.0%
NOTTINGHAM	8.9%	6.8%	26.2%	4.8%	8.6%	3.4%	1.0%	11.1%	43.6%	44.8%	26.4%	18.1%	16.3%	7.7%
NOTTINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	3.2%	0.7%	0.6%	0.8%	0.0%
RETFORD	0.0%	0.0%	0.0%	4.6%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.7%	0.9%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.9%	0.0%	6.6%	6.9%	0.0%	0.0%	0.0%	0.8%	0.0%	1.4%	1.3%	1.6%	0.6%
SHEFFIELD	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.6%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.2%	0.3%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.1%	0.1%	0.0%
WORKSOP	0.0%	0.0%	0.0%	0.7%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	2.6%	4.4%	1.1%	0.7%	3.6%	2.0%	2.7%	1.0%	6.8%	2.3%	2.7%	3.0%	1.5%
OTHER CENTRES - TOTAL MARKET SHARE	28.9%	33.7%	47.6%	63.7%	47.8%	71.6%	79.6%	69.0%	62.5%	65.9%	80.4%	60.4%	57.3%	31.7%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	18.9%	25.5%	11.6%	29.3%	23.9%	14.8%	13.6%	16.1%	20.5%	28.5%	11.1%	20.1%	21.1%	22.7%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes:

TABLE 3: RECORDING MEDIA - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	18.1%	9.0%	5.7%	0.0%	11.3%	2.2%	5.0%	1.2%	8.3%	1.4%	2.4%	5.7%	5.6%	13.0%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.5%	0.6%	0.8%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	1.7%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.6%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOCAL CENTRES:														
BALDERTON	1.3%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.6%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	21.2%	9.0%	7.1%	3.1%	15.7%	2.2%	5.0%	1.2%	8.3%	3.8%	2.4%	6.9%	7.2%	14.3%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.1%	0.2%	0.0%
NORTHGATE RETAIL PARK	3.0%	0.0%	0.0%	2.2%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.5%	0.6%	1.3%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	3.0%	0.0%	0.0%	2.2%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	1.4%	0.7%	0.8%	1.3%
WAVENEY DISTRICT - TOTAL MARKET SHARE	24.2%	9.0%	7.1%	5.3%	15.7%	2.2%	6.1%	1.2%	8.3%	3.8%	3.8%	7.5%	8.0%	15.6%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.1%	2.9%	0.0%	0.0%	1.3%	0.0%	0.0%
GRANTHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	4.3%	7.9%	1.1%	1.3%	2.9%	23.6%	23.2%	7.1%	0.0%	0.0%	0.0%	7.2%	6.7%	6.4%
LINCOLN OUT-OF-CENTRE	0.0%	0.0%	0.9%	0.0%	0.0%	17.8%	3.5%	0.0%	0.0%	0.0%	0.0%	2.9%	3.4%	0.0%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	22.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	48.2%	6.2%	8.2%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	2.6%	3.9%	5.4%	0.0%	0.0%	1.3%	0.0%	1.8%	10.2%	13.2%	9.7%	4.9%	4.8%	3.3%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	0.0%	0.0%	6.1%	1.1%	5.7%	0.0%	2.4%	3.2%	3.8%	0.0%	2.4%	2.5%	0.0%
OTHER CENTRES - TOTAL MARKET SHARE	6.9%	11.8%	7.4%	35.7%	11.4%	48.4%	26.8%	33.3%	16.3%	17.0%	57.9%	26.0%	27.0%	9.7%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	68.8%	79.2%	85.5%	59.0%	73.0%	49.4%	67.1%	65.5%	75.4%	79.3%	38.3%	66.4%	65.0%	74.7%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: Includes records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.

TABLE 4: AUDIO VISUAL, PHOTOGRAPHIC & COMPUTER ITEMS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	15.3%	8.8%	7.0%	0.0%	3.4%	5.0%	3.7%	1.6%	0.6%	2.8%	2.0%	4.5%	5.4%	11.4%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	2.7%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	2.0%	0.6%	0.8%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	15.3%	8.8%	7.0%	2.7%	4.3%	5.0%	3.7%	1.6%	0.6%	6.3%	4.1%	5.4%	6.6%	11.4%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	2.6%	0.0%	0.9%	1.0%	0.4%	0.4%	0.0%
NORTHGATE RETAIL PARK	42.6%	56.4%	40.0%	4.2%	29.1%	14.9%	9.2%	9.7%	3.8%	8.7%	0.0%	18.7%	22.9%	50.9%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	42.6%	56.4%	40.0%	4.2%	30.5%	14.9%	9.2%	12.2%	3.8%	9.7%	1.0%	19.1%	23.3%	50.9%
WAVENEY DISTRICT - TOTAL MARKET SHARE	58.0%	65.2%	47.0%	7.0%	34.7%	19.9%	12.9%	13.8%	4.5%	16.0%	5.1%	24.5%	29.8%	62.3%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	0.8%	0.0%	1.3%	0.0%	0.0%	0.0%	1.3%	24.2%	5.0%	0.0%	0.0%	1.9%	0.2%	0.3%
GRANTHAM OUT-OF-CENTRE	0.0%	0.7%	6.4%	0.0%	0.0%	0.0%	1.3%	20.5%	3.6%	0.0%	0.0%	1.9%	0.5%	0.4%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.1%	0.1%	0.0%
LINCOLN CITY CENTRE	0.8%	3.0%	0.8%	0.0%	3.4%	17.0%	33.9%	0.8%	0.0%	0.0%	0.0%	6.3%	4.3%	2.2%
LINCOLN OUT-OF-CENTRE	0.0%	3.1%	0.0%	0.0%	3.6%	38.4%	24.9%	0.0%	0.0%	0.0%	0.0%	8.6%	8.6%	1.9%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	34.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	55.1%	7.8%	10.6%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	11.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	1.5%	2.0%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.2%	0.2%	0.0%
NOTTINGHAM CITY CENTRE	6.8%	5.9%	13.5%	7.0%	7.0%	4.1%	1.7%	7.9%	32.9%	25.8%	7.4%	12.0%	10.1%	6.2%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	1.9%	0.0%	0.9%	0.3%	0.0%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	0.8%	15.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.4%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	0.0%	0.6%	1.6%	0.0%	2.5%	0.7%	1.6%	8.0%	9.3%	1.3%	3.0%	2.5%	0.0%
OTHER CENTRES - TOTAL MARKET SHARE	8.4%	12.7%	22.6%	54.8%	33.2%	62.0%	63.9%	55.0%	54.7%	43.1%	71.0%	45.3%	41.0%	11.0%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	33.6%	22.1%	30.4%	38.2%	32.0%	18.1%	23.3%	31.2%	40.8%	41.0%	23.9%	30.2%	29.2%	26.7%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: Includes stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.

TABLE 5: ALL OTHER DOMESTIC ELECTRICAL GOODS/APPLIANCES AND WHITE GOODS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	35.7%	12.0%	10.2%	0.0%	5.4%	5.8%	1.8%	3.7%	2.0%	3.4%	2.3%	7.4%	9.1%	22.8%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	5.3%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.7%	1.0%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.7%	0.5%	0.6%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	35.7%	12.0%	11.0%	5.3%	9.4%	5.8%	1.8%	3.7%	2.0%	6.5%	4.1%	8.7%	10.8%	22.8%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.8%	0.0%	2.0%	0.0%	0.0%	1.4%	0.0%	3.4%	0.9%	0.8%	0.9%	0.0%
NORTHGATE RETAIL PARK	43.5%	50.4%	33.4%	3.6%	27.9%	10.8%	8.2%	8.9%	5.2%	13.5%	0.0%	18.1%	21.7%	47.2%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	43.5%	50.4%	34.2%	3.6%	29.9%	10.8%	8.2%	10.4%	5.2%	16.9%	0.9%	18.9%	22.6%	47.2%
WAVENEY DISTRICT - TOTAL MARKET SHARE	79.2%	62.4%	45.2%	9.0%	39.2%	16.5%	9.9%	14.0%	7.2%	23.3%	5.0%	27.6%	33.4%	70.0%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	1.5%	0.7%	4.7%	0.0%	0.0%	0.8%	1.4%	30.2%	4.0%	0.0%	0.0%	2.5%	0.7%	1.1%
GRANTHAM OUT-OF-CENTRE	0.0%	1.1%	5.7%	0.0%	0.0%	2.5%	1.4%	26.2%	11.1%	0.0%	0.0%	3.3%	1.0%	0.6%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.1%	0.1%	0.0%
LINCOLN CITY CENTRE	0.7%	3.0%	0.0%	0.0%	7.8%	25.4%	27.6%	2.2%	1.5%	0.0%	0.0%	7.3%	6.2%	2.0%
LINCOLN OUT-OF-CENTRE	0.0%	1.8%	0.0%	0.0%	1.2%	26.8%	24.7%	0.0%	0.0%	0.0%	0.0%	6.3%	5.6%	1.0%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	35.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	51.6%	7.6%	10.1%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	11.5%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	1.4%	1.8%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.2%	0.3%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	5.5%	0.9%	13.5%	4.1%	5.7%	2.3%	1.1%	7.0%	25.8%	26.7%	14.4%	10.3%	9.3%	3.0%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.0%	6.8%	0.0%	1.8%	1.2%	0.0%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	1.8%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.9%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	2.1%	8.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.0%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	1.0%	0.0%	0.6%	0.7%	1.7%	5.3%	1.8%	2.9%	19.1%	13.2%	3.0%	5.5%	4.1%	0.4%
OTHER CENTRES - TOTAL MARKET SHARE	8.6%	7.6%	24.6%	55.1%	33.9%	63.1%	57.9%	68.4%	69.6%	51.6%	74.5%	47.8%	42.2%	8.1%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	12.2%	30.0%	30.2%	35.9%	26.8%	20.4%	32.2%	17.6%	23.3%	25.0%	20.4%	24.6%	24.4%	21.9%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: Includes irons, kettles, fans, coffee makers, food mixers, fridges, freezers, dishwashers, etc.

TABLE 6: BOOKS, STATIONARY & DRAWING MATERIALS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	69.5%	54.4%	40.8%	1.0%	27.2%	15.8%	11.1%	6.4%	12.8%	10.4%	6.5%	21.2%	24.8%	60.6%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	9.4%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.2%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	0.9%	1.2%	0.0%
LOCAL CENTRES:														
BALDERTON	2.9%	0.8%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	1.7%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.1%	0.1%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.2%	0.2%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.1%	0.1%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.1%	0.2%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	72.4%	55.3%	41.5%	11.4%	29.0%	16.7%	11.1%	6.4%	12.8%	17.6%	10.2%	24.1%	28.6%	62.3%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
NORTHGATE RETAIL PARK	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.4%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.2%	0.1%	0.4%
WAVENEY DISTRICT - TOTAL MARKET SHARE	73.5%	55.3%	41.5%	11.4%	29.0%	16.7%	11.1%	7.9%	12.8%	17.6%	10.2%	24.2%	28.7%	62.8%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	0.0%	1.4%	2.0%	0.0%	0.0%	0.0%	0.0%	38.8%	7.1%	0.0%	0.0%	3.1%	0.3%	0.8%
GRANTHAM OUT-OF-CENTRE	0.0%	0.0%	1.7%	1.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	0.0%	3.5%	6.1%	0.0%	3.9%	49.1%	45.6%	1.6%	0.0%	0.0%	0.0%	11.7%	10.5%	2.1%
LINCOLN OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	1.9%	3.4%	3.3%	1.6%	0.0%	0.0%	0.0%	1.0%	0.8%	0.0%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.9%	29.1%	0.0%	0.0%	0.0%	1.0%	0.0%	2.4%	43.9%	6.9%	9.1%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.5%	0.6%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	0.0%	0.0%	5.8%	2.6%	1.2%	1.5%	0.0%	0.8%	14.3%	11.7%	16.0%	5.7%	5.2%	0.0%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.4%	0.0%	0.0%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	7.1%	10.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	1.8%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	0.0%	2.1%	3.5%	0.8%	8.6%	2.0%	8.8%	22.8%	26.9%	1.8%	9.1%	7.6%	0.0%
OTHER CENTRES - TOTAL MARKET SHARE	0.0%	4.8%	18.5%	48.9%	18.6%	62.6%	51.8%	52.5%	47.1%	40.9%	64.6%	40.0%	36.6%	2.8%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	26.5%	39.9%	40.0%	39.6%	52.4%	20.7%	37.1%	39.6%	40.1%	41.5%	25.3%	35.8%	34.7%	34.4%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes:

TABLE 7: GAMES & TOYS, PETS & PRODUCTS, HOBBY ITEMS, SPORT CLOTHING/FOOTWEAR & EQUIPMENT, CAMPING GOODS, BICYCLES AND MUSICAL INSTRUMENTS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	48.6%	33.2%	24.0%	4.2%	16.0%	10.2%	9.5%	5.1%	12.3%	1.1%	2.8%	14.5%	16.0%	39.8%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	3.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.7%	0.9%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	5.2%	0.0%	0.8%	1.0%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.6%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	1.1%	0.3%	0.4%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.0%	1.0%	1.3%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	48.6%	34.1%	24.0%	9.4%	18.7%	11.4%	9.5%	5.1%	12.3%	7.8%	16.7%	17.5%	19.9%	40.3%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	1.1%	0.0%	0.4%	0.4%	0.9%
NORTHGATE RETAIL PARK	2.5%	12.5%	15.4%	1.2%	18.3%	5.5%	5.2%	0.9%	2.9%	3.7%	0.0%	5.6%	6.4%	8.3%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.1%	0.1%	0.0%
OUT OF CENTRE - TOTAL:	2.5%	14.1%	15.4%	1.2%	18.3%	5.5%	5.2%	2.5%	2.9%	4.8%	1.1%	6.1%	6.9%	9.2%
WAVENEY DISTRICT - TOTAL MARKET SHARE	51.1%	48.2%	39.4%	10.6%	37.0%	17.0%	14.8%	7.6%	15.3%	12.6%	17.7%	23.6%	26.9%	49.5%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.2%	0.2%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	0.0%	1.3%	3.6%	0.0%	0.0%	1.2%	0.9%	37.4%	5.4%	0.0%	0.0%	2.9%	0.6%	0.7%
GRANTHAM OUT-OF-CENTRE	0.0%	0.0%	2.8%	0.0%	0.0%	2.4%	0.0%	5.6%	1.8%	0.0%	0.0%	0.9%	0.6%	0.0%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	6.9%	6.6%	5.5%	1.5%	11.8%	40.5%	24.0%	8.4%	0.0%	1.8%	0.0%	11.0%	11.4%	6.7%
LINCOLN OUT-OF-CENTRE	6.4%	1.0%	0.0%	0.0%	3.6%	6.0%	8.3%	0.9%	0.0%	0.0%	0.0%	2.5%	2.3%	3.3%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	34.1%	0.9%	0.0%	0.0%	0.0%	0.0%	1.8%	22.0%	5.3%	7.0%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.3%	1.4%	1.9%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	0.0%	6.3%	5.2%	1.8%	1.5%	0.0%	0.0%	0.0%	15.4%	19.1%	7.4%	6.1%	5.7%	3.6%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%	12.4%	1.4%	2.5%	2.3%	0.0%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	3.9%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	1.1%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	8.5%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.1%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.3%	0.5%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	1.0%	2.1%	11.7%	1.2%	2.8%	5.6%	10.2%	18.2%	20.1%	3.5%	7.7%	6.1%	0.6%
OTHER CENTRES - TOTAL MARKET SHARE	13.3%	16.0%	19.2%	70.5%	29.3%	52.9%	38.8%	62.5%	47.4%	55.1%	46.7%	42.6%	41.0%	14.9%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	35.6%	35.7%	41.4%	18.9%	33.6%	30.2%	46.4%	29.8%	37.4%	32.3%	35.6%	33.8%	32.1%	35.7%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes:

TABLE 8: FURNITURE, CARPETS, OTHER FLOOR COVERINGS AND HOUSEHOLD TEXTILES - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	51.0%	46.4%	33.2%	0.0%	28.0%	12.6%	8.2%	0.9%	6.1%	8.0%	2.1%	16.8%	20.6%	48.3%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	11.4%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	1.3%	1.7%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	2.1%	0.9%	1.2%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.2%	0.3%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.1%	0.1%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.2%	0.3%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	51.0%	46.4%	33.2%	12.8%	29.7%	12.6%	8.2%	0.9%	6.1%	13.2%	11.5%	19.5%	24.1%	48.3%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	1.1%	0.0%	0.0%	0.3%	0.0%	0.0%
NORTHGATE RETAIL PARK	1.5%	11.0%	0.0%	2.1%	9.7%	1.0%	4.3%	0.9%	2.8%	6.9%	0.0%	4.0%	4.3%	7.1%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	1.5%	11.0%	0.0%	2.1%	9.7%	1.0%	4.3%	3.8%	3.9%	6.9%	0.0%	4.2%	4.3%	7.1%
WAVENEY DISTRICT - TOTAL MARKET SHARE	52.5%	57.4%	33.2%	14.9%	39.4%	13.6%	12.5%	4.6%	10.0%	20.1%	11.5%	23.7%	28.5%	55.4%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	5.6%	4.0%	13.4%	0.0%	0.9%	3.3%	1.0%	37.6%	8.9%	1.1%	2.4%	5.4%	3.1%	4.7%
GRANTHAM OUT-OF-CENTRE	6.5%	5.0%	5.4%	1.7%	3.3%	4.6%	5.0%	19.6%	5.9%	0.0%	0.0%	4.4%	3.1%	5.6%
LEEDS CITY CENTRE	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	6.7%	10.6%	2.1%	2.7%	13.0%	37.0%	47.8%	3.9%	0.0%	0.0%	0.0%	12.6%	11.3%	9.0%
LINCOLN OUT-OF-CENTRE	0.0%	3.7%	0.8%	1.1%	6.1%	15.7%	20.7%	0.0%	0.0%	0.0%	0.0%	5.0%	4.4%	2.1%
MANSFIELD TOWN CENTRE	0.9%	0.0%	0.0%	30.5%	0.0%	0.0%	0.0%	0.0%	0.9%	5.5%	38.7%	6.6%	8.7%	0.4%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	6.3%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	1.4%	1.8%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	1.5%	0.5%	0.7%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	4.3%	4.6%	19.8%	2.1%	6.5%	8.2%	0.0%	4.7%	36.6%	29.8%	25.1%	14.2%	13.0%	4.5%
NOTTINGHAM OUT-OF-CENTRE	13.6%	3.9%	11.3%	2.7%	3.1%	2.5%	0.0%	6.3%	11.1%	8.6%	4.7%	6.0%	5.8%	8.0%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	1.1%	9.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.0%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	1.3%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.8%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	1.4%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	4.8%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.7%	1.0%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.9%	0.0%	0.0%	4.5%	1.1%	2.3%	3.7%	3.1%	15.3%	20.2%	2.4%	6.1%	5.1%	0.4%
OTHER CENTRES - TOTAL MARKET SHARE	38.6%	33.1%	53.8%	65.2%	50.3%	73.5%	78.2%	75.2%	78.6%	67.9%	85.0%	64.7%	60.2%	35.4%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	8.9%	9.5%	13.0%	19.9%	10.3%	12.9%	9.4%	20.1%	11.3%	12.0%	3.5%	11.6%	11.3%	9.2%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: includes beds, sofas, tables, etc.

TABLE 9: DIY GOODS, DECORATING SUPPLIES AND GARDEN PRODUCTS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	35.8%	18.7%	16.5%	0.8%	5.3%	7.7%	2.9%	0.7%	1.2%	6.3%	0.0%	7.8%	10.0%	25.7%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
ASDA LOMBARD STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.1%	0.1%	0.0%
OLLERTON	0.0%	0.0%	0.0%	3.3%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.0%
SOUTHWELL	0.0%	0.0%	1.8%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	18.0%	3.7%	3.1%	4.2%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.4%	2.0%	2.7%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	35.8%	18.7%	18.3%	10.6%	7.2%	8.5%	2.9%	0.7%	1.2%	24.2%	22.3%	13.4%	17.6%	25.7%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	2.8%	1.5%	0.0%	0.0%	1.1%	0.0%	1.5%	0.0%	0.0%	0.8%	0.7%	0.8%	1.7%
NORTHGATE RETAIL PARK	51.0%	55.4%	51.5%	0.0%	40.3%	11.1%	7.9%	9.7%	5.1%	4.8%	0.8%	18.3%	22.3%	53.6%
OTHER	3.0%	0.0%	2.0%	0.0%	2.5%	0.0%	0.0%	0.0%	1.4%	9.4%	1.0%	2.1%	2.6%	1.2%
OUT OF CENTRE - TOTAL:	54.0%	58.2%	55.1%	0.0%	42.8%	12.2%	7.9%	11.2%	6.5%	14.2%	2.5%	21.0%	25.7%	56.5%
WAVENEY DISTRICT - TOTAL MARKET SHARE	89.8%	76.9%	73.3%	10.6%	50.0%	20.7%	10.8%	12.0%	7.7%	38.4%	24.8%	34.4%	43.2%	82.2%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
GRANTHAM TOWN CENTRE	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	50.2%	7.6%	0.0%	0.0%	3.9%	0.3%	0.0%
GRANTHAM OUT-OF-CENTRE	0.0%	0.0%	8.9%	0.0%	0.0%	0.0%	0.0%	20.8%	12.7%	0.0%	0.0%	3.1%	0.6%	0.0%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	5.6%	4.9%	0.7%	0.0%	6.6%	27.6%	36.6%	0.0%	0.0%	0.0%	0.0%	8.5%	7.3%	5.2%
LINCOLN OUT-OF-CENTRE	2.1%	9.4%	5.7%	0.0%	9.5%	46.1%	48.4%	6.3%	0.0%	0.0%	0.0%	13.2%	11.8%	6.5%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	31.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.0%	5.2%	7.0%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	12.6%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	1.4%	1.9%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	12.3%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.3%	1.8%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	18.4%	8.7%	10.7%	4.5%	3.0%	0.0%
NOTTINGHAM OUT-OF-CENTRE	1.1%	4.1%	3.1%	0.0%	0.8%	0.0%	1.1%	5.3%	34.2%	28.6%	2.0%	9.5%	6.6%	2.9%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	5.1%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.3%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	1.0%	0.0%	13.2%	1.4%	0.0%	0.0%	0.0%	0.0%	4.4%	22.1%	3.8%	5.1%	0.6%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.9%	1.7%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.7%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	0.0%	0.0%	10.6%	12.6%	3.4%	3.0%	5.4%	18.8%	19.9%	3.7%	8.3%	7.4%	0.0%
OTHER CENTRES - TOTAL MARKET SHARE	8.9%	19.5%	26.7%	88.3%	48.3%	77.1%	89.2%	88.0%	91.7%	61.6%	74.0%	64.4%	55.3%	15.2%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	1.4%	3.6%	0.0%	1.1%	1.7%	2.2%	0.0%	0.0%	0.6%	0.0%	1.2%	1.1%	1.5%	2.7%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: Includes drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc.

TABLE 10: PERSONAL CARE, NON-ELECTRIC APPLIANCES, COSMETICS, PERFUME - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	71.1%	64.8%	50.6%	5.0%	33.0%	16.8%	14.0%	4.9%	3.4%	9.4%	3.3%	23.4%	28.7%	67.4%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.7%
LOMBARD STREET														
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%	0.1%	0.0%
OLLERTON	0.0%	0.0%	0.0%	26.2%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	3.4%	0.0%
SOUTHWELL	0.0%	0.0%	0.6%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	19.7%	7.3%	3.4%	4.5%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.1%	0.2%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	71.1%	65.9%	51.1%	32.6%	38.2%	16.8%	14.0%	4.9%	3.4%	29.1%	12.9%	29.8%	37.2%	68.1%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
NORTHGATE RETAIL PARK	22.5%	16.4%	26.7%	0.0%	16.8%	8.0%	6.4%	1.4%	2.2%	0.8%	0.0%	7.9%	9.4%	19.0%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	22.5%	16.4%	26.7%	0.0%	16.8%	8.0%	6.4%	3.7%	2.2%	0.8%	0.0%	8.0%	9.4%	19.0%
WAVENEY DISTRICT - TOTAL MARKET SHARE	93.6%	82.3%	77.8%	32.6%	55.0%	24.8%	20.4%	8.6%	5.6%	29.9%	12.9%	37.8%	46.5%	87.1%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	0.0%	0.0%	7.8%	0.0%	0.0%	0.0%	1.3%	61.5%	15.0%	0.0%	0.0%	4.9%	0.4%	0.0%
GRANTHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.9%	0.0%	0.0%	0.2%	0.0%	0.0%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	1.8%	0.9%	0.0%	0.9%	1.8%	41.6%	51.9%	4.3%	0.0%	0.0%	0.0%	11.2%	8.8%	1.3%
LINCOLN OUT-OF-CENTRE	0.0%	1.2%	0.0%	0.0%	0.9%	17.9%	8.0%	0.0%	0.0%	0.0%	0.0%	3.5%	3.8%	0.7%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	43.3%	0.7%	0.0%	0.0%	0.0%	0.0%	6.3%	60.6%	10.0%	13.2%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.9%	1.2%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	0.0%	3.6%	3.5%	0.0%	1.7%	0.8%	0.0%	2.9%	19.7%	14.6%	10.1%	6.1%	4.8%	2.1%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	8.5%	0.7%	1.5%	1.8%	0.5%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	2.5%	22.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	2.1%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	1.8%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.8%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	1.2%	0.6%	4.0%	2.4%	8.1%	3.5%	7.2%	42.2%	32.4%	5.6%	12.4%	9.0%	0.7%
OTHER CENTRES - TOTAL MARKET SHARE	1.8%	7.8%	12.7%	61.1%	32.0%	68.5%	64.8%	78.2%	79.2%	61.9%	81.5%	52.8%	45.8%	5.3%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	4.5%	9.9%	9.5%	6.3%	13.0%	6.7%	14.8%	13.1%	15.2%	8.2%	5.6%	9.4%	7.7%	7.6%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: Personal Care included electric appliances, such as electric razors, hair dryers, curling tongs, electric toothbrushes; and Non-elec appliances includes scissors, hand razors, bathroom scales.

TABLE 11: MEDICAL GOODS, OTHER PHARMACEUTICAL PRODUCTS & THERAPEUTIC PRODUCTS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	77.0%	58.6%	58.9%	0.7%	35.3%	9.5%	11.3%	5.2%	5.6%	1.8%	1.8%	20.7%	25.5%	66.3%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.4%
ASDA LOMBARD STREET	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	1.5%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	16.3%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	1.9%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	22.1%	1.8%	2.4%	0.0%
OLLERTON	0.0%	0.0%	0.0%	42.7%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	3.5%	4.8%	0.0%
SOUTHWELL	0.0%	0.0%	0.6%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	33.1%	4.9%	5.1%	6.9%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	12.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.7%	7.1%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.6%	0.8%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.8%	0.7%	1.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	17.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	3.4%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.4%	0.6%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.7%	0.8%	1.1%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.5%	0.7%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	80.6%	71.5%	59.5%	64.3%	45.3%	26.5%	11.3%	5.2%	5.6%	38.5%	55.6%	39.6%	51.4%	75.3%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
NORTHGATE RETAIL PARK	16.7%	22.6%	23.8%	0.0%	16.3%	7.2%	4.5%	6.8%	0.0%	0.8%	0.0%	7.7%	9.5%	20.1%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	16.7%	22.6%	23.8%	0.0%	16.3%	7.2%	4.5%	9.0%	0.0%	0.8%	0.0%	7.9%	9.5%	20.1%
WAVENEY DISTRICT - TOTAL MARKET SHARE	97.3%	94.1%	83.3%	64.3%	61.6%	33.7%	15.8%	14.2%	5.6%	39.3%	55.6%	47.4%	60.9%	95.4%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.6%	59.0%	7.3%	0.0%	0.0%	4.6%	0.6%	0.0%
GRANTHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.6%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.7%	26.6%	56.2%	0.6%	0.0%	0.0%	0.0%	9.1%	5.4%	0.0%
LINCOLN OUT-OF-CENTRE	0.0%	1.2%	0.0%	0.0%	0.0%	10.6%	6.5%	0.0%	0.0%	0.0%	0.0%	2.3%	2.3%	0.7%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	26.3%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	32.6%	5.2%	7.2%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.3%	0.4%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	0.0%	0.0%	0.6%	0.0%	0.9%	0.0%	0.0%	0.0%	13.1%	7.2%	8.2%	3.4%	2.4%	0.0%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	1.0%	1.4%	0.6%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	2.4%	12.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.4%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.0%	1.2%	6.3%	4.1%	19.1%	29.2%	18.8%	24.2%	73.3%	40.0%	0.0%	23.9%	16.2%	0.7%
OTHER CENTRES - TOTAL MARKET SHARE	0.0%	3.3%	15.2%	35.0%	33.4%	66.3%	83.0%	84.3%	93.7%	58.7%	42.6%	50.9%	37.3%	1.9%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	2.7%	2.6%	1.5%	0.7%	5.1%	0.0%	1.3%	1.5%	0.7%	2.0%	1.8%	1.6%	1.9%	2.7%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: Includes spectacles, contact lenses, hearing aids, wheelchairs, etc

TABLE 12: ALL OTHER GOODS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES	ZONES											TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
	1	2	3	4	5	6	7	8	9	10	11			
NEWARK TOWN CENTRE	61.0%	52.7%	43.4%	2.0%	17.0%	16.8%	6.6%	11.1%	5.6%	3.8%	1.1%	17.9%	21.8%	55.9%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.6%	0.9%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
LOCAL CENTRES:														
BALDERTON	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	1.6%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	61.0%	55.4%	43.4%	9.7%	18.6%	16.8%	6.6%	11.1%	5.6%	3.8%	3.0%	19.0%	23.3%	57.5%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
NORTHGATE RETAIL PARK	4.5%	1.7%	2.5%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.6%	0.8%	2.8%
OTHER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	4.5%	1.7%	2.5%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.7%	0.8%	2.8%
WAVENEY DISTRICT - TOTAL MARKET SHARE	65.4%	57.1%	46.0%	9.7%	18.6%	16.8%	6.6%	14.1%	5.6%	3.8%	3.0%	19.7%	24.1%	60.3%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	1.6%	1.7%	4.2%	0.0%	2.6%	3.4%	0.0%	30.5%	6.4%	0.0%	0.0%	3.5%	1.6%	1.7%
GRANTHAM OUT-OF-CENTRE	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.9%	0.0%	0.0%	0.6%	0.4%	1.7%
LEEDS CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	3.6%	10.8%	1.3%	0.0%	14.1%	52.7%	73.3%	7.2%	0.0%	0.0%	0.0%	17.1%	14.2%	8.0%
LINCOLN OUT-OF-CENTRE	2.0%	0.0%	0.0%	0.0%	1.3%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.4%	0.8%
MANSFIELD TOWN CENTRE	0.0%	0.0%	0.0%	39.7%	2.9%	0.0%	0.0%	0.0%	0.0%	6.0%	48.7%	8.0%	10.8%	0.0%
MANSFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.7%	0.0%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	7.2%	6.4%	15.2%	4.3%	15.7%	15.0%	2.5%	14.9%	63.1%	52.7%	35.7%	24.9%	21.5%	6.7%
NOTTINGHAM OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	0.8%	1.1%	0.0%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	2.8%	12.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.5%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	1.7%	0.0%	3.1%	9.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	1.7%	1.1%
SHEFFIELD CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
EAST MIDLANDS DESIGNER OUTLET	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.8%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.0%	1.2%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	2.5%	1.7%	1.6%	8.4%	1.3%	1.7%	3.5%	12.6%	11.7%	16.7%	3.0%	6.4%	5.4%	2.0%
OTHER CENTRES - TOTAL MARKET SHARE	23.4%	22.3%	22.2%	65.9%	63.2%	75.7%	82.7%	69.0%	82.2%	79.7%	87.4%	65.1%	59.9%	22.7%
SPECIAL FORMS OF TRADING/ INTERNET SHOPPING:	11.2%	20.6%	31.8%	24.5%	18.1%	7.5%	10.7%	16.9%	12.2%	16.5%	9.6%	15.1%	16.0%	17.0%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes: Includes jewellery & watches; glassware, china, tableware and household utensils; and other personal effects, such as travel goods, suitcases, prams, sunglasses

APPENDIX 6: COMPARISON GOODS - MARKET SHARES (incl SFT)

TABLE 1: ALL CONVENIENCE GOODS - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES:	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
NEWARK TOWN CENTRE:	9.6%	4.4%	4.6%	0.0%	3.7%	0.6%	1.3%	0.5%	0.2%	1.1%	0.3%	2.2%	2.6%	6.7%
NEWARK EDGE OF CENTRE:														
ASDA LOMBARD STREET	21.1%	17.1%	19.3%	0.5%	2.9%	1.3%	2.8%	1.1%	1.2%	1.5%	1.3%	5.7%	6.9%	18.9%
MORRISONS KINGS ROAD	35.0%	25.2%	13.1%	0.5%	5.9%	7.4%	4.2%	1.1%	1.3%	2.8%	0.2%	8.9%	10.9%	29.7%
ICELAND LONDON ROAD	2.8%	4.3%	0.2%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.3%	0.0%	0.8%	1.1%	3.6%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	7.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.9%	1.2%	0.0%
RAINWORTH	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	8.2%	0.8%	1.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	39.1%	9.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	4.6%	6.1%	0.0%
SOUTHWELL	0.0%	0.0%	0.7%	0.3%	1.0%	0.0%	0.0%	0.0%	0.0%	19.4%	6.5%	3.1%	4.1%	0.0%
LOCAL CENTRES:														
BALDERTON	2.1%	12.0%	7.3%	0.1%	0.6%	0.7%	0.1%	0.2%	3.0%	0.4%	0.0%	2.3%	2.6%	7.5%
BILSTHORPE	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.2%	0.2%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.4%	0.5%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.4%	0.0%	0.0%	8.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	1.7%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.7%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.4%	0.6%	0.8%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	1.9%	0.0%	0.2%	0.3%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.5%	6.5%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.5%	0.6%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	70.6%	63.0%	45.6%	54.8%	30.6%	19.2%	8.6%	2.9%	6.0%	27.3%	31.8%	33.0%	41.4%	66.5%
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	5.1%	8.8%	11.6%	0.0%	13.5%	4.4%	2.5%	2.6%	2.5%	7.2%	3.1%	5.2%	6.0%	7.1%
ALDI NORTHGATE	11.9%	13.0%	3.9%	2.2%	12.7%	5.3%	4.9%	0.9%	0.6%	4.5%	0.5%	5.6%	6.6%	12.5%
CO-OP ALBERT STREET	1.2%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.7%
CO-OP 144 BARNBY GATE	1.8%	0.5%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.3%	0.4%	1.1%
CO-OP CHURCHILL DRIVE	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.7%
CO-OP HARCOURT STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP 108 BOWBRIDGE ROAD	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.3%
CO-OP THE BRIDGE, LINCOLN ROAD	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
CO-OP VICTORIA STREET	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.3%
SPAR FARNDOWN ROAD	0.4%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.1%	0.2%
ONE STOP SLEAFORD ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARMSHOPS FOREST ROAD	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
ALL OTHER STORES:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%	0.1%	0.1%	0.0%
OUT OF CENTRE - TOTAL:	23.4%	23.1%	16.1%	2.2%	26.4%	9.7%	7.4%	3.5%	3.3%	12.1%	4.3%	11.6%	13.8%	23.2%
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE:	94.0%	86.0%	61.7%	56.9%	57.0%	28.9%	16.0%	6.4%	9.3%	39.4%	36.1%	44.7%	55.1%	89.7%
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.2%	0.2%	0.0%
BINGHAM	0.3%	1.5%	5.1%	0.0%	0.0%	0.0%	0.0%	0.3%	49.0%	3.1%	0.0%	6.2%	1.0%	0.9%
GRANTHAM	0.2%	0.4%	11.4%	1.4%	0.2%	0.0%	1.6%	59.6%	18.6%	0.0%	0.0%	5.5%	0.9%	0.3%
KIRKBY IN ASHFIELD	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.2%	0.2%	0.0%
LINCOLN	1.7%	1.9%	1.4%	0.0%	3.7%	65.4%	58.7%	1.7%	1.0%	0.5%	0.0%	15.2%	13.4%	1.8%
MANSFIELD	0.3%	1.2%	0.0%	26.7%	1.4%	0.0%	0.0%	0.0%	0.0%	4.6%	47.9%	7.8%	10.2%	0.8%
MANSFIELD WOODHOUSE	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.2%	0.2%	0.0%
MELTON MOWBRAY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	1.0%	0.0%	0.3%	0.2%	0.0%
NOTTINGHAM	0.7%	0.9%	0.7%	0.0%	2.7%	0.0%	0.0%	0.3%	11.5%	30.7%	7.3%	6.1%	6.4%	0.8%
RETFORD	0.0%	0.0%	0.0%	4.9%	20.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	2.4%	0.0%
SLEAFORD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	10.4%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.2%	0.2%	0.0%
WORKSOP	0.0%	0.0%	0.0%	1.8%	0.7%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.3%	0.4%	0.0%
ALL OTHER STORES	1.4%	3.3%	9.7%	2.4%	5.6%	2.6%	12.2%	14.7%	3.4%	13.3%	3.4%	5.8%	5.0%	2.4%
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	4.5%	9.2%	28.4%	39.5%	35.2%	68.0%	74.9%	87.1%	85.4%	55.1%	61.7%	50.5%	40.6%	7.0%
SPECIAL FORMS OF TRADING	1.5%	4.8%	9.9%	3.6%	7.8%	3.2%	9.1%	6.5%	5.3%	5.5%	2.2%	4.9%	4.2%	3.3%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

TABLE 2: MAIN FOOD PURCHASES - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES:	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
NEWARK TOWN CENTRE:	3.3%	0.9%	0.7%	0.0%	1.8%	0.0%	1.0%	0.9%	0.0%	0.7%	0.0%	0.8%	0.8%	2.0%
NEWARK EDGE OF CENTRE:														
ASDA LOMBARD STREET	19.0%	18.8%	20.7%	0.7%	2.9%	0.9%	3.3%	0.7%	0.0%	2.4%	2.2%	5.8%	7.2%	18.9%
MORRISONS KINGS ROAD	52.1%	34.7%	18.0%	0.7%	7.9%	11.0%	4.8%	1.4%	1.7%	3.1%	0.0%	12.5%	15.5%	42.7%
ICELAND LONDON ROAD	3.4%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.3%	5.1%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.5%	0.6%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	39.5%	11.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	4.7%	6.1%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.9%	7.2%	2.8%	3.6%	0.0%
LOCAL CENTRES:														
BALDERTON	0.7%	2.7%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	1.2%	0.8%	1.8%
BILSTHORPE	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.2%	0.2%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.4%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.3%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.3%	0.3%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.9%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	78.4%	63.6%	46.9%	48.8%	25.3%	14.1%	9.1%	3.0%	6.7%	23.2%	16.2%	30.4%	37.7%	70.4%
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	3.6%	9.9%	10.5%	0.0%	15.9%	6.2%	3.6%	2.7%	2.7%	5.6%	3.5%	5.5%	6.2%	7.0%
ALDI NORTHGATE	13.3%	13.8%	5.4%	3.6%	18.1%	6.7%	7.1%	0.0%	0.7%	5.1%	0.0%	6.7%	7.9%	13.6%
CO-OP ALBERT STREET	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.3%
CO-OP 144 BARNBY GATE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP CHURCHILL DRIVE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP HARCOURT STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP BOWBRIDGE ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP LINCOLN ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP VICTORIA STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SPAR FARNDOWN ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ONE STOP SLEAFORD ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARMFOODS FOREST ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER STORES:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	17.6%	23.7%	15.9%	3.6%	34.0%	12.9%	10.6%	2.7%	3.4%	10.7%	3.5%	12.2%	14.2%	20.9%
LOCAL AUTHORITY AREA - TOTAL MARKET SHARE	95.9%	87.4%	62.8%	52.4%	59.3%	27.0%	19.7%	5.8%	10.1%	33.9%	19.7%	42.6%	52.0%	91.3%
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.1%	0.1%	0.0%
BINGHAM	0.0%	1.8%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	43.2%	1.9%	0.0%	5.4%	0.9%	1.0%
GRANTHAM	0.0%	0.0%	12.6%	1.1%	0.0%	0.0%	1.8%	67.4%	19.5%	0.0%	0.0%	6.0%	0.8%	0.0%
KIRKBY IN ASHFIELD	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.3%	0.4%	0.0%
LINCOLN	2.4%	0.7%	1.5%	0.0%	3.5%	67.8%	61.5%	0.0%	0.7%	0.0%	0.0%	15.5%	13.6%	1.5%
MANSFIELD	0.0%	0.9%	0.0%	31.6%	1.7%	0.0%	0.0%	0.0%	0.0%	6.4%	60.2%	9.6%	12.6%	0.5%
MANSFIELD WOODHOUSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.1%	0.1%	0.0%
MELTON MOWBRAY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	1.7%	0.0%	0.4%	0.3%	0.0%
NOTTINGHAM	0.0%	1.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.6%	16.3%	39.5%	8.7%	7.7%	7.7%	0.6%
RETFORD	0.0%	0.0%	0.0%	5.0%	24.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	2.6%	0.0%
SLEAFORD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	15.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.1%	0.1%	0.0%
WORKSOP	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
ALL OTHER STORES	0.0%	1.6%	0.9%	1.7%	0.0%	0.0%	1.2%	1.1%	0.5%	7.0%	3.1%	1.7%	2.0%	0.9%
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	2.4%	6.1%	21.7%	42.5%	29.3%	67.8%	65.7%	84.1%	82.2%	57.2%	76.6%	49.9%	41.6%	4.4%
SPECIAL FORMS OF TRADING	1.7%	6.6%	15.5%	5.1%	11.5%	5.3%	14.6%	10.1%	7.7%	8.9%	3.7%	7.4%	6.4%	4.3%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

TABLE 3: OTHER ('SECONDARY') MAIN FOOD PURCHASES - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES:	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
NEWARK TOWN CENTRE:	7.1%	5.7%	3.5%	0.0%	1.1%	0.0%	2.8%	0.0%	1.1%	0.0%	1.2%	1.9%	2.1%	6.3%
NEWARK EDGE OF CENTRE:														
ASDA LOMBARD STREET	38.6%	30.2%	37.0%	1.0%	5.4%	1.2%	3.5%	2.8%	4.1%	0.0%	0.0%	9.8%	11.7%	34.0%
MORRISONS KINGS ROAD	10.6%	12.2%	9.7%	0.0%	7.8%	5.3%	8.1%	1.7%	1.1%	6.0%	1.2%	5.7%	6.3%	11.5%
ICELAND LONDON ROAD	1.2%	1.4%	1.1%	1.6%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.9%	1.3%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.2%	0.2%	0.0%
OLLERTON	0.0%	0.0%	0.0%	36.0%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	4.3%	5.6%	0.0%
SOUTHWELL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.0%	0.0%	1.5%	2.0%	0.0%
LOCAL CENTRES:														
BALDERTON	2.8%	7.2%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.4%	5.2%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.3%	0.4%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.9%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.7%	1.2%	1.5%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	60.3%	56.7%	52.6%	40.6%	18.9%	12.9%	14.4%	4.5%	6.2%	18.0%	25.0%	27.4%	33.2%	58.3%
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	10.6%	13.0%	22.8%	0.0%	15.2%	2.3%	0.0%	5.6%	2.4%	18.3%	6.8%	8.0%	9.8%	11.9%
ALDI NORTHGATE	15.9%	18.6%	4.6%	0.0%	4.3%	8.3%	2.7%	2.8%	0.0%	3.8%	1.6%	6.1%	7.6%	17.4%
CO-OP ALBERT STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP 144 BARNBY GATE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.1%	0.2%	0.0%
CO-OP CHURCHILL DRIVE	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.5%
CO-OP HARCOURT STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP BOWBRIDGE ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP LINCOLN ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP VICTORIA STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SPAR FARNDOWN ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ONE STOP SLEAFORD ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARMFOODS FOREST ROAD	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.9%
ALL OTHER STORES:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	29.6%	31.7%	27.4%	0.0%	19.5%	10.6%	2.7%	8.4%	2.4%	22.1%	10.0%	14.6%	18.0%	30.7%
LOCAL AUTHORITY AREA - TOTAL MARKET SHARE	89.9%	88.4%	79.9%	40.6%	38.4%	23.5%	17.1%	12.9%	8.6%	40.1%	35.0%	42.0%	51.2%	89.1%
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.2%	0.3%	0.0%
BINGHAM	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	1.7%	34.4%	5.9%	0.0%	4.6%	1.0%	0.0%
GRANTHAM	1.2%	0.0%	13.6%	1.0%	1.1%	0.0%	1.1%	65.4%	41.4%	0.0%	0.0%	8.4%	1.1%	0.5%
KIRKBY IN ASHFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN	2.0%	4.5%	1.6%	0.0%	9.2%	75.4%	73.0%	10.1%	4.1%	0.0%	0.0%	19.1%	16.0%	3.4%
MANSFIELD	2.0%	1.4%	0.0%	32.6%	1.1%	0.0%	0.0%	0.0%	0.0%	5.3%	53.9%	9.2%	12.0%	1.7%
MANSFIELD WOODHOUSE	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.5%	0.0%
MELTON MOWBRAY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.2%	0.0%	0.0%
NOTTINGHAM	2.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	7.0%	29.0%	6.0%	5.2%	5.8%	0.9%
RETFORD	0.0%	0.0%	0.0%	10.7%	36.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	4.4%	0.0%
SLEAFORD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	6.7%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.7%	0.9%	0.0%
WORKSOP	0.0%	0.0%	0.0%	1.0%	2.5%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.6%	0.8%	0.0%
ALL OTHER STORES	0.0%	3.2%	0.8%	2.9%	3.9%	1.2%	2.1%	0.0%	0.0%	15.0%	3.1%	3.4%	4.2%	1.7%
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	7.0%	9.1%	16.9%	56.9%	55.6%	76.5%	81.8%	84.0%	88.7%	59.9%	65.0%	56.2%	47.1%	8.2%
SPECIAL FORMS OF TRADING	3.1%	2.5%	3.2%	2.5%	6.0%	0.0%	1.1%	3.2%	2.7%	0.0%	0.0%	1.8%	1.7%	2.8%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

TABLE 4: TOP UP FOOD PURCHASES - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES:	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
NEWARK TOWN CENTRE:	27.2%	10.1%	8.7%	0.0%	4.6%	3.8%	2.0%	0.0%	0.0%	1.2%	1.0%	5.2%	6.6%	17.9%
NEWARK EDGE OF CENTRE:														
ASDA LOMBARD STREET	13.2%	5.4%	2.7%	0.0%	2.5%	2.2%	1.9%	0.0%	0.0%	0.0%	0.0%	2.5%	3.1%	9.0%
MORRISONS KINGS ROAD	4.9%	6.7%	5.4%	0.8%	0.0%	0.0%	0.8%	0.0%	0.8%	0.0%	0.0%	1.6%	1.9%	5.9%
ICELAND LONDON ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	16.4%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	1.8%	2.4%	0.0%
RAINWORTH	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	33.8%	3.3%	4.3%	0.0%
OLLERTON	0.0%	0.0%	0.0%	49.8%	8.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	5.7%	7.5%	0.0%
SOUTHWELL	0.0%	0.0%	2.7%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	33.1%	3.2%	4.6%	6.0%	0.0%
LOCAL CENTRES:														
BALDERTON	5.2%	38.8%	12.3%	0.8%	3.9%	2.4%	1.0%	1.0%	0.0%	2.4%	0.0%	6.3%	8.1%	23.5%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.3%	0.4%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.1%	0.9%	1.2%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	25.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	4.8%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	19.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	2.5%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.1%	1.5%	1.9%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	10.2%	0.0%	1.3%	1.7%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	33.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	2.8%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	50.5%	61.1%	33.0%	87.7%	54.1%	33.9%	6.4%	1.0%	0.8%	47.7%	72.9%	42.8%	55.3%	56.3%
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	9.2%	4.4%	8.3%	0.0%	8.9%	2.5%	0.8%	1.0%	1.1%	2.3%	0.0%	3.1%	3.8%	6.6%
ALDI NORTHGATE	3.4%	10.0%	0.0%	0.0%	2.5%	0.0%	0.0%	1.3%	1.1%	5.9%	0.0%	2.5%	3.0%	7.0%
CO-OP ALBERT STREET	5.1%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.9%	3.6%
CO-OP 144 BARNBY GATE	12.0%	3.4%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	1.7%	2.2%	7.3%
CO-OP CHURCHILL DRIVE	9.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	1.1%	4.1%
CO-OP HARCOURT STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP BOWBRIDGE ROAD	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.5%	1.7%
CO-OP LINCOLN ROAD	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	1.2%
CO-OP VICTORIA STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SPAR FARNDOWN ROAD	2.4%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.4%	0.4%	1.1%
ONE STOP SLEAFORD ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARMFOODS FOREST ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER STORES:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OUT OF CENTRE - TOTAL:	45.1%	22.2%	9.9%	0.0%	12.3%	2.5%	0.8%	2.3%	3.2%	8.2%	1.3%	9.8%	12.1%	32.7%
LOCAL AUTHORITY AREA - TOTAL MARKET SHARE	95.6%	83.3%	42.9%	87.7%	66.4%	36.5%	7.2%	3.4%	4.0%	55.9%	74.2%	52.6%	67.4%	88.9%
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
BINGHAM	1.7%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	71.7%	0.9%	0.0%	8.3%	0.6%	0.8%
GRANTHAM	0.0%	2.6%	3.7%	0.0%	0.0%	0.0%	0.0%	28.0%	4.4%	0.0%	0.0%	2.2%	0.6%	1.4%
KIRKBY IN ASHFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN	0.0%	2.3%	0.0%	0.0%	0.0%	57.3%	37.6%	1.3%	0.0%	3.5%	0.0%	12.1%	11.8%	1.3%
MANSFIELD	0.0%	1.2%	0.0%	9.5%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	16.4%	2.6%	3.5%	0.6%
MANSFIELD WOODHOUSE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MELTON MOWBRAY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.2%	0.0%	0.0%
NOTTINGHAM	2.7%	1.4%	2.4%	0.0%	1.2%	0.0%	0.0%	0.0%	2.1%	5.6%	3.8%	1.9%	2.1%	2.0%
RETFORD	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
SLEAFORD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.8%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.1%	0.1%	0.0%
WORKSOP	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%
ALL OTHER STORES	0.0%	9.2%	45.3%	1.9%	27.6%	6.3%	52.0%	66.5%	14.9%	33.0%	4.7%	19.1%	13.3%	5.0%
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	4.4%	16.7%	56.1%	11.5%	33.6%	63.5%	91.6%	96.6%	95.2%	43.0%	25.8%	47.0%	32.3%	11.1%
SPECIAL FORMS OF TRADING	0.0%	0.0%	1.0%	0.8%	0.0%	0.0%	1.2%	0.0%	0.8%	1.2%	0.0%	0.5%	0.4%	0.0%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

TABLE 5: OTHER TOP UP FOOD PURCHASES - 2016 MARKET SHARE ANALYSIS (%)
Including Internet Shopping and other Special Forms of Trading

ZONES:	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
NEWARK TOWN CENTRE:	24.6%	14.4%	23.5%	0.0%	17.4%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	6.4%	8.4%	19.0%
NEWARK EDGE OF CENTRE:												0.0%	0.0%	0.0%
ASDA LOMBARD STREET	19.4%	4.7%	8.9%	0.0%	0.0%	2.3%	0.0%	2.2%	5.4%	0.0%	0.0%	3.7%	3.9%	11.4%
MORRISONS KINGS ROAD	14.2%	15.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	3.9%	14.8%
ICELAND LONDON ROAD	6.4%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	1.1%	1.5%	3.9%
DISTRICT CENTRES:												0.0%	0.0%	0.0%
EDWINSTOWE	0.0%	0.0%	0.0%	31.7%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	4.3%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.8%	2.5%	3.3%	0.0%
OLLERTON	0.0%	0.0%	0.0%	25.3%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	3.3%	4.4%	0.0%
SOUTHWELL	0.0%	0.0%	2.7%	3.3%	8.2%	0.0%	0.0%	0.0%	0.0%	24.8%	16.9%	5.6%	7.3%	0.0%
LOCAL CENTRES:												0.0%	0.0%	0.0%
BALDERTON	5.1%	34.8%	8.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	6.7%	21.3%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.7%	1.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.4%	1.3%	1.7%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	3.6%	0.0%	0.0%	30.9%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	6.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.3%	0.4%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.4%	0.6%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.0%	7.3%	0.0%	0.0%	0.0%	4.3%	0.0%	0.0%	0.9%	0.6%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	69.6%	71.0%	46.7%	62.7%	44.5%	36.9%	0.0%	2.2%	9.7%	35.4%	73.7%	42.6%	54.4%	70.4%
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	0.0%	1.8%	6.3%	0.0%	4.1%	0.0%	2.6%	0.0%	3.9%	7.1%	0.0%	2.2%	2.1%	1.0%
ALDI NORTHGATE	10.0%	4.2%	0.0%	0.0%	8.3%	0.0%	2.6%	2.9%	0.0%	0.0%	2.5%	2.5%	2.8%	6.8%
CO-OP ALBERT STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP 144 BARNBY GATE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP CHURCHILL DRIVE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP HARCOURT STREET	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP BOWBRIDGE ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP LINCOLN ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP VICTORIA STREET	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.8%	2.9%
SPAR FARNDOWN ROAD	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
ONE STOP SLEAFORD ROAD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARMFOODS FOREST ROAD	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	1.0%
ALL OTHER STORES:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	2.5%	0.8%	1.0%	0.0%
OUT OF CENTRE - TOTAL:	16.4%	7.8%	9.1%	0.0%	12.4%	0.0%	5.2%	2.9%	3.9%	11.4%	5.0%	6.4%	7.1%	11.7%
LOCAL AUTHORITY AREA - TOTAL MARKET SHARE	86.0%	78.9%	55.8%	62.7%	56.8%	36.9%	5.2%	5.1%	13.6%	46.8%	78.7%	49.0%	61.4%	82.1%
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%	0.0%	0.9%	1.1%	0.0%
BINGHAM	0.0%	4.6%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%	72.2%	9.5%	0.0%	9.9%	2.6%	2.5%
GRANTHAM	0.0%	0.0%	12.5%	6.4%	0.0%	0.0%	3.4%	51.8%	0.0%	0.0%	0.0%	3.7%	1.5%	0.0%
KIRKBY IN ASHFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LINCOLN	0.0%	4.6%	2.7%	0.0%	2.5%	48.4%	52.7%	0.0%	0.0%	0.0%	0.0%	12.1%	10.2%	2.5%
MANSFIELD	0.0%	2.4%	0.0%	14.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.3%	2.8%	3.7%	1.3%
MANSFIELD WOODHOUSE	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.0%
MELTON MOWBRAY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NOTTINGHAM	0.0%	0.0%	0.0%	0.0%	23.4%	0.0%	0.0%	0.0%	3.4%	17.8%	5.7%	4.6%	5.5%	0.0%
RETFORD	0.0%	0.0%	0.0%	3.3%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	1.1%	0.0%
SLEAFORD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	2.2%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
WORKSOP	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
ALL OTHER STORES	14.0%	4.8%	22.7%	6.4%	8.9%	14.7%	33.6%	41.0%	8.7%	19.1%	3.2%	14.3%	11.4%	9.0%
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	14.0%	16.4%	44.2%	37.3%	43.2%	63.1%	94.8%	95.0%	84.2%	53.2%	21.3%	50.2%	37.9%	15.3%
SPECIAL FORMS OF TRADING	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.8%	0.7%	2.6%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

APPENDIX 7: HEALTH CHECK METHODOLOGY – EXPLANATORY NOTE

1. Health checks are recognised as important planning ‘tools’ for appraising and monitoring the changes in the overall vitality and viability of town centres, and informing both plan-making and decision-taking at the local level.
2. Sections 5-10 provide high-level health check updates for the main town and district centres in the study area; namely Newark, Southwell, Edwinstowe, Ollerton and Rainworth. An audit is also provided on retail provision across the District’s network of district centres, as well as out of centre shopping destinations.
3. In accordance with the PPG (paragraph 005), there are a number of Key Performance Indicators (KPIs) that are widely used (where the information exists) to help assess and monitor the overall health and performance of centres. Some of the KPIs include:
 - ✓ the scale and diversity of uses (e.g. retail and services offer);
 - ✓ retailer representation and demand;
 - ✓ commercial property indicators (such as Prime Zone A Rents);
 - ✓ changes in vacancy levels;
 - ✓ accessibility and parking provision;
 - ✓ the quality of the town centre environment;
 - ✓ pedestrian footfall; and
 - ✓ customers’ views and behaviour.
4. In this case the most robust KPIs have been gathered (where possible) for the centres to help inform the assessment of their overall strengths and weaknesses in retail terms, the opportunities for new sustainable development and growth, and any current and future threats to their overall vitality and viability.
5. In this case the assessment of the mix of uses in the main town centres has been informed by analysis of Newark and Sherwood District Council’s Town Centre Audits from April 2016. This has been further supplemented by site visits and audits of the District’s retail provision carried out by CJ in May 2016, and by stakeholder consultation to gain a better understanding of the key issues.
6. The health check assessments provide an effective ‘gap’ analysis tool to help identify retail types and categories that are under or over represented in centres, benchmarked against UK averages based on Experian Goad’s analysis of approximately 2,000 centres and shopping locations in the UK. In this case we have categorised the individual units in each centre into convenience, comparison, services and vacant outlets based on the Experian Goad Categories (2016) to help inform our assessment. It should be noted that Services as defined by Experian Goad can be sub-divided into the following three sub-categories.
 - ✓ Retail services - including hairdressers, beauty salons, travel agents, launderettes, opticians, etc.;
 - ✓ Leisure services - which comprise cafes and restaurants (Class A3), betting shops (sui generis), fast food/ takeaway outlets (Class A5); and
 - ✓ Financial and professional services - covering all Class A2 uses (such as banks, estate agents, etc).
7. In addition we have drawn on other datasets and research to help assess the relative vitality and viability of the District’s main town centres, as referenced throughout the report. CJ’s commercial property agents have also provided their market intelligence on some of the key property market indicators for the main centres (including Prime Zone A Rents and Yields), where available. Our in-house market knowledge has also been supplemented by discussions with local agents in the District’s centres to help inform our assessment of the commercial performance of each centre, as well as the current market interest/demand for space from retailers, commercial leisure operators and other town centre users.

APPENDIX 8: POPULATION PROJECTIONS

TABLE 1: SCENARIO 1: EXPERIAN BASE YEAR (2016) POPULATION & PROJECTIONS TO 2033

ZONE:		2016	2021	2026	2031	2033
Zone 1	Newark Urban Area	22,089	22,796	23,442	24,032	24,271
Zone 2	Newark / Balderton	24,788	25,633	26,427	27,064	27,284
Zone 3	Newark / Southwell	7,671	8,004	8,292	8,580	8,673
Zone 4	New Ollerton / Boughton	22,600	23,256	23,873	24,386	24,576
Zone 5	Sutton-on-Trent / New Ollerton / Retford	12,483	12,768	13,016	13,205	13,275
Zone 6	Collingham / Lincoln	31,199	32,385	33,489	34,383	34,682
Zone 7	Lincoln / Waddington	18,176	18,849	19,481	20,044	20,210
Zone 8	Grantham / Sleaford	8,864	9,184	9,532	9,803	9,893
Zone 9	Bingham/ Grantham/ Nottingham	23,207	23,979	24,785	25,414	25,603
Zone 10	Calverton/ Lowdham/ Nottingham Fringe	24,955	25,538	26,178	26,753	26,914
Zone 11	Rainworth/ Blidworth/ Mansfield Fringe	20,744	21,358	21,908	22,409	22,595
TOTAL STUDY AREA:		216,776	223,750	230,423	236,073	237,976

GROWTH 2016 to 2021:

%	No.
3.2%	707
3.4%	845
4.3%	333
2.9%	656
2.3%	285
3.8%	1,186
3.7%	673
3.6%	320
3.3%	772
2.3%	583
3.0%	614
3.2%	6,974

GROWTH 2016 to 2026:

%	No.
6.1%	1,353
6.6%	1,639
8.1%	621
5.6%	1,273
4.3%	533
7.3%	2,290
7.2%	1,305
7.5%	668
6.8%	1,578
4.9%	1,223
5.6%	1,164
6.3%	13,647

GROWTH 2016 to 2033:

%	No.
9.9%	2,182
10.1%	2,496
13.1%	1,002
8.7%	1,976
6.3%	792
11.2%	3,483
11.2%	2,034
11.6%	1,029
10.3%	2,396
7.9%	1,959
8.9%	1,851
9.8%	21,200

NEWARK 'CORE' AREA:	(Zones 1-2)	46,877	48,429	49,869	51,096	51,555
LOCAL AUTHORITY AREA	(Zones 1-6, 10 & 11)	166,529	171,738	176,625	180,812	182,270

3.3%	1,552
3.1%	5,209

6.4%	2,992
6.1%	10,096

10.0%	4,678
9.5%	15,741

Source: EXPERIAN BUSINESS STRATEGIES

Notes: The base year (2016) population figures have been sourced directly from Experian's 'Retail Area Planner' Reports for each study zone using CJ's (Experian-based) MMG3 Geographic Information System (GIS). The base year figures are based on ONS (mid-year) population figures. The projections for zones are derived from Experian's revised 'demographic component model'; these projections take into account mid-year age and gender estimates and project the population forward year-on-year based on Government population projections for local authority areas in England. The yearly components of population change that are taken into account are the birth rate (0-4 age band), ageing, net migration, death rates, etc..

TABLE 1A: SCENARIO 2: REVISED BASE YEAR POPULATION & PROJECTIONS - ASSUMING COUNCIL'S HOUSING TARGET OF 9,080 NEW HOMES FOR DISTRICT

ZONE:		2016	2021	2026	2031	2033
Zone 1	Newark Urban Area	22,540	24,296	26,052	27,808	28,510
Zone 2	Newark / Balderton	25,164	26,920	28,676	30,432	31,134
Zone 3	Newark / Southwell	7,677	8,027	8,350	8,673	8,789
Zone 4	New Ollerton / Boughton	22,622	23,255	23,881	24,486	24,724
Zone 5	Sutton-on-Trent / New Ollerton / Retford	12,496	12,846	13,170	13,452	13,561
Zone 6	Collingham / Lincoln	31,197	32,374	33,473	34,373	34,677
Zone 7	Lincoln / Waddington	18,176	18,849	19,481	20,044	20,210
Zone 8	Grantham / Sleaford	8,864	9,184	9,532	9,803	9,893
Zone 9	Bingham/ Grantham/ Nottingham	23,207	23,979	24,785	25,414	25,603
Zone 10	Calverton/ Lowdham/ Nottingham Fringe	25,015	25,748	26,539	27,264	27,485
Zone 11	Rainworth/ Blidworth/ Mansfield Fringe	20,945	22,060	23,112	24,115	24,501
TOTAL STUDY AREA:		217,903	227,539	237,051	245,863	249,089

GROWTH 2016 to 2021:

%	No.
7.8%	1,756
7.0%	1,756
4.6%	350
2.8%	633
2.8%	350
3.8%	1,177
3.7%	673
3.6%	320
3.3%	772
2.9%	733
5.3%	1,116
4.4%	9,636

GROWTH 2016 to 2026:

%	No.
15.6%	3,512
14.0%	3,512
8.8%	673
5.6%	1,259
5.4%	674
7.3%	2,276
7.2%	1,305
7.5%	668
6.8%	1,578
6.1%	1,524
10.3%	2,167
8.8%	19,147

GROWTH 2016 to 2033:

%	No.
26.5%	5,970
23.7%	5,970
14.5%	1,112
9.3%	2,103
8.5%	1,065
11.2%	3,480
11.2%	2,034
11.6%	1,029
10.3%	2,396
9.9%	2,470
17.0%	3,557
14.3%	31,185

NEWARK 'CORE' AREA:	(Zones 1-2)	47,705	51,216	54,728	58,240	59,644
LOCAL AUTHORITY AREA	(Zones 1-6, 10 & 11)	167,656	175,527	183,253	190,602	193,383

7.4%	3,512
4.7%	7,871

14.7%	7,023
9.3%	15,596

25.0%	11,940
15.3%	25,726

Source: N&SDC DEVELOPMENT SCENARIO FOR EVIDENCE BASE TESTING (Appendix A: 'Impact of lower housing overall Housing figure (9,080 homes) on Core Strategy Requirements')

Notes: In order to enable the work to commence on the various evidence base documents to support the plan, the Council has prepared a Development Scenario for consultants setting out the level of likely of housing development which will occur in the District and where within the District this will occur. The Council preference is for a hybrid scenario which encompassed elements of three of the scenarios. This was judged sound by the Inspector at examination. As the Council is only partially reviewing the plan it is not starting from a position of zero existing policy. In their review the Council is seeking therefore to ensure that the development targets (Housing, Employment and Retail) are up to date and that the allocations are still deliverable. Importantly the latest **Strategic Housing Market Assessment** (SHMA) anticipates that significantly fewer houses are required over the plan period (and beyond) than previously anticipated. Consequently, any scenarios would not be able to simply say that so many thousands of houses in broad locations will deliver the Council's strategy; because with current allocations, more houses may be built in those locations than will be required. Therefore Local Development Framework Task Group considered and agreed a development scenario which allows consultants to test what is a realistic level of growth in various locations in the District.

The current Spatial Strategy contained within the adopted Core Strategy sets out the following approach to growth:

- The focus for growth will be the larger settlements in the District: Sub-Regional Centre of Newark Urban Area, the Service Centres of Southwell, Ollerton & Boughton, Clipstone, Rainworth and the Principal Villages of Collingham, Sutton-on-Trent, Farnsfield, Lowdham, Bilsthorpe, Edwinstowe, Blidworth.
- The principals of distribution of growth are, Supporting the Sub-Regional Centre, Regeneration and Securing Sustainable Communities.
- A requirement to plan for 14,162 dwellings and 97-106 hectares of new employment land.
- Housing development is split - 70% in the Sub-Regional Centre, 20% in service centres and 10% in Principal Villages.

The results of the **Strategic Housing Market Assessment** and the **Employment Land Feasibility Study** have identified lower housing and employment land figures for the District for the period 2013 to 2033. The objectively assessed housing need for the District is **454 dwelling per annum** equating to **9,080** dwellings over the plan period.

Assuming an average household size of 2.21, this results in a total population growth of 20,067; equivalent to a year-on-year growth of approximately 1,003 per annum up to 2033.

The population growth has been allocated across the zones that broadly make up the District Area in accordance with the housing development split identified by the Council. On the basis that 70% of the new housing and therefore population growth is focussed on the Newark Urban Area we have assumed that this new provision and growth will be focussed on Zones 1 and 2 that comprise Newark's broad urban area. For ease of assessment the forecast growth has been split 50:50 between the two zones. This approach has been agreed with the Council.

TABLE 1B: SCENARIO 3: REVISED BASE YEAR POPULATION & PROJECTIONS - ASSUMING COUNCIL'S HIGHER HOUSING TARGET OF 12,000 NEW HOMES

ZONE:	2016	2021	2026	2031	2033
Zone 1 Newark Urban Area	22,766	25,087	27,407	29,728	30,656
Zone 2 Newark / Balderton	25,390	27,711	30,031	32,352	33,280
Zone 3 Newark / Southwell	7,710	8,142	8,543	8,943	9,088
Zone 4 New Ollerton / Boughton	22,686	23,480	24,267	25,032	25,335
Zone 5 Sutton-on-Trent / New Ollerton / Retford	12,515	12,914	13,286	13,618	13,746
Zone 6 Collingham / Lincoln	31,204	32,397	33,512	34,427	34,738
Zone 7 Lincoln / Waddington	18,176	18,849	19,481	20,044	20,210
Zone 8 Grantham / Sleaford	8,864	9,184	9,532	9,803	9,893
Zone 9 Bingham/ Grantham/ Nottingham	23,207	23,979	24,785	25,414	25,603
Zone 10 Calverton/ Lowdham/ Nottingham Fringe	25,035	25,816	26,655	27,429	27,670
Zone 11 Rainworth/ Blidworth/ Mansfield Fringe	21,009	22,286	23,499	24,663	25,114
TOTAL STUDY AREA:	218,562	229,845	240,998	251,453	255,333

GROWTH 2016 to 2021:

%	No.
10.2%	2,320
9.1%	2,320
5.6%	432
3.5%	794
3.2%	398
3.8%	1,193
3.7%	673
3.6%	320
3.3%	772
3.1%	782
6.1%	1,277
5.2%	11,282

GROWTH 2016 to 2026:

%	No.
20.4%	4,641
18.3%	4,641
10.8%	832
7.0%	1,581
6.2%	771
7.4%	2,308
7.2%	1,305
7.5%	668
6.8%	1,578
6.5%	1,621
11.9%	2,490
10.3%	22,436

GROWTH 2016 to 2033:

%	No.
34.7%	7,890
31.1%	7,890
17.9%	1,378
11.7%	2,649
9.8%	1,231
11.3%	3,534
11.2%	2,034
11.6%	1,029
10.3%	2,396
10.5%	2,635
19.5%	4,105
16.8%	36,771

LOCAL AUTHORITY AREA	(Zones 1-2)	48,156	52,797	57,438	62,079	63,936
Source:	(Zones 1-6, 10 & 11)	168,315	177,833	187,200	196,192	199,627

9.6%	4,641
5.7%	9,517

19.3%	9,282
11.2%	18,885

32.8%	15,779
18.6%	31,312

Source: NEWARK & SHERWOOD DISTRICT COUNCIL

Notes: The Council has indicated that the allocation of 9,080 new homes by 2033 does not take into account the fact that the Council is taking a policy decision to overprovide in order to ensure that the OAN can be met. The Council has confirmed that the target of 13,520 new homes would be too high as this includes the 'opportunity areas' which are only intended to be brought forward should there be issues around the delivery of allocations and commitments. However it is necessary to take account of those commitments and allocations which are anticipated to come forward within the plan period. As a result the Council has advised that the best way to resolve this is to round the 11,899 up to 12,000 new homes.

This would be equivalent to circa 600 new homes per annum. Assuming an average household size of 2.21 this results in a total population growth of 26,250 within the District by 2033; equivalent to a year-on-year population growth of 1,326 people.

As for Scenario 2, the population growth has been allocated across the zones that broadly make up the District Area in accordance with the housing development split identified by the Council. On the basis that 70% of the new housing and therefore population growth is focussed on the Newark Urban Area we have assumed that this new provision and growth will be focussed on Zones 1 and 2 that comprise Newark's broad urban area. For ease of assessment the forecast growth has been split 50:50 between the two zones. This approach has been agreed with the Council.

APPENDIX 9: AVAILABLE CONVENIENCE AND COMPARISON GOODS EXPENDITURE

TABLE 1: CONVENIENCE GOODS EXPENDITURE PER CAPITA FORECASTS (2014 prices; excluding SFT)

ZONE:		2016 (incl. SFT)	2016	2021	2026	2031	2033
			EXCLUDING SPECIAL FORMS OF TRADING				
Experian - National Average SFT Share (%)			3.0%	3.9%	4.6%	5.0%	5.1%
Adjusted Local SFT Share (%)		1.4%	1.8%	2.1%	2.3%	2.3%	
Zone 1	Newark Urban Area	£1,889	£1,864	£1,836	£1,835	£1,841	£1,844
Zone 2	Newark / Balderton	£2,016	£1,989	£1,959	£1,959	£1,965	£1,968
Zone 3	Newark / Southwell	£2,368	£2,336	£2,301	£2,301	£2,308	£2,311
Zone 4	New Ollerton / Boughton	£2,016	£1,988	£1,958	£1,958	£1,964	£1,967
Zone 5	Sutton-on-Trent / New Ollerton / Retford	£2,363	£2,331	£2,296	£2,296	£2,303	£2,306
Zone 6	Collingham / Lincoln	£2,169	£2,140	£2,107	£2,107	£2,114	£2,117
Zone 7	Lincoln / Waddington	£2,104	£2,076	£2,045	£2,044	£2,051	£2,054
Zone 8	Grantham / Sleaford	£2,396	£2,364	£2,328	£2,328	£2,335	£2,339
Zone 9	Bingham/ Grantham/ Nottingham	£2,215	£2,185	£2,152	£2,151	£2,158	£2,162
Zone 10	Calverton/ Lowdham/ Nottingham Fringe	£2,342	£2,310	£2,275	£2,275	£2,282	£2,285
Zone 11	Rainworth/ Blidworth/ Mansfield Fringe	£2,033	£2,005	£1,975	£1,975	£1,981	£1,984
STUDY AREA AVERAGE:		£2,174	£2,144	£2,112	£2,112	£2,118	£2,122

Source: Average spend per capita estimates (2014 prices) are derived from Experian 'Retail Area Planner' Reports using the MMG3 GIS.

The year-on-year expenditure growth forecasts have been informed by the latest Retail Planner Briefing Note 13 published by Experian Business Strategies (October 2015). For convenience goods the forecast annual growth rates are as follows: 2016 +0.1%, 2017 +0.3%, 2018-22 +0.1% and 2023-35 +0.1%.

Notes: An allowance has been made for the market share of retail expenditure per capita on non-store sales (SFT - including mail order and Internet shopping) at the base year informed by the household survey-derived market shares for SFT. Forecast growth in SFT is based on the year-on-year forecasts published by Experian Business Strategies in the most recent Retail Planner Briefing Note 13 (Appendix 3).

TABLE 2: TOTAL AVAILABLE CONVENIENCE GOODS EXPENDITURE, 2016 - 2033 (£m)

ZONE:		2016 (incl SFT)	2016	2021	2026	2031	2033
			EXCLUDING SPECIAL FORMS OF TRADING				
Zone 1	Newark Urban Area		£43.0	£42.4	£46.1	£50.3	£54.7
Zone 2	Newark / Balderton	£51.2	£50.5	£54.3	£58.8	£63.6	£65.5
Zone 3	Newark / Southwell	£18.3	£18.0	£18.7	£19.7	£20.6	£21.0
Zone 4	New Ollerton / Boughton	£45.7	£45.1	£46.0	£47.5	£49.2	£49.8
Zone 5	Sutton-on-Trent / New Ollerton / Retford	£29.6	£29.2	£29.7	£30.5	£31.4	£31.7
Zone 6	Collingham / Lincoln	£67.7	£66.8	£68.3	£70.6	£72.8	£73.5
Zone 7	Lincoln / Waddington	£38.2	£37.7	£38.5	£39.8	£41.1	£41.5
Zone 8	Grantham / Sleaford	£21.2	£21.0	£21.4	£22.2	£22.9	£23.1
Zone 9	Bingham/ Grantham/ Nottingham	£51.4	£50.7	£51.6	£53.3	£54.8	£55.3
Zone 10	Calverton/ Lowdham/ Nottingham Fringe	£58.6	£57.8	£58.7	£60.6	£62.6	£63.2
Zone 11	Rainworth/ Blidworth/ Mansfield Fringe	£42.7	£42.1	£44.0	£46.4	£48.9	£49.8
STUDY AREA TOTAL:		£467.7	£461.3	£477.3	£499.8	£522.5	£531.2

NEWARK 'CORE' AREA:	(Zones 1-2)	£92.9	£100.3	£109.1	£118.3	£122.0
LOCAL AUTHORITY AREA	(Zones 1-6, 10 & 11)	£352.0	£365.7	£384.4	£403.7	£411.2

Source: Tables 1 and 2

GROWTH 2016 to 2021:

%	No.
8.5%	£3.6
7.5%	£3.8
4.0%	£0.7
1.9%	£0.9
1.6%	£0.5
2.3%	£1.5
2.1%	£0.8
2.1%	£0.4
1.8%	£0.9
1.6%	£0.9
4.5%	£1.9
3.5%	£15.9

8.0%	£7.4
3.9%	£13.8

GROWTH 2016 to 2026:

%	No.
18.5%	£7.9
16.5%	£8.3
9.1%	£1.6
5.3%	£2.4
4.5%	£1.3
5.8%	£3.8
5.5%	£2.1
5.9%	£1.2
5.2%	£2.6
4.8%	£2.8
10.1%	£4.3
8.3%	£38.4

17.4%	£16.2
9.2%	£32.5

GROWTH 2016 to 2033:

%	No.
33.2%	£14.1
29.7%	£15.0
16.6%	£3.0
10.5%	£4.7
8.7%	£2.5
10.1%	£6.8
10.0%	£3.8
10.4%	£2.2
9.2%	£4.6
9.4%	£5.4
18.3%	£7.7
15.1%	£69.8

31.3%	£29.1
16.8%	£59.2

TABLE 3: COMPARISON GOODS EXPENDITURE PER CAPITA FORECASTS (2014 prices; excluding SFT)

ZONE:		2016	2016	2021	2026	2031	2033
		(incl. SFT)	EXCLUDING SPECIAL FORMS OF TRADING				
Experian - National Average SFT Share (%)			13.2%	15.6%	16.1%	16.3%	16.7%
Adjusted Local SFT Share (%)			16.7%	19.8%	20.4%	20.7%	20.8%
Zone 1	Newark Urban Area	£2,754	£2,293	£2,473	£2,861	£3,338	£3,549
Zone 2	Newark / Balderton	£3,500	£2,914	£3,142	£3,635	£4,242	£4,510
Zone 3	Newark / Southwell	£4,675	£3,893	£4,197	£4,856	£5,666	£6,025
Zone 4	New Ollerton / Boughton	£3,070	£2,556	£2,756	£3,188	£3,720	£3,956
Zone 5	Sutton-on-Trent / New Ollerton / Retford	£4,273	£3,558	£3,836	£4,438	£5,178	£5,506
Zone 6	Collingham / Lincoln	£3,936	£3,277	£3,534	£4,088	£4,770	£5,072
Zone 7	Lincoln / Waddington	£3,891	£3,240	£3,493	£4,041	£4,715	£5,014
Zone 8	Grantham / Sleaford	£4,474	£3,725	£4,017	£4,646	£5,422	£5,765
Zone 9	Bingham/ Grantham/ Nottingham	£4,290	£3,572	£3,851	£4,455	£5,199	£5,528
Zone 10	Calverton/ Lowdham/ Nottingham Fringe	£4,450	£3,706	£3,996	£4,622	£5,393	£5,735
Zone 11	Rainworth/ Blidworth/ Mansfield Fringe	£3,240	£2,698	£2,909	£3,366	£3,927	£4,176
STUDY AREA AVERAGE:		£3,868	£3,221	£3,473	£4,018	£4,688	£4,985

Source: Average spend per capita estimates (2014 prices) are derived from Experian 'Retail Area Planner' Reports using the MMG3 GIS.

The year-on-year expenditure growth forecasts have been informed by the latest Retail Planner Briefing Note 13 published by Experian Business Strategies (October 2015). For comparison goods the forecast annual growth rates are as follows: 2016 +3.2%, 2017 +2.9%, 2018-22 +3.0% and 2023-35 +3.2%.

Notes: An allowance has been made for the market share of retail expenditure per capita on non-store sales (SFT - including mail order and Internet shopping) at the base year informed by the household survey-derived market shares for SFT. Forecast growth in SFT is based on the year-on-year forecasts published by Experian Business Strategies in the most recent Retail Planner Briefing Note 13 (Appendix 3).

TABLE 4: TOTAL AVAILABLE COMPARISON GOODS EXPENDITURE, 2016 - 2032 (£m)

ZONE:		2016	2016	2021	2026	2031	2033
		(incl SFT)	EXCLUDING SPECIAL FORMS OF TRADING				
Zone 1	Newark Urban Area	£62.7	£52.2	£62.0	£78.4	£99.2	£108.8
Zone 2	Newark / Balderton	£88.9	£74.0	£87.1	£109.2	£137.2	£150.1
Zone 3	Newark / Southwell	£36.0	£30.0	£34.2	£41.5	£50.7	£54.7
Zone 4	New Ollerton / Boughton	£69.6	£58.0	£64.7	£77.4	£93.1	£100.2
Zone 5	Sutton-on-Trent / New Ollerton / Retford	£53.5	£44.5	£49.5	£59.0	£70.5	£75.7
Zone 6	Collingham / Lincoln	£122.8	£102.3	£114.5	£137.0	£164.2	£176.2
Zone 7	Lincoln / Waddington	£70.7	£58.9	£65.8	£78.7	£94.5	£101.3
Zone 8	Grantham / Sleaford	£39.7	£33.0	£36.9	£44.3	£53.1	£57.0
Zone 9	Bingham/ Grantham/ Nottingham	£99.5	£82.9	£92.4	£110.4	£132.1	£141.5
Zone 10	Calverton/ Lowdham/ Nottingham Fringe	£111.4	£92.8	£103.2	£123.2	£147.9	£158.7
Zone 11	Rainworth/ Blidworth/ Mansfield Fringe	£68.1	£56.7	£64.8	£79.1	£96.9	£104.9
STUDY AREA - TOTAL AVAILABLE SPEND:		£822.9	£685.3	£775.1	£938.1	£1,139.6	£1,229.2

NEWARK 'CORE' AREA:	(Zones 1-2)	£132.5	£148.4	£177.8	£214.3	£230.7
LOCAL AUTHORITY AREA	(Zones 1-6, 10 & 11)	£126.2	£149.1	£187.6	£236.5	£258.9

Source: Tables 1 and 2

GROWTH 2016 to 2021:

%	£M
18.8%	£9.8
17.7%	£13.1
13.9%	£4.2
11.6%	£6.7
11.3%	£5.0
11.9%	£12.2
11.8%	£7.0
11.7%	£3.9
11.4%	£9.5
11.2%	£10.4
14.4%	£8.2
13.1%	£89.8

GROWTH 2016 to 2026:

%	£M
50.2%	£26.2
47.5%	£35.2
38.2%	£11.5
33.4%	£19.4
32.4%	£14.4
34.0%	£34.7
33.7%	£19.8
34.1%	£11.3
33.2%	£27.5
32.8%	£30.4
39.5%	£22.4
36.9%	£252.9

GROWTH 2016 to 2033:

%	£M
108.4%	£56.6
102.8%	£76.1
82.4%	£24.7
72.8%	£42.2
70.0%	£31.2
72.3%	£73.9
72.1%	£42.4
72.7%	£24.0
70.7%	£58.6
71.1%	£65.9
85.0%	£48.2
79.4%	£544.0

12.0%	£15.9
18.1%	£22.9

34.2%	£45.3
48.6%	£61.4

74.0%	£98.1
105.1%	£132.7

APPENDIX 10: CONVENIENCE GOODS MARKET SHARE ANALYSIS (EXCL SFT)

TABLE 1: ALL CONVENIENCE GOODS - 2016 SURVEY-DERIVED MARKET SHARE ANALYSIS (%)
Excluding Internet Shopping and other Special Forms of Trading

ZONES												TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
	1	2	3	4	5	6	7	8	9	10	11		Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE:	9.7%	4.6%	5.1%	0.0%	4.0%	0.6%	1.4%	0.6%	0.2%	1.1%	0.3%	2.3%	2.8%	7.0%
NEWARK EDGE OF CENTRE:														
ASDA	21.4%	18.0%	21.4%	0.6%	3.1%	1.3%	3.1%	1.1%	1.2%	1.5%	1.4%	6.0%	7.2%	19.6%
MORRISONS	35.5%	26.5%	14.5%	0.5%	6.4%	7.6%	4.6%	1.2%	1.4%	2.9%	0.2%	9.3%	11.4%	30.7%
ICELAND	2.9%	4.5%	0.2%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.1%	3.7%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	8.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.2%	0.0%
RAINWORTH	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	8.3%	1.1%	0.0%
OLLERTON	0.0%	0.0%	0.0%	40.5%	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	6.4%	0.0%
SOUTHWELL	0.0%	0.0%	0.8%	0.3%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.5%	6.6%	4.3%	0.0%
LOCAL CENTRES:														
BALDERTON	2.1%	12.6%	8.1%	0.1%	0.6%	0.8%	0.2%	0.2%	3.1%	0.4%	0.0%	2.5%	2.7%	7.7%
BILSTHORPE	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.2%	0.2%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.4%	0.6%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.4%	0.0%	0.0%	9.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	1.8%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.7%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%	0.6%	0.8%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	2.0%	0.0%	0.3%	0.3%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.5%	7.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.5%	0.6%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	71.7%	66.1%	50.7%	56.8%	33.1%	19.8%	9.4%	3.1%	6.4%	28.9%	32.5%	34.7%	43.2%	68.7%
OUT-OF-CENTRE:														
WAITROSE	5.2%	9.2%	12.9%	0.0%	14.7%	4.6%	2.8%	2.8%	2.7%	7.6%	3.2%	5.4%	6.2%	7.3%
ALDI	12.0%	13.6%	4.4%	2.2%	13.8%	5.4%	5.4%	1.0%	0.6%	4.8%	0.5%	5.8%	6.9%	12.9%
CO-OP	1.2%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.7%
CO-OP	1.8%	0.5%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.3%	0.4%	1.1%
CO-OP	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%	0.7%
CO-OP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CO-OP	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.3%
CO-OP	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
CO-OP	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.3%
SPAR	0.4%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.1%	0.2%
ONE STOP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FARMFOODS	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.2%
ALL OTHER STORES:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.3%	0.1%	0.1%	0.0%
OUT OF CENTRE - TOTAL:	23.7%	24.3%	17.8%	2.2%	28.6%	10.0%	8.2%	3.8%	3.5%	12.8%	4.4%	12.2%	14.4%	24.0%
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	95.4%	90.4%	68.5%	59.0%	61.8%	29.8%	17.6%	6.9%	9.8%	41.7%	36.9%	47.0%	57.6%	92.7%
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.2%	0.2%	0.0%
BINGHAM	0.3%	1.6%	5.7%	0.0%	0.0%	0.0%	0.0%	0.3%	51.8%	3.3%	0.0%	6.5%	1.1%	1.0%
GRANTHAM	0.2%	0.4%	12.7%	1.5%	0.2%	0.0%	1.7%	63.8%	19.6%	0.0%	0.0%	5.8%	0.9%	0.3%
KIRKBY IN ASHFIELD	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.2%	0.3%	0.0%
LINCOLN	1.7%	2.0%	1.6%	0.0%	4.1%	67.5%	64.6%	1.8%	1.1%	0.6%	0.0%	16.0%	13.9%	1.9%
MANSFIELD	0.3%	1.2%	0.0%	27.7%	1.5%	0.0%	0.0%	0.0%	0.0%	4.9%	49.0%	8.2%	10.7%	0.8%
MANSFIELD WOODHOUSE	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.2%	0.2%	0.0%
MELTON MOWBRAY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.1%	0.0%	0.3%	0.2%	0.0%
NOTTINGHAM	0.7%	0.9%	0.8%	0.0%	2.9%	0.0%	0.0%	0.4%	12.1%	32.5%	7.4%	6.5%	6.7%	0.8%
RETFORD	0.0%	0.0%	0.0%	5.1%	22.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	2.5%	0.0%
SLEAFORD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	11.1%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.2%	0.2%	0.0%
WORKSOP	0.0%	0.0%	0.0%	1.9%	0.8%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.3%	0.4%	0.0%
ALL OTHER STORES	1.4%	3.5%	10.8%	2.5%	6.1%	2.7%	13.4%	15.8%	3.6%	14.1%	3.4%	6.1%	5.2%	2.5%
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	4.6%	9.6%	31.5%	41.0%	38.2%	70.2%	82.4%	93.1%	90.2%	58.3%	63.1%	53.0%	42.4%	7.3%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

TABLE 2: 2016 SURVEY-DERIVED MARKET SHARE ANALYSIS (EM) - ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11 £351.95	NEWARK 'CORE' Zones 1-2 £92.93
TOTAL AVAILABLE SPEND (excluding SFT):	£42.43	£50.50	£18.01	£45.11	£29.18	£66.76	£37.73	£20.95	£50.70	£57.83	£42.13	£461.34		
NEWARK TOWN CENTRE:	£4.1	£2.3	£0.9	£0.0	£1.2	£0.4	£0.5	£0.1	£0.1	£0.6	£0.1	£10.4	£9.7	£6.4
NEWARK EDGE OF CENTRE:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ASDA LOMBARD STREET	£9.1	£9.1	£3.9	£0.3	£0.9	£0.9	£1.2	£0.2	£0.6	£0.9	£0.6	£27.6	£25.6	£18.2
MORRISONS KINGS ROAD	£15.1	£13.4	£2.6	£0.2	£1.9	£5.1	£1.7	£0.2	£0.7	£1.7	£0.1	£42.7	£40.0	£28.4
ICELAND LONDON ROAD	£1.2	£2.3	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£4.0	£4.0	£3.5
DISTRICT CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
EDWINSTOWE	£0.0	£0.0	£0.0	£3.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£4.2	£4.2	£0.0
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£3.5	£3.6	£3.6	£0.0
OLLERTON	£0.0	£0.0	£0.0	£18.3	£3.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£22.3	£22.3	£0.0
SOUTHWELL	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£11.9	£2.8	£15.2	£15.2	£0.0
LOCAL CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
BALDERTON	£0.9	£6.4	£1.5	£0.1	£0.2	£0.5	£0.1	£0.0	£1.6	£0.2	£0.0	£11.4	£9.7	£7.3
BILSTHORPE	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.7	£0.7	£0.0
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£1.9	£1.9	£0.0
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	£0.0	£0.0	£0.1	£0.0	£0.0	£6.2	£0.0	£0.0	£0.0	£0.0	£0.0	£6.2	£6.2	£0.0
CLIPSTONE	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.4	£2.4	£0.0
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£2.7	£2.7	£0.0
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£1.2	£1.1	£0.0
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.2	£2.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£2.5	£2.3	£0.0
TOWN & EDGE OF CENTRE - TOTAL:	£30.4	£33.4	£9.1	£25.6	£9.7	£13.2	£3.6	£0.6	£3.2	£16.7	£13.7	£159.3	£151.8	£63.8
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	£2.2	£4.6	£2.3	£0.0	£4.3	£3.1	£1.0	£0.6	£1.4	£4.4	£1.3	£25.2	£22.2	£6.9
ALDI NORTHGATE	£5.1	£6.9	£0.8	£1.0	£4.0	£3.6	£2.0	£0.2	£0.3	£2.8	£0.2	£27.0	£24.4	£12.0
CO-OP ALBERT STREET	£0.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7	£0.7
CO-OP 144 BARNBY GATE	£0.8	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.3	£1.3	£1.0
CO-OP CHURCHILL DRIVE	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7	£0.7
CO-OP HARCOURT STREET	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CO-OP 108 BOWBRIDGE ROAD	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
CO-OP THE BRIDGE, LINCOLN ROAD	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
CO-OP VICTORIA STREET	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
SPAR FARNDOWN ROAD	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.3	£0.3	£0.2
ONE STOP SLEAFORD ROAD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
FARMFOODS FOREST ROAD	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
ALL OTHER STORES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.4	£0.4	£0.0
OUT OF CENTRE - TOTAL:	£10.1	£12.2	£3.2	£1.0	£8.4	£6.7	£3.1	£0.8	£1.8	£7.4	£1.8	£56.5	£50.8	£22.3
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£40.5	£45.6	£12.3	£26.6	£18.0	£19.9	£6.6	£1.4	£5.0	£24.1	£15.5	£215.7	£202.7	£86.1
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.9	£0.9	£0.0
BINGHAM	£0.1	£0.8	£1.0	£0.0	£0.0	£0.0	£0.0	£0.1	£26.3	£1.9	£0.0	£30.2	£3.8	£0.9
GRANTHAM	£0.1	£0.2	£2.3	£0.7	£0.1	£0.0	£0.7	£13.4	£10.0	£0.0	£0.0	£27.3	£3.3	£0.3
KIRKBY IN ASHFIELD	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.9	£0.9	£0.0
LINCOLN	£0.7	£1.0	£0.3	£0.0	£1.2	£45.1	£24.4	£0.4	£0.6	£0.3	£0.0	£73.9	£48.6	£1.7
MANSFIELD	£0.1	£0.6	£0.0	£12.5	£0.4	£0.0	£0.0	£0.0	£0.0	£2.8	£20.6	£37.1	£37.1	£0.7
MANSFIELD WOODHOUSE	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.7	£0.7	£0.0
MELTON MOWBRAY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.6	£0.0	£1.6	£0.6	£0.0
NOTTINGHAM	£0.3	£0.5	£0.1	£0.0	£0.9	£0.0	£0.0	£0.1	£6.1	£18.8	£3.1	£29.9	£23.7	£0.8
RETFORD	£0.0	£0.0	£0.0	£2.3	£6.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£8.9	£8.9	£0.0
SLEAFORD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£2.3	£0.0	£0.0	£0.0	£3.3	£0.0	£0.0
SUTTON-IN-ASHFIELD	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.8	£0.8	£0.0
WORKSOP	£0.0	£0.0	£0.0	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£1.3	£1.3	£0.0
ALL OTHER STORES	£0.6	£1.7	£1.9	£1.1	£1.8	£1.8	£5.1	£3.3	£1.8	£8.1	£1.4	£28.8	£18.5	£2.3
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	£2.0	£4.9	£5.7	£18.5	£11.2	£46.9	£31.1	£19.5	£45.7	£33.7	£26.6	£245.6	£149.3	£6.8
TOTAL MARKET SHARE:	£42.4	£50.5	£18.0	£45.1	£29.2	£66.8	£37.7	£21.0	£50.7	£57.8	£42.1	£461.3	£352.0	£92.9
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0

TABLE 3: ALL CONVENIENCE GOODS - 2016 SURVEY-DERIVED TRADE DRAW ANALYSIS (%)
Excluding Internet Shopping and other Special Forms of Trading

ZONES												TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
	1	2	3	4	5	6	7	8	9	10	11		Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE:	39.4%	22.1%	8.9%	0.0%	11.1%	3.7%	5.2%	1.2%	0.8%	6.2%	1.4%	100.0%	92.8%	61.6%
NEWARK EDGE OF CENTRE:														
ASDA	33.0%	32.9%	14.0%	0.9%	3.3%	3.3%	4.2%	0.9%	2.2%	3.2%	2.1%	100.0%	92.7%	65.9%
MORRISONS	35.3%	31.3%	6.1%	0.6%	4.4%	11.9%	4.1%	0.6%	1.7%	4.0%	0.2%	100.0%	93.7%	66.5%
ICELAND	30.9%	57.4%	0.8%	2.8%	0.0%	3.9%	0.0%	0.0%	0.0%	4.2%	0.0%	100.0%	100.0%	88.2%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	87.9%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	100.0%	100.0%	0.0%
RAINWORTH	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	96.6%	100.0%	100.0%	0.0%
OLLERTON	0.0%	0.0%	0.0%	81.9%	13.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	100.0%	100.0%	0.0%
SOUTHWELL	0.0%	0.0%	0.9%	1.0%	2.0%	0.0%	0.0%	0.0%	0.0%	77.8%	18.3%	100.0%	100.0%	0.0%
LOCAL CENTRES:														
BALDERTON	7.9%	56.0%	12.8%	0.5%	1.6%	4.5%	0.5%	0.3%	13.9%	1.9%	0.0%	100.0%	85.2%	63.9%
BILSTHORPE	0.0%	0.0%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	75.0%	100.0%	100.0%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%	0.0%
BOUGHTON	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COLLINGHAM	0.0%	0.0%	1.1%	0.0%	0.0%	98.9%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%	0.0%	96.0%	0.0%	100.0%	96.0%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	9.5%	81.5%	0.0%	0.0%	0.0%	9.0%	0.0%	0.0%	100.0%	91.0%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	19.1%	21.0%	5.7%	16.1%	6.1%	8.3%	2.2%	0.4%	2.0%	10.5%	8.6%	100.0%	95.3%	40.1%
OUT-OF-CENTRE:														
WAITROSE	8.8%	18.4%	9.2%	0.0%	17.0%	12.1%	4.1%	2.3%	5.4%	17.4%	5.3%	100.0%	88.1%	27.2%
ALDI	19.0%	25.5%	2.9%	3.8%	14.9%	13.5%	7.6%	0.7%	1.1%	10.2%	0.8%	100.0%	90.6%	44.5%
CO-OP	73.6%	26.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%
CO-OP	60.8%	21.2%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	14.5%	100.0%	100.0%	82.1%
CO-OP	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%
CO-OP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CO-OP	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%
CO-OP	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%
CO-OP	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%
SPAR	45.5%	0.0%	30.2%	0.0%	0.0%	0.0%	0.0%	0.0%	24.4%	0.0%	0.0%	100.0%	75.6%	45.5%
ONE STOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FARMFOODS	56.7%	43.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%
ALL OTHER STORES:	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	71.3%	28.7%	100.0%	100.0%	0.0%
OUT OF CENTRE - TOTAL:	17.8%	21.7%	5.7%	1.8%	14.8%	11.8%	5.5%	1.4%	3.1%	13.1%	3.3%	100.0%	90.0%	39.5%
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	18.8%	21.2%	5.7%	12.3%	8.4%	9.2%	3.1%	0.7%	2.3%	11.2%	7.2%	100.0%	93.9%	39.9%
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	100.0%	0.0%
BINGHAM	0.4%	2.7%	3.4%	0.0%	0.0%	0.0%	0.0%	0.2%	87.1%	6.3%	0.0%	100.0%	12.8%	3.0%
GRANTHAM	0.3%	0.8%	8.4%	2.5%	0.2%	0.0%	2.4%	49.0%	36.5%	0.0%	0.0%	100.0%	12.1%	1.0%
KIRKBY IN ASHFIELD	0.0%	0.0%	0.0%	27.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	72.4%	100.0%	100.0%	0.0%
LINCOLN	1.0%	1.4%	0.4%	0.0%	1.6%	61.0%	33.0%	0.5%	0.7%	0.4%	0.0%	100.0%	65.8%	2.4%
MANSFIELD	0.3%	1.7%	0.0%	33.7%	1.2%	0.0%	0.0%	0.0%	0.0%	7.6%	55.6%	100.0%	100.0%	2.0%
MANSFIELD WOODHOUSE	0.0%	0.0%	0.0%	60.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	39.1%	100.0%	100.0%	0.0%
MELTON MOWBRAY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	60.8%	39.2%	0.0%	100.0%	39.2%	0.0%
NOTTINGHAM	1.0%	1.6%	0.5%	0.0%	2.8%	0.0%	0.0%	0.2%	20.5%	62.9%	10.5%	100.0%	79.2%	2.6%
RETFORD	0.0%	0.0%	0.0%	25.8%	74.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	0.0%
SLEAFORD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	29.8%	70.2%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
SUTTON-IN-ASHFIELD	0.0%	0.0%	0.0%	43.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	56.7%	100.0%	100.0%	0.0%
WORKSOP	0.0%	0.0%	0.0%	62.8%	17.3%	0.0%	0.0%	0.0%	0.0%	19.9%	0.0%	100.0%	100.0%	0.0%
ALL OTHER STORES	2.1%	6.1%	6.8%	3.9%	6.2%	6.2%	17.6%	11.5%	6.4%	28.3%	5.0%	100.0%	64.5%	8.2%
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	0.8%	2.0%	2.3%	7.5%	4.5%	19.1%	12.7%	7.9%	18.6%	13.7%	10.8%	100.0%	60.8%	2.8%
TOTAL MARKET SHARE:	9.2%	10.9%	3.9%	9.8%	6.3%	14.5%	8.2%	4.5%	11.0%	12.5%	9.1%	100.0%	76.3%	20.1%

TABLE 4: 2021 SURVEY-DERIVED MARKET SHARE ANALYSIS (EM) - ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11 £365.74	NEWARK 'CORE' Zones 1-2 £100.34
TOTAL AVAILABLE SPEND (excluding SFT):	£46.05	£54.29	£18.74	£45.98	£29.65	£68.27	£38.54	£21.38	£51.60	£58.74	£44.01	£477.26		
NEWARK TOWN CENTRE:	£4.5	£2.5	£1.0	£0.0	£1.2	£0.4	£0.6	£0.1	£0.1	£0.7	£0.1	£11.1	£10.3	£7.0
NEWARK EDGE OF CENTRE:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ASDA LOMBARD STREET	£9.9	£9.8	£4.0	£0.3	£0.9	£0.9	£1.2	£0.2	£0.6	£0.9	£0.6	£29.3	£27.2	£19.6
MORRISONS KINGS ROAD	£16.4	£14.4	£2.7	£0.2	£1.9	£5.2	£1.8	£0.3	£0.7	£1.7	£0.1	£45.4	£42.6	£30.7
ICELAND LONDON ROAD	£1.3	£2.4	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£4.2	£4.2	£3.8
DISTRICT CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
EDWINSTOWE	£0.0	£0.0	£0.0	£3.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£4.3	£4.3	£0.0
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£3.7	£3.8	£3.8	£0.0
OLLERTON	£0.0	£0.0	£0.0	£18.6	£3.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£22.8	£22.8	£0.0
SOUTHWELL	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£12.1	£2.9	£15.6	£15.6	£0.0
LOCAL CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
BALDERTON	£1.0	£6.9	£1.5	£0.1	£0.2	£0.5	£0.1	£0.0	£1.6	£0.2	£0.0	£12.1	£10.3	£7.8
BILSTHORPE	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.8	£0.8	£0.0
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£2.0	£2.0	£0.0
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	£0.0	£0.0	£0.1	£0.0	£0.0	£6.3	£0.0	£0.0	£0.0	£0.0	£0.0	£6.4	£6.4	£0.0
CLIPSTONE	£0.0	£0.0	£0.0	£2.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.4	£2.4	£0.0
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£2.9	£2.9	£0.0
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£1.2	£1.2	£0.0
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.2	£2.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£2.6	£2.3	£0.0
TOWN & EDGE OF CENTRE - TOTAL:	£33.0	£35.9	£9.5	£26.1	£9.8	£13.5	£3.6	£0.7	£3.3	£17.0	£14.3	£166.7	£159.1	£68.9
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	£2.4	£5.0	£2.4	£0.0	£4.4	£3.1	£1.1	£0.6	£1.4	£4.5	£1.4	£26.2	£23.1	£7.4
ALDI NORTHGATE	£5.5	£7.4	£0.8	£1.0	£4.1	£3.7	£2.1	£0.2	£0.3	£2.8	£0.2	£28.2	£25.6	£12.9
CO-OP ALBERT STREET	£0.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7	£0.7
CO-OP 144 BARNBY GATE	£0.8	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.4	£1.4	£1.1
CO-OP CHURCHILL DRIVE	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7	£0.7
CO-OP HARCOURT STREET	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CO-OP 108 BOWBRIDGE ROAD	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
CO-OP THE BRIDGE, LINCOLN ROAD	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
CO-OP VICTORIA STREET	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
SPAR FARNDOWN ROAD	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.3	£0.2
ONE STOP SLEAFORD ROAD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
FARMFOODS FOREST ROAD	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
ALL OTHER STORES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.4	£0.4	£0.0
OUT OF CENTRE - TOTAL:	£10.9	£13.2	£3.3	£1.0	£8.5	£6.8	£3.1	£0.8	£1.8	£7.5	£1.9	£59.0	£53.2	£24.1
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£43.9	£49.1	£12.8	£27.1	£18.3	£20.3	£6.8	£1.5	£5.1	£24.5	£16.2	£225.7	£212.4	£93.0
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.9	£0.9	£0.0
BINGHAM	£0.1	£0.9	£1.1	£0.0	£0.0	£0.0	£0.0	£0.1	£26.7	£1.9	£0.0	£30.8	£4.0	£1.0
GRANTHAM	£0.1	£0.2	£2.4	£0.7	£0.1	£0.0	£0.7	£13.6	£10.1	£0.0	£0.0	£27.9	£3.4	£0.3
KIRKBY IN ASHFIELD	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.9	£0.9	£0.0
LINCOLN	£0.8	£1.1	£0.3	£0.0	£1.2	£46.1	£24.9	£0.4	£0.6	£0.3	£0.0	£75.7	£49.8	£1.9
MANSFIELD	£0.1	£0.7	£0.0	£12.7	£0.4	£0.0	£0.0	£0.0	£0.0	£2.9	£21.6	£38.4	£38.4	£0.8
MANSFIELD WOODHOUSE	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.7	£0.7	£0.0
MELTON MOWBRAY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.6	£0.0	£1.6	£0.6	£0.0
NOTTINGHAM	£0.3	£0.5	£0.1	£0.0	£0.9	£0.0	£0.0	£0.1	£6.2	£19.1	£3.3	£30.5	£24.2	£0.8
RETFORD	£0.0	£0.0	£0.0	£2.3	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£9.1	£9.1	£0.0
SLEAFORD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£2.4	£0.0	£0.0	£0.0	£3.4	£0.0	£0.0
SUTTON-IN-ASHFIELD	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.9	£0.9	£0.0
WORKSOP	£0.0	£0.0	£0.0	£0.9	£0.2	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£1.4	£1.4	£0.0
ALL OTHER STORES	£0.7	£1.9	£2.0	£1.1	£1.8	£1.8	£5.2	£3.4	£1.9	£8.3	£1.5	£29.5	£19.1	£2.5
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	£2.1	£5.2	£5.9	£18.8	£11.3	£47.9	£31.8	£19.9	£46.5	£34.2	£27.8	£251.6	£153.4	£7.3
TOTAL MARKET SHARE:	£46.1	£54.3	£18.7	£46.0	£29.7	£68.3	£38.5	£21.4	£51.6	£58.7	£44.0	£477.3	£365.7	£100.3
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0

TABLE 5: 2026 SURVEY-DERIVED MARKET SHARE ANALYSIS (EM) - ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
TOTAL AVAILABLE SPEND (excluding SFT):	£50.30	£58.82	£19.65	£47.51	£30.50	£70.61	£39.82	£22.19	£53.32	£60.64	£46.40	£499.77	£384.44	£109.12
NEWARK TOWN CENTRE:	£4.9	£2.7	£1.0	£0.0	£1.2	£0.4	£0.6	£0.1	£0.1	£0.7	£0.2	£11.8	£11.0	£7.6
NEWARK EDGE OF CENTRE:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ASDA LOMBARD STREET	£10.8	£10.6	£4.2	£0.3	£1.0	£1.0	£1.2	£0.3	£0.7	£0.9	£0.6	£31.4	£29.3	£21.3
MORRISONS KINGS ROAD	£17.9	£15.6	£2.9	£0.3	£2.0	£5.4	£1.8	£0.3	£0.7	£1.8	£0.1	£48.6	£45.8	£33.4
ICELAND LONDON ROAD	£1.4	£2.6	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£4.6	£4.6	£4.1
DISTRICT CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
EDWINSTOWE	£0.0	£0.0	£0.0	£3.9	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£4.5	£4.5	£0.0
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£3.9	£4.0	£4.0	£0.0
OLLERTON	£0.0	£0.0	£0.0	£19.3	£3.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£23.5	£23.5	£0.0
SOUTHWELL	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£12.4	£3.1	£16.1	£16.1	£0.0
LOCAL CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
BALDERTON	£1.1	£7.4	£1.6	£0.1	£0.2	£0.5	£0.1	£0.0	£1.7	£0.2	£0.0	£12.9	£11.1	£8.5
BILSTHORPE	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.8	£0.8	£0.0
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£2.1	£2.1	£0.0
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	£0.0	£0.0	£0.1	£0.0	£0.0	£6.5	£0.0	£0.0	£0.0	£0.0	£0.0	£6.6	£6.6	£0.0
CLIPSTONE	£0.0	£0.0	£0.0	£2.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.5	£2.5	£0.0
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.0	£3.0	£3.0	£0.0
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£1.3	£1.2	£0.0
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.3	£2.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£2.7	£2.4	£0.0
TOWN & EDGE OF CENTRE - TOTAL:	£36.1	£38.9	£10.0	£27.0	£10.1	£14.0	£3.8	£0.7	£3.4	£17.5	£15.1	£176.4	£168.6	£74.9
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	£2.6	£5.4	£2.5	£0.0	£4.5	£3.2	£1.1	£0.6	£1.4	£4.6	£1.5	£27.5	£24.3	£8.0
ALDI NORTHGATE	£6.1	£8.0	£0.9	£1.1	£4.2	£3.8	£2.2	£0.2	£0.3	£2.9	£0.2	£29.9	£27.2	£14.1
CO-OP ALBERT STREET	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8	£0.8
CO-OP 144 BARNBY GATE	£0.9	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.5	£1.5	£1.2
CO-OP CHURCHILL DRIVE	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.8	£0.8
CO-OP HARCOURT STREET	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CO-OP 108 BOWBRIDGE ROAD	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
CO-OP THE BRIDGE, LINCOLN ROAD	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
CO-OP VICTORIA STREET	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
SPAR FARNDOWN ROAD	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.3	£0.2
ONE STOP SLEAFORD ROAD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
FARMFOODS FOREST ROAD	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
ALL OTHER STORES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.4	£0.4	£0.0
OUT OF CENTRE - TOTAL:	£11.9	£14.3	£3.5	£1.1	£8.7	£7.1	£3.2	£0.8	£1.8	£7.8	£2.0	£62.3	£56.4	£26.2
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£48.0	£53.2	£13.5	£28.1	£18.8	£21.0	£7.0	£1.5	£5.2	£25.3	£17.1	£238.7	£225.0	£101.2
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.9	£0.9	£0.0
BINGHAM	£0.1	£0.9	£1.1	£0.0	£0.0	£0.0	£0.0	£0.1	£27.6	£2.0	£0.0	£31.9	£4.2	£1.1
GRANTHAM	£0.1	£0.2	£2.5	£0.7	£0.1	£0.0	£0.7	£14.2	£10.5	£0.0	£0.0	£28.9	£3.6	£0.3
KIRKBY IN ASHFIELD	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.0	£1.0	£0.0
LINCOLN	£0.9	£1.2	£0.3	£0.0	£1.2	£47.7	£25.7	£0.4	£0.6	£0.3	£0.0	£78.3	£51.6	£2.0
MANSFIELD	£0.1	£0.7	£0.0	£13.2	£0.5	£0.0	£0.0	£0.0	£0.0	£3.0	£22.7	£40.2	£40.2	£0.9
MANSFIELD WOODHOUSE	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.8	£0.8	£0.0
MELTON MOWBRAY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.7	£0.0	£1.7	£0.7	£0.0
NOTTINGHAM	£0.4	£0.5	£0.2	£0.0	£0.9	£0.0	£0.0	£0.1	£6.5	£19.7	£3.4	£31.6	£25.1	£0.9
RETFORD	£0.0	£0.0	£0.0	£2.4	£6.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£9.3	£9.3	£0.0
SLEAFORD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£2.5	£0.0	£0.0	£0.0	£3.5	£0.0	£0.0
SUTTON-IN-ASHFIELD	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.9	£0.9	£0.0
WORKSOP	£0.0	£0.0	£0.0	£0.9	£0.2	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£1.4	£1.4	£0.0
ALL OTHER STORES	£0.7	£2.0	£2.1	£1.2	£1.9	£1.9	£5.3	£3.5	£1.9	£8.5	£1.6	£30.7	£19.9	£2.7
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	£2.3	£5.7	£6.2	£19.5	£11.7	£49.6	£32.8	£20.7	£48.1	£35.3	£29.3	£261.1	£159.5	£8.0
TOTAL MARKET SHARE:	£50.3	£58.8	£19.7	£47.5	£30.5	£70.6	£39.8	£22.2	£53.3	£60.6	£46.4	£499.8	£384.4	£109.1
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0

TABLE 6: 2031 SURVEY-DERIVED MARKET SHARE ANALYSIS (EM) - ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
Excluding Internet Shopping and other Special Forms of Trading

ZONES	TOTAL AVAILABLE SPEND (excluding SFT):											TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11 £403.68	NEWARK 'CORE' Zones 1-2 £118.30
	1	2	3	4	5	6	7	8	9	10	11			
NEWARK TOWN CENTRE:	£5.3	£2.9	£1.1	£0.0	£1.2	£0.4	£0.6	£0.1	£0.1	£0.7	£0.2	£12.6	£11.8	£8.2
NEWARK EDGE OF CENTRE:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ASDA LOMBARD STREET	£11.7	£11.4	£4.4	£0.3	£1.0	£1.0	£1.3	£0.3	£0.7	£1.0	£0.7	£33.6	£31.4	£23.2
MORRISONS KINGS ROAD	£19.5	£16.8	£3.0	£0.3	£2.0	£5.6	£1.9	£0.3	£0.8	£1.8	£0.1	£52.0	£49.0	£36.3
ICELAND LONDON ROAD	£1.6	£2.9	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£4.9	£4.9	£4.4
DISTRICT CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
EDWINSTOWE	£0.0	£0.0	£0.0	£4.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£4.6	£4.6	£0.0
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£4.1	£4.2	£4.2	£0.0
OLLERTON	£0.0	£0.0	£0.0	£19.9	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£24.3	£24.3	£0.0
SOUTHWELL	£0.0	£0.0	£0.2	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£12.8	£3.2	£16.7	£16.7	£0.0
LOCAL CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
BALDERTON	£1.2	£8.0	£1.7	£0.1	£0.2	£0.6	£0.1	£0.0	£1.7	£0.2	£0.0	£13.7	£11.9	£9.2
BILSTHORPE	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.8	£0.8	£0.0
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£2.2	£2.2	£0.0
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	£0.0	£0.0	£0.1	£0.0	£0.0	£6.7	£0.0	£0.0	£0.0	£0.0	£0.0	£6.8	£6.8	£0.0
CLIPSTONE	£0.0	£0.0	£0.0	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£2.6	£0.0
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2	£3.2	£3.2	£0.0
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.2	£0.0	£1.3	£1.2	£0.0
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.3	£2.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£2.7	£2.5	£0.0
TOWN & EDGE OF CENTRE - TOTAL:	£39.2	£42.0	£10.5	£27.9	£10.4	£14.4	£3.9	£0.7	£3.5	£18.1	£15.9	£186.5	£178.4	£81.3
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	£2.9	£5.8	£2.7	£0.0	£4.6	£3.3	£1.1	£0.6	£1.5	£4.8	£1.6	£28.9	£25.6	£8.7
ALDI NORTHGATE	£6.6	£8.7	£0.9	£1.1	£4.3	£4.0	£2.2	£0.2	£0.3	£3.0	£0.2	£31.5	£28.8	£15.3
CO-OP ALBERT STREET	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9	£0.9
CO-OP 144 BARNBY GATE	£1.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.6	£1.6	£1.3
CO-OP CHURCHILL DRIVE	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9	£0.9
CO-OP HARCOURT STREET	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CO-OP 108 BOWBRIDGE ROAD	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
CO-OP THE BRIDGE, LINCOLN ROAD	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
CO-OP VICTORIA STREET	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.4
SPAR FARNDOWN ROAD	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.3	£0.2
ONE STOP SLEAFORD ROAD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
FARMFOODS FOREST ROAD	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
ALL OTHER STORES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.4	£0.4	£0.0
OUT OF CENTRE - TOTAL:	£13.0	£15.4	£3.7	£1.1	£9.0	£7.3	£3.4	£0.9	£1.9	£8.0	£2.1	£65.7	£59.6	£28.4
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£52.2	£57.4	£14.1	£29.0	£19.4	£21.7	£7.2	£1.6	£5.4	£26.1	£18.0	£252.2	£238.0	£109.7
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.9	£0.9	£0.0
BINGHAM	£0.1	£1.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£28.4	£2.1	£0.0	£32.9	£4.4	£1.2
GRANTHAM	£0.1	£0.3	£2.6	£0.7	£0.1	£0.0	£0.7	£14.6	£10.8	£0.0	£0.0	£29.8	£3.8	£0.4
KIRKBY IN ASHFIELD	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.0	£1.0	£0.0
LINCOLN	£0.9	£1.3	£0.3	£0.0	£1.3	£49.1	£26.6	£0.4	£0.6	£0.3	£0.0	£80.9	£53.3	£2.2
MANSFIELD	£0.2	£0.8	£0.0	£13.6	£0.5	£0.0	£0.0	£0.0	£0.0	£3.1	£23.9	£42.0	£42.0	£0.9
MANSFIELD WOODHOUSE	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.8	£0.8	£0.0
MELTON MOWBRAY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.7	£0.0	£1.7	£0.7	£0.0
NOTTINGHAM	£0.4	£0.6	£0.2	£0.0	£0.9	£0.0	£0.0	£0.1	£6.6	£20.3	£3.6	£32.7	£26.0	£1.0
RETFORD	£0.0	£0.0	£0.0	£2.5	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£9.6	£9.6	£0.0
SLEAFORD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£2.5	£0.0	£0.0	£0.0	£3.6	£0.0	£0.0
SUTTON-IN-ASHFIELD	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.9	£0.9	£0.0
WORKSOP	£0.0	£0.0	£0.0	£0.9	£0.2	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£1.5	£1.5	£0.0
ALL OTHER STORES	£0.8	£2.2	£2.2	£1.2	£1.9	£1.9	£5.5	£3.6	£2.0	£8.8	£1.7	£31.9	£20.7	£3.0
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	£2.5	£6.1	£6.5	£20.1	£12.0	£51.1	£33.9	£21.3	£49.5	£36.5	£30.8	£270.3	£165.7	£8.6
TOTAL MARKET SHARE:	£54.7	£63.6	£20.6	£49.2	£31.4	£72.8	£41.1	£22.9	£54.8	£62.6	£48.9	£522.5	£403.7	£118.3
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0

TABLE 7: 2033 SURVEY-DERIVED MARKET SHARE ANALYSIS (EM) - ALL CONVENIENCE GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
 Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11	NEWARK 'CORE' Zones 1-2
TOTAL AVAILABLE SPEND (excluding SFT):	£56.53	£65.49	£21.01	£49.84	£31.71	£73.54	£41.51	£23.14	£55.34	£63.24	£49.82	£531.16	£411.17	£122.02
NEWARK TOWN CENTRE:	£5.5	£3.0	£1.1	£0.0	£1.3	£0.4	£0.6	£0.1	£0.1	£0.7	£0.2	£12.9	£12.1	£8.5
NEWARK EDGE OF CENTRE:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
ASDA LOMBARD STREET	£12.1	£11.8	£4.5	£0.3	£1.0	£1.0	£1.3	£0.3	£0.7	£1.0	£0.7	£34.5	£32.3	£23.9
MORRISONS KINGS ROAD	£20.1	£17.3	£3.1	£0.3	£2.0	£5.6	£1.9	£0.3	£0.8	£1.9	£0.1	£53.3	£50.3	£37.4
ICELAND LONDON ROAD	£1.6	£2.9	£0.0	£0.1	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£5.1	£5.1	£4.6
DISTRICT CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
EDWINSTOWE	£0.0	£0.0	£0.0	£4.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£4.7	£4.7	£0.0
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£4.2	£4.3	£4.3	£0.0
OLLERTON	£0.0	£0.0	£0.0	£20.2	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£24.7	£24.7	£0.0
SOUTHWELL	£0.0	£0.0	£0.2	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£13.0	£3.3	£16.9	£16.9	£0.0
LOCAL CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
BALDERTON	£1.2	£8.3	£1.7	£0.1	£0.2	£0.6	£0.1	£0.0	£1.7	£0.2	£0.0	£14.1	£12.2	£9.5
BILSTHORPE	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.9	£0.9	£0.0
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.3	£2.3	£2.3	£0.0
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	£0.0	£0.0	£0.1	£0.0	£0.0	£6.8	£0.0	£0.0	£0.0	£0.0	£0.0	£6.9	£6.9	£0.0
CLIPSTONE	£0.0	£0.0	£0.0	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£2.6	£0.0
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2	£3.2	£3.2	£0.0
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£1.3	£0.0	£1.3	£1.3	£0.0
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.3	£2.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£2.8	£2.5	£0.0
TOWN & EDGE OF CENTRE - TOTAL:	£40.5	£43.3	£10.6	£28.3	£10.5	£14.5	£3.9	£0.7	£3.5	£18.3	£16.2	£190.4	£182.3	£83.8
OUT-OF-CENTRE:														
WAITROSE OSSINGTON WAY	£3.0	£6.0	£2.7	£0.0	£4.7	£3.4	£1.1	£0.7	£1.5	£4.8	£1.6	£29.4	£26.1	£9.0
ALDI NORTHGATE	£6.8	£8.9	£0.9	£1.1	£4.4	£4.0	£2.2	£0.2	£0.3	£3.0	£0.2	£32.2	£29.4	£15.7
CO-OP ALBERT STREET	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9	£0.9
CO-OP 144 BARNBY GATE	£1.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£1.7	£1.7	£1.4
CO-OP CHURCHILL DRIVE	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9	£0.9
CO-OP HARCOURT STREET	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
CO-OP 108 BOWBRIDGE ROAD	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
CO-OP THE BRIDGE, LINCOLN ROAD	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.2
CO-OP VICTORIA STREET	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.4
SPAR FARNDOWN ROAD	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.3	£0.2
ONE STOP SLEAFORD ROAD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
FARMFOODS FOREST ROAD	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.3
ALL OTHER STORES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.1	£0.4	£0.4	£0.0
OUT OF CENTRE - TOTAL:	£13.4	£15.9	£3.7	£1.1	£9.1	£7.4	£3.4	£0.9	£1.9	£8.1	£2.2	£67.1	£60.9	£29.3
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£53.9	£59.2	£14.4	£29.4	£19.6	£21.9	£7.3	£1.6	£5.4	£26.4	£18.4	£257.5	£243.2	£113.1
OTHER STORES OUTSIDE DISTRICT:														
ARNOLD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.9	£0.9	£0.0
BINGHAM	£0.1	£1.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£28.7	£2.1	£0.0	£33.2	£4.5	£1.2
GRANTHAM	£0.1	£0.3	£2.7	£0.7	£0.1	£0.0	£0.7	£14.8	£10.9	£0.0	£0.0	£30.2	£3.8	£0.4
KIRKBY IN ASHFIELD	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£1.0	£1.0	£0.0
LINCOLN	£1.0	£1.3	£0.3	£0.0	£1.3	£49.7	£26.8	£0.4	£0.6	£0.3	£0.0	£81.8	£53.9	£2.3
MANSFIELD	£0.2	£0.8	£0.0	£13.8	£0.5	£0.0	£0.0	£0.0	£0.0	£3.1	£24.4	£42.7	£42.7	£1.0
MANSFIELD WOODHOUSE	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.8	£0.8	£0.0
MELTON MOWBRAY	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.7	£0.0	£1.8	£0.7	£0.0
NOTTINGHAM	£0.4	£0.6	£0.2	£0.0	£0.9	£0.0	£0.0	£0.1	£6.7	£20.5	£3.7	£33.1	£26.3	£1.0
RETFORD	£0.0	£0.0	£0.0	£2.5	£7.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£9.7	£9.7	£0.0
SLEAFORD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£2.6	£0.0	£0.0	£0.0	£3.7	£0.0	£0.0
SUTTON-IN-ASHFIELD	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£1.0	£1.0	£0.0
WORKSOP	£0.0	£0.0	£0.0	£0.9	£0.3	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£1.5	£1.5	£0.0
ALL OTHER STORES	£0.8	£2.3	£2.3	£1.2	£1.9	£2.0	£5.6	£3.6	£2.0	£8.9	£1.7	£32.3	£21.1	£3.1
OTHER STORES/ CENTRES - TOTAL MARKET SHARE	£2.6	£6.3	£6.6	£20.4	£12.1	£51.6	£34.2	£21.5	£49.9	£36.9	£31.4	£273.6	£168.0	£8.9
TOTAL MARKET SHARE:	£56.5	£65.5	£21.0	£49.8	£31.7	£73.5	£41.5	£23.1	£55.3	£63.2	£49.8	£531.2	£411.2	£122.0
	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0

APPENDIX 11: COMPARISON GOODS MARKET SHARE ANALYSIS – (EXCL SFT)

TABLE 1: ALL COMPARISON GOODS - 2016 SURVEY-DERIVED MARKET SHARE ANALYSIS (%)
 Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	57.9%	48.2%	40.5%	3.5%	27.2%	13.7%	9.1%	8.5%	11.1%	5.9%	3.6%	19.0%	22.1%	52.3%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASDA LOMBARD STREET	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.1%	0.2%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	1.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.1%	0.2%	0.0%
OLLERTON	0.0%	0.0%	0.0%	11.4%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	1.2%	1.6%	0.0%
SOUTHWELL	0.0%	0.0%	0.3%	0.0%	0.6%	0.1%	0.0%	0.0%	0.0%	9.0%	2.2%	1.4%	1.9%	0.0%
LOCAL CENTRES:														
BALDERTON	0.2%	1.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.8%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.1%	0.0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.1%	0.1%	0.0%
BOUGHTON	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%
CLIPSTONE	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.1%	0.1%	0.0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	1.1%	0.1%	0.2%	0.0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.1%	0.0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	0.9%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.4%	0.5%	0.0%
TOWN & EDGE OF CENTRE - TOTAL:	58.3%	49.7%	40.9%	17.4%	30.4%	15.0%	9.1%	8.7%	11.1%	15.5%	14.6%	23.0%	27.5%	53.4%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	1.1%	0.1%	0.0%	0.2%	0.1%	0.2%	1.9%	0.2%	0.9%	0.2%	0.4%	0.4%	0.6%
NORTHGATE RETAIL PARK	19.9%	22.7%	20.5%	1.3%	15.5%	5.5%	4.8%	3.3%	2.2%	3.8%	0.0%	8.1%	9.7%	21.5%
OTHER	0.2%	0.0%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	0.7%	0.2%	0.2%	0.2%	0.1%
OUT OF CENTRE - TOTAL:	20.1%	23.8%	20.8%	1.3%	16.0%	5.6%	5.0%	5.2%	2.5%	5.4%	0.5%	8.7%	10.3%	22.2%
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	78.4%	73.5%	61.7%	18.7%	46.4%	20.6%	14.1%	13.9%	13.6%	20.9%	15.1%	31.7%	37.8%	75.6%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	0.6%	0.4%	0.3%	0.3%	0.0%	0.0%	0.0%	0.3%	0.2%	0.2%	0.0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GRANTHAM TOWN CENTRE	1.3%	1.3%	6.7%	0.0%	1.1%	1.3%	1.2%	45.5%	10.1%	0.4%	0.3%	4.4%	1.2%	1.3%
GRANTHAM OUT-OF-CENTRE	1.6%	0.8%	3.7%	0.3%	0.5%	1.3%	1.0%	10.4%	4.7%	0.4%	0.0%	1.8%	0.9%	1.2%
LEEDS CITY CENTRE	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.1%	0.0%
LEICESTER CITY CENTRE	0.0%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%	0.2%	0.0%	0.1%	0.1%	0.1%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%
LINCOLN CITY CENTRE	9.1%	11.4%	4.9%	0.8%	13.4%	48.1%	62.2%	11.2%	0.3%	0.3%	0.0%	16.7%	14.3%	10.4%
LINCOLN OUT-OF-CENTRE	1.5%	2.6%	0.8%	0.1%	3.0%	16.8%	15.1%	0.7%	0.0%	0.0%	0.0%	4.6%	4.4%	2.2%
MANSFIELD TOWN CENTRE	0.1%	0.0%	0.0%	46.9%	1.7%	0.0%	0.0%	0.0%	0.3%	6.5%	50.5%	9.3%	12.4%	0.1%
MANSFIELD OUT-OF-CENTRE	0.0%	0.2%	0.0%	7.6%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	1.1%	1.5%	0.1%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.9%	0.2%	0.0%	0.0%	0.0%	0.0%	0.5%	0.3%	0.2%	0.2%	0.0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.2%	0.2%	0.0%	0.1%	0.0%	0.0%
NOTTINGHAM CITY CENTRE	5.3%	6.3%	17.3%	3.9%	7.6%	4.8%	0.9%	7.7%	41.9%	38.2%	21.2%	15.6%	13.7%	5.9%
NOTTINGHAM OUT-OF-CENTRE	1.9%	1.0%	1.9%	0.4%	0.9%	0.6%	0.1%	1.3%	6.3%	9.3%	1.3%	2.6%	2.4%	1.4%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	4.1%	13.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	1.2%	1.6%	0.0%
MEADOWHALL SHOPPING CENTRE	0.0%	0.7%	0.0%	4.8%	3.9%	0.2%	0.0%	0.0%	0.2%	0.0%	0.4%	0.8%	1.1%	0.4%
SHEFFIELD CITY CENTRE	0.0%	0.3%	0.0%	0.7%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.2%	0.1%	0.2%	0.2%
EAST MIDLANDS DESIGNER OUTLET	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.1%	0.1%	0.1%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	0.1%	0.0%	1.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%	1.8%	0.3%	0.4%	0.0%
WORKSOP TOWN CENTRE	0.0%	0.0%	0.2%	1.9%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.3%	0.4%	0.0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ALL OTHER CENTRES / STORES:	0.5%	1.5%	2.7%	6.5%	3.6%	6.0%	4.7%	8.5%	21.9%	22.7%	3.2%	8.6%	7.0%	1.1%
OTHER CENTRES - TOTAL MARKET SHARE	21.6%	26.5%	38.3%	81.3%	53.6%	79.4%	85.9%	86.1%	86.4%	79.1%	84.9%	68.3%	62.2%	24.4%
TOTAL MARKET SHARE:	100.0%	100.0%	100.0%											

Notes:

TABLE 2: ALL COMPARISON GOODS - 2016 SURVEY-DERIVED MARKET SHARE ANALYSIS (£ million)
Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA Zones 1-6, 10/11 £510.46	NEWARK 'CORE' Zones 1-2 £126.21
TOTAL AVAILABLE SPEND (£ million):	£52.21	£74.00	£30.01	£57.99	£44.53	£102.26	£58.88	£33.02	£82.90	£92.77	£56.69	£685.26		
NEWARK TOWN CENTRE	£30.2	£35.6	£12.2	£2.0	£12.1	£14.0	£5.4	£2.8	£9.2	£5.5	£2.0	£131.0	£113.61	£65.9
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.06	£0.0
ASDA LOMBARD STREET	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.3	£0.35	£0.3
DISTRICT CENTRES:														
EDWINSTOWE	£0.0	£0.0	£0.0	£0.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.78	£0.0
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9	£0.88	£0.0
OLLERTON	£0.0	£0.0	£0.0	£6.6	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£8.3	£8.30	£0.0
SOUTHWELL	£0.0	£0.0	£0.1	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£8.4	£1.3	£10.0	£10.04	£0.0
LOCAL CENTRES:														
BALDERTON	£0.1	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.11	£1.1
BILSTHORPE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.3	£0.26	£0.0
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£0.52	£0.0
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
COLLINGHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.32	£0.0
CLIPSTONE	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.4	£0.33	£0.0
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.6	£0.9	£0.87	£0.0
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.28	£0.0
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£2.5	£2.50	£0.0
TOWN & EDGE OF CENTRE - TOTAL:	£30.5	£36.8	£12.3	£10.1	£13.6	£15.3	£5.4	£2.9	£9.2	£14.4	£8.3	£158.6	£141.2	£67.3
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	£0.0	£0.8	£0.0	£0.0	£0.1	£0.1	£0.1	£0.6	£0.1	£0.8	£0.1	£2.8	£1.93	£0.8
NORTHGATE RETAIL PARK	£10.4	£16.8	£6.1	£0.7	£6.9	£5.7	£2.8	£1.1	£1.8	£3.6	£0.0	£56.0	£50.27	£27.2
OTHER	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.7	£0.1	£1.1	£1.02	£0.1
OUT OF CENTRE - TOTAL:	£10.5	£17.6	£6.2	£0.7	£7.1	£5.7	£3.0	£1.7	£2.0	£5.0	£0.3	£59.9	£53.2	£28.1
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£40.9	£54.4	£18.5	£10.8	£20.7	£21.1	£8.3	£4.6	£11.3	£19.4	£8.6	£218.6	£194.4	£95.3
CAMBRIDGE	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.05	£0.0
DONCASTER TOWN CENTRE	£0.0	£0.0	£0.0	£0.4	£0.2	£0.3	£0.2	£0.0	£0.0	£0.0	£0.2	£1.2	£1.03	£0.0
DONCASTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.20	£0.0
GAINSBOROUGH B&Q, GATESBY BP	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.03	£0.0
GRANTHAM TOWN CENTRE	£0.7	£1.0	£2.0	£0.0	£0.5	£1.4	£0.7	£15.0	£8.4	£0.4	£0.2	£30.2	£6.05	£1.7
GRANTHAM OUT-OF-CENTRE	£0.8	£0.6	£1.1	£0.2	£0.2	£1.3	£0.6	£3.4	£3.9	£0.4	£0.0	£12.6	£4.65	£1.5
LEEDS CITY CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.3	£0.27	£0.0
LEICESTER CITY CENTRE	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.4	£0.2	£0.0	£1.0	£0.45	£0.2
LEICESTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.10	£0.0
LINCOLN CITY CENTRE	£4.8	£8.4	£1.5	£0.5	£6.0	£49.2	£36.6	£3.7	£0.2	£0.3	£0.0	£111.1	£70.56	£13.2
LINCOLN OUT-OF-CENTRE	£0.8	£1.9	£0.2	£0.1	£1.3	£17.2	£8.9	£0.2	£0.0	£0.0	£0.0	£30.7	£21.56	£2.7
MANSFIELD TOWN CENTRE	£0.1	£0.0	£0.0	£27.2	£0.7	£0.0	£0.0	£0.0	£0.3	£6.0	£28.6	£62.9	£62.65	£0.1
MANSFIELD OUT-OF-CENTRE	£0.0	£0.2	£0.0	£4.4	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£7.5	£7.49	£0.2
MANSFIELD W/HOUSE TOWN CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.03	£0.0
MANSFIELD W/HOUSE OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£0.2	£1.2	£1.17	£0.0
NORTHAMPTON CITY CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.2	£0.1	£0.0	£0.4	£0.14	£0.0
NOTTINGHAM CITY CENTRE	£2.8	£4.7	£5.2	£2.3	£3.4	£4.9	£0.5	£2.6	£34.7	£35.4	£12.0	£108.4	£70.61	£7.4
NOTTINGHAM OUT-OF-CENTRE	£1.0	£0.7	£0.6	£0.2	£0.4	£0.6	£0.0	£0.4	£5.2	£8.6	£0.7	£18.5	£12.79	£1.7
RETFORD TOWN CENTRE	£0.0	£0.0	£0.0	£2.4	£5.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£8.3	£8.26	£0.0
MEADOWHALL SHOPPING CENTRE	£0.0	£0.5	£0.0	£2.8	£1.7	£0.2	£0.0	£0.0	£0.2	£0.0	£0.2	£5.7	£5.53	£0.5
SHEFFIELD CITY CENTRE	£0.0	£0.2	£0.0	£0.4	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.9	£0.79	£0.2
EAST MIDLANDS DESIGNER OUTLET	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.5	£0.55	£0.1
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.0	£2.2	£2.21	£0.0
WORKSOP TOWN CENTRE	£0.0	£0.0	£0.0	£1.1	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£2.3	£2.25	£0.0
YORK DESIGNER OUTLET	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.15	£0.0
ALL OTHER CENTRES / STORES:	£0.2	£1.1	£0.8	£3.8	£1.6	£6.1	£2.8	£2.8	£18.1	£21.0	£1.8	£60.2	£36.46	£1.3
OTHER CENTRES - TOTAL MARKET SHARE	£11.3	£19.6	£11.5	£47.1	£23.9	£81.2	£50.6	£28.4	£71.6	£73.4	£48.1	£466.7	£316.0	£30.9
TOTAL MARKET SHARE:	£52.2	£74.0	£30.0	£58.0	£44.5	£102.3	£58.9	£33.0	£82.9	£92.8	£56.7	£685.3	£510.5	£126.2

TABLE 3: ALL COMPARISON GOODS - 2016 SURVEY-DERIVED TRADE DRAW OF CENTRES/STORES FROM ACROSS STUDY AREA (%)
 Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	LOCAL AUTHORITY AREA	NEWARK 'CORE'
													Zones 1-6, 10/11	Zones 1-2
NEWARK TOWN CENTRE	23.1%	27.2%	9.3%	1.5%	9.3%	10.7%	4.1%	2.1%	7.0%	4.2%	1.5%	100%	87%	50%
NEWARK EDGE OF CENTRE:														
BEAUMOND CROSS	0.0%	53.6%	0.0%	0.0%	46.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	54%
ASDA LOMBARD STREET	43.7%	33.1%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.6%	0.0%	100%	100%	77%
DISTRICT CENTRES:														
EDWINSTOWE	0.0%	0.0%	0.0%	91.0%	9.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	0%
RAINWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100%	100%	0%
OLLERTON	0.0%	0.0%	0.0%	79.3%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%	100%	100%	0%
SOUTHWELL	0.0%	0.0%	0.7%	0.0%	2.9%	0.6%	0.0%	0.0%	0.0%	83.3%	12.5%	100%	100%	0%
LOCAL CENTRES:														
BALDERTON	7.4%	90.6%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	98%
BILSTHORPE	0.0%	0.0%	0.0%	0.0%	8.9%	0.0%	0.0%	0.0%	0.0%	0.0%	91.1%	100%	100%	0%
BLIDWORTH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100%	100%	0%
BOUGHTON	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COLLINGHAM	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	0%
CLIPSTONE	0.0%	0.0%	0.0%	77.9%	0.0%	0.0%	0.0%	14.0%	0.0%	0.0%	8.1%	100%	86%	0%
FARNSFIELD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.5%	73.5%	100%	100%	0%
LOWDHAM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	100%	100%	0%
SUTTON ON TRENT	0.0%	0.0%	0.0%	20.2%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	73.7%	100%	100%	0%
TOWN & EDGE OF CENTRE - TOTAL:	19.2%	23.2%	7.7%	6.4%	8.5%	9.7%	3.4%	1.8%	5.8%	9.1%	5.2%	100%	89%	42%
OUT-OF-CENTRE:														
BEACON HILL RETAIL PARK	0.0%	27.4%	1.6%	0.0%	3.8%	2.5%	5.1%	22.5%	4.4%	27.9%	4.7%	100%	68%	27%
NORTHGATE RETAIL PARK	18.5%	30.0%	11.0%	1.3%	12.4%	10.1%	5.0%	1.9%	3.3%	6.3%	0.0%	100%	90%	49%
OTHER	8.3%	0.0%	4.1%	0.0%	8.2%	0.0%	0.0%	0.0%	7.6%	59.2%	12.6%	100%	92%	8%
OUT OF CENTRE - TOTAL:	17.5%	29.4%	10.4%	1.2%	11.9%	9.6%	4.9%	2.9%	3.4%	8.3%	0.5%	100%	89%	47%
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	18.7%	24.9%	8.5%	5.0%	9.5%	9.6%	3.8%	2.1%	5.1%	8.9%	3.9%	100%	89%	44%
CAMBRIDGE	0.0%	0.0%	0.0%	0.0%	43.7%	0.0%	0.0%	56.3%	0.0%	0.0%	0.0%	100%	44%	0%
DONCASTER TOWN CENTRE	0.0%	0.0%	0.0%	29.9%	16.4%	25.0%	14.9%	0.0%	0.0%	0.0%	13.7%	100%	85%	0%
DONCASTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	0%
GAINSBOROUGH B&Q, GATESBY BP	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	0%
GRANTHAM TOWN CENTRE	2.3%	3.3%	6.6%	0.0%	1.6%	4.5%	2.4%	49.8%	27.8%	1.2%	0.6%	100%	20%	6%
GRANTHAM OUT-OF-CENTRE	6.6%	4.9%	8.8%	1.3%	1.8%	10.6%	4.6%	27.3%	31.2%	2.9%	0.0%	100%	37%	12%
LEEDS CITY CENTRE	0.0%	0.0%	16.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	83.1%	0.0%	100%	100%	0%
LEICESTER CITY CENTRE	0.0%	17.2%	5.4%	0.0%	0.0%	0.0%	0.0%	13.9%	40.8%	22.7%	0.0%	100%	45%	17%
LEICESTER OUT-OF-CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100%	100%	0%
LINCOLN CITY CENTRE	4.3%	7.6%	1.3%	0.4%	5.4%	44.3%	33.0%	3.3%	0.2%	0.3%	0.0%	100%	64%	12%
LINCOLN OUT-OF-CENTRE	2.6%	6.3%	0.7%	0.3%	4.3%	56.1%	29.0%	0.7%	0.0%	0.0%	0.0%	100%	70%	9%
MANSFIELD TOWN CENTRE	0.1%	0.0%	0.0%	43.3%	1.2%	0.0%	0.0%	0.0%	0.4%	9.5%	45.5%	100%	100%	0%
MANSFIELD OUT-OF-CENTRE	0.0%	2.3%	0.0%	59.2%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	34.6%	100%	100%	2%
MANSFIELD W/HOUSE TOWN CENTRE	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	0%
MANSFIELD W/HOUSE OUT-OF-CENTRE	0.0%	0.0%	0.0%	42.8%	8.4%	0.0%	0.0%	0.0%	0.0%	35.9%	12.9%	100%	100%	0%
NORTHAMPTON CITY CENTRE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	32.4%	0.0%	35.5%	32.1%	0.0%	100%	32%	0%
NOTTINGHAM CITY CENTRE	2.6%	4.3%	4.8%	2.1%	3.1%	4.5%	2.4%	2.4%	32.0%	32.6%	11.1%	100%	65%	7%
NOTTINGHAM OUT-OF-CENTRE	5.3%	3.9%	3.0%	1.3%	2.2%	3.1%	0.2%	2.4%	28.3%	46.4%	3.8%	100%	69%	9%
RETFORD TOWN CENTRE	0.0%	0.0%	0.0%	28.8%	69.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	100%	100%	0%
MEADOWHALL SHOPPING CENTRE	0.0%	9.3%	0.0%	48.7%	30.4%	4.0%	0.0%	0.0%	3.6%	0.0%	4.0%	100%	96%	9%
SHEFFIELD CITY CENTRE	0.0%	25.6%	0.0%	43.5%	6.6%	0.0%	9.0%	0.0%	0.0%	0.0%	15.3%	100%	91%	26%
EAST MIDLANDS DESIGNER OUTLET	22.4%	0.0%	0.0%	22.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	54.7%	100%	100%	22%
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	0.0%	2.2%	0.0%	36.8%	2.2%	0.0%	0.0%	0.0%	0.0%	13.9%	45.0%	100%	100%	2%
WORKSOP TOWN CENTRE	0.0%	0.0%	2.1%	48.1%	47.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	100%	100%	0%
YORK DESIGNER OUTLET	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	100%	0%
ALL OTHER CENTRES / STORES:	0.4%	1.8%	1.3%	6.2%	2.7%	10.1%	4.6%	4.7%	30.1%	35.0%	3.0%	100%	61%	2%
OTHER CENTRES - TOTAL MARKET SHARE	2.4%	4.2%	2.5%	10.1%	5.1%	17.4%	10.8%	6.1%	15.4%	15.7%	10.3%	100%	68%	7%
TOTAL MARKET SHARE:	7.6%	10.8%	4.4%	8.5%	6.5%	14.9%	8.6%	4.8%	12.1%	13.5%	8.3%	100%	74.5%	18.4%

TABLE 4: 2021 MARKET SHARE ANALYSIS (EM) - ALL COMPARISON GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
Excluding Internet Shopping and other Special Forms of Trading

ZONES		1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	Zones 1-6, 10/11	Zones 1-2
TOTAL AVAILABLE SPEND (£ million):		£62.04	£87.08	£34.17	£64.71	£49.54	£114.47	£65.84	£36.89	£92.35	£103.15	£64.84	£775.10	£580.01	£149.12
NEWARK TOWN CENTRE		£35.9	£41.9	£13.8	£2.2	£13.5	£15.6	£6.0	£3.1	£10.3	£6.1	£2.3	£150.8	£131.45	£77.9
NEWARK EDGE OF CENTRE:		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
	BEAUMOND CROSS	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.07	£0.0
	ASDA LOMBARD STREET	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.4	£0.41	£0.3
DISTRICT CENTRES:		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
	EDWINSTOWE	£0.0	£0.0	£0.0	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.86	£0.0
	RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.00	£0.0	
	OLLERTON	£0.0	£0.0	£0.0	£7.3	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£9.3	£9.28	£0.0
	SOUTHWELL	£0.0	£0.0	£0.1	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£9.3	£1.4	£11.2	£11.21	£0.0
LOCAL CENTRES:		£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
	BALDERTON	£0.1	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.31	£1.3
	BILSTHORPE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.30	£0.0
	BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.6	£0.60	£0.0
	BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
	COLLINGHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£1.48	£0.0
	CLIPSTONE	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.4	£0.37	£0.0
	FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.7	£1.0	£0.99	£0.0
	LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.31	£0.0
	SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£2.8	£2.84	£0.0
TOWN & EDGE OF CENTRE - TOTAL:		£36.2	£43.3	£14.0	£11.3	£15.1	£17.2	£6.0	£3.2	£10.3	£16.0	£9.5	£181.9	£162.5	£79.5
OUT-OF-CENTRE:															
	BEACON HILL RETAIL PARK	£0.0	£0.9	£0.1	£0.0	£0.1	£0.1	£0.2	£0.7	£0.1	£0.9	£0.2	£3.2	£2.20	£0.9
	NORTHGATE RETAIL PARK	£12.3	£19.8	£7.0	£0.8	£7.7	£6.3	£3.1	£1.2	£2.0	£4.0	£0.0	£64.4	£57.99	£32.1
	OTHER	£0.1	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.7	£0.2	£1.2	£1.14	£0.1
OUT OF CENTRE - TOTAL:		£12.4	£20.7	£7.1	£0.8	£7.9	£6.4	£3.3	£1.9	£2.3	£5.6	£0.3	£68.8	£61.3	£33.2
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE		£48.6	£64.0	£21.1	£12.1	£23.0	£23.6	£9.3	£5.1	£12.5	£21.6	£9.8	£250.8	£223.8	£112.7
	CAMBRIDGE	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.06	£0.0
	DONCASTER TOWN CENTRE	£0.0	£0.0	£0.0	£0.4	£0.2	£0.3	£0.2	£0.0	£0.0	£0.0	£0.2	£1.4	£1.16	£0.0
	DONCASTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.22	£0.0
	GAINSBOROUGH B&Q, GATESBY BP	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.03	£0.0
	GRANTHAM TOWN CENTRE	£0.8	£1.2	£2.3	£0.0	£0.5	£1.5	£0.8	£16.8	£9.3	£0.4	£0.2	£33.8	£6.92	£2.0
	GRANTHAM OUT-OF-CENTRE	£1.0	£0.7	£1.3	£0.2	£0.3	£1.5	£0.6	£3.8	£4.4	£0.4	£0.0	£14.2	£5.31	£1.7
	LEEDS CITY CENTRE	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.3	£0.30	£0.0
	LEICESTER CITY CENTRE	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.3	£0.0	£1.1	£0.51	£0.2
	LEICESTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.12	£0.0
	LINCOLN CITY CENTRE	£5.7	£9.9	£1.7	£0.5	£6.6	£55.1	£40.9	£4.1	£0.2	£0.3	£0.0	£125.1	£79.78	£15.6
	LINCOLN OUT-OF-CENTRE	£1.0	£2.3	£0.3	£0.1	£1.5	£19.3	£9.9	£0.3	£0.0	£0.0	£0.0	£34.5	£24.29	£3.2
	MANSFIELD TOWN CENTRE	£0.1	£0.0	£0.0	£30.4	£0.8	£0.0	£0.0	£0.0	£0.3	£6.7	£32.7	£71.0	£70.69	£0.1
	MANSFIELD OUT-OF-CENTRE	£0.0	£0.2	£0.0	£4.9	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£3.0	£8.4	£8.44	£0.2
	MANSFIELD W/HOUSE TOWN CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.04	£0.0
	MANSFIELD W/HOUSE OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.5	£0.2	£1.3	£1.30	£0.0
	NORTHAMPTON CITY CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.2	£0.0	£0.5	£0.16	£0.0
	NOTTINGHAM CITY CENTRE	£3.3	£5.5	£5.9	£2.5	£3.8	£5.5	£0.6	£2.9	£38.7	£39.4	£13.7	£121.7	£79.59	£8.8
	NOTTINGHAM OUT-OF-CENTRE	£1.2	£0.9	£0.6	£0.3	£0.5	£0.6	£0.1	£0.5	£5.8	£9.6	£0.8	£20.8	£14.39	£2.0
	RETFORD TOWN CENTRE	£0.0	£0.0	£0.0	£2.7	£6.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£9.2	£9.20	£0.0
	MEADOWHALL SHOPPING CENTRE	£0.0	£0.6	£0.0	£3.1	£1.9	£0.3	£0.0	£0.0	£0.2	£0.0	£0.3	£6.4	£6.20	£0.6
	SHEFFIELD CITY CENTRE	£0.0	£0.3	£0.0	£0.4	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£1.0	£0.90	£0.3
	EAST MIDLANDS DESIGNER OUTLET	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.6	£0.63	£0.1
	SUTTON-IN-ASHFIELD OUT-OF-CENTRE	£0.0	£0.1	£0.0	£0.9	£0.1	£0.0	£0.0	£0.0	£0.0	£0.3	£1.1	£2.5	£2.49	£0.1
	WORKSOP TOWN CENTRE	£0.0	£0.0	£0.1	£1.2	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£2.5	£2.51	£0.0
	YORK DESIGNER OUTLET	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.17	£0.0
	ALL OTHER CENTRES / STORES:	£0.3	£1.3	£0.9	£4.2	£1.8	£6.8	£3.1	£3.2	£20.2	£23.4	£2.0	£67.2	£40.77	£1.6
OTHER CENTRES - TOTAL MARKET SHARE		£13.4	£23.1	£13.1	£52.6	£26.5	£90.9	£56.5	£31.8	£79.8	£81.6	£55.0	£524.3	£356.2	£36.5

TOTAL MARKET SHARE:	£62.0	£87.1	£34.2	£64.7	£49.5	£114.5	£65.8	£36.9	£92.4	£103.2	£64.8	£775.1	£580.0	£149.1
	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00

TABLE 5: 2026 MARKET SHARE ANALYSIS (EM) - ALL COMPARISON GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
 Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	510.4633112	126.2124087
TOTAL AVAILABLE SPEND (£ million):	£78.40	£109.17	£41.48	£77.37	£58.96	£136.99	£78.72	£44.29	£110.43	£123.21	£79.09	£938.11	£704.67	£187.58
NEWARK TOWN CENTRE	£45.4	£52.6	£16.8	£2.7	£16.1	£18.7	£7.2	£3.8	£12.3	£7.3	£2.8	£185.5	£162.29	£98.0
NEWARK EDGE OF CENTRE:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
BEAUMOND CROSS	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.09	£0.1
ASDA LOMBARD STREET	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.5	£0.51	£0.4
DISTRICT CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
EDWINSTOWE	£0.0	£0.0	£0.0	£0.9	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£1.03	£0.0
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£1.2	£1.22	£0.0
OLLERTON	£0.0	£0.0	£0.0	£8.8	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£11.1	£11.12	£0.0
SOUTHWELL	£0.0	£0.0	£0.1	£0.0	£0.4	£0.1	£0.0	£0.0	£0.0	£11.1	£1.8	£13.4	£13.43	£0.0
LOCAL CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
BALDERTON	£0.1	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6	£1.64	£1.6
BILSTHORPE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.4	£0.36	£0.0
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.7	£0.73	£0.0
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0
COLLINGHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£1.77	£0.0
CLIPSTONE	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.5	£0.45	£0.0
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.9	£1.2	£1.20	£0.0
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£0.37	£0.0
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£2.6	£3.4	£3.44	£0.0
TOWN & EDGE OF CENTRE - TOTAL:	£45.7	£54.3	£17.0	£13.5	£17.9	£20.5	£7.2	£3.8	£12.3	£19.1	£11.5	£222.9	£199.6	£100.0
OUT-OF-CENTRE:	£0.0	£1.1	£0.1	£0.0	£0.1	£0.1	£0.2	£0.9	£0.2	£1.1	£0.2	£3.9	£2.69	£1.1
BEACON HILL RETAIL PARK	£15.6	£24.8	£8.5	£1.0	£9.2	£7.6	£3.8	£1.5	£2.4	£4.7	£0.0	£79.1	£71.41	£40.4
NORTHGATE RETAIL PARK	£0.1	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£0.9	£0.2	£1.5	£1.38	£0.1
OTHER	£15.7	£26.0	£8.6	£1.0	£9.4	£7.7	£3.9	£2.3	£2.7	£6.6	£0.4	£84.5	£75.5	£41.7
OUT OF CENTRE - TOTAL:	£15.7	£26.0	£8.6	£1.0	£9.4	£7.7	£3.9	£2.3	£2.7	£6.6	£0.4	£84.5	£75.5	£41.7
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£61.5	£80.3	£25.6	£14.5	£27.4	£28.2	£11.1	£6.2	£15.0	£25.8	£12.0	£307.4	£275.1	£141.7
CAMBRIDGE	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.07	£0.0
DONCASTER TOWN CENTRE	£0.0	£0.0	£0.0	£0.5	£0.3	£0.4	£0.2	£0.0	£0.0	£0.0	£0.2	£1.6	£1.39	£0.0
DONCASTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.27	£0.0
GAINSBOROUGH B&Q, GATESBY BP	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.04	£0.0
GRANTHAM TOWN CENTRE	£1.0	£1.5	£2.8	£0.0	£0.6	£1.8	£1.0	£20.2	£11.2	£0.5	£0.2	£40.7	£8.44	£2.5
GRANTHAM OUT-OF-CENTRE	£1.3	£0.9	£1.5	£0.2	£0.3	£1.8	£0.8	£4.6	£5.2	£0.5	£0.0	£17.1	£6.48	£2.2
LEEDS CITY CENTRE	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.4	£0.36	£0.0
LEICESTER CITY CENTRE	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.5	£0.3	£0.0	£1.3	£0.62	£0.3
LEICESTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.14	£0.0
LINCOLN CITY CENTRE	£7.2	£12.4	£2.0	£0.6	£7.9	£65.9	£49.0	£5.0	£0.3	£0.4	£0.0	£150.6	£96.40	£19.6
LINCOLN OUT-OF-CENTRE	£1.2	£2.8	£0.3	£0.1	£1.7	£23.0	£11.9	£0.3	£0.0	£0.0	£0.0	£41.5	£29.26	£4.0
MANSFIELD TOWN CENTRE	£0.1	£0.0	£0.0	£36.3	£1.0	£0.0	£0.0	£0.0	£0.3	£8.0	£39.9	£85.7	£85.30	£0.1
MANSFIELD OUT-OF-CENTRE	£0.0	£0.3	£0.0	£5.9	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£3.6	£10.2	£10.18	£0.3
MANSFIELD W/HOUSE TOWN CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.04	£0.0
MANSFIELD W/HOUSE OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.7	£0.1	£0.0	£0.0	£0.0	£0.0	£0.6	£0.2	£1.6	£1.56	£0.0
NORTHAMPTON CITY CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.2	£0.2	£0.0	£0.6	£0.19	£0.0
NOTTINGHAM CITY CENTRE	£4.2	£6.9	£7.2	£3.0	£4.5	£6.6	£0.7	£3.4	£46.3	£47.0	£16.7	£146.5	£96.08	£11.1
NOTTINGHAM OUT-OF-CENTRE	£1.5	£1.1	£0.8	£0.3	£0.5	£0.8	£0.1	£0.6	£7.0	£11.4	£1.0	£25.0	£17.35	£2.5
RETFORD TOWN CENTRE	£0.0	£0.0	£0.0	£3.2	£7.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£11.0	£10.97	£0.0
MEADOWHALL SHOPPING CENTRE	£0.0	£0.8	£0.0	£3.7	£2.3	£0.3	£0.0	£0.0	£0.3	£0.0	£0.3	£7.7	£7.45	£0.8
SHEFFIELD CITY CENTRE	£0.0	£0.3	£0.0	£0.5	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£1.2	£1.09	£0.3
EAST MIDLANDS DESIGNER OUTLET	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.8	£0.77	£0.2
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	£0.0	£0.1	£0.0	£1.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.4	£1.4	£3.0	£3.01	£0.1
WORKSOP TOWN CENTRE	£0.0	£0.0	£0.1	£1.4	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£3.0	£3.00	£0.0
YORK DESIGNER OUTLET	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.20	£0.0
ALL OTHER CENTRES / STORES:	£0.4	£1.6	£1.1	£5.0	£2.1	£8.2	£3.7	£3.8	£24.2	£27.9	£2.5	£80.5	£48.87	£2.0
OTHER CENTRES - TOTAL MARKET SHARE	£16.9	£28.9	£15.9	£62.9	£31.6	£108.8	£67.6	£38.1	£95.4	£97.4	£67.1	£630.7	£429.6	£45.8
TOTAL MARKET SHARE:	£78.4	£109.2	£41.5	£77.4	£59.0	£137.0	£78.7	£44.3	£110.4	£123.2	£79.1	£938.1	£704.7	£187.6

TABLE 6: 2031 MARKET SHARE ANALYSIS (EM) - ALL COMPARISON GOODS EXPENDITURE ALLOCATED TO EXISTING CENTRES, SHOPS AND STORES IN THE DEFINED STUDY AREA
Excluding Internet Shopping and other Special Forms of Trading

ZONES	1	2	3	4	5	6	7	8	9	10	11	TOTAL STUDY AREA	580.0117217 704.6727093 £859.78	149.1161499 187.5760786 £236.46	
TOTAL AVAILABLE SPEND (£ million):	£99.23	£137.23	£50.67	£93.13	£70.52	£164.21	£94.51	£53.15	£132.12	£147.94	£96.86	£1,139.56			
NEWARK TOWN CENTRE	£57.4	£66.1	£20.5	£3.2	£19.2	£22.4	£8.6	£4.5	£14.7	£8.7	£3.4	£228.9	£201.08	£123.5	
NEWARK EDGE OF CENTRE:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0	
BEAUMOND CROSS	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.11	£0.1	
ASDA LOMBARD STREET	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.6	£0.63	£0.5	
DISTRICT CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0	
EDWINSTOWE	£0.0	£0.0	£0.0	£1.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£1.24	£0.0	
RAINWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£1.5	£1.50	£0.0	
OLLERTON	£0.0	£0.0	£0.0	£10.6	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5	£13.4	£13.40	£0.0	
SOUTHWELL	£0.0	£0.0	£0.1	£0.0	£0.5	£0.1	£0.0	£0.0	£0.0	£13.3	£2.1	£16.2	£16.16	£0.0	
LOCAL CENTRES:	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0	
BALDERTON	£0.2	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£2.06	£2.0	
BILSTHORPE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.4	£0.44	£0.0	
BLIDWORTH	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.9	£0.89	£0.0	
BOUGHTON	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.00	£0.0	
COLLINGHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£2.12	£0.0	
CLIPSTONE	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.6	£0.54	£0.0	
FARNSFIELD	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£1.1	£1.5	£1.46	£0.0	
LOWDHAM	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£0.44	£0.0	
SUTTON ON TRENT	£0.0	£0.0	£0.0	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£3.1	£4.2	£4.20	£0.0	
TOWN & EDGE OF CENTRE - TOTAL:	£57.9	£68.2	£20.7	£16.2	£21.5	£24.6	£8.6	£4.6	£14.7	£23.0	£14.1	£274.2	£246.3	£126.1	
OUT-OF-CENTRE:															
BEACON HILL RETAIL PARK	£0.0	£1.4	£0.1	£0.0	£0.2	£0.1	£0.2	£1.0	£0.2	£1.3	£0.2	£4.8	£3.29	£1.4	
NORTHGATE RETAIL PARK	£19.7	£31.2	£10.4	£1.2	£11.0	£9.1	£4.5	£1.8	£2.9	£5.7	£0.0	£97.5	£88.28	£50.9	
OTHER	£0.2	£0.0	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.1	£1.0	£0.2	£1.8	£1.67	£0.2	
OUT OF CENTRE - TOTAL:	£19.9	£32.6	£10.5	£1.2	£11.3	£9.2	£4.7	£2.8	£3.3	£8.0	£0.5	£104.0	£93.2	£52.6	
NEWARK & SHERWOOD DISTRICT - TOTAL MARKET SHARE	£77.8	£100.9	£31.2	£17.4	£32.7	£33.8	£13.3	£7.4	£17.9	£31.0	£14.7	£378.2	£339.5	£178.7	
CAMBRIDGE	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£0.09	£0.0	
DONCASTER TOWN CENTRE	£0.0	£0.0	£0.0	£0.6	£0.3	£0.5	£0.3	£0.0	£0.0	£0.0	£0.3	£2.0	£1.67	£0.0	
DONCASTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.32	£0.0	
GAINSBOROUGH B&Q, GATESBY BP	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.05	£0.0	
GRANTHAM TOWN CENTRE	£1.3	£1.8	£3.4	£0.0	£0.8	£2.2	£1.1	£24.2	£13.3	£0.6	£0.3	£49.0	£10.33	£3.1	
GRANTHAM OUT-OF-CENTRE	£1.6	£1.1	£1.9	£0.3	£0.4	£2.1	£0.9	£5.5	£6.3	£0.6	£0.0	£20.7	£7.94	£2.7	
LEEDS CITY CENTRE	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.4	£0.44	£0.0	
LEICESTER CITY CENTRE	£0.0	£0.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.6	£0.4	£0.0	£1.6	£0.77	£0.3	
LEICESTER OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.2	£0.17	£0.0	
LINCOLN CITY CENTRE	£9.1	£15.6	£2.5	£0.8	£9.4	£79.0	£58.8	£6.0	£0.3	£0.5	£0.0	£181.8	£116.79	£24.7	
LINCOLN OUT-OF-CENTRE	£1.5	£3.6	£0.4	£0.1	£2.1	£27.6	£14.3	£0.4	£0.0	£0.0	£0.0	£50.0	£35.32	£5.1	
MANSFIELD TOWN CENTRE	£0.1	£0.0	£0.0	£43.7	£1.2	£0.0	£0.0	£0.0	£0.4	£9.6	£48.9	£103.9	£103.49	£0.1	
MANSFIELD OUT-OF-CENTRE	£0.0	£0.3	£0.0	£7.1	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£4.4	£12.3	£12.34	£0.3	
MANSFIELD W/HOUSE TOWN CENTRE	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.05	£0.0	
MANSFIELD W/HOUSE OUT-OF-CENTRE	£0.0	£0.0	£0.0	£0.8	£0.2	£0.0	£0.0	£0.0	£0.0	£0.7	£0.3	£1.9	£1.88	£0.0	
NORTHAMPTON CITY CENTRE	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.3	£0.2	£0.0	£0.7	£0.23	£0.0	
NOTTINGHAM CITY CENTRE	£5.3	£8.7	£8.8	£3.7	£5.4	£7.9	£0.9	£4.1	£55.4	£56.4	£20.5	£176.9	£116.55	£13.9	
NOTTINGHAM OUT-OF-CENTRE	£1.9	£1.3	£0.9	£0.4	£0.6	£0.9	£0.1	£0.7	£8.3	£13.7	£1.2	£30.2	£21.02	£3.2	
RETFORD TOWN CENTRE	£0.0	£0.0	£0.0	£3.8	£9.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£13.2	£13.15	£0.0	
MEADOWHALL SHOPPING CENTRE	£0.0	£1.0	£0.0	£4.5	£2.8	£0.4	£0.0	£0.0	£0.3	£0.0	£0.4	£9.3	£8.99	£1.0	
SHEFFIELD CITY CENTRE	£0.0	£0.4	£0.0	£0.6	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.2	£1.5	£1.34	£0.4	
EAST MIDLANDS DESIGNER OUTLET	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.9	£0.95	£0.2	
SUTTON-IN-ASHFIELD OUT-OF-CENTRE	£0.0	£0.1	£0.0	£1.3	£0.1	£0.0	£0.0	£0.0	£0.0	£0.5	£1.7	£3.7	£3.66	£0.1	
WORKSOP TOWN CENTRE	£0.0	£0.0	£0.1	£1.7	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£3.6	£3.61	£0.0	
YORK DESIGNER OUTLET	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.25	£0.0	
ALL OTHER CENTRES / STORES:	£0.5	£2.0	£1.4	£6.0	£2.6	£9.8	£4.5	£4.5	£28.9	£33.6	£3.1	£96.8	£58.87	£2.5	
OTHER CENTRES - TOTAL MARKET SHARE	£21.4	£36.3	£19.4	£75.7	£37.8	£130.4	£81.2	£45.8	£114.2	£117.0	£82.2	£761.4	£520.3	£57.8	
TOTAL MARKET SHARE:	£99.2	£137.2	£50.7	£93.1	£70.5	£164.2	£94.5	£53.1	£132.1	£147.9	£96.9	£1,139.6	£859.8	£236.5	
	£0.00	#	£0.00	#	£0.00	#	£0.00	#	£0.00	#	£0.00	#	£0.00	#	£0.00

APPENDIX 12: CONVENIENCE GOODS CAPACITY FORECASTS

TABLE 1: ESTIMATED 'INFLOW' (TRADE DRAW) FROM OUTSIDE STUDY AREA & TOTAL FORECAST TURNOVERS (£ million)

				Estimated 'Inflow' from Outside Study Area (Zones 1-11)	2016	2021	2026	2031	2033
NEWARK TOWN CENTRE:				5%	£11.0	£11.6	£12.5	£13.3	£13.6
NEWARK EDGE OF CENTRE:									
	ASDA	LOMBARD STREET	5%	£29.0	£30.8	£33.1	£35.4	£36.3	
	MORRISONS	KINGS ROAD	5%	£45.0	£47.8	£51.2	£54.7	£56.1	
	ICELAND	LONDON ROAD	0%	£4.0	£4.5	£4.8	£5.2	£5.4	
NEWARK TOWN CENTRE - TOTAL:					£89.0	£94.7	£101.5	£108.6	£111.4
	EDWINSTOWE		0%	£4.2	£4.5	£4.7	£4.9	£4.9	
	RAINWORTH		0%	£3.6	£4.0	£4.2	£4.4	£4.5	
	OLLERTON		0%	£22.3	£24.0	£24.8	£25.6	£26.0	
	SOUTHWELL		0%	£15.2	£16.4	£17.0	£17.6	£17.8	
DISTRICT CENTRES TOTAL:					£45.4	£48.9	£50.7	£52.5	£53.2
	BALDERTON		0%	£11.4	£12.7	£13.6	£14.5	£14.8	
	BILSTHORPE		0%	£0.7	£0.8	£0.8	£0.9	£0.9	
	BLIDWORTH		0%	£1.9	£2.1	£2.2	£2.3	£2.4	
	BOUGHTON		0%	£0.0	£0.0	£0.0	£0.0	£0.0	
	COLLINGHAM		0%	£6.2	£6.7	£6.9	£7.2	£7.2	
	CLIPSTONE		0%	£2.4	£2.6	£2.6	£2.7	£2.8	
	FARNSFIELD		0%	£2.7	£3.0	£3.2	£3.4	£3.4	
	LOWDHAM		0%	£1.2	£1.3	£1.3	£1.4	£1.4	
	SUTTON ON TRENT		0%	£2.5	£2.7	£2.8	£2.9	£2.9	
LOCAL CENTRES - TOTAL:					£29.1	£31.9	£33.5	£35.2	£35.8
	WAITROSE	OSSINGTON WAY	5%	£26.6	£27.6	£29.0	£30.4	£30.9	
	ALDI	NORTHGATE	5%	£28.4	£29.7	£31.4	£33.2	£33.9	
	CO-OP	ALBERT STREET	0%	£0.7	£0.8	£0.8	£0.9	£0.9	
	CO-OP	144 BARNBY GATE	0%	£1.3	£1.4	£1.6	£1.7	£1.7	
	CO-OP	CHURCHILL DRIVE	0%	£0.7	£0.8	£0.8	£0.9	£0.9	
	CO-OP	HARCOURT STREET	0%	£0.0	£0.0	£0.0	£0.0	£0.0	
	CO-OP	108 BOWBRIDGE ROAD	0%	£0.2	£0.3	£0.3	£0.3	£0.3	
	CO-OP	THE BRIDGE, LINCOLN ROAD	0%	£0.2	£0.2	£0.2	£0.2	£0.2	
	CO-OP	VICTORIA STREET	0%	£0.3	£0.3	£0.3	£0.4	£0.4	
	SPAR	FARNDOWN ROAD	0%	£0.3	£0.4	£0.4	£0.4	£0.4	
	ONE STOP	SLEAFORD ROAD	0%	£0.0	£0.0	£0.0	£0.0	£0.0	
	FARMFOODS	FOREST ROAD	0%	£0.2	£0.3	£0.3	£0.3	£0.3	
	ALL OTHER STORES:		0%	£0.4	£0.4	£0.4	£0.4	£0.4	
OUT-OF-CENTRE - TOTAL:					£59.2	£62.1	£65.6	£69.2	£70.6
TOTAL:					£222.7	£237.6	£251.3	£265.5	£271.1

Turnover Growth (%)

2016 - 2021	2021 - 2033	2016 - 2033
6.5%	17.6%	25.2%
7.6%	8.9%	17.3%
9.4%	12.3%	22.9%
4.9%	13.7%	19.2%
6.7%	14.1%	21.7%

Notes: 'Inflow' (trade draw) represents the potential expenditure from commuters, tourists and visitors to the Districts' main centres, shops and stores who live outside the defined study area (i.e. beyond Zones 1-11).

We have assumed limited 'inflow' to Newark Town Centre and all edge/out of centre stores based on the level of competition and location of 'like-for-like' facilities in neighbouring authorities both within and outside the study area.

We have assumed no 'inflow' to the smaller District and Local Centres based on the scale of their food/convenience goods offer, the fact that they predominantly cater for the day-to-day needs of their local resident catchment populations and the level of competition and location of 'like-for-like' facilities in neighbouring authorities both within and outside the study area.

TABLE 2: NEWARK & SHERWOOD DISTRICT - NEW RETAIL COMMITMENTS & ALLOCATED FLOORSPACE (ESTIMATED SALES AREAS & BENCHMARK TURNOVERS)

	LPA Planning/ Policy Ref	Estimated Gross Area (m ² net)	Estimated Net Additional Sales Area		Average Sales (£ per m ²)	2016	2021	2026	2031	2033
			Total (m ² net)	Food (m ² net)						
REDEVELOPMENT OF LAKESIDE CENTRE, BALDERTON - NEW LIDL FOOD DISCOUNT STORE (1):										
SUB - TOTAL:	15/02104/FULM	2,470	-	250	£7,500	£1.9	£1.9	£1.9	£1.9	£1.9
LAND OFF NORTH GATE, NEWARK - BULKY GOODS/OPEN A1 (FOOD & NON-FOOD) RETAIL DEVELOPMENT (2):										
UNIT A	Open A1 (Convenience)	1,520	1,140	912	£7,500	£6.8	£6.8	£6.8	£6.8	£6.8
UNIT B	Open A1 (Comparison)	2,225	1,669	0	£4,500	£0.0	£0.0	£0.0	£0.0	£0.0
UNIT C	Bulky Goods	2,480	1,860	0	£3,500	£0.0	£0.0	£0.0	£0.0	£0.0
UNIT D	Open A1	528	422	0	£3,500	£0.0	£0.0	£0.0	£0.0	£0.0
SUB - TOTAL:	13/00997/OUTM	6,753	5,091	912	£7,500	£6.8	£6.8	£6.8	£6.8	£6.8
LAND SOUTH OF NEWARK, BOWBRIDGE LANE, BALDERTON (3):										
EASTERN LOCAL CENTRE	Open A1 (Supermarket)	1,800	1,350	1,080	£7,500	£8.1	£8.0	£8.0	£8.1	£8.1
EASTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	800	640	320	£3,500	£1.1	£1.1	£1.1	£1.1	£1.1
WESTERN LOCAL CENTRE	Open A1 (Convenience)	100	80	80	£5,000	£0.4	£0.4	£0.4	£0.4	£0.4
WESTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	300	240	120	£3,500	£0.4	£0.4	£0.4	£0.4	£0.4
SUB - TOTAL:	14/01978/OUTM	3,000	2,310	1,480	£6,784	£10.0	£10.0	£10.0	£10.0	£10.0
MALT PARK, MALT KILN LANE, NEWARK - NON-FOOD A1 RETAIL UNIT & A3 UNIT (4)										
SUB - TOTAL:	14/01664/FUL	-	464	0	£0	£0.0	£0.0	£0.0	£0.0	£0.0
PHASE 2 OF POTTERDYKE SCHEME (UNITS 6-8) (5)										
SUB - TOTAL:	07/01460/FULM & 10/00537/FULM	1,923	1,538	0	£0	£0.0	£0.0	£0.0	£0.0	£0.0
TOTAL TURNOVER OF COMMITTED CONVENIENCE GOODS RETAIL FLOORSPACE (£m):						£18.8	£18.6	£18.6	£18.7	£18.8
ALLOCATED LAND AT NORTHERN ROAD, NEWARK (THE NSK SITE) - A&DM DPD (6)										
SUB - TOTAL:	Policy NUA/MU/3	-	4,000	0	£0	£0.0	£0.0	£0.0	£0.0	£0.0
TOTAL TURNOVER OF ALL COMMITTED & ALLOCATED RETAIL FLOORSPACE (£m):						£18.8	£18.6	£18.6	£18.7	£18.8

Notes:

(1) Planning permission was granted by the Council on 6 November 2015 to application ref 14/01433/FULM seeking the redevelopment of the Lakeside SC, including the demolition of 4 existing units and the erection of a new Lidl foodstore. The former Co-Op store and travel agents were subsequently demolished; Units 1-3 will also be replaced. Following this permission, Lidl submitted a revised proposal in November 2015 (ref: 15/02104/FULM) seeking the demolition of the petrol filling station and the development of a slightly larger Lidl foodstore, with a reconfigured car parking layout comprising some 130 spaces. This was granted permission on 4th February 2016. The permitted store is for 2,470 sqm gross and a sales area of 1,424 sqm net. It is assumed that 80% of the Lidl foodstore's sales area will be set aside for food and convenience goods, in accordance with Condition 12 of planning permission. The local planning authority has confirmed that the net additional sales area arising from this redevelopment will be approximately 250 sqm net, and it is assumed for the purpose of this assessment that it will be the net additional sales will comprise all convenience goods sales.

(2) The outline application by Newark Property Developments Limited (NPDL) in 2011 (ref. 11/01067/OUTM) was for seven larger format ("bulky goods") retail units with a total (Class A1) retail floorspace of 6,754 sqm gross (including mezzanine space) and 222 car parking spaces. The application was subsequently refused by the Council, but allowed at (Section 78) appeal in February 2013. The permitted scheme allows for a discount food retailer, bulky goods retail and a Majestic Wines unit. The applicant subsequently submitted a revised application in 2013 (13/00997/OUTM) for the same quantum of retail floorspace (i.e. 6,754 sqm gross) but with amendments to the scheme's layout and configuration. For example, the application was for a modest increase in the floorspace of the A1 convenience foodstore (unit A) from 1,375 sqm gross, as permitted at appeal, to 1,520 sqm gross. This was not considered significant by the Council as to fundamentally undermine the appeal decision, and planning permission was granted on 4th December 2013 subject to conditions. A further application was submitted in October 2015 (ref: 15/01858/OUTM) seeking to vary Condition 25 pertaining to Unit B (which permitted the sale of electrical goods, furniture, DIY or car maintenance and goods) to allow the sale of unrestricted non-food goods (i.e. an Open A1 condition). The application did not seek to vary the conditions on the three other permitted units (i.e. Units A, C and D). The Council subsequently refused the application in February 2016 and the applicant appealed the decision under section 78 of the Town and Country Planning Act 1990. The appeal was allowed and planning permission granted by the Inspector in September 2016. The average sales densities applied to the different floorspace and units has been informed by the Retail Statement prepared by Roger Tym & Partners (July 2011) in support of the original application 11/01067/OUTM; and by the Retail Assessment prepared by the Newark District Assessment Committee (2016) in support of application 15/01858/OUTM.

(3) The land south of Newark is allocated under adopted Core Strategy Policy NAP 2A as one of three major strategic sites for new housing, employment uses and two local centres. Outline consent was granted in November 2011 (ref: 10/01586/OUTM) for a major mixed use urban extension (known as 'Newark Future') which allows for a mix of uses including: up to 3,150 dwellings (Class C3); two local centres including retail and commercial premises (Classes A1 to A5); a 60-bed care home (Class C2); 2 primary schools; multi-use community buildings, including a medical centre (Class D1); a mixed use commercial estate of up to 50 hectares comprising employment uses (Classes B1, B2 and B8); and a crèche (Class D1); and associated uses and works. Condition 31 of the outline permission allowed for a maximum of 3,000 sqm gross across the two local centres. A Section 73 submitted in November 2014 was approved and allows for a larger supermarket of 1,800 sqm gross in the 'Eastern Local Centre'. The gross floorspace figures have been derived from the outline planning permission and are based on the supporting Planning Statement to the S73 application (Table 5.3, page 19). We have assumed a reasonable net/gross ratio for the proposed floorspace and allowed for the 'other' Class A1 floorspace to be split 50:50 between comparison and convenience goods sales for the purpose of this high level assessment.

(4) The site comprises part of the Malt Park commercial development site (formerly the British Diarmalt manufacturing site) located at the northern end of Northgate, Newark, immediately to the north-east of the Northgate Retail Park. The application was submitted in September 2014 and permitted in November 2014 (14/01664/FUL). The wider site has been progressively developed for a range of commercial uses; most recently Mole Country Stores opened a unit on the northern portion of the site abutting the railway line (11/01229/FUL). Condition 12 of the permission allows for the sale 'bulky' goods including: electrical goods/other domestic appliances/ bathroom suites/ DIY products/ motor and cycle goods/ furniture and floor coverings/ and the bulk sale of wines and spirits. Condition 13 prevents the subdivision of the unit.

(5) Phase 2 of the Potterdyke scheme comprises Units 6, 7 and 8 (planning ref: 07/01460/FULM; updated by 10/00537/FULM). The consent would allow for 1,923 sqm (gross) floorspace and we have assumed this would be taken up by comparison goods.

(6) Located approximately 1km to the east of the Town Centre for mixed use development, including new comparison goods retailing. This site was subsequently allocated in the A&DM DPD under Policy NUA/MU/3 for a scheme to include comparison retail provision of around 4,000 sqm net. The site does not benefit from planning permission and is not therefore considered as a full planning commitment in this case.

TABLE 3: NEWARK & SHERWOOD DISTRICT - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m):	£222.7	£237.6	£251.3	£265.5	£271.1
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m) ⁽¹⁾ :	£222.7	£220.9	£221.2	£222.3	£222.7
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£16.6	£30.1	£43.2	£48.3
STEP 4: TURNOVER OF ALL COMMITTED FLOORSPACE (£m)	-	£18.6	£18.6	£18.7	£18.8
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£2.0	£11.5	£24.5	£29.6
STEP 6: FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
(ii) Net Floorspace Capacity (sq m):	0	-160	926	1,963	2,367
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-228	1,323	2,804	3,382
STEP 7: FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
(ii) Net Floorspace Capacity (sq m):	0	-285	1,653	3,505	4,227
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-407	2,362	5,008	6,039

STEP 1: The (survey-derived) 'current' (or 'potential') turnovers assume constant market shares over the forecast period (derived from Table 1).

STEP 2: It has been assumed for the purpose of this assessment that the District's convenience retail market is in 'equilibrium' at the base year (i.e. 'benchmark' turnovers are equivalent to the survey-derived 'current' turnover levels). The growth in the base year (survey-derived) turnover has been constrained over the forecast period assuming average annual 'productivity' growths rates informed by the latest Experian *Retail Planner Briefing Note 13* (October 2015) and other research evidence.

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2. No account is taken of commitments at this stage.

STEP 4: The turnover of all known commitments has been derived from Table 2. It is assumed for the purpose of this assessment that all commitments will be opened by 2019 and will have reached 'mature' trading conditions.

STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all commitments (Step 4).

STEPS 6 & 7: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimated based on the assumed higher average sales performance of superstore operators (i.e. Tesco, Asda, Sainsbury's, Waitrose, Morrisons and Marks & Spencer) and the lower average sales performance of supermarket and discount operators (e.g. Aldi, Lidl, Netto, Co-Op, Budgens, etc.).

TABLE 4: NEWARK - CONVENIENCE GOODS CAPACITY ASSESSMENT ⁽¹⁾
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£143.9	£152.0	£161.9	£172.2	£176.2
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£143.9	£142.8	£142.9	£143.6	£143.9
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£9.2	£19.0	£28.5	£32.3
STEP 4:	TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£16.7	£16.8	£16.8	£16.9
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		-£7.5	£2.2	£11.7	£15.4
STEP 6:	FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
	(ii) Net Floorspace Capacity (sq m):	0	-606	180	938	1,235
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	-866	258	1,340	1,764
STEP 7:	FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
	(ii) Net Floorspace Capacity (sq m):	0	-1,082	322	1,675	2,205
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	-1,546	460	2,393	3,150

Notes: The forecast 'current' turnover for Newark set out in Step 1 is derived from Table 10 and includes all the main food and convenience stores in the defined Primary Shopping Area (PSA), on the edge of the PSA (i.e. Asda, Morrisons and Iceland), and outside the defined town centre (i.e. Waitrose and Aldi)

TABLE 5: EDWINSTOWE DISTRICT CENTRE - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN EDWINSTOWE DISTRICT CENTRE (£m):	£4.2	£4.5	£4.7	£4.9	£4.9
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN EDWINSTOWE DISTRICT CENTRE (£m):	£4.2	£4.2	£4.2	£4.2	£4.2
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.4	£0.5	£0.7	£0.7
STEP 4:	TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.4	£0.5	£0.7	£0.7
STEP 6:	FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
	(ii) Net Floorspace Capacity (sq m):	0	28	41	53	57
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	41	58	75	82
STEP 7:	FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
	(ii) Net Floorspace Capacity (sq m):	0	51	73	94	102
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	72	104	134	146

TABLE 6: RAINWORTH DISTRICT CENTRE - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN RAINWORTH DISTRICT CENTRE (£m):	£3.6	£4.0	£4.2	£4.4	£4.5
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN RAINWORTH DISTRICT CENTRE (£m):	£3.6	£3.6	£3.6	£3.6	£3.6
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.4	£0.6	£0.8	£0.9
STEP 4:	TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.4	£0.6	£0.8	£0.9
STEP 6:	FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
	(ii) Net Floorspace Capacity (sq m):	0	31	48	64	71
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	45	69	92	101
STEP 7:	FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
	(ii) Net Floorspace Capacity (sq m):	0	56	86	115	126
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	80	123	164	180

TABLE 7: OLLERTON DISTRICT CENTRE - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN OLLERTON DISTRICT CENTRE (£m):	£22.3	£24.0	£24.8	£25.6	£26.0
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN OLLERTON DISTRICT CENTRE (£m):	£22.3	£22.1	£22.2	£22.3	£22.3
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£1.8	£2.6	£3.4	£3.7
STEP 4:	TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£1.8	£2.6	£3.4	£3.7
STEP 6:	FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
	(ii) Net Floorspace Capacity (sq m):	0	147	210	269	293
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	210	300	385	419
STEP 7:	FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
	(ii) Net Floorspace Capacity (sq m):	0	263	375	481	523
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	376	536	687	747

TABLE 8: SOUTHWELL DISTRICT CENTRE - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN SOUTHWELL DISTRICT CENTRE (£m):	£15.2	£16.4	£17.0	£17.6	£17.8
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN SOUTHWELL DISTRICT CENTRE (£m):	£15.2	£15.1	£15.1	£15.2	£15.2
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£1.3	£1.8	£2.4	£2.6
STEP 4:	TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£1.3	£1.8	£2.4	£2.6
STEP 6:	FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
	(ii) Net Floorspace Capacity (sq m):	0	102	149	192	206
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	146	213	274	294
STEP 7:	FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
	(ii) Net Floorspace Capacity (sq m):	0	182	266	342	368
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	260	380	489	525

TABLE 9: ALL LOCAL CENTRES - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£29.1	£31.9	£33.5	£35.2	£35.8
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£29.1	£28.9	£28.9	£29.1	£29.1
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£3.0	£4.6	£6.1	£6.7
STEP 4:	TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£1.9	£1.9	£1.9	£1.9
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£1.1	£2.7	£4.2	£4.8
STEP 6:	FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
	(ii) Net Floorspace Capacity (sq m):	0	90	218	338	384
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	129	312	483	548
STEP 7:	FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
	(ii) Net Floorspace Capacity (sq m):	0	161	390	603	685
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	230	557	862	979

TABLE 10: OTHER OUT-OF-CENTRE FLOORSPACE - CONVENIENCE GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£4.3	£4.8	£5.2	£5.6	£5.8
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£4.3	£4.2	£4.2	£4.2	£4.3
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.6	£1.0	£1.4	£1.5
STEP 4: TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.6	£1.0	£1.4	£1.5
STEP 6: FORECAST CAPACITY FOR NEW SUPERSTORE FORMAT FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£12,500	£12,400	£12,413	£12,475	£12,500
(ii) Net Floorspace Capacity (sq m):	0	47	79	109	122
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	68	112	156	174
STEP 7: FORECAST CAPACITY FOR NEW SUPERMARKET/DICOUNT FORMAT FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£7,000	£6,944	£6,951	£6,986	£7,000
(ii) Net Floorspace Capacity (sq m):	0	84	140	195	217
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	121	201	279	311

TABLE 11: SUMMARY TABLE - CONVENIENCE GOODS CAPACITY ASSESSMENT FOR NEW SUPERSTORE-FORMAT FLOORSPACE
Assume Equilibrium at Base Year and Constant Market Shares

	2021	2026	2031	2033
NEWARK URBAN AREA	-606	180	938	1,235
EDWINSTOWE	28	41	53	57
RAINWORTH	31	48	64	71
OLLERTON	147	210	269	293
SOUTHWELL	102	149	192	206
ALL LOCAL CENTRES	90	218	338	384
ALL OTHER OUT-OF-CENTRE FLOORSPACE	47	79	109	122
TOTAL DISTRICT-WIDE CONVENIENCE GOODS CAPACITY	-160	926	1,963	2,367

Source: Tables 12-19. -160 926 1,963 2,367

TABLE 12: SUMMARY TABLE - CONVENIENCE GOODS CAPACITY ASSESSMENT FOR NEW SUPERMARKET/DISCOUNTER FORMAT FLOORSPACE
Assume Equilibrium at Base Year and Constant Market Shares

	2021	2026	2031	2033
NEWARK URBAN AREA	-1,082	322	1,675	2,205
EDWINSTOWE	51	73	94	102
RAINWORTH	56	86	115	126
OLLERTON	263	375	481	523
SOUTHWELL	182	266	342	368
ALL LOCAL CENTRES	161	390	603	685
ALL OTHER OUT-OF-CENTRE FLOORSPACE	84	140	195	217
TOTAL DISTRICT-WIDE CONVENIENCE GOODS CAPACITY	-285	1,653	3,505	4,227

Source: Tables 12-19. -285 1,653 3,505 4,227

APPENDIX 13: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 1

TABLE 1: ESTIMATED 'INFLOW' (TRADE DRAW) FROM OUTSIDE STUDY AREA & TOTAL FORECAST TURNOVERS (£ million)

	Estimated 'Inflow' from Outside Study Area (Zones 1-11)	2016	2021	2026	2031	2033
NEWARK TOWN CENTRE	5%	£137.9	£158.8	£195.2	£240.9	£261.6
NEWARK EDGE OF CENTRE:						
BEAUMOND CROSS	5%	£0.1	£0.1	£0.1	£0.1	£0.1
ASDA	5%	£0.4	£0.4	£0.5	£0.7	£0.7
NEWARK TOWN CENTRE - TOTAL:		£138.3	£159.3	£195.9	£241.7	£262.4
DISTRICT CENTRES:						
EDWINSTOWE	2%	£0.8	£0.9	£1.1	£1.3	£1.4
RAINWORTH	0%	£0.9	£1.0	£1.2	£1.5	£1.6
OLLERTON	0%	£8.3	£9.3	£11.1	£13.4	£14.4
SOUTHWELL	15%	£11.8	£13.2	£15.8	£19.0	£20.4
DISTRICT CENTRES - TOTAL:		£21.8	£24.4	£29.2	£35.2	£37.8
LOCAL CENTRES:						
BALDERTON	0%	£1.1	£1.3	£1.6	£2.1	£2.3
BILSTHORPE	0%	£0.3	£0.3	£0.4	£0.4	£0.5
BLIDWORTH	0%	£0.5	£0.6	£0.7	£0.9	£1.0
BOUGHTON	0%	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	0%	£1.3	£1.5	£1.8	£2.1	£2.3
CLIPSTONE	0%	£0.4	£0.4	£0.5	£0.6	£0.7
FARNSFIELD	0%	£0.9	£1.0	£1.2	£1.5	£1.6
LOWDHAM	0%	£0.3	£0.3	£0.4	£0.4	£0.5
SUTTON ON TRENT	0%	£2.5	£2.8	£3.4	£4.2	£4.5
LOCAL CENTRES - TOTAL:		£7.2	£8.2	£10.0	£12.2	£13.2
OUT-OF-CENTRE:						
BEACON HILL RETAIL PARK	5%	£3.0	£3.4	£4.1	£5.0	£5.4
NORTHGATE RETAIL PARK	5%	£58.9	£67.8	£83.2	£102.6	£111.3
OTHER	0%	£1.1	£1.2	£1.5	£1.8	£1.8
OUT-OF-CENTRE - TOTAL:		£63.0	£72.4	£88.8	£109.4	£118.5
TOTAL:		£230.4	£264.3	£323.9	£398.5	£432.0

Turnover Growth (%)

2016 - 2021	2021 - 2033	2016 - 2033
15.2%	64.8%	89.7%
11.8%	55.3%	73.7%
13.8%	60.5%	82.6%
14.9%	63.7%	88.0%
14.7%	63.5%	87.5%

Notes: 'Inflow' (trade draw) represents the potential expenditure from commuters, tourists and visitors to the Districts' main centres, shops and stores who live outside the defined study area (i.e. beyond Zones 1-11).

We have assumed some 'inflow' to the District Centres to reflect the likelihood that they will attract some retail expenditure from people who work in, or visit these centres for various reasons but live outside the defined Study Area (Zones 1-11).

We have assumed some 'inflow' to Newark Town Centre and the major out-of-centre floorspace in Newark to reflect the likelihood that the in-centre and out-of-centre shops and stores will attract some retail expenditure from people who work in, or visit Newark, but live outside the defined Study Area (Zones 1-11).

We have assumed no 'inflow' to the Local Centres based on the limited scale and range of their comparison goods offer.

TABLE 2: NEWARK & SHERWOOD DISTRICT - NEW RETAIL COMMITMENTS & ALLOCATED FLOORSPACE (ESTIMATED SALES AREAS & BENCHMARK TURNOVERS)

	LPA Planning Ref	Estimated Gross Area (m ² net)	Estimated Net Additional Sales Area (m ² net)		Average Sales (£ per m ²)	2016	2021	2026	2031	2033
			Total	Non-Food						
LAND SOUTH OF NEWARK - REDEVELOPMENT OF LAKESIDE SHOPPING CENTRE, BALDERTON (1):										
LIDL FOODSTORE:	15/02104/FULM	2,470	-	0	£7,500	£0.0	£0.0	£0.0	£0.0	£0.0
LAND OFF NORTH GATE, NEWARK - BULKY GOODS/OPEN A1 (FOOD & NON-FOOD) RETAIL DEVELOPMENT (2):										
UNIT A	Open A1 (Convenience)	1,520	1,140	228	£7,500	£1.7	£1.9	£2.1	£2.3	£2.4
UNIT B	Open A1 (Comparison)	2,225	1,669	1,669	£4,500	£7.5	£8.2	£9.2	£10.3	£10.7
UNIT C	Bulky Goods	2,480	1,860	1,860	£3,500	£6.5	£7.1	£8.0	£8.9	£9.3
UNIT D	Open A1	528	422	422	£3,500	£1.5	£1.6	£1.8	£2.0	£2.1
SUB - TOTAL:	13/00997/OUTM	6,753	5,091	4,179	£4,118	£17.2	£18.9	£21.1	£23.5	£24.6
LAND SOUTH OF NEWARK, BOWBRIDGE LANE, BALDERTON (3):										
EASTERN LOCAL CENTRE	Open A1 (Supermarket)	1,800	1,350	270	£7,500	£2.0	£2.2	£2.5	£2.8	£2.9
EASTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	800	640	320	£3,500	£1.1	£1.2	£1.4	£1.5	£1.6
WESTERN LOCAL CENTRE	Open A1 (Convenience)	100	80	0	£5,000	£0.0	£0.0	£0.0	£0.0	£0.0
WESTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	300	240	120	£3,500	£0.4	£0.5	£0.5	£0.6	£0.6
SUB - TOTAL:	14/01978/OUTM	3,000	2,310	710	£5,021	£3.6	£3.9	£4.4	£4.9	£5.1
MALT PARK, MALT KILN LANE, NEWARK - NON-FOOD A1 RETAIL UNIT & A3 UNIT (4)										
SUB - TOTAL:	14/01664/FUL	-	464	288	£4,500	£1.3	£1.4	£1.6	£1.8	£1.9
PHASE 2 OF POTTERDYKE SCHEME (UNITS 6-8) (5)										
SUB - TOTAL:	07/01460/FULM & 10/00537/FULM	1,923	1,538	1,538	£6,000	£9.2	£10.1	£11.3	£12.6	£13.2
TOTAL TURNOVER OF COMMITTED COMPARISON GOODS RETAIL FLOORSPACE (£m):						£31.3	£34.4	£38.4	£42.8	£44.7
ALLOCATED LAND AT NORTHERN ROAD, NEWARK (THE NSK SITE) - A&DM DPD (Policy NUA/MU/3) (6)										
SUB - TOTAL:	Policy NUA/MU/	-	4,000	4,000	£4,500	£18.0	£19.8	£22.1	£24.6	£25.7
TOTAL TURNOVER OF ALL COMMITTED & ALLOCATED RETAIL FLOORSPACE (£m):						£49.3	£54.1	£60.4	£67.4	£70.4

Notes: (1) Planning permission was granted by the Council on 6 November 2015 to application ref 14/01433/FULM seeking the redevelopment of the Lakeside SC, including the demolition of 4 existing units and the erection of a new Lidl foodstore. The former Co-Op store and travel agents were subsequently demolished; Units 1-3 will also be replaced. Following this permission, Lidl submitted a revised proposal in November 2015 (ref: 15/02104/FULM) seeking the demolition of the petrol filling station and the development of a slightly larger Lidl foodstore, with a reconfigured car parking layout comprising some 130 spaces. This was granted permission on 4th February 2016. The permitted store is for 2,470 sqm gross and a sales area of 1,424 sqm net. It is assumed that 80% of the Lidl foodstore's sales area will be set aside for food and convenience goods, in accordance with Condition 12 of planning permission. The local planning authority has confirmed that the net additional sales area arising from this redevelopment will be approximately 250 sqm net, and it is assumed for the purpose of this assessment that it will be the net additional sales will comprise all convenience goods sales.

(2) The outline application by Newark Property Developments Limited (NPDL) in 2011 (ref. 11/01067/OUTM) was for seven larger format ("bulky goods") retail units with a total (Class A1) retail floorspace of 6,754 sqm gross (including mezzanine space) and 222 car parking spaces. The application was subsequently refused by the Council, but allowed at (Section 78) appeal in February 2013. The permitted scheme allows for a discount food retailer, bulky goods retail and a Majestic Wines unit. The applicant subsequently submitted a revised application in 2013 (13/00997/OUTM) for the same quantum of retail floorspace (i.e. 6,754 sqm gross) but with amendments to the scheme's layout and configuration. For example, the application was for a modest increase in the floorspace of the A1 convenience foodstore (unit A) from 1,375 sqm gross, as permitted at appeal, to 1,520 sqm gross. This was not considered significant by the Council as to fundamentally undermine the appeal decision, and planning permission was granted on 4th December 2013 subject to conditions. A further application was submitted in October 2015 (ref: 15/01858/OUTM) seeking to vary Condition 25 pertaining to Unit B (which permitted the sale of electrical goods, furniture, DIY or car maintenance and goods) to allow the sale of unrestricted non-food goods (i.e. an Open A1 condition). The application did not seek to vary the conditions on the three other permitted units (i.e. Units A, C and D). The Council subsequently refused the application in February 2016 and the applicant appealed the decision under section 78 of the Town and Country Planning Act 1990. The appeal was allowed and planning permission granted by the Inspector in September 2016. The average sales densities applied to the different floorspace and units has been informed by the Retail Statement prepared by Roger Tym & Partners (July 2011) in support of the original application 11/01067/OUTM; and by the Retail Assessment prepared by Peter Brett Associates in December 2015 in support of application 15/01858/OUTM.

(3) The land south of Newark is allocated under adopted Core Strategy Policy NAP 2A as one of three major strategic sites for new housing, employment uses and two local centres. Outline consent was granted in November 2011 (ref: 10/01586/OUTM) for a major mixed use urban extension (known as 'Newark Future') which allows for a mix of uses including: up to 3,150 dwellings (Class C3); two local centres including retail and commercial premises (Classes A1 to A5); a 60-bed care home (Class C2); 2 primary schools; multi-use community buildings, including a medical centre (Class D1); a mixed use commercial estate of up to 50 hectares comprising employment uses (Classes B1, B2 and B8); and a crèche (Class D1); and associated uses and works. Condition 31 of the outline permission allowed for a maximum of 3,000 sqm gross across the two local centres. A Section 73 submitted in November 2014 was approved and allows for a larger supermarket of 1,800 sqm gross in the 'Eastern Local Centre'. The gross floorspace figures have been derived from the outline planning permission and are based on the supporting Planning Statement to the 573 application (Table 5.3, page 19). We have assumed a reasonable net/gross ratio for the proposed floorspace and allowed for the 'other' Class A1 floorspace to be split 50:50 between comparison and convenience goods sales for the purpose of this high level assessment.

(4) The site comprises part of the Malt Park commercial development site (formerly the British Diamalt manufacturing site) located at the northern end of Northgate, Newark, immediately to the north-east of the Northgate Retail Park. The application was submitted in September 2014 and permitted in November 2014 (14/01664/FUL). The wider site has been progressively developed for a range of commercial uses; most recently Mole Country Stores opened a unit on the northern portion of the site abutting the railway line (11/01229/FUL). Condition 12 of the permission allows for the sale 'bulky' goods including: electrical goods/other domestic appliances/ bathroom suites/ DIY products/ motor and cycle goods/ furniture and floor coverings/ and the bulk sale of wines and spirits. Condition 13 prevents the subdivision of the unit.

(5) Phase 2 of the Potterdyke scheme comprises Units 6, 7 and 8 (planning ref: 07/01460/FULM; updated by 10/00537/FULM). The consent would allow for 1,923 sqm (gross) floorspace and we have assumed this would be taken up by comparison goods retail.

(6) Located approximately 1km to the east of the Town Centre for mixed use development, including new comparison goods retailing. This site was subsequently allocated in the A&DM DPD under Policy NUA/MU/3 for a scheme to include comparison retail provision of around 4,000 sqm net. The site does not benefit from planning permission and is not therefore considered as a full planning commitment in this case.

TABLE 3: NEWARK & SHERWOOD DISTRICT - COMPARISON GOODS CAPACITY ASSESSMENT (ALL COMMITMENTS ONLY; EXCLUDING ALLOCATIONS)
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m):	£230.4	£264.3	£323.9	£398.5	£432.0
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m) ⁽¹⁾ :	£230.4	£252.8	£282.5	£314.9	£328.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£11.4	£41.5	£83.6	£103.1
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)	-	£34.4	£38.4	£42.8	£44.7
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£22.9	£3.1	£40.8	£58.4
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	-3,479	421	4,977	6,815
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-4,969	601	7,109	9,736

STEP 1: The (survey-derived) 'current' turnovers assume constant market shares over the forecast period (derived from Table 1).

STEP 2: An allowance has been made for the growth in 'productivity' ('efficiency') of all existing and new comparison goods floorspace based on the most recent annual growth rates published by Experian Business Strategies in Retail Planner Briefing Note 13 (October 2015).

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 2. It is assumed for the purpose of this assessment that all commitments will be opened by 2019 and will have reached 'mature' trading conditions.

STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all known commitments (Step 4).

STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimate based on the assumed average sales performance of new (prime) retail floorspace. It should be noted that different comparison goods retailers trade at different average sales levels and this will need to be taken into account when assessing the relative merits and need for different types of retail floorspace.

TABLE 4: NEWARK - COMPARISON GOODS CAPACITY ASSESSMENT ⁽¹⁾
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£230.4	£283.2	£349.3	£379.1
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£219.8	£245.5	£273.7	£285.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£10.7	£37.7	£75.6	£93.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£34.4	£38.4	£42.8	£44.7
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		-£23.7	-£0.7	£32.8	£48.6
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	-3,596	-91	3,997	5,667
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-5,137	-130	5,710	8,096

Notes: The forecast 'current' turnover for Newark set out in Step 1 is derived from Table 1 and includes the turnover of the shops/stores within the defined Primary Shopping Area (PSA), along with the turnover of stores and floorspace on the edge of the PSA (i.e. Asda/Morrisons) and outside the defined town centre (i.e. Beacon Hill and Northgate Retail Parks)

TABLE 5: EDWINSTOWE DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.1	£1.3	£1.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.0	£1.1	£1.1
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.2	£0.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.2	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	2	12	23	28
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	3	16	33	39

TABLE 6: RAINWORTH DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.2	£1.5	£1.6
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.1	£1.2	£1.3
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.3	£0.4
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.3	£0.4
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	6	20	36	43
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	9	29	52	62

TABLE 7: OLLERTON DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.3	£11.1	£13.4	£14.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.1	£10.2	£11.3	£11.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.2	£0.9	£2.1	£2.6
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.2	£0.9	£2.1	£2.6
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	26	128	250	301
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	38	183	357	429

TABLE 8: SOUTHWELL DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.2	£15.8	£19.0	£20.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.0	£14.5	£16.2	£16.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.2	£1.3	£2.9	£3.6
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.2	£1.3	£2.9	£3.6
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	33	178	349	415
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	48	254	499	593

TABLE 9: LOCAL CENTRES - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£8.2	£10.0	£12.2	£13.2
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£7.9	£8.9	£9.9	£10.3
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.3	£1.1	£2.3	£2.9
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.3	£1.1	£2.3	£2.9
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	45	155	284	337
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	64	222	406	481

Notes: Commitments include the Lidl Foodstore planned as part of the redevelopment of the Lakeside Shopping Centre, Balderton.

TABLE 10: ALL OTHER OUT-OF-CENTRE FLOORSPACE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.5	£1.8	£1.8
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.3	£1.5	£1.6
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.0	£0.1	£0.3	£0.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.0	£0.1	£0.3	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,356	£8,202	£8,567
(ii) Net Floorspace Capacity (sq m):	0	4	19	36	25
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	6	27	52	36

Notes: Commitments include the planned out-of-centre retail floorspace on land off North Gate for new Class A1 food/non-food/bulky goods retailing

TABLE 11: NEWARK & SHERWOOD DISTRICT: COMPARISON GOODS CAPACITY - SUMMARY TABLE
Assume Equilibrium at Base Year and Constant Market Shares

	2021	2026	2031	2033
NEWARK	-3,596	-91	3,997	5,667
EDWINSTOWE DISTRICT CENTRE	2	12	23	28
RAINWORTH DISTRICT CENTRE	6	20	36	43
OLLERTON DISTRICT CENTRE	26	128	250	301
SOUTHWELL DISTRICT CENTRE	33	178	349	415
LOCAL CENTRES	45	155	284	337
ALL OTHER OUT-OF-CENTRE FLOORSPACE	4	19	36	25
TOTAL DISTRICT-WIDE COMPARISON GOODS CAPACITY	-3,479	421	4,977	6,815

Source: Tables 12-18. -3,479 421 4,977 6,815

APPENDIX 14: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 2

TABLE 1: ESTIMATED 'INFLOW' (TRADE DRAW) FROM OUTSIDE STUDY AREA & TOTAL FORECAST TURNOVERS (£ million)

	Estimated 'Inflow' from Outside Study Area (Zones 1-11)	2016	2021	2026	2031	2033
NEWARK TOWN CENTRE	5%	£137.9	£158.8	£195.2	£240.9	£261.6
NEWARK EDGE OF CENTRE:						
BEAUMOND CROSS	5%	£0.1	£0.1	£0.1	£0.1	£0.1
ASDA	5%	£0.4	£0.4	£0.5	£0.7	£0.7
NEWARK TOWN CENTRE - TOTAL:		£138.3	£159.3	£195.9	£241.7	£262.4
DISTRICT CENTRES:						
EDWINSTOWE	2%	£0.8	£0.9	£1.1	£1.3	£1.4
RAINWORTH	0%	£0.9	£1.0	£1.2	£1.5	£1.6
OLLERTON	0%	£8.3	£9.3	£11.1	£13.4	£14.4
SOUTHWELL	15%	£11.8	£13.2	£15.8	£19.0	£20.4
DISTRICT CENTRES - TOTAL:		£21.8	£24.4	£29.2	£35.2	£37.8
LOCAL CENTRES:						
BALDERTON	0%	£1.1	£1.3	£1.6	£2.1	£2.3
BILSTHORPE	0%	£0.3	£0.3	£0.4	£0.4	£0.5
BLIDWORTH	0%	£0.5	£0.6	£0.7	£0.9	£1.0
BOUGHTON	0%	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	0%	£1.3	£1.5	£1.8	£2.1	£2.3
CLIPSTONE	0%	£0.4	£0.4	£0.5	£0.6	£0.7
FARNSFIELD	0%	£0.9	£1.0	£1.2	£1.5	£1.6
LOWDHAM	0%	£0.3	£0.3	£0.4	£0.4	£0.5
SUTTON ON TRENT	0%	£2.5	£2.8	£3.4	£4.2	£4.5
LOCAL CENTRES - TOTAL:		£7.2	£8.2	£10.0	£12.2	£13.2
OUT-OF-CENTRE:						
BEACON HILL RETAIL PARK	5%	£3.0	£3.4	£4.1	£5.0	£5.4
NORTHGATE RETAIL PARK	5%	£58.9	£67.8	£83.2	£102.6	£111.3
OTHER	0%	£1.1	£1.2	£1.5	£1.8	£1.8
OUT-OF-CENTRE - TOTAL:		£63.0	£72.4	£88.8	£109.4	£118.5
TOTAL:		£230.4	£264.3	£323.9	£398.5	£432.0

Turnover Growth (%)

2016 - 2021	2021 - 2033	2016 - 2033
15.2%	64.8%	89.7%
11.8%	55.3%	73.7%
13.8%	60.5%	82.6%
14.9%	63.7%	88.0%
14.7%	63.5%	87.5%

Notes: 'Inflow' (trade draw) represents the potential expenditure from commuters, tourists and visitors to the Districts' main centres, shops and stores who live outside the defined study area (i.e. beyond Zones 1-11).

We have assumed some 'inflow' to the District Centres to reflect the likelihood that they will attract some retail expenditure from people who work in, or visit these centres for various reasons but live outside the defined Study Area (Zones 1-11).

We have assumed some 'inflow' to Newark Town Centre and the major out-of-centre floorspace in Newark to reflect the likelihood that the in-centre and out-of-centre shops and stores will attract some retail expenditure from people who work in, or visit Newark, but live outside the defined Study Area (Zones 1-11).

We have assumed no 'inflow' to the Local Centres based on the limited scale and range of their comparison goods offer.

TABLE 2: NEWARK & SHERWOOD DISTRICT - NEW RETAIL COMMITMENTS & ALLOCATED FLOORSPACE (ESTIMATED SALES AREAS & BENCHMARK TURNOVERS)

	LPA Planning Ref	Estimated Gross Area (m ² net)	Estimated Net Additional Sales Area		Average Sales (£ per m ²)	2016	2021	2026	2031	2033
			Total (m ² net)	Non-Food (m ² net)						
LAND SOUTH OF NEWARK - REDEVELOPMENT OF LAKESIDE SHOPPING CENTRE, BALDERTON (1):										
LIDL FOODSTORE:	15/02104/FULN	2,470	-	0	£7,500	£0.0	£0.0	£0.0	£0.0	£0.0
LAND OFF NORTH GATE, NEWARK - BULKY GOODS/OPEN A1 (FOOD & NON-FOOD) RETAIL DEVELOPMENT (2):										
UNIT A	Open A1 (Convenience)	1,520	1,140	228	£7,500	£1.7	£2.0	£2.2	£2.4	£2.4
UNIT B	Open A1 (Comparison)	2,225	1,669	1,669	£4,500	£7.5	£8.6	£9.6	£10.5	£10.7
UNIT C	Bulky Goods	2,480	1,860	1,860	£3,500	£6.5	£7.5	£8.3	£9.1	£9.3
UNIT D	Open A1	528	422	422	£3,500	£1.5	£1.7	£1.9	£2.1	£2.1
SUB - TOTAL:	13/00997/OUTN	6,753	5,091	4,179	£4,118	£17.2	£19.8	£22.0	£24.0	£24.6
LAND SOUTH OF NEWARK, BOWBRIDGE LANE, BALDERTON (3):										
EASTERN LOCAL CENTRE	Open A1 (Supermarket)	1,800	1,350	270	£7,500	£2.0	£2.3	£2.6	£2.8	£2.9
EASTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	800	640	320	£3,500	£1.1	£1.3	£1.4	£1.6	£1.6
WESTERN LOCAL CENTRE	Open A1 (Convenience)	100	80	0	£5,000	£0.0	£0.0	£0.0	£0.0	£0.0
WESTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	300	240	120	£3,500	£0.4	£0.5	£0.5	£0.6	£0.6
SUB - TOTAL:	14/01978/OUTN	3,000	2,310	710	£5,021	£3.6	£4.1	£4.6	£5.0	£5.1
MALT PARK, MALT KILN LANE, NEWARK - NON-FOOD A1 RETAIL UNIT & A3 UNIT (4)										
SUB - TOTAL:	14/01664/FUL	-	464	288	£4,500	£1.3	£1.5	£1.7	£1.8	£1.9
PHASE 2 OF POTTERDYKE SCHEME (UNITS 6-8) (5)										
SUB - TOTAL:	07/01460/FULM & 10/00537/FULM	1,923	1,538	1,538	£6,000	£9.2	£10.6	£11.8	£12.9	£13.2
TOTAL TURNOVER OF COMMITTED COMPARISON GOODS RETAIL FLOORSPACE (£m):						£31.3	£35.9	£40.1	£43.7	£44.7
ALLOCATED LAND AT NORTHERN ROAD, NEWARK (THE NSK SITE) - A&DM DPD (Policy NUA/MU/3) (6)										
SUB - TOTAL:	Policy NUA/MU/	-	4,000	4,000	£4,500	£18.0	£20.7	£23.1	£25.1	£25.7
TOTAL TURNOVER OF ALL COMMITTED & ALLOCATED RETAIL FLOORSPACE (£m):						£49.3	£56.6	£63.1	£68.9	£70.4

Notes:

(1) Planning permission was granted by the Council on 6 November 2015 to application ref 14/01433/FULM seeking the redevelopment of the Lakeside SC, including the demolition of 4 existing units and the erection of a new Lidl foodstore. The former Co-Op store and travel agents were subsequently demolished; Units 1-3 will also be replaced. Following this permission, Lidl submitted a revised proposal in November 2015 (ref: 15/02104/FULM) seeking the demolition of the petrol filling station and the development of a slightly larger Lidl foodstore, with a reconfigured car parking layout comprising some 130 spaces. This was granted permission on 4th February 2016. The permitted store is for 2,470 sqm gross and a sales area of 1,424 sqm net. It is assumed that 80% of the Lidl foodstore's sales area will be set aside for food and convenience goods, in accordance with Condition 12 of planning permission. The local planning authority has confirmed that the net additional sales area arising from this redevelopment will be approximately 250 sqm net, and it is assumed for the purpose of this assessment that it will be the net additional sales will comprise all convenience goods sales.

(2) The outline application by Newark Property Developments Limited (NPDL) in 2011 (ref. 11/01067/OUTM) was for seven larger format ("bulky goods") retail units with a total (Class A1) retail floorspace of 6,754 sqm gross (including mezzanine space) and 222 car parking spaces. The application was subsequently refused by the Council, but allowed at (Section 78) appeal in February 2013. The permitted scheme allows for a discount food retailer, bulky goods retail and a Majestic Wines unit. The applicant subsequently submitted a revised application in 2013 (13/00997/OUTM) for the same quantum of retail floorspace (i.e. 6,754 sqm gross) but with amendments to the scheme's layout and configuration. For example, the application was for a modest increase in the floorspace of the A1 convenience foodstore (unit A) from 1,375 sqm gross, as permitted at appeal, to 1,520 sqm gross. This was not considered significant by the Council as to fundamentally undermine the appeal decision, and planning permission was granted on 4th December 2013 subject to conditions. A further application was submitted in October 2015 (ref: 15/01858/OUTM) seeking to vary Condition 25 pertaining to Unit B (which permitted the sale of electrical goods, furniture, DIY or car maintenance and goods) to allow the sale of unrestricted non-food goods (i.e. an Open A1 condition). The application did not seek to vary the conditions on the three other permitted units (i.e. Units A, C and D). The Council subsequently refused the application in February 2016 and the applicant appealed the decision under section 78 of the Town and Country Planning Act 1990. The appeal was allowed and planning permission granted by the Inspector in September 2016. The average sales densities applied to the different floorspace and units has been informed by the Retail Statement prepared by Roger Tym & Partners (July 2011) in support of the original application 11/01067/OUTM; and by the Retail Assessment prepared by Peter Brett Associates in December 2015 in support of application 15/01858/OUTM.

(3) The land south of Newark is allocated under adopted Core Strategy Policy NAP 2A as one of three major strategic sites for new housing, employment uses and two local centres. Outline consent was granted in November 2011 (ref: 10/01586/OUTM) for a major mixed use urban extension (known as 'Newark Future') which allows for a mix of uses including: up to 3,150 dwellings (Class C3); two local centres including retail and commercial premises (Classes A1 to A5); a 60-bed care home (Class C2); 2 primary schools; multi-use community buildings, including a medical centre (Class D1); a mixed use commercial estate of up to 50 hectares comprising employment uses (Classes B1, B2 and B8); and a crèche (Class D1); and associated uses and works. Condition 31 of the outline permission allowed for a maximum of 3,000 sqm gross across the two local centres. A Section 73 submitted in November 2014 was approved and allows for a larger supermarket of 1,800 sqm gross in the 'Eastern Local Centre'. The gross floorspace figures have been derived from the outline planning permission and are based on the supporting Planning Statement to the S73 application (Table 5.3, page 19). We have assumed a reasonable net/gross ratio for the proposed floorspace and allowed for the 'other' Class A1 floorspace to be split 50:50 between comparison and convenience goods sales for the purpose of this high level assessment.

(4) The site comprises part of the Malt Park commercial development site (formerly the British Diamalt manufacturing site) located at the northern end of Northgate, Newark, immediately to the north-east of the Northgate Retail Park. The application was submitted in September 2014 and permitted in November 2014 (14/01664/FUL). The wider site has been progressively developed for a range of commercial uses; most recently Mole Country Stores opened a unit on the northern portion of the site abutting the railway line (11/01229/FUL). Condition 12 of the permission allows for the sale 'bulky' goods including: electrical goods/other domestic appliances/ bathroom suites/ DIY products/ motor and cycle goods/ furniture and floor coverings/ and the bulk sale of wines and spirits. Condition 13 prevents the subdivision of the unit.

(5) Phase 2 of the Potterdyke scheme comprises Units 6,7 and 8 (planning ref: 07/01460/FULM; updated by 10/00537/FULM). The consent would allow for 1,923 sqm (gross) floorspace and we have assumed this would be taken up by comparison goods retail.

(6) Located approximately 1km to the east of the Town Centre for mixed use development, including new comparison goods retailing. This site was subsequently allocated in the A&DM DPD under Policy NUA/MU/3 for a scheme to include comparison retail provision of around 4,000 sqm net. The site does not benefit from planning permission and is not therefore considered as a full planning commitment in this case.

TABLE 3: NEWARK & SHERWOOD DISTRICT - COMPARISON GOODS CAPACITY ASSESSMENT (ALL COMMITMENTS ONLY & INCLUDING NSK ALLOCATION)
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m):	£230.4	£264.3	£323.9	£398.5	£432.0
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m) ⁽¹⁾ :	£230.4	£258.7	£288.7	£321.8	£328.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£5.6	£35.3	£76.7	£103.1
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)	-	£56.6	£63.1	£68.9	£70.4
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£51.0	-£27.9	£7.8	£32.7
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
(ii) Net Floorspace Capacity (sq m):	0	-7,570	-3,708	931	3,815
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-10,814	-5,297	1,330	5,450

STEP 1: The (survey-derived) 'current' turnovers assume constant market shares over the forecast period (derived from Table 1).

STEP 2: An allowance has been made for the growth in 'productivity' ('efficiency') of all existing and new comparison goods floorspace based on the most recent annual growth rates published by Experian Business Strategies in Retail Planner Briefing Note 13 (October 2015).

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 2. It is assumed for the purpose of this assessment that all commitments will be opened by 2019 and will have reached 'mature' trading conditions.

STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all known commitments (Step 4).

STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimate based on the assumed average sales performance of new (prime) retail floorspace. It should be noted that different comparison goods retailers trade at different average sales levels and this will need to be taken into account when assessing the relative merits and need for different types of retail floorspace.

TABLE 4: NEWARK - COMPARISON GOODS CAPACITY ASSESSMENT ⁽¹⁾
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£230.4	£283.2	£349.3	£379.1
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£224.8	£250.9	£279.8	£285.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£5.6	£32.3	£69.5	£93.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£56.6	£63.1	£68.9	£70.4
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		-£51.0	-£30.8	£0.7	£22.8
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
(ii) Net Floorspace Capacity (sq m):	0	-7,572	-4,100	80	2,667
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-10,817	-5,858	115	3,810

Notes: The forecast 'current' turnover for Newark set out in Step 1 is derived from Table 1 and includes the turnover of the shops/stores within the defined Primary Shopping Area (PSA), along with the turnover of stores and floorspace on the edge of the PSA (i.e. Asda/Morrisons) and outside the defined town centre (i.e. Beacon Hill and Northgate Retail Parks)

TABLE 5: EDWINSTOWE DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.1	£1.3	£1.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.0	£1.1	£1.1
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.2	£0.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.2	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
(ii) Net Floorspace Capacity (sq m):	0	-1	8	20	28
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-1	12	28	39

TABLE 6: RAINWORTH DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.2	£1.5	£1.6
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.1	£1.2	£1.3
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.3	£0.4
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.3	£0.4
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
(ii) Net Floorspace Capacity (sq m):	0	3	17	33	43
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	4	24	47	62

TABLE 7: OLLERTON DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.3	£11.1	£13.4	£14.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.3	£10.4	£11.6	£11.9
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.7	£1.8	£2.6
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.7	£1.8	£2.6
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
(ii) Net Floorspace Capacity (sq m):	0	-5	95	215	301
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-8	136	307	429

TABLE 8: SOUTHWELL DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.2	£15.8	£19.0	£20.4
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.3	£14.8	£16.5	£16.9
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		-£0.1	£1.0	£2.5	£3.6
STEP 4:	COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£0.1	£1.0	£2.5	£3.6
STEP 6:	FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
	(ii) Net Floorspace Capacity (sq m):	0	-12	132	299	415
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	-17	188	427	593

TABLE 9: LOCAL CENTRES - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

		2016	2021	2026	2031	2033
STEP 1:	TOTAL FORECAST 'CURRENT' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£8.2	£10.0	£12.2	£13.2
STEP 2:	TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£8.1	£9.1	£10.1	£10.3
STEP 3:	NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.1	£0.9	£2.1	£2.9
STEP 4:	COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5:	NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.1	£0.9	£2.1	£2.9
STEP 6:	FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
	(ii) Net Floorspace Capacity (sq m):	0	17	126	252	337
	(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
	(iv) Gross Floorspace Capacity (sq m):	-	24	180	360	481

Notes: Commitments include the Lidl Foodstore planned as part of the redevelopment of the Lakeside Shopping Centre, Balderton.

TABLE 10: ALL OTHER OUT-OF-CENTRE FLOORSPACE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.5	£1.8	£1.8
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.4	£1.5	£1.6
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.0	£0.1	£0.3	£0.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.0	£0.1	£0.3	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,737	£7,518	£8,383	£8,567
(ii) Net Floorspace Capacity (sq m):	0	0	15	32	25
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	0	21	45	36

Notes: Commitments include the planned out-of-centre retail floorspace on land off North Gate for new Class A1 food/non-food/bulky goods retailing

TABLE 11: NEWARK & SHERWOOD DISTRICT: COMPARISON GOODS CAPACITY - SUMMARY TABLE
Assume Equilibrium at Base Year and Constant Market Shares

	2021	2026	2031	2033
NEWARK	-7,572	-4,100	80	2,667
EDWINSTOWE DISTRICT CENTRE	-1	8	20	28
RAINWORTH DISTRICT CENTRE	3	17	33	43
OLLERTON DISTRICT CENTRE	-5	95	215	301
SOUTHWELL DISTRICT CENTRE	-12	132	299	415
LOCAL CENTRES	17	126	252	337
ALL OTHER OUT-OF-CENTRE FLOORSPACE	0	15	32	25
TOTAL DISTRICT-WIDE COMPARISON GOODS CAPACITY	-7,570	-3,708	931	3,815

Source: Tables 12-18. -7,570 -3,708 931 3,815

APPENDIX 15: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 3

TABLE 1: ESTIMATED 'INFLOW' (TRADE DRAW) FROM OUTSIDE STUDY AREA & TOTAL FORECAST TURNOVERS (£ million)

	Estimated 'Inflow' from Outside Study Area (Zones 1-11)	2016	2021	2026	2031	2033
NEWARK TOWN CENTRE	5%	£137.9	£158.8	£195.2	£240.9	£261.6
NEWARK EDGE OF CENTRE:						
BEAUMOND CROSS	5%	£0.1	£0.1	£0.1	£0.1	£0.1
ASDA	5%	£0.4	£0.4	£0.5	£0.7	£0.7
NEWARK TOWN CENTRE - TOTAL:		£138.3	£159.3	£195.9	£241.7	£262.4
DISTRICT CENTRES:						
EDWINSTOWE	2%	£0.8	£0.9	£1.1	£1.3	£1.4
RAINWORTH	0%	£0.9	£1.0	£1.2	£1.5	£1.6
OLLERTON	0%	£8.3	£9.3	£11.1	£13.4	£14.4
SOUTHWELL	15%	£11.8	£13.2	£15.8	£19.0	£20.4
DISTRICT CENTRES - TOTAL:		£21.8	£24.4	£29.2	£35.2	£37.8
LOCAL CENTRES:						
BALDERTON	0%	£1.1	£1.3	£1.6	£2.1	£2.3
BILSTHORPE	0%	£0.3	£0.3	£0.4	£0.4	£0.5
BLIDWORTH	0%	£0.5	£0.6	£0.7	£0.9	£1.0
BOUGHTON	0%	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	0%	£1.3	£1.5	£1.8	£2.1	£2.3
CLIPSTONE	0%	£0.4	£0.4	£0.5	£0.6	£0.7
FARNSFIELD	0%	£0.9	£1.0	£1.2	£1.5	£1.6
LOWDHAM	0%	£0.3	£0.3	£0.4	£0.4	£0.5
SUTTON ON TRENT	0%	£2.5	£2.8	£3.4	£4.2	£4.5
LOCAL CENTRES - TOTAL:		£7.2	£8.2	£10.0	£12.2	£13.2
OUT-OF-CENTRE:						
BEACON HILL RETAIL PARK	5%	£3.0	£3.4	£4.1	£5.0	£5.4
NORTHGATE RETAIL PARK	5%	£58.9	£67.8	£83.2	£102.6	£111.3
OTHER	0%	£1.1	£1.2	£1.5	£1.8	£1.8
OUT-OF-CENTRE - TOTAL:		£63.0	£72.4	£88.8	£109.4	£118.5
TOTAL:		£230.4	£264.3	£323.9	£398.5	£432.0

Turnover Growth (%)

2016 - 2021	2021 - 2033	2016 - 2033
15.2%	64.8%	89.7%
11.8%	55.3%	73.7%
13.8%	60.5%	82.6%
14.9%	63.7%	88.0%
14.7%	63.5%	87.5%

Notes: 'Inflow' (trade draw) represents the potential expenditure from commuters, tourists and visitors to the Districts' main centres, shops and stores who live outside the defined study area (i.e. beyond Zones 1-11).

We have assumed some 'inflow' to the District Centres to reflect the likelihood that they will attract some retail expenditure from people who work in, or visit these centres for various reasons but live outside the defined Study Area (Zones 1-11).

We have assumed some 'inflow' to Newark Town Centre and the major out-of-centre floorspace in Newark to reflect the likelihood that the in-centre and out-of-centre shops and stores will attract some retail expenditure from people who work in, or visit Newark, but live outside the defined Study Area (Zones 1-11).

We have assumed no 'inflow' to the Local Centres based on the limited scale and range of their comparison goods offer.

TABLE 2: NEWARK & SHERWOOD DISTRICT - NEW RETAIL COMMITMENTS & ALLOCATED FLOORSPACE (ESTIMATED SALES AREAS & BENCHMARK TURNOVERS)

	LPA Planning Ref	Estimated Gross Area (m ² net)	Estimated Net Additional Sales Area		Average Sales (£ per m ²)	2016	2021	2026	2031	2033
			Total (m ² net)	Non-Food (m ² net)						
LAND SOUTH OF NEWARK - REDEVELOPMENT OF LAKESIDE SHOPPING CENTRE, BALDERTON (1):										
LIDL FOODSTORE:	15/02104/FULN	2,470	-	0	£7,500	£0.0	£0.0	£0.0	£0.0	£0.0
LAND OFF NORTH GATE, NEWARK - BULKY GOODS/OPEN A1 (FOOD & NON-FOOD) RETAIL DEVELOPMENT (2):										
UNIT A	Open A1 (Convenience)	1,520	1,140	228	£7,500	£1.7	£1.9	£2.1	£2.4	£2.5
UNIT B	Open A1 (Comparison)	2,225	1,669	1,669	£4,500	£7.5	£8.2	£9.3	£10.5	£11.0
UNIT C	Bulky Goods	2,480	1,860	1,860	£3,500	£6.5	£7.1	£8.1	£9.1	£9.6
UNIT D	Open A1	528	422	422	£3,500	£1.5	£1.6	£1.8	£2.1	£2.2
SUB - TOTAL:	13/00997/OUTN	6,753	5,091	4,179	£4,118	£17.2	£18.9	£21.3	£24.1	£25.3
LAND SOUTH OF NEWARK, BOWBRIDGE LANE, BALDERTON (3):										
EASTERN LOCAL CENTRE	Open A1 (Supermarket)	1,800	1,350	270	£7,500	£2.0	£2.2	£2.5	£2.8	£3.0
EASTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	800	640	320	£3,500	£1.1	£1.2	£1.4	£1.6	£1.6
WESTERN LOCAL CENTRE	Open A1 (Convenience)	100	80	0	£5,000	£0.0	£0.0	£0.0	£0.0	£0.0
WESTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	300	240	120	£3,500	£0.4	£0.5	£0.5	£0.6	£0.6
SUB - TOTAL:	14/01978/OUTN	3,000	2,310	710	£5,021	£3.6	£3.9	£4.4	£5.0	£5.2
MALT PARK, MALT KILN LANE, NEWARK - NON-FOOD A1 RETAIL UNIT & A3 UNIT (4)										
SUB - TOTAL:	14/01664/FUL	-	464	288	£4,500	£1.3	£1.4	£1.6	£1.8	£1.9
PHASE 2 OF POTTERDYKE SCHEME (UNITS 6-8) (5)										
SUB - TOTAL:	07/01460/FULM & 10/00537/FULM	1,923	1,538	1,538	£6,000	£9.2	£10.1	£11.4	£12.9	£13.6
TOTAL TURNOVER OF COMMITTED COMPARISON GOODS RETAIL FLOORSPACE (£m):						£31.3	£34.4	£38.7	£43.8	£46.0
ALLOCATED LAND AT NORTHERN ROAD, NEWARK (THE NSK SITE) - A&DM DPD (Policy NUA/MU/3) (6)										
SUB - TOTAL:	Policy NUA/MU/	-	4,000	4,000	£4,500	£18.0	£19.8	£22.3	£25.2	£26.5
TOTAL TURNOVER OF ALL COMMITTED & ALLOCATED RETAIL FLOORSPACE (£m):						£49.3	£54.1	£61.0	£69.0	£72.5

Notes:

(1) Planning permission was granted by the Council on 6 November 2015 to application ref 14/01433/FULM seeking the redevelopment of the Lakeside SC, including the demolition of 4 existing units and the erection of a new Lidl foodstore. The former Co-Op store and travel agents were subsequently demolished; Units 1-3 will also be replaced. Following this permission, Lidl submitted a revised proposal in November 2015 (ref: 15/02104/FULM) seeking the demolition of the petrol filling station and the development of a slightly larger Lidl foodstore, with a reconfigured car parking layout comprising some 130 spaces. This was granted permission on 4th February 2016. The permitted store is for 2,470 sqm gross and a sales area of 1,424 sqm net. It is assumed that 80% of the Lidl foodstore's sales area will be set aside for food and convenience goods, in accordance with Condition 12 of planning permission. The local planning authority has confirmed that the net additional sales area arising from this redevelopment will be approximately 250 sqm net, and it is assumed for the purpose of this assessment that it will be the net additional sales will comprise all convenience goods sales.

(2) The outline application by Newark Property Developments Limited (NPDL) in 2011 (ref. 11/01067/OUTM) was for seven larger format ("bulky goods") retail units with a total (Class A1) retail floorspace of 6,754 sqm gross (including mezzanine space) and 222 car parking spaces. The application was subsequently refused by the Council, but allowed at (Section 78) appeal in February 2013. The permitted scheme allows for a discount food retailer, bulky goods retail and a Majestic Wines unit. The applicant subsequently submitted a revised application in 2013 (13/00997/OUTM) for the same quantum of retail floorspace (i.e. 6,754 sqm gross) but with amendments to the scheme's layout and configuration. For example, the application was for a modest increase in the floorspace of the A1 convenience foodstore (unit A) from 1,375 sqm gross, as permitted at appeal, to 1,520 sqm gross. This was not considered significant by the Council as to fundamentally undermine the appeal decision, and planning permission was granted on 4th December 2013 subject to conditions. A further application was submitted in October 2015 (ref: 15/01858/OUTM) seeking to vary Condition 25 pertaining to Unit B (which permitted the sale of electrical goods, furniture, DIY or car maintenance and goods) to allow the sale of unrestricted non-food goods (i.e. an Open A1 condition). The application did not seek to vary the conditions on the three other permitted units (i.e. Units A, C and D). The Council subsequently refused the application in February 2016 and the applicant appealed the decision under section 78 of the Town and Country Planning Act 1990. The appeal was allowed and planning permission granted by the Inspector in September 2016. The average sales densities applied to the different floorspace and units has been informed by the Retail Statement prepared by Roger Tym & Partners (July 2011) in support of the original application 11/01067/OUTM; and by the Retail Assessment prepared by Peter Brett Associates in December 2015 in support of application 15/01858/OUTM.

(3) The land south of Newark is allocated under adopted Core Strategy Policy NAP 2A as one of three major strategic sites for new housing, employment uses and two local centres. Outline consent was granted in November 2011 (ref: 10/01586/OUTM) for a major mixed use urban extension (known as 'Newark Future') which allows for a mix of uses including: up to 3,150 dwellings (Class C3); two local centres including retail and commercial premises (Classes A1 to A5); a 60-bed care home (Class C2); 2 primary schools; multi-use community buildings, including a medical centre (Class D1); a mixed use commercial estate of up to 50 hectares comprising employment uses (Classes B1, B2 and B8); and a crèche (Class D1); and associated uses and works. Condition 31 of the outline permission allowed for a maximum of 3,000 sqm gross across the two local centres. A Section 73 submitted in November 2014 was approved and allows for a larger supermarket of 1,800 sqm gross in the 'Eastern Local Centre'. The gross floorspace figures have been derived from the outline planning permission and are based on the supporting Planning Statement to the S73 application (Table 5.3, page 19). We have assumed a reasonable net/gross ratio for the proposed floorspace and allowed for the 'other' Class A1 floorspace to be split 50:50 between comparison and convenience goods sales for the purpose of this high level assessment.

(4) The site comprises part of the Malt Park commercial development site (formerly the British Diamalt manufacturing site) located at the northern end of Northgate, Newark, immediately to the north-east of the Northgate Retail Park. The application was submitted in September 2014 and permitted in November 2014 (14/01664/FUL). The wider site has been progressively developed for a range of commercial uses; most recently Mole Country Stores opened a unit on the northern portion of the site abutting the railway line (11/01229/FUL). Condition 12 of the permission allows for the sale 'bulky' goods including: electrical goods/other domestic appliances/ bathroom suites/ DIY products/ motor and cycle goods/ furniture and floor coverings/ and the bulk sale of wines and spirits. Condition 13 prevents the subdivision of the unit.

(5) Phase 2 of the Potterdyke scheme comprises Units 6,7 and 8 (planning ref: 07/01460/FULM; updated by 10/00537/FULM). The consent would allow for 1,923 sqm (gross) floorspace and we have assumed this would be taken up by comparison goods retail.

(6) Located approximately 1km to the east of the Town Centre for mixed use development, including new comparison goods retailing. This site was subsequently allocated in the A&DM DPD under Policy NUA/MU/3 for a scheme to include comparison retail provision of around 4,000 sqm net. The site does not benefit from planning permission and is not therefore considered as a full planning commitment in this case.

TABLE 3: NEWARK & SHERWOOD DISTRICT - COMPARISON GOODS CAPACITY ASSESSMENT (ALL COMMITMENTS ONLY; EXCLUDING ALLOCATIONS)
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m):	£230.4	£264.3	£323.9	£398.5	£432.0
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m) ⁽¹⁾ :	£230.4	£252.8	£284.9	£322.4	£338.7
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£11.4	£39.0	£76.1	£93.3
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)	-	£34.4	£38.7	£43.8	£46.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£22.9	£0.3	£32.3	£47.3
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	-3,479	35	3,851	5,359
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-4,969	51	5,501	7,655

STEP 1: The (survey-derived) 'current' turnovers assume constant market shares over the forecast period (derived from Table 1).

STEP 2: An allowance has been made for the growth in 'productivity' ('efficiency') of all existing and new comparison goods floorspace based on the most recent annual growth rates published by Experian Business Strategies in Retail Planner Briefing Note 13 (October 2015).

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 2. It is assumed for the purpose of this assessment that all commitments will be opened by 2019 and will have reached 'mature' trading conditions.

STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all known commitments (Step 4).

STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimate based on the assumed average sales performance of new (prime) retail floorspace. It should be noted that different comparison goods retailers trade at different average sales levels and this will need to be taken into account when assessing the relative merits and need for different types of retail floorspace.

TABLE 4: NEWARK - COMPARISON GOODS CAPACITY ASSESSMENT ⁽¹⁾
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£230.4	£283.2	£349.3	£379.1
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£219.8	£247.7	£280.2	£294.4
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£10.7	£35.5	£69.1	£84.7
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£34.4	£38.7	£43.8	£46.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		-£23.7	-£3.2	£25.3	£38.7
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	-3,596	-428	3,010	4,389
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-5,137	-611	4,300	6,270

Notes: The forecast 'current' turnover for Newark set out in Step 1 is derived from Table 1 and includes the turnover of the shops/stores within the defined Primary Shopping Area (PSA), along with the turnover of stores and floorspace on the edge of the PSA (i.e. Asda/Morrisons) and outside the defined town centre (i.e. Beacon Hill and Northgate Retail Parks)

TABLE 5: EDWINSTOWE DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.1	£1.3	£1.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.0	£1.1	£1.2
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.2	£0.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.2	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	2	10	19	23
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	3	15	28	33

TABLE 6: RAINWORTH DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.2	£1.5	£1.6
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.1	£1.2	£1.3
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.3	£0.3
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.3	£0.3
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	6	19	32	38
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	9	27	46	54

TABLE 7: OLLERTON DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.3	£11.1	£13.4	£14.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.1	£10.3	£11.6	£12.2
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.2	£0.9	£1.8	£2.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.2	£0.9	£1.8	£2.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	26	115	212	252
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	38	164	303	360

TABLE 8: SOUTHWELL DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.2	£15.8	£19.0	£20.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.0	£14.6	£16.5	£17.4
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.2	£1.2	£2.5	£3.1
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.2	£1.2	£2.5	£3.1
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	33	159	295	346
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	48	227	422	494

TABLE 9: LOCAL CENTRES - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£8.2	£10.0	£12.2	£13.2
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£7.9	£9.0	£10.1	£10.6
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.3	£1.1	£2.1	£2.6
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.3	£1.1	£2.1	£2.6
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	45	143	250	292
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	64	205	357	418

Notes: Commitments include the Lidl Foodstore planned as part of the redevelopment of the Lakeside Shopping Centre, Balderton.

TABLE 10: ALL OTHER OUT-OF-CENTRE FLOORSPACE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.5	£1.8	£1.8
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.4	£1.5	£1.6
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.03	£0.13	£0.26	£0.17
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.0	£0.1	£0.3	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	4	17	31	19
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	6	25	45	27

Notes: Commitments include the planned out-of-centre retail floorspace on land off North Gate for new Class A1 food/non-food/bulky goods retailing

TABLE 11: NEWARK & SHERWOOD DISTRICT: COMPARISON GOODS CAPACITY - SUMMARY TABLE
Assume Equilibrium at Base Year and Constant Market Shares

	2021	2026	2031	2033
NEWARK	-3,596	-428	3,010	4,389
EDWINSTOWE DISTRICT CENTRE	2	10	19	23
RAINWORTH DISTRICT CENTRE	6	19	32	38
OLLERTON DISTRICT CENTRE	26	115	212	252
SOUTHWELL DISTRICT CENTRE	33	159	295	346
LOCAL CENTRES	45	143	250	292
OUT-OF-CENTRE FLOORSPACE	4	17	31	19
TOTAL DISTRICT-WIDE COMPARISON GOODS CAPACITY	-3,479	35	3,851	5,359

Source: Tables 12-18. -3,479 35 3,851 5,359

APPENDIX 16: COMPARISON GOODS CAPACITY ASSESSMENT: SCENARIO 4

TABLE 1: ESTIMATED 'INFLOW' (TRADE DRAW) FROM OUTSIDE STUDY AREA & TOTAL FORECAST TURNOVERS (£ million)

	Estimated 'Inflow' from Outside Study Area (Zones 1-11)	2016	2021	2026	2031	2033
NEWARK TOWN CENTRE	5%	£137.9	£158.8	£195.2	£240.9	£261.6
NEWARK EDGE OF CENTRE:						
BEAUMOND CROSS	5%	£0.1	£0.1	£0.1	£0.1	£0.1
ASDA	5%	£0.4	£0.4	£0.5	£0.7	£0.7
NEWARK TOWN CENTRE - TOTAL:		£138.3	£159.3	£195.9	£241.7	£262.4
DISTRICT CENTRES:						
EDWINSTOWE	2%	£0.8	£0.9	£1.1	£1.3	£1.4
RAINWORTH	0%	£0.9	£1.0	£1.2	£1.5	£1.6
OLLERTON	0%	£8.3	£9.3	£11.1	£13.4	£14.4
SOUTHWELL	15%	£11.8	£13.2	£15.8	£19.0	£20.4
DISTRICT CENTRES - TOTAL:		£21.8	£24.4	£29.2	£35.2	£37.8
LOCAL CENTRES:						
BALDERTON	0%	£1.1	£1.3	£1.6	£2.1	£2.3
BILSTHORPE	0%	£0.3	£0.3	£0.4	£0.4	£0.5
BLIDWORTH	0%	£0.5	£0.6	£0.7	£0.9	£1.0
BOUGHTON	0%	£0.0	£0.0	£0.0	£0.0	£0.0
COLLINGHAM	0%	£1.3	£1.5	£1.8	£2.1	£2.3
CLIPSTONE	0%	£0.4	£0.4	£0.5	£0.6	£0.7
FARNSFIELD	0%	£0.9	£1.0	£1.2	£1.5	£1.6
LOWDHAM	0%	£0.3	£0.3	£0.4	£0.4	£0.5
SUTTON ON TRENT	0%	£2.5	£2.8	£3.4	£4.2	£4.5
LOCAL CENTRES - TOTAL:		£7.2	£8.2	£10.0	£12.2	£13.2
OUT-OF-CENTRE:						
BEACON HILL RETAIL PARK	5%	£3.0	£3.4	£4.1	£5.0	£5.4
NORTHGATE RETAIL PARK	5%	£58.9	£67.8	£83.2	£102.6	£111.3
OTHER	0%	£1.1	£1.2	£1.5	£1.8	£1.8
OUT-OF-CENTRE - TOTAL:		£63.0	£72.4	£88.8	£109.4	£118.5
TOTAL:		£230.4	£264.3	£323.9	£398.5	£432.0

Turnover Growth (%)

2016 - 2021	2021 - 2033	2016 - 2033
15.2%	64.8%	89.7%
11.8%	55.3%	73.7%
13.8%	60.5%	82.6%
14.9%	63.7%	88.0%
14.7%	63.5%	87.5%

Notes: 'Inflow' (trade draw) represents the potential expenditure from commuters, tourists and visitors to the Districts' main centres, shops and stores who live outside the defined study area (i.e. beyond Zones 1-11).

We have assumed some 'inflow' to the District Centres to reflect the likelihood that they will attract some retail expenditure from people who work in, or visit these centres for various reasons but live outside the defined Study Area (Zones 1-11).

We have assumed some 'inflow' to Newark Town Centre and the major out-of-centre floorspace in Newark to reflect the likelihood that the in-centre and out-of-centre shops and stores will attract some retail expenditure from people who work in, or visit Newark, but live outside the defined Study Area (Zones 1-11).

We have assumed no 'inflow' to the Local Centres based on the limited scale and range of their comparison goods offer.

TABLE 2: NEWARK & SHERWOOD DISTRICT - NEW RETAIL COMMITMENTS & ALLOCATED FLOORSPACE (ESTIMATED SALES AREAS & BENCHMARK TURNOVERS)

	LPA Planning Ref	Estimated Gross Area (m ² net)	Estimated Net Additional Sales Area		Average Sales (£ per m ²)	2016	2021	2026	2031	2033
			Total (m ² net)	Non-Food (m ² net)						
LAND SOUTH OF NEWARK - REDEVELOPMENT OF LAKESIDE SHOPPING CENTRE, BALDERTON (1):										
LIDL FOODSTORE:	15/02104/FULN	2,470	-	0	£7,500	£0.0	£0.0	£0.0	£0.0	£0.0
LAND OFF NORTH GATE, NEWARK - BULKY GOODS/OPEN A1 (FOOD & NON-FOOD) RETAIL DEVELOPMENT (2):										
UNIT A	Open A1 (Convenience)	1,520	1,140	228	£7,500	£1.7	£1.9	£2.1	£2.4	£2.5
UNIT B	Open A1 (Comparison)	2,225	1,669	1,669	£4,500	£7.5	£8.2	£9.3	£10.5	£11.0
UNIT C	Bulky Goods	2,480	1,860	1,860	£3,500	£6.5	£7.1	£8.1	£9.1	£9.6
UNIT D	Open A1	528	422	422	£3,500	£1.5	£1.6	£1.8	£2.1	£2.2
SUB - TOTAL:	13/00997/OUTN	6,753	5,091	4,179	£4,118	£17.2	£18.9	£21.3	£24.1	£25.3
LAND SOUTH OF NEWARK, BOWBRIDGE LANE, BALDERTON (3):										
EASTERN LOCAL CENTRE	Open A1 (Supermarket)	1,800	1,350	270	£7,500	£2.0	£2.2	£2.5	£2.8	£3.0
EASTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	800	640	320	£3,500	£1.1	£1.2	£1.4	£1.6	£1.6
WESTERN LOCAL CENTRE	Open A1 (Convenience)	100	80	0	£5,000	£0.0	£0.0	£0.0	£0.0	£0.0
WESTERN LOCAL CENTRE	Open A1 (Other Convenience/Comparison)	300	240	120	£3,500	£0.4	£0.5	£0.5	£0.6	£0.6
SUB - TOTAL:	14/01978/OUTN	3,000	2,310	710	£5,021	£3.6	£3.9	£4.4	£5.0	£5.2
MALT PARK, MALT KILN LANE, NEWARK - NON-FOOD A1 RETAIL UNIT & A3 UNIT (4)										
SUB - TOTAL:	14/01664/FUL	-	464	288	£4,500	£1.3	£1.4	£1.6	£1.8	£1.9
PHASE 2 OF POTTERDYKE SCHEME (UNITS 6-8) (5)										
SUB - TOTAL:	07/01460/FULM & 10/00537/FULM	1,923	1,538	1,538	£6,000	£9.2	£10.1	£11.4	£12.9	£13.6
TOTAL TURNOVER OF COMMITTED COMPARISON GOODS RETAIL FLOORSPACE (£m):						£31.3	£34.4	£38.7	£43.8	£46.0
ALLOCATED LAND AT NORTHERN ROAD, NEWARK (THE NSK SITE) - A&DM DPD (Policy NUA/MU/3) (6)										
SUB - TOTAL:	Policy NUA/MU/	-	4,000	4,000	£4,500	£18.0	£19.8	£22.3	£25.2	£26.5
TOTAL TURNOVER OF ALL COMMITTED & ALLOCATED RETAIL FLOORSPACE (£m):						£49.3	£54.1	£61.0	£69.0	£72.5

Notes: (1) Planning permission was granted by the Council on 6 November 2015 to application ref 14/01433/FULM seeking the redevelopment of the Lakeside SC, including the demolition of 4 existing units and the erection of a new Lidl foodstore. The former Co-Op store and travel agents were subsequently demolished; Units 1-3 will also be replaced. Following this permission, Lidl submitted a revised proposal in November 2015 (ref: 15/02104/FULM) seeking the demolition of the petrol filling station and the development of a slightly larger Lidl foodstore, with a reconfigured car parking layout comprising some 130 spaces. This was granted permission on 4th February 2016. The permitted store is for 2,470 sqm gross and a sales area of 1,424 sqm net. It is assumed that 80% of the Lidl foodstore's sales area will be set aside for food and convenience goods, in accordance with Condition 12 of planning permission. The local planning authority has confirmed that the net additional sales area arising from this redevelopment will be approximately 250 sqm net, and it is assumed for the purpose of this assessment that it will be the net additional sales will comprise all convenience goods sales.

(2) The outline application by Newark Property Developments Limited (NPDL) in 2011 (ref. 11/01067/OUTM) was for seven larger format ("bulky goods") retail units with a total (Class A1) retail floorspace of 6,754 sqm gross (including mezzanine space) and 222 car parking spaces. The application was subsequently refused by the Council, but allowed at (Section 78) appeal in February 2013. The permitted scheme allows for a discount food retailer, bulky goods retail and a Majestic Wines unit. The applicant subsequently submitted a revised application in 2013 (13/00997/OUTM) for the same quantum of retail floorspace (i.e. 6,754 sqm gross) but with amendments to the scheme's layout and configuration. For example, the application was for a modest increase in the floorspace of the A1 convenience foodstore (unit A) from 1,375 sqm gross, as permitted at appeal, to 1,520 sqm gross. This was not considered significant by the Council as to fundamentally undermine the appeal decision, and planning permission was granted on 4th December 2013 subject to conditions. A further application was submitted in October 2015 (ref: 15/01858/OUTM) seeking to vary Condition 25 pertaining to Unit B (which permitted the sale of electrical goods, furniture, DIY or car maintenance and goods) to allow the sale of unrestricted non-food goods (i.e. an Open A1 condition). The application did not seek to vary the conditions on the three other permitted units (i.e. Units A, C and D). The Council subsequently refused the application in February 2016 and the applicant appealed the decision under section 78 of the Town and Country Planning Act 1990. The appeal was allowed and planning permission granted by the Inspector in September 2016. The average sales densities applied to the different floorspace and units has been informed by the Retail Statement prepared by Roger Tym & Partners (July 2011) in support of the original application 11/01067/OUTM; and by the Retail Assessment prepared by Peter Brett Associates in December 2015 in support of application 15/01858/OUTM.

(3) The land south of Newark is allocated under adopted Core Strategy Policy NAP 2A as one of three major strategic sites for new housing, employment uses and two local centres. Outline consent was granted in November 2011 (ref: 10/01586/OUTM) for a major mixed use urban extension (known as 'Newark Future') which allows for a mix of uses including: up to 3,150 dwellings (Class C3); two local centres including retail and commercial premises (Classes A1 to A5); a 60-bed care home (Class C2); 2 primary schools; multi-use community buildings, including a medical centre (Class D1); a mixed use commercial estate of up to 50 hectares comprising employment uses (Classes B1, B2 and B8); and a crèche (Class D1); and associated uses and works. Condition 31 of the outline permission allowed for a maximum of 3,000 sqm gross across the two local centres. A Section 73 submitted in November 2014 was approved and allows for a larger supermarket of 1,800 sqm gross in the 'Eastern Local Centre'. The gross floorspace figures have been derived from the outline planning permission and are based on the supporting Planning Statement to the S73 application (Table 5.3, page 19). We have assumed a reasonable net/gross ratio for the proposed floorspace and allowed for the 'other' Class A1 floorspace to be split 50:50 between comparison and convenience goods sales for the purpose of this high level assessment.

(4) The site comprises part of the Malt Park commercial development site (formerly the British Diamalt manufacturing site) located at the northern end of Northgate, Newark, immediately to the north-east of the Northgate Retail Park. The application was submitted in September 2014 and permitted in November 2014 (14/01664/FUL). The wider site has been progressively developed for a range of commercial uses; most recently Mole Country Stores opened a unit on the northern portion of the site abutting the railway line (11/01229/FUL). Condition 12 of the permission allows for the sale 'bulky' goods including: electrical goods/other domestic appliances/ bathroom suites/ DIY products/ motor and cycle goods/ furniture and floor coverings/ and the bulk sale of wines and spirits. Condition 13 prevents the subdivision of the unit.

(5) Phase 2 of the Potterdyke scheme comprises Units 6,7 and 8 (planning ref: 07/01460/FULM; updated by 10/00537/FULM). The consent would allow for 1,923 sqm (gross) floorspace and we have assumed this would be taken up by comparison goods retail.

(6) Located approximately 1km to the east of the Town Centre for mixed use development, including new comparison goods retailing. This site was subsequently allocated in the A&DM DPD under Policy NUA/MU/3 for a scheme to include comparison retail provision of around 4,000 sqm net. The site does not benefit from planning permission and is not therefore considered as a full planning commitment in this case.

TABLE 3: NEWARK & SHERWOOD DISTRICT - COMPARISON GOODS CAPACITY ASSESSMENT (ALL COMMITMENTS ONLY & INCLUDING NSK ALLOCATION)
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m):	£230.4	£264.3	£323.9	£398.5	£432.0
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT (£m) ⁽¹⁾ :	£230.4	£252.8	£284.9	£322.4	£338.7
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£11.4	£39.0	£76.1	£93.3
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)	-	£54.1	£61.0	£69.0	£72.5
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	-£42.7	-£22.0	£7.1	£20.8
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	-6,479	-2,965	851	2,359
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-9,255	-4,235	1,215	3,370

STEP 1: The (survey-derived) 'current' turnovers assume constant market shares over the forecast period (derived from Table 1).

STEP 2: An allowance has been made for the growth in 'productivity' ('efficiency') of all existing and new comparison goods floorspace based on the most recent annual growth rates published by Experian Business Strategies in Retail Planner Briefing Note 13 (October 2015).

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The turnover of all known commitments has been derived from Table 2. It is assumed for the purpose of this assessment that all commitments will be opened by 2019 and will have reached 'mature' trading conditions.

STEP 5: The 'net' residual expenditure capacity makes an allowance for the forecast turnover of all known commitments (Step 4).

STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity estimate based on the assumed average sales performance of new (prime) retail floorspace. It should be noted that different comparison goods retailers trade at different average sales levels and this will need to be taken into account when assessing the relative merits and need for different types of retail floorspace.

TABLE 4: NEWARK - COMPARISON GOODS CAPACITY ASSESSMENT ⁽¹⁾
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£230.4	£283.2	£349.3	£379.1
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN NEWARK TOWN CENTRE (£m):	£200.2	£219.8	£247.7	£280.2	£294.4
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£10.7	£35.5	£69.1	£84.7
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£54.1	£61.0	£69.0	£72.5
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		-£43.4	-£25.4	£0.1	£12.3
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	-6,596	-3,428	10	1,389
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	-9,423	-4,897	15	1,984

Notes: The forecast 'current' turnover for Newark set out in Step 1 is derived from Table 1 and includes the turnover of the shops/stores within the defined Primary Shopping Area (PSA), along with the turnover of stores and floorspace on the edge of the PSA (i.e. Asda/Morrisons) and outside the defined town centre (i.e. Beacon Hill and Northgate Retail Parks)

TABLE 5: EDWINSTOWE DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.1	£1.3	£1.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.8	£0.9	£1.0	£1.1	£1.2
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.2	£0.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.2	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	2	10	19	23
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	3	15	28	33

TABLE 6: RAINWORTH DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.2	£1.5	£1.6
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£0.9	£1.0	£1.1	£1.2	£1.3
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.0	£0.1	£0.3	£0.3
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.0	£0.1	£0.3	£0.3
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	6	19	32	38
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	9	27	46	54

TABLE 7: OLLERTON DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.3	£11.1	£13.4	£14.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£8.3	£9.1	£10.3	£11.6	£12.2
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):	£0.0	£0.2	£0.9	£1.8	£2.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:		£0.2	£0.9	£1.8	£2.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	26	115	212	252
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	38	164	303	360

TABLE 8: SOUTHWELL DISTRICT CENTRE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.2	£15.8	£19.0	£20.4
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL FLOORSPACE IN DISTRICT CENTRE (£m):	£11.8	£13.0	£14.6	£16.5	£17.4
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.2	£1.2	£2.5	£3.1
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.2	£1.2	£2.5	£3.1
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	33	159	295	346
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	48	227	422	494

TABLE 9: LOCAL CENTRES - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£8.2	£10.0	£12.2	£13.2
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL LOCAL CENTRES IN DISTRICT (£m):	£7.2	£7.9	£9.0	£10.1	£10.6
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.3	£1.1	£2.1	£2.6
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.3	£1.1	£2.1	£2.6
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	45	143	250	292
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	64	205	357	418

Notes: Commitments include the Lidl Foodstore planned as part of the redevelopment of the Lakeside Shopping Centre, Balderton.

TABLE 10: ALL OTHER OUT-OF-CENTRE FLOORSPACE - COMPARISON GOODS CAPACITY ASSESSMENT
Assume Equilibrium at Base Year and Constant Market Shares

	2016	2021	2026	2031	2033
STEP 1: TOTAL FORECAST 'CURRENT' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.5	£1.8	£1.8
STEP 2: TOTAL FORECAST 'BENCHMARK' TURNOVER OF ALL OUT-OF-CENTRE FLOORSPACE IN DISTRICT (£m):	£1.1	£1.2	£1.4	£1.5	£1.6
STEP 3: NET RESIDUAL EXPENDITURE - EXCLUDING ANY COMMITMENTS (£m):		£0.0	£0.1	£0.3	£0.2
STEP 4: COMPARISON GOODS TURNOVER OF ALL COMMITTED FLOORSPACE (£m)		£0.0	£0.0	£0.0	£0.0
STEP 5: NET RESIDUAL EXPENDITURE AFTER COMMITMENTS:	£0.0	£0.0	£0.1	£0.3	£0.2
STEP 6: FORECAST CAPACITY FOR NEW COMPARISON GOODS FLOORSPACE:					
(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£6,000	£6,585	£7,421	£8,397	£8,822
(ii) Net Floorspace Capacity (sq m):	0	4	17	31	19
(iii) Assumed Net / Gross Floorspace Ratio:	70%	70%	70%	70%	70%
(iv) Gross Floorspace Capacity (sq m):	-	6	25	45	27

Notes: Commitments include the planned out-of-centre retail floorspace on land off North Gate for new Class A1 food/non-food/bulky goods retailing

TABLE 11: NEWARK & SHERWOOD DISTRICT: COMPARISON GOODS CAPACITY - SUMMARY TABLE
Assume Equilibrium at Base Year and Constant Market Shares

	2021	2026	2031	2033
NEWARK	-6,596	-3,428	10	1,389
EDWINSTOWE DISTRICT CENTRE	2	10	19	23
RAINWORTH DISTRICT CENTRE	6	19	32	38
OLLERTON DISTRICT CENTRE	26	115	212	252
SOUTHWELL DISTRICT CENTRE	33	159	295	346
LOCAL CENTRES	45	143	250	292
ALL OTHER OUT-OF-CENTRE FLOORSPACE	4	17	31	19
TOTAL DISTRICT-WIDE COMPARISON GOODS CAPACITY	-6,479	-2,965	851	2,359

Source: Tables 12-18. -6,479 -2,965 851 2,359